



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 279168 /		<u>Alt Order #</u> 10735377
<u>Product</u> BUCKINGHAM 4 TX-SD24		
<u>Contract Dates</u> 02/15/16 - 02/21/16		<u>Estimate #</u> 215221
<u>Advertiser</u> Buckingham 4 Tx-SD24		<u>Original Date / Revision</u> 12/23/15 / 12/24/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9912891	<u>Advertiser Code</u> BUCK	<u>Product Code</u> ORDR
<u>Agency Ref</u> 5353		<u>Advertiser Ref</u> 62845

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTX	02/16/16	02/16/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$40.00			
N 2	KWTX	02/18/16	02/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$40.00			
N 3	KWTX	02/19/16	02/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$40.00			
N 4	KWTX	02/15/16	02/15/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$85.00			
N 5	KWTX	02/17/16	02/17/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$85.00			
N 6	KWTX	02/19/16	02/19/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$85.00			
N 7	KWTX	02/15/16	02/15/16	Young and the	11:00 AM-12:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$100.00			
N 8	KWTX	02/17/16	02/17/16	Young and the	11:00 AM-12:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$100.00			
N 9	KWTX	02/15/16	02/15/16	Bold and Beaut	12:30 PM-1:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$60.00			
N 10	KWTX	02/17/16	02/17/16	Bold and Beaut	12:30 PM-1:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$60.00			
N 11	KWTX	02/21/16	02/21/16	Face The Natio	10:30 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$25.00			
N 12	KWTX	02/16/16	02/16/16	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 02/15/16 - 02/21/16		<u>Product</u> BUCKINGHAM 4 TX-SD
<u>Advertiser</u> Buckingham 4 Tx-SD24		<u>Estimate #</u> 215221
		<u>Original Date / Revision</u> 12/23/15 / 12/24/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	KWTX	02/18/16	02/18/16	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$35.00			
N 14	KWTX	02/15/16	02/15/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$40.00			
N 15	KWTX	02/16/16	02/16/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$40.00			
N 16	KWTX	02/17/16	02/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$40.00			
N 17	KWTX	02/18/16	02/18/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$40.00			
N 18	KWTX	02/19/16	02/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$40.00			
N 19	KWTX	02/15/16	02/15/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$110.00			
N 20	KWTX	02/16/16	02/16/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$110.00			
N 21	KWTX	02/17/16	02/17/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$110.00			
N 22	KWTX	02/18/16	02/18/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$110.00			
N 23	KWTX	02/19/16	02/19/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$110.00			
N 24	KWTX	02/15/16	02/15/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$40.00			
N 25	KWTX	02/16/16	02/16/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$40.00			
N 26	KWTX	02/17/16	02/17/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$40.00			
N 27	KWTX	02/18/16	02/18/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$40.00			
N 28	KWTX	02/19/16	02/19/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$40.00			
N 29	KWTX	02/21/16	02/21/16	CBS Sunday M	8:00 AM-9:30 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$100.00			
N 30	KWTX	02/15/16	02/15/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$75.00			
N 31	KWTX	02/16/16	02/16/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$75.00			
N 32	KWTX	02/17/16	02/17/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$75.00			
N 33	KWTX	02/18/16	02/18/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$75.00			
N 34	KWTX	02/19/16	02/19/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$75.00			
N 35	KWTX	02/16/16	02/16/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$125.00			
N 36	KWTX	02/18/16	02/18/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$125.00			
N 37	KWTX	02/19/16	02/19/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$125.00			
N 38	KWTX	02/16/16	02/16/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$215.00			
N 39	KWTX	02/18/16	02/18/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$215.00			
N 40	KWTX	02/21/16	02/21/16	Su News 10 @	5:30 PM-6:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$50.00			
N 41	KWTX	02/15/16	02/15/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	M-----				1	\$70.00			
N 42	KWTX	02/16/16	02/16/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-T-----				1	\$70.00			
N 43	KWTX	02/17/16	02/17/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$70.00			
N 44	KWTX	02/18/16	02/18/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$70.00			
N 45	KWTX	02/19/16	02/19/16	Late Show	10:35 PM-11:37 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	----F--				1	\$70.00			
N 46	KWTX	02/20/16	02/20/16	Sa 1035p-1135	10:35 PM-11:35 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S-				1	\$40.00			
N 47	KWTX	02/21/16	02/21/16	Su 1035p-1135	10:35 PM-11:35 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	-----S				1	\$40.00			

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02/15/16 - 02/21/16	BUCKINGHAM 4 TX-SD	215221

<u>Advertiser</u>	<u>Original Date / Revision</u>
Buckingham 4 Tx-SD24	12/23/15 / 12/24/15

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/21/16	76	\$9,000.00	(\$1,350.00)	\$7,650.00
Totals	76	\$9,000.00	(\$1,350.00)	\$7,650.00

Signature: _____ **Date:** _____

