



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract # 3504305

Schedule Dates 09/25/18-10/01/18
Advertiser Theresa Gasper for Congress-D (126617)
Agency New Media Firm, The (8200)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 928/963/5906 (1068619)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Michele,Certo,
Phone/Fax /
CPE 928/963/5906
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Candidate Separation: 30 FRAN BROWN

Date Entered 09/24/18
Last Modified 09/24/18
Entered By Heather Starrett
CO-OP No
Headline # ECR26185870
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$421.50
Net Total \$2,388.50
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Sep. 2018	32	\$1,980.00
Oct. 2018	12	\$830.00
Grand Total:	44	\$2,810.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/25/18-09/25/18	4	:30	6A- News-ABC 22 Good Morning 6am			1						1	\$45.00	\$45.00	Dayton (WKEF)	6A NEWS	9/24/18
2.0	Normal Line / News (1)	09/26/18-09/26/18	4	:30	6A- News-ABC 22 Good Morning 6am				1					1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
3.0	Normal Line / News (1)	09/27/18-09/27/18	4	:30	6A- News-ABC 22 Good Morning 6am					1				1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
4.0	Normal Line / News (1)	09/28/18-09/28/18	4	:30	6A- News-ABC 22 Good Morning 6am						1			1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
5.0	Normal Line / News (2)	09/25/18-09/25/18	4	:30	6:30A- News-ABC 22 Good Morning 6am			1						1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
6.0	Normal Line / News (2)	09/26/18-09/26/18	4	:30	6:30A- News-ABC 22 Good Morning 6am				1					1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
7.0	Normal Line / News (2)	09/27/18-09/27/18	4	:30	6:30A- News-ABC 22 Good Morning 6am					1				1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
8.0	Normal Line / News (2)	09/28/18-09/28/18	4	:30	6:30A- News-ABC 22 Good Morning 6am						1			1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
9.0	Normal Line / News (3)	09/26/18-09/26/18	4	:30	7A- ABC-Good Morning America				1					1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	9/24/18

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Date:

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Comments:

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11.0	Normal Line / News (4)	09/25/18-09/25/18	4	:30	8A- ABC-Good Morning America			1						1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	9/24/18
12.0	Normal Line / News (4)	09/27/18-09/27/18	4	:30	8A- ABC-Good Morning America					1				1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	9/24/18
13.0	Normal Line / News (5)	09/29/18-09/29/18	4	:30	8A- ABC-Good Morning America Weekend							1		1	\$75.00	\$75.00	Dayton (WKEF)	Good Morning America Sat.	9/24/18
14.0	Normal Line / News (6)	09/30/18-09/30/18	4	:30	8A- ABC-Good Morning America Weekend								1	1	\$75.00	\$75.00	Dayton (WKEF)	Good Morning America Sunday	9/24/18
15.0	Normal Line / News (7)	09/26/18-09/26/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm				1					1	\$85.00	\$85.00	Dayton (WKEF)	FOX 45 News At Six on ABC	9/24/18
16.0	Normal Line / News (7)	09/28/18-09/28/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm						1			1	\$85.00	\$85.00	Dayton (WKEF)	FOX 45 News At Six on ABC	9/24/18
17.0	Normal Line / SPOT (11)	09/26/18-09/26/18	4	:30	Orbit- [P]Family Feud C(We), [P]Funny You Should Ask(We)				1					1	\$35.00	\$35.00	Dayton (WKEF)	Family Feud / Funny You Should Ask	9/24/18

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18.0	Normal Line / SPOT (11)	09/28/18-09/28/18	4	:30	Orbit- [P]Family Feud C(Fr), [P]Funny You Should Ask(Fr)						1			1	\$35.00	\$35.00	Dayton (WKEF)	Family Feud / Funny You Should Ask	9/24/18
19.0	Normal Line / SPOT (12)	09/25/18-09/25/18	4	:30	Orbit- [P]Who Wants To Be A Millionaire(Tu), [P]Who Wants To Be A Millionaire (Tu)			1						1	\$35.00	\$35.00	Dayton (WKEF)	Who Wants To Be A Millionaire	9/24/18
20.0	Normal Line / SPOT (14)	09/26/18-09/26/18	4	:30	12P- Rachel Ray				1					1	\$35.00	\$35.00	Dayton (WKEF)	Rachael Ray	9/24/18
21.0	Normal Line / SPOT (15)	09/25/18-09/25/18	4	:30	4P- The Steve Harvey Show			1						1	\$45.00	\$45.00	Dayton (WKEF)	Steve Harvey	9/24/18
22.0	Normal Line / SPOT (15)	09/28/18-09/28/18	4	:30	4P- The Steve Harvey Show						1			1	\$45.00	\$45.00	Dayton (WKEF)	Steve Harvey	9/24/18
23.0	Normal Line / Access (16)	09/28/18-09/28/18	4	:30	6:58:46P- Family Feud B						1			1	\$215.00	\$215.00	Dayton (WKEF)	Family Feud	9/24/18
24.0	Normal Line / News (18)	10/01/18-10/01/18	4	:30	5A- News-ABC 22 Good Morning		1							1	\$35.00	\$35.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
25.0	Normal Line / News (19)	10/01/18-10/01/18	4	:30	6A- News-ABC 22 Good Morning 6am		1							1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	9/24/18
26.0	Normal Line / News (20)	10/01/18-10/01/18	4	:30	7A- ABC-Good Morning America		1							1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	9/24/18

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27.0	Normal Line / News (213)	10/01/18-10/01/18	4	:30	6P- News-ABC 22 Dayton News Source At 6pm		1							1	\$85.00	\$85.00	Dayton (WKEF)	FOX 45 News At Six on ABC	9/24/18
28.0	Normal Line / News (22)	10/01/18-10/01/18	4	:30	11P- News-ABC 22 11P News		1							1	\$90.00	\$90.00	Dayton (WKEF)	FOX 45 News At Eleven on ABC	9/24/18
29.0	Normal Line / SPOT (23)	10/01/18-10/01/18	4	:30	Orbit- [P]Family Feud C(Mo), [P]Funny You Should Ask(Mo)		1							1	\$35.00	\$35.00	Dayton (WKEF)	Family Feud / Funny You Should Ask	9/24/18
30.0	Normal Line / SPOT (24)	10/01/18-10/01/18	4	:30	Orbit- [P]Who Wants To Be A Millionaire(Mo), [P]Who Wants To Be A Millionaire (Mo)		1							1	\$35.00	\$35.00	Dayton (WKEF)	Who Wants To Be A Millionaire	9/24/18
31.0	Normal Line / SPOT (25)	10/01/18-10/01/18	4	:30	11A- ABC-The View		1							1	\$75.00	\$75.00	Dayton (WKEF)	The View	9/24/18
32.0	Normal Line / SPOT (26)	10/01/18-10/01/18	4	:30	12P- Rachel Ray		1							1	\$35.00	\$35.00	Dayton (WKEF)	Rachael Ray	9/24/18
33.0	Normal Line / SPOT (27)	10/01/18-10/01/18	4	:30	2P- ABC-General Hospital		1							1	\$50.00	\$50.00	Dayton (WKEF)	General Hospital	9/24/18
34.0	Normal Line / SPOT (28)	10/01/18-10/01/18	4	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy B(Mo)		1							1	\$60.00	\$60.00	Dayton (WKEF)	Judge Judy	9/24/18
35.0	Normal Line / Access (29)	10/01/18-10/01/18	4	:30	6:58:46P- Family Feud B		1							1	\$215.00	\$215.00	Dayton (WKEF)	Family Feud	9/24/18

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36.0	Normal Line / News (30)	09/25/18-09/25/18	4	:30	11P- News-ABC 22 11P News			1						1	\$90.00	\$90.00	Dayton (WKEF)	FOX 45 News At Eleven on ABC	9/24/18
37.0	Normal Line / News (30)	09/27/18-09/27/18	4	:30	11P- News-ABC 22 11P News					1				1	\$90.00	\$90.00	Dayton (WKEF)	FOX 45 News At Eleven on ABC	9/24/18
38.0	Normal Line / News (31)	09/30/18-09/30/18	4	:30	11P- News-ABC 22 11P News								1	1	\$100.00	\$100.00	Dayton (WKEF)	FOX 45 News on ABC	9/24/18
39.0	Normal Line / SPOT (32)	09/27/18-09/27/18	4	:30	11A- ABC-The View					1				1	\$75.00	\$75.00	Dayton (WKEF)	The View	9/24/18
40.0	Normal Line / SPOT (32)	09/28/18-09/28/18	4	:30	11A- ABC-The View						1			1	\$75.00	\$75.00	Dayton (WKEF)	The View	9/24/18
41.0	Normal Line / News (33)	09/26/18-09/26/18	4	:30	5:30A- News-ABC 22 Good Morning				1					1	\$35.00	\$35.00	Dayton (WKEF)	AM NEWS	9/24/18
42.0	Normal Line / News (33)	09/27/18-09/27/18	4	:30	5:30A- News-ABC 22 Good Morning					1				1	\$35.00	\$35.00	Dayton (WKEF)	AM NEWS	9/24/18
43.0	Normal Line / News (33)	09/28/18-09/28/18	4	:30	5:30A- News-ABC 22 Good Morning						1			1	\$35.00	\$35.00	Dayton (WKEF)	AM NEWS	9/24/18
44.0	Normal Line / SPOT (34)	09/30/18-09/30/18	4	:30	10:30A- ABC-This Week								1	1	\$40.00	\$40.00	Dayton (WKEF)	ABC THIS WEEK	9/24/18

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