



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract # 3533458

Schedule Dates 10/09/18-10/15/18
Advertiser Theresa Gasper for Congress-D (126617)
Agency New Media Firm, The (8200)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 928/963/6078 (1074183)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Michele,Certo,
Phone/Fax /
CPE 928/963/6078
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Candidate Separation: 30

Date Entered 10/08/18
Last Modified 10/08/18
Entered By Heather Starrett
CO-OP No
External # ECR26216904
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$405.00
Net Total \$2,295.00
Sales Tax

Dayton (WKEF)		
By Broadcast Month	Spots	Rate
Oct. 2018	39	\$2,700.00
Grand Total:	39	\$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/15/18-10/15/18	4	:30	5A- News-ABC 22 Good Morning		1							1	\$35.00	\$35.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	10/8/18
2.0	Normal Line / News (2)	10/09/18-10/09/18	4	:30	6:30A- News-ABC 22 Good Morning 6am			1						1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	10/8/18
3.0	Normal Line / News (2)	10/10/18-10/10/18	4	:30	6:30A- News-ABC 22 Good Morning 6am				1					1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	10/8/18
4.0	Normal Line / News (2)	10/11/18-10/11/18	4	:30	6:30A- News-ABC 22 Good Morning 6am					1				1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	10/8/18
5.0	Normal Line / News (2)	10/12/18-10/12/18	4	:30	6:30A- News-ABC 22 Good Morning 6am						1			1	\$45.00	\$45.00	Dayton (WKEF)	FOX 45 News in the Morning on ABC	10/8/18
6.0	Normal Line / News (3)	10/10/18-10/10/18	4	:30	7A- ABC-Good Morning America				1					1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	10/8/18
7.0	Normal Line / News (3)	10/12/18-10/12/18	4	:30	7A- ABC-Good Morning America						1			1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	10/8/18
8.0	Normal Line / News (3)	10/15/18-10/15/18	4	:30	7A- ABC-Good Morning America		1							1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	10/8/18
9.0	Normal Line / News (4)	10/09/18-10/09/18	4	:30	8A- ABC-Good Morning America			1						1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	10/8/18

CONFIRMATION CONTRACT

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10.0	Normal Line / News (4)	10/11/18-10/11/18	4	:30	8A- ABC-Good Morning America					1				1	\$70.00	\$70.00	Dayton (WKEF)	Good Morning America	10/8/18
11.0	Normal Line / News (5)	10/13/18-10/13/18	4	:30	8A- ABC-Good Morning America Weekend							1		1	\$75.00	\$75.00	Dayton (WKEF)	Good Morning America Sat.	10/8/18
12.0	Normal Line / News (6)	10/14/18-10/14/18	4	:30	8A- ABC-Good Morning America Weekend								1	1	\$75.00	\$75.00	Dayton (WKEF)	Good Morning America Sunday	10/8/18
13.0	Normal Line / News (7)	10/10/18-10/10/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm				1					1	\$85.00	\$85.00	Dayton (WKEF)	FOX 45 News At Six on ABC	10/8/18
14.0	Normal Line / News (7)	10/12/18-10/12/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm					1				1	\$85.00	\$85.00	Dayton (WKEF)	FOX 45 News At Six on ABC	10/8/18
15.0	Normal Line / News (7)	10/15/18-10/15/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm		1							1	\$85.00	\$85.00	Dayton (WKEF)	FOX 45 News At Six on ABC	10/8/18
16.0	Normal Line / News (9)	10/14/18-10/14/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm								1	1	\$85.00	\$85.00	Dayton (WKEF)	FOX 45 News on ABC	10/8/18
17.0	Normal Line / News (10)	10/09/18-10/09/18	4	:30	11P- News-ABC 22 11P News			1						1	\$90.00	\$90.00	Dayton (WKEF)	FOX 45 News At Eleven on ABC	10/8/18
18.0	Normal Line / News (10)	10/11/18-10/11/18	4	:30	11P- News-ABC 22 11P News					1				1	\$90.00	\$90.00	Dayton (WKEF)	FOX 45 News At Eleven on ABC	10/8/18

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19.0	Normal Line / News (10)	10/15/18-10/15/18	4	:30	11P- News-ABC 22 11P News		1							1	\$90.00	\$90.00	Dayton (WKEF)	FOX 45 News At Eleven on ABC	10/8/18
20.0	Normal Line / News (11)	10/13/18-10/13/18	4	:30	11P- News-ABC 22 11P News							1		1	\$90.00	\$90.00	Dayton (WKEF)	FOX 45 News on ABC	10/8/18
21.0	Normal Line / News (12)	10/14/18-10/14/18	4	:30	11P- News-ABC 22 11P News								1	1	\$100.00	\$100.00	Dayton (WKEF)	FOX 45 News on ABC	10/8/18
22.0	Normal Line / SPOT (13)	10/10/18-10/10/18	4	:30	Orbit- [P]Family Feud C(We), [P]Funny You Should Ask(We)				1					1	\$35.00	\$35.00	Dayton (WKEF)	Family Feud / Funny You Should Ask	10/8/18
23.0	Normal Line / SPOT (13)	10/12/18-10/12/18	4	:30	Orbit- [P]Family Feud C(Fr), [P]Funny You Should Ask(Fr)						1			1	\$35.00	\$35.00	Dayton (WKEF)	Family Feud / Funny You Should Ask	10/8/18
24.0	Normal Line / SPOT (13)	10/15/18-10/15/18	4	:30	Orbit- [P]Family Feud C(Mo), [P]Funny You Should Ask(Mo)		1							1	\$35.00	\$35.00	Dayton (WKEF)	Family Feud / Funny You Should Ask	10/8/18
25.0	Normal Line / SPOT (14)	10/09/18-10/09/18	4	:30	Orbit- [P]Who Wants To Be A Millionaire(Tu), [P]Who Wants To Be A Millionaire (Tu)			1						1	\$35.00	\$35.00	Dayton (WKEF)	Who Wants To Be A Millionaire	10/8/18

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26.0	Normal Line / SPOT (14)	10/15/18-10/15/18	4	:30	Orbit- [P]Who Wants To Be A Millionaire(Mo), [P]Who Wants To Be A Millionaire (Mo)		1							1	\$35.00	\$35.00	Dayton (WKEF)	Who Wants To Be A Millionaire	10/8/18
27.0	Normal Line / SPOT (15)	10/11/18-10/11/18	4	:30	11A- ABC-The View					1				1	\$75.00	\$75.00	Dayton (WKEF)	The View	10/8/18
28.0	Normal Line / SPOT (15)	10/12/18-10/12/18	4	:30	11A- ABC-The View						1			1	\$75.00	\$75.00	Dayton (WKEF)	The View	10/8/18
29.0	Normal Line / SPOT (15)	10/15/18-10/15/18	4	:30	11A- ABC-The View		1							1	\$75.00	\$75.00	Dayton (WKEF)	The View	10/8/18
30.0	Normal Line / SPOT (16)	10/10/18-10/10/18	4	:30	12P- Rachael Ray				1					1	\$35.00	\$35.00	Dayton (WKEF)	Rachael Ray	10/8/18
31.0	Normal Line / SPOT (16)	10/15/18-10/15/18	4	:30	12P- Rachael Ray		1							1	\$35.00	\$35.00	Dayton (WKEF)	Rachael Ray	10/8/18
32.0	Normal Line / SPOT (17)	10/15/18-10/15/18	4	:30	2P- ABC-General Hospital		1							1	\$50.00	\$50.00	Dayton (WKEF)	General Hospital	10/8/18
33.0	Normal Line / SPOT (18)	10/09/18-10/09/18	4	:30	4P- The Steve Harvey Show			1						1	\$45.00	\$45.00	Dayton (WKEF)	Steve Harvey	10/8/18
34.0	Normal Line / SPOT (18)	10/12/18-10/12/18	4	:30	4P- The Steve Harvey Show						1			1	\$45.00	\$45.00	Dayton (WKEF)	Steve Harvey	10/8/18
35.0	Normal Line / SPOT (19)	10/15/18-10/15/18	4	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy B(Mo)		1							1	\$60.00	\$60.00	Dayton (WKEF)	Judge Judy	10/8/18
36.0	Normal Line / Access (20)	10/12/18-10/12/18	4	:30	7P- Family Feud B							1		1	\$215.00	\$215.00	Dayton (WKEF)	Family Feud	10/8/18

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37.0	Normal Line / Access (20)	10/15/18-10/15/18	4	:30	7P- Family Feud B		1							1	\$215.00	\$215.00	Dayton (WKEF)	Family Feud	10/8/18
38.0	Normal Line / News (21)	10/09/18-10/09/18	4	:30	4:30A- News-ABC 22 Good Morning at 4:30am			1						1	\$15.00	\$15.00	Dayton (WKEF)	430A NEWS	10/8/18
39.0	Normal Line / News (22)	10/09/18-10/09/18	4	:30	7A- ABC-Good Morning America			1						1	\$70.00	\$70.00	Dayton (WKEF)	GMA	10/8/18

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