



WKEF  
2245 Corporate Pl  
Miamisburg, OH 45342

New Media Firm, The  
1322 G Street SE  
Washington, DC 20003

## Contract # 3533458

**Schedule Dates** 10/09/18-10/15/18  
**Advertiser** Theresa Gasper for Congress-D (126617)  
**Agency** New Media Firm, The (8200)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 928/963/6078 (1074183)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Michele,Certo,  
**Phone/Fax** /  
**CPE** 928/963/6078  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Candidate Separation: 30 FRAN BROWN

**Date Entered** 10/08/18  
**Last Modified** 10/08/18  
**Entered By** Heather Starrett  
**CO-OP** No  
**External #** ECR26216904  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$405.00  
**Net Total** \$2,295.00  
**Sales Tax**

### Dayton (WKEF)

| By Broadcast Month  | Spots     | Rate              |
|---------------------|-----------|-------------------|
| Oct. 2018           | 39        | \$2,700.00        |
| <b>Grand Total:</b> | <b>39</b> | <b>\$2,700.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station       | Comments                          | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|---------------|-----------------------------------|---------|
| 1.0  | Normal Line / News (1)         | 10/15/18-10/15/18 | 4   | :30    | 5A- News-ABC 22 Good Morning        |     | 1  |    |    |    |    |    |    | 1     | \$35.00 | \$35.00 | Dayton (WKEF) | FOX 45 News in the Morning on ABC | 10/8/18 |
| 2.0  | Normal Line / News (2)         | 10/09/18-10/09/18 | 4   | :30    | 6:30A- News-ABC 22 Good Morning 6am |     |    | 1  |    |    |    |    |    | 1     | \$45.00 | \$45.00 | Dayton (WKEF) | FOX 45 News in the Morning on ABC | 10/8/18 |
| 3.0  | Normal Line / News (2)         | 10/10/18-10/10/18 | 4   | :30    | 6:30A- News-ABC 22 Good Morning 6am |     |    |    | 1  |    |    |    |    | 1     | \$45.00 | \$45.00 | Dayton (WKEF) | FOX 45 News in the Morning on ABC | 10/8/18 |
| 4.0  | Normal Line / News (2)         | 10/11/18-10/11/18 | 4   | :30    | 6:30A- News-ABC 22 Good Morning 6am |     |    |    |    | 1  |    |    |    | 1     | \$45.00 | \$45.00 | Dayton (WKEF) | FOX 45 News in the Morning on ABC | 10/8/18 |
| 5.0  | Normal Line / News (2)         | 10/12/18-10/12/18 | 4   | :30    | 6:30A- News-ABC 22 Good Morning 6am |     |    |    |    |    | 1  |    |    | 1     | \$45.00 | \$45.00 | Dayton (WKEF) | FOX 45 News in the Morning on ABC | 10/8/18 |
| 6.0  | Normal Line / News (3)         | 10/10/18-10/10/18 | 4   | :30    | 7A- ABC-Good Morning America        |     |    |    | 1  |    |    |    |    | 1     | \$70.00 | \$70.00 | Dayton (WKEF) | Good Morning America              | 10/8/18 |
| 7.0  | Normal Line / News (3)         | 10/12/18-10/12/18 | 4   | :30    | 7A- ABC-Good Morning America        |     |    |    |    |    | 1  |    |    | 1     | \$70.00 | \$70.00 | Dayton (WKEF) | Good Morning America              | 10/8/18 |
| 8.0  | Normal Line / News (3)         | 10/15/18-10/15/18 | 4   | :30    | 7A- ABC-Good Morning America        |     | 1  |    |    |    |    |    |    | 1     | \$70.00 | \$70.00 | Dayton (WKEF) | Good Morning America              | 10/8/18 |
| 9.0  | Normal Line / News (4)         | 10/09/18-10/09/18 | 4   | :30    | 8A- ABC-Good Morning America        |     |    | 1  |    |    |    |    |    | 1     | \$70.00 | \$70.00 | Dayton (WKEF) | Good Morning America              | 10/8/18 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                  | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station       | Comments                     | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|---------|---------|---------------|------------------------------|---------|
| 10.0 | Normal Line / News (4)         | 10/11/18-10/11/18 | 4   | :30    | 8A- ABC-Good Morning America               |     |    |    |    | 1  |    |    |    | 1     | \$70.00 | \$70.00 | Dayton (WKEF) | Good Morning America         | 10/8/18 |
| 11.0 | Normal Line / News (5)         | 10/13/18-10/13/18 | 4   | :30    | 8A- ABC-Good Morning America Weekend       |     |    |    |    |    |    | 1  |    | 1     | \$75.00 | \$75.00 | Dayton (WKEF) | Good Morning America Sat.    | 10/8/18 |
| 12.0 | Normal Line / News (6)         | 10/14/18-10/14/18 | 4   | :30    | 8A- ABC-Good Morning America Weekend       |     |    |    |    |    |    |    | 1  | 1     | \$75.00 | \$75.00 | Dayton (WKEF) | Good Morning America Sunday  | 10/8/18 |
| 13.0 | Normal Line / News (7)         | 10/10/18-10/10/18 | 4   | :30    | 6P- News-ABC 22 Daytons News Source At 6pm |     |    |    | 1  |    |    |    |    | 1     | \$85.00 | \$85.00 | Dayton (WKEF) | FOX 45 News At Six on ABC    | 10/8/18 |
| 14.0 | Normal Line / News (7)         | 10/12/18-10/12/18 | 4   | :30    | 6P- News-ABC 22 Daytons News Source At 6pm |     |    |    |    |    | 1  |    |    | 1     | \$85.00 | \$85.00 | Dayton (WKEF) | FOX 45 News At Six on ABC    | 10/8/18 |
| 15.0 | Normal Line / News (7)         | 10/15/18-10/15/18 | 4   | :30    | 6P- News-ABC 22 Daytons News Source At 6pm |     | 1  |    |    |    |    |    |    | 1     | \$85.00 | \$85.00 | Dayton (WKEF) | FOX 45 News At Six on ABC    | 10/8/18 |
| 16.0 | Normal Line / News (9)         | 10/14/18-10/14/18 | 4   | :30    | 6P- News-ABC 22 Daytons News Source At 6pm |     |    |    |    |    |    |    | 1  | 1     | \$85.00 | \$85.00 | Dayton (WKEF) | FOX 45 News on ABC           | 10/8/18 |
| 17.0 | Normal Line / News (10)        | 10/09/18-10/09/18 | 4   | :30    | 11P- News-ABC 22 11P News                  |     |    | 1  |    |    |    |    |    | 1     | \$90.00 | \$90.00 | Dayton (WKEF) | FOX 45 News At Eleven on ABC | 10/8/18 |
| 18.0 | Normal Line / News (10)        | 10/11/18-10/11/18 | 4   | :30    | 11P- News-ABC 22 11P News                  |     |    |    |    | 1  |    |    |    | 1     | \$90.00 | \$90.00 | Dayton (WKEF) | FOX 45 News At Eleven on ABC | 10/8/18 |

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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------|------------------------------------|---------|
| 19.0 | Normal Line / News (10)        | 10/15/18-10/15/18 | 4   | :30    | 11P- News-ABC 22 11P News  |     | 1  |    |    |    |    |    |    | 1     | \$90.00  | \$90.00  | Dayton (WKEF) | FOX 45 News At Eleven on ABC       | 10/8/18 |
| 20.0 | Normal Line / News (11)        | 10/13/18-10/13/18 | 4   | :30    | 11P- News-ABC 22 11P News  |     |    |    |    |    |    | 1  |    | 1     | \$90.00  | \$90.00  | Dayton (WKEF) | FOX 45 News on ABC                 | 10/8/18 |
| 21.0 | Normal Line / News (12)        | 10/14/18-10/14/18 | 4   | :30    | 11P- News-ABC 22 11P News  |     |    |    |    |    |    |    | 1  | 1     | \$100.00 | \$100.00 | Dayton (WKEF) | FOX 45 News on ABC                 | 10/8/18 |
| 22.0 | Normal Line / SPOT (13)        | 10/10/18-10/10/18 | 4   | :30    | Orbit- [P]Family Feud C(We), [P]Funny You Should Ask(We)                           |     |    |    | 1  |    |    |    |    | 1     | \$35.00  | \$35.00  | Dayton (WKEF) | Family Feud / Funny You Should Ask | 10/8/18 |
| 23.0 | Normal Line / SPOT (13)        | 10/12/18-10/12/18 | 4   | :30    | Orbit- [P]Family Feud C(Fr), [P]Funny You Should Ask(Fr)                           |     |    |    |    | 1  |    |    |    | 1     | \$35.00  | \$35.00  | Dayton (WKEF) | Family Feud / Funny You Should Ask | 10/8/18 |
| 24.0 | Normal Line / SPOT (13)        | 10/15/18-10/15/18 | 4   | :30    | Orbit- [P]Family Feud C(Mo), [P]Funny You Should Ask(Mo)                           |     | 1  |    |    |    |    |    |    | 1     | \$35.00  | \$35.00  | Dayton (WKEF) | Family Feud / Funny You Should Ask | 10/8/18 |
| 25.0 | Normal Line / SPOT (14)        | 10/09/18-10/09/18 | 4   | :30    | Orbit- [P]Who Wants To Be A Millionaire(Tu), [P]Who Wants To Be A Millionaire (Tu) |     |    | 1  |    |    |    |    |    | 1     | \$35.00  | \$35.00  | Dayton (WKEF) | Who Wants To Be A Millionaire      | 10/8/18 |

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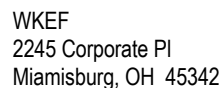
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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------|-------------------------------|---------|
| 26.0 | Normal Line / SPOT (14)        | 10/15/18-10/15/18 | 4   | :30    | Orbit- [P]Who Wants To Be A Millionaire(Mo), [P]Who Wants To Be A Millionaire (Mo) |     | 1  |    |    |    |    |    |    | 1     | \$35.00  | \$35.00  | Dayton (WKEF) | Who Wants To Be A Millionaire | 10/8/18 |
| 27.0 | Normal Line / SPOT (15)        | 10/11/18-10/11/18 | 4   | :30    | 11A- ABC-The View  |     |    |    |    | 1  |    |    |    | 1     | \$75.00  | \$75.00  | Dayton (WKEF) | The View                      | 10/8/18 |
| 28.0 | Normal Line / SPOT (15)        | 10/12/18-10/12/18 | 4   | :30    | 11A- ABC-The View  |     |    |    |    |    | 1  |    |    | 1     | \$75.00  | \$75.00  | Dayton (WKEF) | The View                      | 10/8/18 |
| 29.0 | Normal Line / SPOT (15)        | 10/15/18-10/15/18 | 4   | :30    | 11A- ABC-The View  |     | 1  |    |    |    |    |    |    | 1     | \$75.00  | \$75.00  | Dayton (WKEF) | The View                      | 10/8/18 |
| 30.0 | Normal Line / SPOT (16)        | 10/10/18-10/10/18 | 4   | :30    | 12P- Rachael Ray   |     |    |    | 1  |    |    |    |    | 1     | \$35.00  | \$35.00  | Dayton (WKEF) | Rachael Ray                   | 10/8/18 |
| 31.0 | Normal Line / SPOT (16)        | 10/15/18-10/15/18 | 4   | :30    | 12P- Rachael Ray   |     | 1  |    |    |    |    |    |    | 1     | \$35.00  | \$35.00  | Dayton (WKEF) | Rachael Ray                   | 10/8/18 |
| 32.0 | Normal Line / SPOT (17)        | 10/15/18-10/15/18 | 4   | :30    | 2P- ABC-General Hospital   |     | 1  |    |    |    |    |    |    | 1     | \$50.00  | \$50.00  | Dayton (WKEF) | General Hospital              | 10/8/18 |
| 33.0 | Normal Line / SPOT (18)        | 10/09/18-10/09/18 | 4   | :30    | 4P- The Steve Harvey Show  |     |    | 1  |    |    |    |    |    | 1     | \$45.00  | \$45.00  | Dayton (WKEF) | Steve Harvey                  | 10/8/18 |
| 34.0 | Normal Line / SPOT (18)        | 10/12/18-10/12/18 | 4   | :30    | 4P- The Steve Harvey Show  |     |    |    |    |    | 1  |    |    | 1     | \$45.00  | \$45.00  | Dayton (WKEF) | Steve Harvey                  | 10/8/18 |
| 35.0 | Normal Line / SPOT (19)        | 10/15/18-10/15/18 | 4   | :30    | Orbit- [P]Judge Judy(Mo), [P]Judge Judy B(Mo)                                      |     | 1  |    |    |    |    |    |    | 1     | \$60.00  | \$60.00  | Dayton (WKEF) | Judge Judy                    | 10/8/18 |
| 36.0 | Normal Line / Access (20)      | 10/12/18-10/12/18 | 4   | :30    | 7P- Family Feud B  |     |    |    |    |    | 1  |    |    | 1     | \$215.00 | \$215.00 | Dayton (WKEF) | Family Feud                   | 10/8/18 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
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|                       |   |
|-----------------------|---|
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| <b>Agency</b>         | New Media Firm, The (8200)                  |
| <b>Product</b>        | POLITICAL CANDIDATE (ns) (1186)             |
| <b>Brand</b>          | 928/963/6078 (1074183)                      |
| <b>Salesperson</b>    | Millennium/PHL, Philadelphia (1103)         |
| <b>Sales Office</b>   | Millennium Philadelphia                     |
| <b>Buyer Name</b>     | Michele,Certo,                              |
| <b>Phone/Fax</b>      | /   |
| <b>CPE</b>            | 928/963/6078                                |
| <b>Account Types</b>  | National/Political Candidate Agency BRD     |
| <b>Billing Type</b>   | Weekly/Irregular                            |
| <b>Comments</b>       | Candidate      FRAN BROWN<br>Separation: 30 |

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