



WKEF  
2245 Corporate Pl  
Miamisburg, OH 45342

New Media Firm, The  
1322 G Street SE  
Washington, DC 20003

**Contract # 3560404**

**Schedule Dates** 11/02/18-11/06/18  
**Advertiser** Theresa Gasper for Congress-D (126617)  
**Agency** New Media Firm, The (8200)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 928/963/6859 (1085427)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 6859  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** FRAN BROWN

**Date Entered** 11/01/18  
**Last Modified** 11/01/18  
**Entered By** Heather Starrett  
**CO-OP** No  
**External #** ECR26236912  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$756.75  
**Net Total** \$4,288.25  
**Sales Tax**

**Dayton (WKEF)**

By Broadcast Month	Spots	Rate
Nov. 2018	31	\$5,045.00
<b>Grand Total:</b>	<b>31</b>	<b>\$5,045.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/02/18-11/02/18	3	:30	5A- News-ABC 22 Good Morning						1			1	\$60.00	\$60.00	Dayton (WKEF)	AM NEWS	11/1/18
2.0	Normal Line / News (1)	11/06/18-11/06/18	3	:30	5A- News-ABC 22 Good Morning			1						1	\$60.00	\$60.00	Dayton (WKEF)	AM NEWS	11/1/18
3.0	Normal Line / News (5)	11/02/18-11/02/18	3	:30	7A- ABC-Good Morning America						1			1	\$100.00	\$100.00	Dayton (WKEF)	GMA	11/1/18
4.0	Normal Line / News (6)	11/02/18-11/02/18	3	:30	8A- ABC-Good Morning America						1			1	\$100.00	\$100.00	Dayton (WKEF)	GMA	11/1/18
5.0	Normal Line / SPOT (12)	11/02/18-11/02/18	3	:30	Orbit- [P]Who Wants To Be A Millionaire(Fr), [P]Who Wants To Be A Millionaire (Fr)						1			1	\$45.00	\$45.00	Dayton (WKEF)	MILLIONAIRE	11/1/18
6.0	Normal Line / SPOT (14)	11/02/18-11/02/18	3	:30	12P- Rachael Ray						1			1	\$45.00	\$45.00	Dayton (WKEF)	RACHAEL	11/1/18
7.0	Normal Line / SPOT (15)	11/05/18-11/05/18	3	:30	2P- ABC-General Hospital		1							1	\$80.00	\$80.00	Dayton (WKEF)	GEN HOSP	11/1/18
8.0	Normal Line / Prime (20)	11/05/18-11/05/18	3	:30	8P- ABC-Dancing With The Stars (Monday)		1							1	\$750.00	\$750.00	Dayton (WKEF)	dwts	11/1/18
9.0	Normal Line / Prime (21)	11/02/18-11/02/18	3	:30	10P- ABC-20/20 (Friday)						1			1	\$300.00	\$300.00	Dayton (WKEF)	20/20	11/1/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / News (24)	11/02/18-11/02/18	3	:30	6A- News-ABC 22 Good Morning 6am						1			1	\$65.00	\$65.00	Dayton (WKEF)	AM NEWS	11/1/18
11.0	Normal Line / News (25)	11/03/18-11/03/18	2	:30	8A- ABC-Good Morning America Weekend							1		1	\$150.00	\$150.00	Dayton (WKEF)	GMA	11/1/18
12.0	Normal Line / News (26)	11/04/18-11/04/18	2	:30	8A- ABC-Good Morning America Weekend								1	1	\$150.00	\$150.00	Dayton (WKEF)	GMA	11/1/18
13.0	Normal Line / News (27)	11/02/18-11/02/18	2	:30	6P- News-ABC 22 Daytons News Source At 6pm						1			1	\$150.00	\$150.00	Dayton (WKEF)	6P NWS	11/1/18
14.0	Normal Line / News (28)	11/05/18-11/05/18	2	:30	11P- News-ABC 22 11P News		1							1	\$175.00	\$175.00	Dayton (WKEF)	11P NEWS	11/1/18
15.0	Normal Line / SPOT (29)	11/05/18-11/05/18	2	:30	Orbit- [P]Family Feud C(Mo), [P]Funny You Should Ask(Mo)		1							1	\$65.00	\$65.00	Dayton (WKEF)	FEUD/FUNNY	11/1/18
16.0	Normal Line / SPOT (30)	11/05/18-11/05/18	2	:30	11A- ABC-The View		1							1	\$150.00	\$150.00	Dayton (WKEF)	VIEW	11/1/18
17.0	Normal Line / SPOT (31)	11/02/18-11/02/18	3	:30	3P- The Doctors						1			1	\$80.00	\$80.00	Dayton (WKEF)	THE DRS	11/1/18
18.0	Normal Line / SPOT (32)	11/05/18-11/05/18	3	:30	4P- The Steve Harvey Show		1							1	\$65.00	\$65.00	Dayton (WKEF)	HARVEY	11/1/18
19.0	Normal Line / SPOT (33)	11/02/18-11/02/18	1	:30	Orbit- [P]Judge Judy(Fr), [P]Judge Judy B(Fr)						1			1	\$125.00	\$125.00	Dayton (WKEF)	JUDY	11/1/18

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20.0	Normal Line / Access (34)	11/05/18-11/05/18	2	:30	7P- Family Feud B		1							1	\$325.00	\$325.00	Dayton (WKEF)	FEUD	11/1/18
21.0	Normal Line / Football (35)	11/03/18-11/03/18	3	:30	8P- Sports-ABC College Football Prime							1		1	\$900.00	\$900.00	Dayton (WKEF)	COLLEGE FOOTBALL	11/1/18
22.0	Normal Line / Prime (36)	11/04/18-11/04/18	4	:30	10P- ABC-The Alec Baldwin Show (Sunday)								1	1	\$425.00	\$425.00	Dayton (WKEF)	ALEC BALDWIN	11/1/18
23.0	Normal Line / News (2)	11/05/18-11/06/18	3	:30	5:30A- News-ABC 22 Good Morning		1	1						2	\$60.00	\$120.00	Dayton (WKEF)	AM NEWS	11/1/18
24.0	Normal Line / News (4)	11/05/18-11/06/18	3	:30	6:30A- News-ABC 22 Good Morning 6am		1	1						2	\$65.00	\$130.00	Dayton (WKEF)	AM NEWS	11/1/18
25.0	Normal Line / News (5)	11/06/18-11/06/18	3	:30	7A- ABC-Good Morning America			1						1	\$100.00	\$100.00	Dayton (WKEF)	GMA	11/1/18
26.0	Normal Line / News (6)	11/05/18-11/06/18	3	:30	8A- ABC-Good Morning America		1	1						2	\$100.00	\$200.00	Dayton (WKEF)	GMA	11/1/18
27.0	Normal Line / News (24)	11/05/18-11/06/18	3	:30	6A- News-ABC 22 Good Morning 6am		1	1						2	\$65.00	\$130.00	Dayton (WKEF)	AM NEWS	11/1/18

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