



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1597392-1	10/09/16	October 2016	09/26/16 - 10/09/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Jim Rapp	Telerep-Chicago	National

Billing Address:

A/L Media
Attention: Accounts Payable
222 W Ontario, Suite 600
Chicago, IL 60610

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
POL/Ross, Deborah/D/Sena	ROSS FOR SENATE	5294

Flight Dates	Order #	Alt Order #
10/06/16 - 10/09/16	1597392	08410382

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/06/16	10/07/16	WBTV News 430a	430-5a	---TF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---TF-- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	4:43 AM	WBTV News 430a	430-5a	:30	ROSS0630H	\$550.00 NM
2	10/06/16	10/07/16	WBTV News 5a	5-530a	---TF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---TF-- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/06/16	5:30 AM	WBTV News 5a	5-530a	:30	ROSS0630H	\$1,000.00 NM
3	10/06/16	10/07/16	WBTV News 530a	530-6a	---TF--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---TF-- 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:50 AM	WBTV News 530a	530-6a	:30	ROSS0730H	\$475.00 NM
4	10/06/16	10/07/16	WBTV News 6a	6-7a	---TF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---TF-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	6:40 AM	WBTV News 6a	6-7a	:30	ROSS0630H	\$750.00 NM
5	10/06/16	10/07/16	The Early Show	7-9a	---TF--	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---TF-- 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	8:42 AM	The Early Show	7-9a	:30	ROSS0730H	\$625.00 NM
6	10/06/16	10/07/16	WBTV News At Noon	12-12:30p		:30	1	\$1,000.00	NM

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1597392-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	ROSS FOR SENATE	5294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
--- TF--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	--- TF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	12:12 PM	WBTV News At Noon	12-12:30p	:30	ROSS0630H	\$1,000.00 NM
7	10/06/16	10/07/16	WBTV News at 4p	M-F 4-4.30p	--- TF--	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	--- TF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	4:25 PM	WBTV News at 4p	M-F 4-4.30p	:30	ROSS0630H	\$1,700.00 NM
8	10/06/16	10/07/16	WBTV News at 4.30p	M-F 4.30p-5p	--- TF--	:30	1	\$1,900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	--- TF--	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	4:55 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	ROSS0730H	\$1,900.00 NM
9	10/06/16	10/07/16	WBTV News at 5p	5p-5:30p	--- TF--	:30	1	\$725.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	--- TF--	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:28 PM	WBTV News at 5p	5p-5:30p	:30	ROSS0630H	\$725.00 NM
10	10/06/16	10/07/16	WBTV News at 530p	M-F 530p-6p	--- TF--	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	--- TF--	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/06/16	5:56 PM	WBTV News at 530p	M-F 530p-6p	:30	ROSS0730H	\$825.00 NM
11	10/06/16	10/07/16	WBTV News at 6p	M-F 6p-630p	--- TF--	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	--- TF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	6:28 PM	WBTV News at 6p	M-F 6p-630p	:30	ROSS0730H	\$1,700.00 NM
12	10/06/16	10/07/16	WBTV News Primetime	M-F 7p-730p	--- TF--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	--- TF--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/06/16	7:09 PM	WBTV News Primetime	M-F 7p-730p	:30	ROSS0630H	\$1,100.00 NM
13	10/07/16	10/07/16	WBTV News @ 11p	11p-1135p	---- 1--	:30	1	\$1,075.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$1,075.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	11:29 PM	WBTV News @ 11p	11p-1135p	:30	ROSS0630H	\$1,075.00 NM

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1597392-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	ROSS FOR SENATE	5294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/08/16	10/08/16	WBTV Sat 5a News	5-6a	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/08/16	5:55 AM	WBTV Sat 5a News	5-6a	:30	ROSS0630H	\$250.00 NM
15	10/08/16	10/08/16	WBTV Sat 6a News	6-7a	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/08/16	6:43 AM	WBTV Sat 6a News	6-7a	:30	ROSS0730H	\$1,000.00 NM
16	10/08/16	10/08/16	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/08/16	8:24 AM	CBS Saturday Early Show	8-10a	:30	ROSS0630H	\$800.00 NM
17	10/08/16	10/08/16	NCAA Football Reg Game	330p-7p	-----1-	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$1,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/08/16	4:41 PM	NCAA Football Reg Game 2	330p-7p	:30	ROSS0730H	\$1,650.00 NM
18	10/09/16	10/09/16	WBTV Sun AM News	6-7a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/09/16	6:57 AM	WBTV Sun AM News	6-7a	:30	ROSS0630H	\$300.00 NM
19	10/09/16	10/09/16	Sun Prime Other	7-11p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1 1 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/09/16	8:43 PM	Sun Prime Other	7-11p	:30	ROSS0630H	\$5,000.00 NM
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,425.00
<u>Agency Commission</u>	\$3,363.75
<u>Net Amount Due</u>	\$19,061.25

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