

# ORDER



**Orders**  
**Order / Rev:** 1579969  
**Alt Order #:** 08365541  
**Product Desc:** DEBORAH ROSS-SENATE  
**Estimate:** 5153  
**Flight Dates:** 09/12/16 - 09/18/16  
**Original Date / Rev:** 09/08/16 / 09/08/16  
**Order Type:** Political

**WBTV**  
**Primary AE:** Jim Rapp  
**Sales Office:** T-CHI  
**Sales Region:** National

**Agency Name:** AL Media  
**Buying Contact:**  
**Billing Contact:**  
 222 W Ontario, Suite 600  
 Chicago, IL 60610

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ross, Deborah/D/Senate/NC  
**Demographic:** A35+  
**Product Codes:** PL610  
**Priority:** P 1  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/18/16	63	\$53,675.00	\$45,623.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	63	\$53,675.00	\$45,623.75	0.00
<b>Totals</b>	<b>63</b>	<b>\$53,675.00</b>	<b>\$45,623.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTV	09/12/16	09/16/16	WBTV News 430a WBTV News 430a	Comm	430-5a (4:30 AM-5:00 AM)	MTWTF--	:30	3	\$225.00	P 3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$225.00		0.00			
E 2	WBTV	09/12/16	09/16/16	WBTV News 5a WBTV News 5a	Comm	5-530a	MTWTF--	:30	3	\$350.00	P 3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$350.00		0.00			
E 3	WBTV	09/12/16	09/16/16	WBTV News 530a WBTV News 530a	Comm	530-6a	MTWTF--	:30	2	\$1,275.00	P 1	0.00	NM	2	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		2				\$1,275.00		0.00			
E 4	WBTV	09/12/16	09/16/16	WBTV News 6a WBTV News 6a	Comm	6-7a	MTWTF--	:30	2	\$1,700.00	P 1	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		2				\$1,700.00		0.00			
E 5	WBTV	09/12/16	09/16/16	NET CBS AM Network N The Early Show	Comm	7-9a	MTWTF--	:30	3	\$550.00	P 3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$550.00		0.00			
E 6	WBTV	09/12/16	09/16/16	Let's Make A Deal (10-11) Let's Make A Deal	Comm	958a-11a	MTWTF--	:30	8	\$1,100.00	P 1	0.00	NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		8				\$1,100.00		0.00			

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 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Ross, Deborah/D/Senate/NC  
 Product Desc: DEBORAH ROSS-SENATE  
 Estimate: 5153  
**WBTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WBTV	09/12/16	09/16/16	NET Price Is Right Price Is Right	Comm	11a-12p	MTWTF--	:30	3	\$1,250.00	P 1	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$1,250.00		0.00			
E 8	WBTV	09/12/16	09/16/16	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	MTWTF--	:30	3	\$1,350.00	P 1	0.00	NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$1,350.00		0.00			
E 9	WBTV	09/12/16	09/16/16	The Talk (2-3p) The Talk	Comm	2p-3p	MTWTF--	:30	3	\$800.00	P 1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$800.00		0.00			
E 10	WBTV	09/12/16	09/16/16	Steve Harvey (3-4) Steve Harvey	Comm	3-4pm	MTWTF--	:30	3	\$275.00	P 3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$275.00		0.00			
E 11	WBTV	09/12/16	09/16/16	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	MTWTF--	:30	3	\$500.00	P 3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$500.00		0.00			
E 12	WBTV	09/12/16	09/16/16	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	MTWTF--	:30	3	\$800.00	P 1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$800.00		0.00			
E 13	WBTV	09/12/16	09/16/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	MTWTF--	:30	3	\$650.00	P 3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$650.00		0.00			
E 14	WBTV	09/12/16	09/16/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	MTWTF--	:30	3	\$1,650.00	P 1	0.00	NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$1,650.00		0.00			
E 15	WBTV	09/12/16	09/16/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	MTWTF--	:30	3	\$1,300.00	P 1	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$1,300.00		0.00			
E 16	WBTV	09/12/16	09/16/16	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	MTW-F--	:30	3	\$900.00	P 3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTW-F--		3				\$900.00		0.00			
E 17	WBTV	09/12/16	09/15/16	NET Late Show, The NET Late Show, The	Comm	1135-1237a	MTW----	:30	3	\$450.00	P 1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTW----		3				\$450.00		0.00			
E 18	WBTV	09/17/16	09/17/16	WBTV Sat 5a News WBTV Sat 5a News	Comm	5-6a	-----2-	:30	2	\$425.00	P 1	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----2-		2				\$425.00		0.00			
E 19	WBTV	09/17/16	09/17/16	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----1-	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1-		1				\$800.00		0.00			
E 20	WBTV	09/17/16	09/17/16	WBTV Sat 7a News WBTV Sat 7a News	Comm	7-8a	-----2-	:30	2	\$975.00	P 1	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----2-		2				\$975.00		0.00			
E 21	WBTV	09/17/16	09/17/16	CBS Saturday Early Show CBS Saturday Early Show	Comm	8-10a	-----1-	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1-		1				\$800.00		0.00			

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 Estimate: 5153  
**WBTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WBTV	09/17/16	09/17/16	CBS Saturday Early Show CBS Saturday Early Show	Comm	8-10a	-----1-	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1-		1				\$800.00		0.00			
E 22	WBTV	09/18/16	09/18/16	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	-----1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$150.00		0.00			
E 23	WBTV	09/18/16	09/18/16	WBTV Sun 6a News WBTV Sun AM News	Comm	6-7a	-----1	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$325.00		0.00			
E 24	WBTV	09/18/16	09/18/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$900.00	P 1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$900.00		0.00			
													Totals	63	\$53,675.00