



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1582978-1	09/18/16	September 2016	08/29/16 - 09/18/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Jim Rapp	Telerep-Chicago	National

Billing Address:

A/L Media
Attention: Accounts Payable
222 W Ontario, Suite 600
Chicago, IL 60610

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5194

Flight Dates	Order #	Alt Order #
09/16/16 - 09/18/16	1582978	08370163

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/16/16	09/16/16	WBTV News 430a	430-5a	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	4:39 AM	WBTV News 430a	430-5a	:30	ROSS0430H	\$225.00 NM
2	09/16/16	09/16/16	WBTV News 5a	5-530a	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	4:59 AM	WBTV News 5a	5-530a	:30	ROSS0430H	\$350.00 NM
3	09/16/16	09/16/16	WBTV News 6a	6-7a	----1--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$1,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	6:50 AM	WBTV News 6a	6-7a	:30	ROSS0430H	\$1,700.00 NM
4	09/16/16	09/16/16	The Early Show	7-9a	----2--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----2-- 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	8:40 AM	The Early Show	7-9a	:30	ROSS0430H	\$550.00 NM
2	WBTV	F	09/16/16	8:59 AM	The Early Show	7-9a	:30	ROSS0430H	\$550.00 NM
5	09/16/16	09/16/16	CBS Soaps	CBS Soaps	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	1:29 PM	CBS Soaps	CBS Soaps	:30	ROSS0430H	\$1,200.00 NM

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POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5194	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/16/16	09/16/16	Steve Harvey	3-4pm	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16		Steve Harvey	3-4pm	:00		\$275.00 NM
Credited									
7	09/16/16	09/16/16	WBTV News at 4p	M-F 4-4.30p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16		WBTV News at 4p	M-F 4-4.30p	:00		\$500.00 NM
Credited									
8	09/16/16	09/16/16	WBTV News at 4.30p	M-F 4.30p-5p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16		WBTV News at 4.30p	M-F 4.30p-5p	:00		\$800.00 NM
Credited									
9	09/16/16	09/16/16	WBTV News at 5p	5p-5:30p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	5:15 PM	WBTV News at 5p	5p-5:30p	:30	ROSS0430H	\$650.00 NM
10	09/16/16	09/16/16	WBTV News at 530p	M-F 530p-6p	----1--	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$1,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	5:53 PM	WBTV News at 530p	M-F 530p-6p	:30	ROSS0430H	\$1,650.00 NM
11	09/16/16	09/16/16	WBTV News at 6p	M-F 6p-630p	----1--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	6:14 PM	WBTV News at 6p	M-F 6p-630p	:30	ROSS0430H	\$1,300.00 NM
12	09/16/16	09/16/16	Access Hollywood	7.30-7.58p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/16/16	7:30 PM	Access Hollywood	7.30-7.58p	:30	ROSS0430H	\$1,500.00 NM
13	09/16/16	09/16/16	WBTV News @ 11p	11p-1135p	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----1-- 1 \$900.00									

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14	09/18/16	09/18/16	Face the Nation	1030a-11.30a	-----1	:30	1	\$450.00	NM																																		
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15	09/17/16	09/17/16	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$800.00	NM																																		
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16	09/17/16	09/17/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$600.00	NM																																		
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17	09/18/16	09/18/16	Sun Prime Hour 1	7-8p	-----1	:30	1	\$4,000.00	NM																																		
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18	09/18/16	09/18/16	Late run late after Footb	11.30p-2a	-----1	:30	1	\$875.00	NM																																		
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Total Spots							16																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$17,300.00
<u>Agency Commission</u>	\$2,595.00
<u>Net Amount Due</u>	\$14,705.00

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