



125 West 55th St  
New York, NY 10019

Contract # 27258251  
CPE: 524/560/9784  
Agency: GMMB  
3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 1/14/2021 at 2:41 PM  
Flight: 1/19/21 - 1/25/21  
Advertiser: Clean Energy Matters  
Product: Ballot Issue

Version: Current State Version 1  
Station: WFVX  
Market: Bangor  
Office: WASHINGTON

Con Type: POLITICAL/VOTE  
Total \$: \$2,320.00  
Total Spots: 15

Total CPP: \$0.00  
Total GRP:

Agency Order #: 10343113  
Buyer: Keane, Julie  
Salesperson: BILL THOMAS  
202-872-5880  
Separation:

Service: Nielsen  
Primary Demo:  
Assistant: BILL THOMAS  
202-872-5880

| #       | Day/Time             | DP | Program               | Rate     | Len | 1/19 - 1/19 |      | Total Spots | Total \$   | CPP*   | GRP* |
|---------|----------------------|----|-----------------------|----------|-----|-------------|------|-------------|------------|--------|------|
|         |                      |    |                       |          |     |             | 1/19 |             |            |        |      |
| 1       | Tu-F M<br>6:30a-7a   |    | Good Morning Maine    | \$50.00  | 30  | 2           |      | 2           | \$100.00   | \$0.00 | 0.0  |
| 2       | Tu-F M<br>7a-7:30a   |    | Fox 22 News At 7AM    | \$50.00  | 30  | 2           |      | 2           | \$100.00   | \$0.00 | 0.0  |
| 3       | Tu-F M<br>7:30a-8a   |    | Fox 22 News At 7AM    | \$50.00  | 30  | 2           |      | 2           | \$100.00   | \$0.00 | 0.0  |
| 4       | Su<br>9a-10a         |    | Fox News Sunday       | \$150.00 | 30  | 1           |      | 1           | \$150.00   | \$0.00 | 0.0  |
| 5       | Tu-F M<br>6p-6:30p   |    | Judge Judy            | \$60.00  | 30  | 2           |      | 2           | \$120.00   | \$0.00 | 0.0  |
| 6       | Tu-F M<br>10p-10:30p |    | Fox 22 News At 10     | \$250.00 | 30  | 2           |      | 2           | \$500.00   | \$0.00 | 0.0  |
| 7       | Tu-F M<br>10:30p-11p |    | Fox 22 News At 10     | \$250.00 | 30  | 2           |      | 2           | \$500.00   | \$0.00 | 0.0  |
| 8       | Su<br>10p-11p        |    | Fox 22 News At 10     | \$250.00 | 30  | 1           |      | 1           | \$250.00   | \$0.00 | 0.0  |
| 9       | W<br>8p-9p           |    | The Masked Dancer-FOX | \$500.00 | 30  | 1           |      | 1           | \$500.00   | \$0.00 | 0.0  |
| TOTALS: |                      |    |                       |          |     |             |      | 15          | \$2,320.00 | \$0.00 | 0.0  |

COPY



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Separation:

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Assistant: 202-872-5880

Total CPP: \$0.00  
Total GRP:

Special Instructions

| Competitive Information |                     |
|-------------------------|---------------------|
| Market Budget: \$2,320  |                     |
| WFVX Share: 100%        |                     |
| Comment:                | Competitive Unknown |

| Daypart Summary |           |       |            |     |
|-----------------|-----------|-------|------------|-----|
| Day/Time        | % Distrib | Spots | Dollars    | GRP |
|                 | 100%      | 15    | \$2,320.00 | N/A |
|                 | 100%      | 15    | \$2,320.00 | N/A |
| Total           |           |       |            | 0.0 |

| Monthly Summary |       |            |
|-----------------|-------|------------|
| Month           | Spots | Dollars    |
| 2021-Jan        | 15    | \$2,320.00 |
| Total           | 15    | \$2,320.00 |

| Transaction History               |                  |             |        |            |       |
|-----------------------------------|------------------|-------------|--------|------------|-------|
| Trans                             | Created/Received | Created by  | Status | Spot+      | Spot- |
| Queued for Electronic Contracting | 1/14/21 2:42 PM  |             |        |            |       |
| New                               | 1/14/21 2:41 PM  | BILL THOMAS | New    | 15         |       |
|                                   |                  |             |        | \$2,320.00 | \$0   |
|                                   |                  |             |        | \$2,320.00 | \$0   |

|                           |   |
|---------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|---------------------------|---|

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, Julie Keane - authorized media buyer

do hereby request station time concerning the following issue:

|                      |
|----------------------|
| Clean Energy Matters |
|----------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days       | Class      | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|------------|----------------|-----------------|
| AS ORDERED       | AS ORDERED                       | AS ORDERED | AS ORDERED | AS ORDERED     | AS ORDERED      |
|                  |                                  |            |            |                |                 |
|                  |                                  |            |            |                |                 |
|                  |                                  |            |            |                |                 |
|                  |                                  |            |            |                |                 |
|                  |                                  |            |            |                |                 |
|                  |                                  |            |            |                |                 |
|                  |                                  |            |            |                |                 |
|                  |                                  |            |            |                |                 |

This broadcast time will be used by: Clean Energy Matters

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Clean Energy Matters PO BOX 1698 Portland, ME 04104

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Jonathan Breed

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

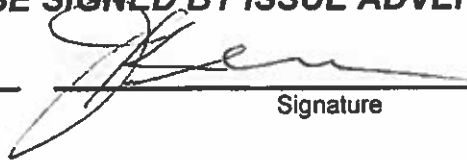
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/5/2020

Date



Signature

202-338-8700

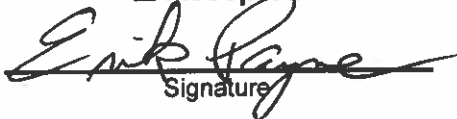
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Erik Payne

Printed Name

Admin. Assist.

Title

Political Advertising Issues

Station Call Letters: WFVX

Name of Advertiser: Clean Energy Matters

Title of Advertisement: Blueprint HD

Length of Advertisement: :30

Order Number: 9784

Flight Dates of Advertisement: 1/19/21 - 1/25/21

Issues mentioned in advertisement: Most of the Clean Energy  
Corridor will be built along existing powerlines  
The rest will run through  
commercial working forest.  
Small footprint that will  
bring big benefits to Maine