

MARKET:	UM - Russell, KS	AMOUNT:	\$780.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	62		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	646 506 3618		
SALESPERSON:	Grace Agostino	SLS FAX:	N/A		
SLS EMAIL:	grace.agostino@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	BUSK	CONTRACT # FOR INVOICING	4392560
ADVERTISER:	BOLLIER FOR US SENATE	AGY PRD:	BUS	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/27-11/3 BUSK/BUS/0426	AGY EST:	0426		Invoices@MediaFinancial.com
FLIGHT:	10-27-2020 TO 11/8/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/26/2020 14:19

COMMENTS

10/26/2020: ** This is a new order. ** Must confirm within 24HRS ** Traffic and Payment confirmation pending. Please confirm today in radio exchange if you are set up or email val.wilson@genmediapartners.com. Thank You! **

10/26/2020: COMMENTS BLANK

Send invoices electronically

Invoices are required: even for orders paid for in advance. Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**** Flight airs Tu-M; 10/27-11/3 ****

WEEK#1	10/27/2020 To 11/2/2020	WK TOT \$670.00	WK TOTAL SPOTS 55
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	100		TuWThF.. /M	6:00AM	10:00AM	60	10/27/2020	11/2/2020	12	\$20	\$240
	200		TuWThF.. /M	10:00AM	3:00PM	60	10/27/2020	11/2/2020	12	\$10	\$120
	300		TuWThF.. /M	3:00PM	7:00PM	60	10/27/2020	11/2/2020	12	\$10	\$120
	400	S.	6:00AM	7:00PM	60	10/31/2020	10/31/2020	10	\$10	\$100
	500	S	6:00AM	7:00PM	60	11/1/2020	11/1/2020	9	\$10	\$90

[illegible]

KRSL Ad Order

Station: KRSL-AM

Sales Rep: Mike McKenna

Client: Media Financial Services PO/Estimate 426

IF NEW

Client #:

Contact: Grace Agostino

Address:

Phone: 646-506-3618

City/State/Zip:

Email: ace.Agostino@GenMediaPartners.cc

Run Dates: Start: 10/28/2020 End: 11/3/2020

Invoice: Detail Affidavit: Yes Notarized: Yes Script: No

AM Ad Cost:

Monthly Billing:

FM Ad Cost:

Start	End	Mon	Tue	Wed	Thurs	Fri	Sat	Sun	Time
10/28/2020	10/30/2020			3	3	3			6AM to 10AM
11/2/2020	11/2/2020	3							6AM to 10AM
10/28/2020	10/30/2020			3	3	3			10AM to 3PM
11/2/2020	11/2/2020	3							10AM to 3PM
10/28/2020	10/30/2020			3	3	3			3PM to 7PM
11/2/2020	11/2/2020	3							3PM to 7PM
10/31/2020	11/1/2020						10	9	6AM to 7PM
		3-Nov	Below						to

Length: :60

Ad Number and Title

#102034 - BBR1160 On The Ballot (50%)

#102033 - BBR1060 Kassebaum Leaders (50%)

Spots on Nov. 3 (7 Total)

6A-10A - 4x

10A-3P - 3X

Rates

6A-10A - \$20/spot

10A-3P - \$10/spot

3P-7P - \$10/spot

Sat & Sun 6A-7P - \$10/spot

Notes/Special Instructions:

Contract # for invoicing is 4392560. Total of the order is \$780. Original order from General Media Partners forwarded

Order Taken By: KS 10-27-20

Order ID #: 1020

**Traffic Contacts**

Debbie Davis 212-373-9544
Deborah.Davis@media-asm.com

David Ortiz 917-344-5388
David.Ortiz@media-asm.com

Date : October 27th, 2020
Client: (BUSK) BOLLIER
Estimate: 0426

4Qtr 2020 RADIO TRAFFIC INSTRUCTIONS (ENGLISH RURAL)**MEDIA:**

JOPLIN, MO	KIOL-AM	SALINA-MANHATTN	KINA AM	TOPEKA, KS	KRFM-AM
JOPLIN, MO	KJMLFM	SALINA-MANHATTN	KKAN-AM	TOPEKA, KS	KSAJ-FM
JOPLIN, MO	KKOW-AM	SALINA-MANHATTN	KQMA-FM	TOPEKA, KS	KTPK-FM
JOPLIN, MO	KKOW-FM	SALINA-MANHATTN	KRSL-AM	TOPEKA, KS	WIBW-AM
JOPLIN, MO	KSEK-FM	SALINA-MANHATTN	KRSL-FM	TOPEKA, KS	WIBW-FM
		SALINA-MANHATTN	KSKG FM		

WICHITA, KS	KAYS-AM	WICHITA, KS	KQNK-AM	WICHITA, KS	KWBW-AM
WICHITA, KS	KHOK-FM	WICHITA, KS	KQNK-FM	WICHITA, KS	KWKR-FM
WICHITA, KS	KHUT-FM	WICHITA, KS	KSKL-FM	WICHITA, KS NR	KHAZ-FM
WICHITA, KS	KKQY-FM	WICHITA, KS	KULY-AM	WICHITA, KS NR	KVSV-AM
WICHITA, KS	KNGL-AM	WICHITA, KS	KVGB-AM	WICHITA, KS NR	KVSV-FM
WICHITA, KS	KNSS-FM	WICHITA, KS	KVGB-FM	WICHITA, KS NR	KXKU-FM

Ad-ID/ISCI Code	Title	Length	Rotation	Flight Date
BBR-11-60	On The Ballot	:60	50%	10/28/20 – UFN (Until further Notice)
Ad-ID/ISCI Code	Title	Length	Rotation	Flight Date
BBR-10-60	Kassenbaum Leaders	:60	50%	10/28/20 – UFN (Until further Notice)

Questions regarding time allocation/purchase should be directed to the media buyer or station rep

For any questions, regarding this spot/traffic instructions, please contact

David Ortiz ~ ASSEMBLY MEDIA ~ 917 344 5388 ~ david.ortiz@media-asm.com

Debbie Davis ~ ASSEMBLY MEDIA ~ 212 353 9554 ~ deborah.davis@media-asm.com

You should receive your spot with these traffic instructions by your rep, if you are missing any spots, please contact me and I will forward to your attention . Please confirm receipt