

## CONTRACT



**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

And:

**Red Eagle Media Group**  
**815 Slaters Ln.**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 135121 /		<u>Alt Order #</u> WOC10398462
<u>Product</u> <b>THE AMERICAN FOUNDATIONS COMMITTEE (IU)</b>		
<u>Contract Dates</u> <b>05/31/16 - 06/06/16</b>		<u>Estimate #</u> <b>494 919 7025</b>
<u>Advertiser</u> <b>American Foundations Committee</b>		<u>Original Date / Revision</u> 05/13/16 / 05/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTVD</b>	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 494	<u>Product 1/2</u> 919
<u>Agency Ref</u>		<u>Advertiser Ref</u>

349966

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	05/31/16	06/05/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----1				1	\$400.00				
2	WTVD	05/31/16	06/05/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----1				1	\$575.00				
3	WTVD	05/31/16	06/05/16	This Week w/George S	10:30 AM-11:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----1				1	\$300.00				
4	WTVD	05/31/16	06/04/16	Eyewitness News Sat @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----1-				1	\$700.00				
5	WTVD	05/31/16	06/06/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-11-1--				3	\$700.00				
Week:		06/06/16	06/12/16	1-----				1	\$700.00				
6	WTVD	05/31/16	06/06/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-1111--				4	\$600.00				
Week:		06/06/16	06/12/16	1-----				1	\$600.00				
7	WTVD	05/31/16	06/02/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	---1---				1	\$550.00				
8	WTVD	05/31/16	06/04/16	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----1-				1	\$600.00				
9	WTVD	05/31/16	06/02/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-1-1---				2	\$850.00				
10	WTVD	05/31/16	06/06/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--1-1--				2	\$800.00				
Week:		06/06/16	06/12/16	1-----				1	\$800.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

<u>Contract / Revision</u> 135121 /		<u>Alt Order #</u> WOC10398462
<u>Contract Dates</u> <b>05/31/16 - 06/06/16</b>		<u>Product</u> THE AMERICAN FOUNDATION
<u>Advertiser</u> <b>American Foundations Co</b>		<u>Estimate #</u> <b>494 919 7025</b>
		<u>Original Date / Revision</u> 05/13/16 / 05/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
11	WTVD	05/31/16	06/03/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	- 1 - 11 - -				3	\$900.00				
12	WTVD	05/31/16	06/06/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	- 1111 - -				4	\$1,500.00				
Week:		06/06/16	06/12/16	1 - - - - -				1	\$1,500.00				
Totals								0.00				28	\$23,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/06/16	28	\$23,225.00	(\$3,483.75)	\$19,741.25
<b>Totals</b>	28	\$23,225.00	(\$3,483.75)	\$19,741.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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