

# CONTRACT



**WZOZ-FM**  
**Townsquare Media Oneonta**  
**Oneonta, NY 13820**  
**(607) 432-1030**

wzozfm.com

And:

**Eric Ball for Senate**  
**187 Prospect Ave**  
**Walton, NY 13856**

<u>Contract / Revision</u> 3712266 /		<u>Alt Order #</u>
<u>Advertiser</u> Eric Ball for Senate		<u>Original Date / Revision</u> 11/04/22 / 11/04/22
<u>Contract Dates</u> 11/05/22 - 11/30/22	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WZOZ-FM	<u>Account Executive</u> Michele Clapperton	<u>Sales Office</u> Local Oneonta
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<b>WZOZ-FM - 3712266A</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WZOZ	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/22	11/06/22	-----99				18	\$7.00	0.00			
	Week:	11/07/22	11/13/22	99-----				18	\$7.00	0.00			
<b>Totals</b>											0.00	36	\$252.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	36	\$252.00	\$252.00

<b>WSRK-FM - 3712266B</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSRK	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/22	11/06/22	-----99				18	\$7.00	0.00			
	Week:	11/07/22	11/13/22	99-----				18	\$7.00	0.00			
<b>Totals</b>											0.00	36	\$252.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	36	\$252.00	\$252.00

<b>WKXZ-FM - 3712266C</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKXZ	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/22	11/06/22	-----99				18	\$7.00	0.00			
	Week:	11/07/22	11/13/22	99-----				18	\$7.00	0.00			
<b>Totals</b>											0.00	36	\$252.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 3712266 /		<u>Alt Order #</u>
<u>Advertiser</u> Eric Ball for Senate		<u>Original Date / Revision</u> 11/04/22 / 11/04/22
<u>Contract Dates</u> 11/05/22 - 11/30/22	<u>Product</u> Political	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	<b>36</b>	<b>\$252.00</b>	<b>\$252.00</b>

<b>WDOS-AM - 3712266D</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDOS	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/22	11/06/22	-----99				18	\$7.00	0.00			
	Week:	11/07/22	11/13/22	99-----				18	\$7.00	0.00			
<b>Totals</b>											0.00	36	\$252.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	<b>36</b>	<b>\$252.00</b>	<b>\$252.00</b>

<b>WBKT-FM - 3712266E</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WBKT	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/22	11/06/22	-----99				18	\$7.00	0.00			
	Week:	11/07/22	11/13/22	99-----				18	\$7.00	0.00			
<b>Totals</b>											0.00	36	\$252.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	<b>36</b>	<b>\$252.00</b>	<b>\$252.00</b>

<b>WDLA-FM - 3712266F</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDLA	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/22	11/06/22	-----99				18	\$7.00	0.00			
	Week:	11/07/22	11/13/22	99-----				18	\$7.00	0.00			
<b>Totals</b>											0.00	36	\$252.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	<b>36</b>	<b>\$252.00</b>	<b>\$252.00</b>

<b>WDHI-FM - 3712266G</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDHI	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/22	11/06/22	-----99				18	\$7.00	0.00			
	Week:	11/07/22	11/13/22	99-----				18	\$7.00	0.00			

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<u>Advertiser</u> Eric Ball for Senate		<u>Original Date / Revision</u> 11/04/22 / 11/04/22
<u>Contract Dates</u> 11/05/22 - 11/30/22	<u>Product</u> Political	<u>Estimate #</u>

<b>WDHI-FM - 3712266G</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<b>Totals</b>											0.00	36	\$252.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	36	\$252.00	\$252.00

<b>WTBD-FM - 3712266H</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTBD	11/05/22	11/08/22	M-Su Broad Rotator	6:00 AM-7:00 PM		1:00				NM	36	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	-----99				18	\$7.00	0.00			
Week:		11/07/22	11/13/22	99-----				18	\$7.00	0.00			
<b>Totals</b>											0.00	36	\$252.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	36	\$252.00	\$252.00
<b>Totals</b>	36	\$252.00	\$252.00

<b>WBKT-FM - 3712266I</b>									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
N 6	11/05/22	11/08/22	1:00 Audio Spot (CPP)	36	36	\$2.00	CPP	\$72.00	
<b>Totals</b>				36	36			\$72.00	

<b>WDHI-FM - 3712266I</b>									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
N 7	11/05/22	11/08/22	1:00 Audio Spot (CPP)	36	36	\$2.00	CPP	\$72.00	
<b>Totals</b>				36	36			\$72.00	

<b>WDOS-AM - 3712266I</b>									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
N 4	11/05/22	11/08/22	1:00 Audio Spot (CPP)	36	36	\$2.00	CPP	\$72.00	
<b>Totals</b>				36	36			\$72.00	

<b>WKXZ-FM - 3712266I</b>									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
N 3	11/05/22	11/08/22	1:00 Audio Spot (CPP)	36	36	\$2.00	CPP	\$72.00	
<b>Totals</b>				36	36			\$72.00	

<b>WSRK-FM - 3712266I</b>									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
N 2	11/05/22	11/08/22	1:00 Audio Spot (CPP)	36	36	\$2.00	CPP	\$72.00	
<b>Totals</b>				36	36			\$72.00	

<b>WZOZ-FM - 3712266I</b>									
*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount	
N 1	11/05/22	11/08/22	1:00 Audio Spot (CPP)	36	36	\$2.00	CPP	\$72.00	
<b>Totals</b>				36	36			\$72.00	

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<u>Advertiser</u> <b>Eric Ball for Senate</b>	<u>Original Date / Revision</u> 11/04/22 / 11/04/22
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<u>Contract Dates</u> <b>11/05/22 - 11/30/22</b>	<u>Product</u> Political	<u>Estimate #</u>
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Time Period	Gross Amount	Net Amount
11/01/22 - 11/08/22	\$72.00	\$72.00
11/01/22 - 11/08/22	\$72.00	\$72.00
11/01/22 - 11/08/22	\$72.00	\$72.00
11/01/22 - 11/08/22	\$72.00	\$72.00
11/01/22 - 11/08/22	\$72.00	\$72.00
11/01/22 - 11/08/22	\$72.00	\$72.00
<b>Totals</b>	<b>\$432.00</b>	<b>\$432.00</b>

Contract Totals      0.216      312      \$2,448.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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