

# **Q2 ISSUES PROGRAMMING**

APRIL-MAY-JUNE

(Salt Lake City Metro-#29)















2016

Submitted to FCC Public File by:

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Director, Public Affairs Programming



FILED: SUNDAY 10 JULY 2016

BOYS AND GIRLS CLUBS OF UTAH (\*Encore)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

APRIL 03, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

We discuss the needs of latch-key children, at-risk kids, and programs along the Wasatch Front, to help provide after school programs and positive interaction amongst their communities.

ISSUES BROADCAST:

UTAH SHAKEOUT PREPAREDNESS (\*Encore)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

April 10, 2016 / April 24, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-

FM/KKAT-AM

CONTENT:

Host: Aaron Rosen discusses with Utah DEM PIO John Gleason

about the program "Great Utah Shakeout" and how to prepare

for Earthquakes.

SENIOR CARE/FINANCIAL EDUCATION

(\*Encore)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

April 17, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

Host: Aaron Rosen discusses the issues surrounding financial difficulties and challenges for Utah's seniors, and their families.

Mark Snihurowych from the Center for Senior Benefits

explains things in simple terms.

ISSUES BROADCAST:

UTAH COUNCIL FOR CRIME PREVENTION

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 1, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

Host: Aaron Rosen discusses the upcoming Utah Council for

Crime Prevention "Power of Prevention" conference coming to

Utah, their speakers, and national notoriety. Tibby Milne,

Executive Director is the guest.

GIRL SCOUTS OF UTAH- 2015 (\*Encore)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 8, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

Host: Aaron Rosen discusses with GSA representatives

regarding the business model of the cookie campaign, the on-

going projects surrounding the girls and their awards.

ISSUES BROADCAST:

**KEYS TO SUCCESS (\*ENCORE)** 

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 15, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

Host: Aaron Rosen discusses the recently-made-independent

501(c)3 Keys to Success and Road to Success campaigns. The program recently was under the Ken Garff umbrella, but now has become its own independent local charitable campaign;

benefitting local HS and Elementary school children.

GOOD DEED REVOLUTION

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 22, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

We sit-down with CEO/FOUNDER Brandy Gilliam to discuss this grass-roots campaign to give to humanity for various reasons and causes. She started the foundation after finding herself in need. She is paying it forward, one life changing

experience at a time.

**ISSUES BROADCAST:** 

LEGACY MUSIC ALLIANCE (\*Encore)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 29, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

We discuss the trend of STEM in the classroom, to include the

"A" (Arts) for the totality of educational roundedness; thus

creating "STEAM" for students.

GOOD DEED REVOLUTION

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

June 5, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

We sit-down with CEO/FOUNDER Brandy Gilliam to discuss this grass-roots campaign to give to humanity for various reasons and causes. She started the foundation after finding herself in need. She is paying it forward, one life changing

experience at a time.

ISSUES BROADCAST:

UTAH HEALTH DEPT. TOBACCO PREVENTION

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

June 12/19, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM/KJQS-AM

CONTENT:

Host: Aaron Rosen discusses the risks associated with e-

cigarettes and tobacco use with Utah Dept. of Health

representatives. The Quit-Now line was this month's topic for emphasis; to include vaping prevention and "chew" products.

UTAH DEPT. OF DONOR SERVICES- (ENCORE)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

June 26, 2016

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

**CONTENT:** 

Host Aaron Rosen sits down with the Utah Donor Services team, and banters ideas of the best way to bring more awareness to the issues of body tissue donation. Donors are being sought for voluntary contributions, in the event of another's untimely death. Specifically, listings on Utah Driver

Licenses.

# **PUBLIC SERVICE ANNOUNCEMENTS**

\*In Addition to the listed Issues programming, each station actively rotates a myriad of 501-c-3 (et al) chartable/issues-related PSA's on a daily basis. This rotates daily and comprises a bank of-:15's,:30's, and:60's. The aired amount varies daily; based upon avails scheduled by the Traffic Department.

PSA sampling: (not all inclusive)

Ad Council

**American Lung Association** 

**American Red Cross** 

**Utah Broadcasters Association** 

**Selective Service** 

**US MILITARY (ALL BRANCHES)** 

**Utah Department of Health** 

Salt Lake City Mission

Susan G. Komen Foundation

American Foundation for Suicide Prevention

**Utah Highway Patrol Association** 

**Education Center/Vietnam Wall** 

**Kessler Foundation** 

**Riverton City** 

**Utah Council on Crime Prevention** 

**US Dept. Homeland Security** 

**Catholic Bishops** 

**Church of Jesus Christ of Latter-Day Saints** 

# STATION EFFORTS (Q2) / 2016-

#### KHTB:

"Find a Friend Friday"

Every Friday ALT has the Humane Society Of Utah in to spotlight a pet andhelp them adopt it out of their shelter.

Make it Louder Music Festival On Sale Liner

4/3 @ 12am - 5/14

ALT 1019 is proudly presented the Make it Louder Music Festival on May 14<sup>th</sup> at the Gallivan Center

The community was invited to Join us for a day full of great bands like Story of the Year, Grizfolk, Emery, Mac Lethal, Dorothy, Burnell Washburn, Broke City, Brogan Kelby, Jessica Frech and Hand Practices

Along with all the great music there was a mini farmers market chalk full of local vendors, artists and businesses.

A portion of the of the proceeds benefited Music Makes Music: A charity who's ultimate goal is to get kids involved in music, education and away from drugs and other problems

Tickets were \$30 and the station gave away VIP Pit passes

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

KUBL promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

04/07 - Davis High School

#### KBEE:

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

KBEE promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

04/12 - American Fork High School

04/29 - Timpanogos High School

05/20 - Woods Cross High School

05/27 - Murray High School

Family Fun Days 06/21 at the Gallivan Center

KBEE sponsored the Gallivan Centers annual Family Fun Days. The event is free and is created for families with children to have activities while school is out for the summer. Children enjoyed receiving prizes, entertainment, face painters, inflatables, a train, and other fun summer activities.

KBEE is also promoting two other Family Fun Days events to be held in August and September.

## **KUBL**:

KUBL - Promoted Children and the Earth for their  $8^{th}$  Annual Ride the Brainwave 5k, motorcycle Rally, and concert series held on June  $11^{th}$  from 10 AM - 10 PM. Tickets for each event were sold an all proceeds benefited over 60 children with medical issues or disabilities. KUBL was on-site for the entire event providing Master of Ceremonies and donating time at each of the events.

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

KUBL promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

04/08 - Judge Memorial High School

04/12 - Lehi High School

05/05 - Stansbury High School

05/20 - Hunter High School

05/27 - Woods Cross High School

#### KBER:

Every Thursday CAWS comes down to be on the air to try and adopt out a new pet.

#### Bearfest

To say thanks for listening to KBER 101 over the last 30 years, the station is bringing the community Bearfest 2016. Bearfest is an all day concert held at the Usana Amphitheater, with Bret Michaels along with Ratt Warrant, Dokken and Lita Ford and will be held on Saturday July 9<sup>th</sup>. KBER had contesting to win tickets and promoted tickets for sale throughout May and June. Tickets are available at all Smith's Tix outlets, smithstix.com and at the Usana box office. \$1.00 of every ticket sold will be donated to Children and the Earth a charity that benefits underprivileged children as well as children with illness or disabilities.

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

KBER promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

04/01 - Car Giveaway at Skyline High

04/06 - East High School

04/15 - Provo High School

04/22 - Second Grade Safari was on April 22, 2106 from 7:45 am (set up) to 11:30 am.

Location was at the LDS Church Parking Lot; 3101 South 2300 East SLC, UT 84109. The station was onsite with a booth and a station vehicle. Station representative spoke with children about ways they could serve their community. Approximately 85 students were in attendance and were given the opportunity to ask questions.

5/14-5/15

21<sup>st</sup> Annual Utah Kids Ride, benefitting Shriner's Hospital for Children. KBER participated in a pre-ride party Bike Show at Wright's Motorcycle on May 14<sup>th</sup> from noon to 3 PM. There was live music, food and family fun. On 05/15 sign up for the race started a 8 AM at Wrights Motorcycles and the ride left at 10 AM. A \$30.00 donation to Shriner's Hospital for Children and the station helped raise over \$10,000 for Shriner's Hospital for children.

5/16-5/20 The station promoted The Great Inflatable Race benefiting the 4<sup>th</sup> Street Clinic (a medical clinic that treats indigent persons free)

The station gave away passes to The Great Inflatable Race. Passes include t-shirt, tattoo, wristband and access to race. This is an all ages, family friendly event. 10 giant inflatables spread throughout the course. No mud, color, or water; just pure inflatable fun!

The event took place Saturday, June 4<sup>th</sup> at Murray Park. First heat started at 9am and other heats follow every 30 minutes.

#### KENZ:

"Wet Nose Wednesday"

Every Wednesday The Vibe goes to the Humane Society Of Utah to spotlight a pet and help them adopt it out of their shelter.

## KFNZ:

5/16-5/20 The station promoted The Great Inflatable Race benefiting the  $4^{th}$  Street Clinic (a medical clinic that treats indigent persons free)

The station gave away passes to The Great Inflatable Race. Passes include t-shirt, tattoo, wristband and access to race. This is an all ages, family friendly event. 10 giant inflatables spread throughout the course. No mud, color, or water; just pure inflatable fun!

The event took place Saturday, June 4<sup>th</sup> at Murray Park. First heat started at 9am and other heats follow every 30 minutes.

6/11/16

The station hosted a Car Show for Primary Childrens Hospital at Smith's on 9000 S Redwood Rd.