



# Cumulus Radio

STATION GROUP™  
A DIVISION OF CUMULUS MEDIA

## 1<sup>st</sup> Quarter 2024 ISSUES PROGRAMMING

JANUARY | FEBRUARY | MARCH



**2024**

Submitted to FCC Public File by:

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FILED: **APRIL 2, 2024**



# Quarterly Report of Compliancy Issues & Programs List

## 2024-Q1 (January – March) Viewpoints Radio

- Activism
- Adolescent Health
- Advertising
- Aerospace Engineering
- Affordable Housing
- African American History
- American History
- Art
- Artificial Intelligence
- Astronomy
- Astrophysics
- Athletics
- Auto Manufacturing
- Aviation
- Beekeeping
- Biodiversity
- Business
- Cancer
- Cardiovascular Disease
- Career
- Child Development
- Child Safety
- Civil Rights
- Climate
- Climate Change
- Climate Policy
- Communication
- Community
- Consumer Goods
- Consumer Habits
- Consumer Safety
- Consumerism
- Creative Arts
- Crime
- Criminal Justice
- Criminal Justice History
- Culture
- Democracy
- Developing Economies
- Diversity
- Drug Abuse
- Drug Policy
- Drug Use
- Economy
- Education
- Education Policy
- Election
- Elections
- Emergency Response
- Emerging Industries
- Emerging Research
- Emotion
- Engineering
- English Language
- Entertainment
- Environment
- Equality
- Ethics
- Exploration
- Extreme Weather
- Family Relationships
- Fashion
- Film
- Fitness
- Foreign Policy
- Free Expression
- Gender
- Gender Equality
- Gender Equity
- Gender Issues
- Generalized Anxiety
- Government
- Government Funding
- Health
- Health Policy
- Higher Education
- History
- Housing Market
- Human Development
- Human Rights
- Incarceration
- Inflation
- Influencer Marketing
- Intercommunication
- International Competition
- International Law
- International Policy
- International Relations
- Labor
- Labor Unions
- Language
- Law
- Law Enforcement
- Learning
- Legislation
- Liberal Arts
- Life Skills
- Linguistics
- Literacy
- Literature
- Marketing
- Mass Incarceration
- Materialism
- Media
- Medicine
- Mental Health
- Motherhood
- Music
- National Holidays
- Natural Resources
- News
- Ocean Pollution
- Organization
- Parenting
- Personal Development
- Personal Finance
- Personality
- Philosophy
- Politics
- Pollution
- Pop Culture
- Professional Sport
- Professional Sports
- Psychiatry
- Psychology
- Public Elections
- Public Funding
- Public Health
- Public Policy
- Public Safety
- Public Speaking
- Race
- Reading Comprehension
- Relationships
- Salary
- Science
- Science Fiction
- Scientific Research
- Self-Growth
- Sexual Education
- Small Business
- Social Anxiety
- Social Media
- Societal Norms
- Societal Stereotypes
- Society
- Space
- Space Exploration
- Sporting Event
- Sports
- Technology
- Teen Development
- Trauma
- Travel
- Trends
- TV
- Video Games
- Violence
- Voting Rights
- War
- Wildlife Species
- Women's History
- Workers' Rights
- Workplace Safety
- Youth Issues

## Program 24-01

**Air Week:** 1/7/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

**Time:** 1:48

**Duration:** 10:07

**Synopsis:** Would you consider complex, artificial intelligence systems like Open AI's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.

**Host:** Gary Price

**Producer:** Tabor Brewster

**Guests:** Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University **Compliance issues:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology

### Links for more info:

[AI consciousness: scientists say we urgently need answers Faculty Directory Kristian J. Hammond](#)

[Kristian Hammond \(@KJ\\_Hammond\) / X](#) [Susan Schneider \(@DrSueSchneider\) / X](#)

[Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering](#) [Dr. Susan Schneider](#)

[Artificial Intelligence Needs Guardrails and Global Cooperation - WSJ](#)

## SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

**Time:** 13:58

**Duration:** 7:27

**Synopsis:** We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O'Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Tim O'Brien, illustrator, artist

**Compliance issues:** Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics

### Links for more info:

[Tim O'Brien illustration](#)

[Tim O'Brien \(@obrienillustration\) • Instagram photos and videos](#) [Tim O'Brien \(@TonkaOBrien\) / X](#)

[Tim O'Brien | TIME](#)

## VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?

Time: 22:25

**Duration:** 1:40

**Synopsis:** We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses?

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology, Trends

## CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNEL Time:

24:05

**Duration:** 2:18

**Synopsis:** Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

## Program 24-02

**Air Week:** 1/14/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI

**Time:** 1:47

**Duration:** 7:21

**Synopsis:** For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

**Host:** Gary Price

**Producer:** Polly Hansen

**Guests:** Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)

**Compliance issues:** Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction

### Links for more info:

[UI Press](#) | [Gerry Canavan](#) | [Octavia E. Butler](#) [Amazon: Octavia E. Butler](#)

## SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER Time:

11:10

**Duration:** 10:15

**Synopsis:** In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Meredith May, author, *The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees* **Compliance issues:** Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health **Links for more info:**

[The Honey Bus – Meredith May](#)

[Why are bees making less honey? Study reveals clues from five decades of data](#)

[Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds](#)

## VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ? Time:

22:25

**Duration:** 1:37

**Synopsis:** We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it become a mainstay in the Gen-Z vernacular?

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Culture, English Language, Language, Social Media, Trends, Youth Issues

## CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS Time:

24:02

**Duration:** 2:22

**Synopsis:** We talk about why most streaming platforms are struggling to make a profit at year's end.

**Host & Producer:** Evan Rook

**Compliance issues:** TV, Culture, Technology, Film

## Program 24-03

**Air Week:** 1/21/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

**Time:** 1:47

**Duration:** 8:41

**Synopsis:** Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

**Host:** Gary Price

**Producer:** Grace Galante

**Guests:** Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association

**Compliance issues:** Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business

### Links for more info:

[Broken promises: How marijuana legalization failed communities hit hardest by the drug war Aaron Smith - Executive Director | National Cannabis Industry Association](#)

[Team & Partners — The Color of Cannabis Social Justice & Equity in the Cannabis Industry The Color of Cannabis](#)

## SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?

Time: 12:30

**Duration:** 9:23

**Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.

**Host:** Marty Peterson

**Producer:** Amirah Zaveri

**Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty

**Compliance issues:** Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy, Race, Sexual Education

Links for more info:

[Jonathan Friedman - PEN America](#) [Jonathan Friedman \(@jonfreadom\) / X](#)

[Banned & Challenged Books | Advocacy, Legislation & Issues](#) [The 50 most banned books in America](#)

[Moms for Liberty](#)

## VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A HOLIDAY?

Time: 22:53

**Duration:** 1:26

**Synopsis:** We highlight the decades-long political fight to pass state and federal legislation that officially made the third Monday of January Dr. Martin Luther King Jr. Day.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri, Aunna Beranek

**Compliance issues:** Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

## CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES

Time: 24:19

**Duration:** 2:05

**Synopsis:** Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on Amazon Prime.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, TV

## Program 24-04

**Air Week:** 1/28/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?

**Time:** 1:47

**Duration:** 7:26

**Synopsis:** For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large- scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus, Ind.

**Compliance issues:** Career, Economy, Education, Education Policy, Government Funding, Higher Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

### Links for more info:

[Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue - The Washington Post](#) [Teacher shortages continue to plague US: 86% of public schools struggle to hire educators](#)

[How Much Do Teachers Get Paid? See New State-by-State Data About School Boards | IASB](#)

[Our President | NEA](#)

[Becky Pringle \(@BeckyPringle\) / X](#)

['That's my calling': CSA Lincoln teacher honored with Folger Award - The Republic News](#)

## SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION Time:

11:15

**Duration:** 10:03

**Synopsis:** It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

**Host:** Marty Peterson

**Producer:** Tabor Brewster

**Guests:** Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center

**Compliance issues:** Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

### Links for more info:

[Why are Mexico's Elections Important? | Wilson Center](#) [Tamara Taraciuk Broner \(@TamaraTaraciuk\) / X](#)

[A Chance To Support Mexico's Resistance To Democratic Decline – Before It's Too Late](#) [Latin America's Election Super-Cycle Will Turn on One Key Factor](#)

[Latin America Program | Wilson Center](#) [Abraham F. Lowenthal | Brookings Institution](#)

## VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND

Time: 22:18

**Duration:** 1:54

**Synopsis:** Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology

## CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF NEW MOVIES TO WATCH

**Time:** 24:12

**Duration:** 2:15

**Synopsis:** We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading names.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, TV

### Program 24-05

**Air Week:** 2/4/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION

**Time:** 1:47

**Duration:** 7:48

**Synopsis:** For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein **Compliance issues:** Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships **Links for more info:**

[The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster Jacqueline Newman \(@NYCDivorce Atty\) / X](#)

[Meet Our Attorneys | Berkman Bottger Newman & Schein LLP Healthy divorce: How to make your split as smooth as possible](#)

## SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT Time: 11:37

**Duration:** 9:21

**Synopsis:** Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's



resilience in dealing with these stressful events and situations.

**Host:** Marty Peterson

**Producer:** Amirah Zaveri

**Guests:** Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma

**Compliance issues:** Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma

Links for more info:

[The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com: Books](#)

[James Gordon, MD \(@drjamesgordon\) / X](#)

[Coping Tips for Traumatic Events and Disasters | SAMHSA](#)

[Coping With Traumatic Events - National Institute of Mental Health \(NIMH\)](#)

## VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS

**Time:** 21:58

**Duration:** 1:57

**Synopsis:** We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social Media

## CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?

Time: 23:55

**Duration:** 2:31

**Synopsis:** We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year.

**Host & Producer:** Tabor Brewster

**Compliance issues:** Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence

## Program 24-06

**Air Week:** 2/11/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME

**Time:** 1:47

**Duration:** 7:25

**Synopsis:** Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer **Compliance issues:** Affordable Housing, Economy, Housing Market, Inflation, Personal Finance **Links for more info:**

[Freddie Smith \(@fmsmith319\)](#) • [Instagram photos and videos](#) [Freddie Smith \(@freddiemsmith\) / X](#)

[Freddie & Alyssa - YouTube](#)

[Freddie Smith \(@fmsmith319\) Official | TikTok](#)

## SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM

**Time:** 11:14

**Duration:** 9:25

**Synopsis:** The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of *Dark Star: A New History of the Space Shuttle*.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Matthew H. Hersch, associate professor, history of science, Harvard University, author, *Dark Star: A New History of the Space Shuttle*

**Compliance issues:** Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public Funding, Space, Workplace Safety

**Links for more info:**

[Matthew Hersch | Department of the History of Science, Harvard University](#) [Dark Star](#)

[Harvard, Department of the History of Science \(@HarvardHistSci\) / X](#) [Columbia Disaster:](#)

[What happened, what NASA learned | Space](#)

## VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET

**Time:** 21:39

**Duration:** 2:20

**Synopsis:** Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event

## CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED **Time:**

**23:59**

**Duration:** 2:29

**Synopsis:** There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

## Program 24-07

**Air Week:** 2/18/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER HEARD OF

**Time:** 1:48

**Duration:** 8:46

**Synopsis:** Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films **Compliance issues:** African American History, Aviation, Civil Rights, Gender Equity, Women's History **Links for more info:**

[INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts](#) [INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify](#) [Bessie Coleman | National Air and Space Museum](#)

[Tanya Hart \(@tanyahollywood\)](#) • [Instagram photos and videos](#) [Tanya Hart \(@TanyaHollywood\) / X](#)

## SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE

**Time:** 12:36

**Duration:** 8:34

**Synopsis:** In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Wayne Hale, former program manager, flight director, NASA Space Shuttle Program **Compliance issues:** Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration **Links for more info:**

[N. Wayne Hale - NASA The Space Shuttle - NASA](#)

[Wayne Hale \(@waynehale\) / X](#)

[Wayne Hale and the incredible legacy of the Space Shuttle - Mechanical Engineering - Purdue University](#) [How The Columbia Shuttle Disaster Changed Space Travel - Texas A&M Today](#)

## VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN

Time: 22:10

**Duration:** 1:52

**Synopsis:** A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

## CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON

Time: 24:02

**Duration:** 2:24

**Synopsis:** We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, Music

## Program 24-08

**Air Week:** 2/25/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

**Time:** 1:47

**Duration:** 7:38

**Synopsis:** As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success

**Compliance issues:** Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development

### Links for more info:

[Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission Why Are Academics So Burnt Out? | Psychology Today](#)

[Ana Homayoun \(@anahomayoun\) / X](#)

## SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?

Time: 11:27

**Duration:** 9:56

**Synopsis:** Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

**Host:** Marty Peterson

**Producer:** Amirah Zaveri

**Guests:** Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most

**Compliance issues:** Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking, Social Anxiety, Societal Stereotypes

### Links for more info:

[Dr. Dana Sinclair \(@drdanasinclair\) • Instagram photos and videos](#) [Need a Breather? Try](#)

[These 9 Breathing Exercises to Relieve Anxiety](#) [Dr. Dana Sinclair - National Speakers Bureau](#)

[4-7-8 breathing: How it works, benefits, and uses](#)

[Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana](#) [Deep Breathing & Guided Relaxation | Student Wellness Center](#)

## VIEWPOINTS EXPLAINED: WHAT IS TEMU – AND IS IT WORTH IT?

Time: 22:23

**Duration:** 1:58

**Synopsis:** Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

## CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR

Time: 24:21

**Duration:** 2:06

**Synopsis:** We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

## Program 24-09

**Air Week:** 3/3/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES

Time: 1:47

**Duration:** 9:24

**Synopsis:** 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping

up and demanding change.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, *In Quest of a Shared Planet: Negotiating Climate from the Global South*

**Compliance issues:** Climate Change, Climate Policy, Developing Economies, International Relations, Natural Resources, Politics

Links for more info:

[Naveeda Khan | Anthropology | Johns Hopkins University](#)

[In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR](#) [COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC](#)

[Disasters Forced 2.5 Million Americans From Their Homes Last Year - The New York Times](#)

## SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

Time: 13:13

**Duration:** 8:09

**Synopsis:** Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.

**Host:** Marty Peterson

**Producer:** Tabor Brewster

**Guests:** Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy

**Compliance issues:** American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

Links for more info:

[Mark Anthony Neal | Office of the Provost Our Faculty -](#)

[Stax Music Academy History of Soul Music](#)

[Soul - Music Rising ~ The Musical Cultures of the Gulf South](#)

## VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN'T HAPPEN IN THE WATER

Time: 21:22

**Duration:** 1:30

**Synopsis:** We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Child Safety, Emergency Response, Public Health, Public Safety

## CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW Time:

23:52

**Duration:** 2:31

**Synopsis:** We discuss why older, nostalgic TV shows often seem to outperform newer releases.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, History, TV

## Program 24-10

**Air Week:** 3/10/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES

**Time:** 1:47

**Duration:** 8:36

**Synopsis:** NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years.

**Host:** Gary Price

**Producer:** Polly Hansen

**Guests:** Mary Louise Kelly, co-host, "All Things Considered", National Public Radio

**Compliance issues:** Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships

### Links for more info:

[Mary Louise Kelly \(@NPRKelly\) / X](#)

[Mary Louise Kelly \(@marylouisekelly1\) • Instagram photos and videos About 'All Things Considered' : NPR](#)

## SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION

**Time:** 12:25

**Duration:** 8:25

**Synopsis:** Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change" **Compliance issues:** Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass Incarceration, Society

### Links for more info:

[Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books Ben Austen \(@ben\\_austen\) / X](#)

[Ben Austen | Creative Writing](#)

## VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX

**Time:** 21:50

**Duration:** 2:00

**Synopsis:** We cover this growing movement at the polls this year as several states hold election year primaries and caucuses.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War

## CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?

Time: 23:50

**Duration:** 2:37

**Synopsis:** We review Season 11 of the reality TV series, "Vanderpump Rules".

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, TV

## Program 24-11

**Air Week:** 3/17/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT

**Time:** 1:47

**Duration:** 9:03

**Synopsis:** On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World

**Compliance issues:** Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel

### Links for more info:

[2024 Total Solar Eclipse](#) [Great American Eclipse](#) [Eclipse Safety](#)

[David Baron \(@dhbaron\) / X](#)

[American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World: Baron, David](#) [David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk](#)

## SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?

**Time:** 12:52

**Duration:** 8:38

**Synopsis:** The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.

**Host:** Marty Peterson

**Producer:** Grace Galante



**Guests:** Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports Management, Edinburgh Business School, Heriot-Watt University

**Compliance issues:** Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War

### Links for more info:

[Global study of doping cases involving minors points to Russia, India and China | AP News](#) [The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024](#) [Paris 2024 Olympics - Latest News, Schedules & Results](#)

[The World Anti-Doping Code](#) [April Henning](#)

[April Henning \(@aprildhenning\) / X](#)

## VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI? Time:

22:30

**Duration:** 1:57

**Synopsis:** Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Election, Government, History, Human Rights, International Policy, Politics, Violence, War

## CULTURE CRASH: OUR LOVE FOR SCI-FI Time: 24:27

**Duration:** 2:00

**Synopsis:** From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film, Science, Technology

## Program 24-12

**Air Week:** 3/24/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

**Time:** 1:47

**Duration:** 9:03

**Synopsis:** Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking – How Outdoor Adventure Improves Our Lives as We Age

**Compliance issues:** Community, Health, Public Health, Relationships, Travel

## Links for more info:

[Caroline Paul \(@carolinempaul\)](#) • Instagram photos and videos [caroline paul \(@carowriter\)](#) / X

[Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure Improves Our Lives as We Age](#)

## SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL

Time: 12:52

**Duration:** 8:34

**Synopsis:** In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.

**Host:** Marty Peterson

**Producer:** Polly Hansen

**Guests:** Erika Howsare, author, *The Age of Deer, Trouble and Kinship with Our Wild Neighbors*

**Compliance issues:** Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife Species

## Links for more info:

[United For Deer](#)

[White-tailed Deer Monitoring \(U.S. National Park Service\)](#)

[Hunters and the conservation and management of white-tailed deer | Caesar Kleberg Wildlife Research Institute](#) [The Age of Deer: Trouble and Kinship with Our Wild Neighbors](#) a book by Erika Howsare

## VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING? Time:

22:26

**Duration:** 1:47

**Synopsis:** If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public Health

## CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD

Time: 24:13

**Duration:** 2:14

**Synopsis:** Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.

**Host & Producer:** Evan Rook

**Compliance issues:** Culture, Film

## Program 24-13

**Air Week:** 3/31/2024

**Executive Producer:** Amirah Zaveri

**Production Manager:** Jason Dickey

## SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION

**Time:** 1:47

**Duration:** 8:50

**Synopsis:** Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

**Host:** Gary Price

**Producer:** Amirah Zaveri

**Guests:** Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It

**Compliance issues:** Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

### Links for more info:

[9 Things Science Tells Us About How Kids Learn to Read and Think Critically – The 74 Why](#)

[Content Knowledge is Crucial to Effective Critical Thinking | KQED](#)

[Podcast - Knowledge Matters Campaign](#)

[The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie Natalie Wexler \(@natwexler\) / X](#)

## SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

**Time:** 12:39

**Duration:** 8:34

**Synopsis:** We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

**Host:** Marty Peterson

**Producer:** Amirah Zaveri

**Guests:** Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, Like Literally Dude: Arguing for the Good in Bad English

**Compliance issues:** Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking

### Links for more info:

[Valerie Fridland](#)

[We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books](#)

[Why Filler Words Like "Um" and "Ah" Are Actually Useful](#)

## VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE

**Time:** 22:14

**Duration:** 1:41

**Synopsis:** Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

**Host:** Ebony McMorris

**Producer:** Amirah Zaveri

**Compliance issues:** Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

[CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?](#) Time:

23:55

**Duration:** 2:33

**Synopsis:** The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

**Host & Producer:** Evan Rook

**Compliance issues:** Film, Culture, Labor, Workers' Rights, Media

## **STATION EFFORTS (Q1) 2024**

### **KUBL-FM**

93.3 The Bull, B98.7, KBER 101 and Power 94.9 & 101.9 Hosted, promoted and participated in the Utah Hibernian Society St Patrick's Day Parade and Celebration on March 16, 2024.

93.3 The Bull, Power 94.9 & 101.9, B98.7, and KBER 101 Promoted the Red Cross and the emergency need for Blood Donation throughout 1<sup>st</sup> Quarter.

### **KENZ-FM**

93.3 The Bull, B98.7, KBER 101 and Power 94.9 & 101.9 Hosted, promoted and participated in the Utah Hibernian Society St Patrick's Day Parade and Celebration on March 16, 2024.

93.3 The Bull, Power 94.9 & 101.9, B98.7, and KBER 101 Promoted the Red Cross and the emergency need for Blood Donation throughout 1<sup>st</sup> Quarter.

### **KHTB-FM**

93.3 The Bull, B98.7, KBER 101 and Power 94.9 & 101.9 Hosted, promoted and participated in the Utah Hibernian Society St Patrick's Day Parade and Celebration on March 16, 2024.

93.3 The Bull, Power 94.9 & 101.9, B98.7, and KBER 101 Promoted the Red Cross and the emergency need for Blood Donation throughout 1<sup>st</sup> Quarter.

### **KBEE-FM**

93.3 The Bull, B98.7, KBER 101 and Power 94.9 & 101.9 Hosted, promoted and participated in the Utah Hibernian Society St Patrick's Day Parade and Celebration on March 16, 2024.

93.3 The Bull, Power 94.9 & 101.9, B98.7, and KBER 101 Promoted the Red Cross and the emergency need for Blood Donation throughout 1<sup>st</sup> Quarter.

### **KBER-FM**

Every week during the Quarter the station hosted The Humane Society, and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

93.3 The Bull, B98.7, KBER 101 and Power 94.9 & 101.9 Hosted, promoted and participated in the Utah Hibernian Society St Patrick's Day Parade and Celebration on March 16, 2024.

93.3 The Bull, Power 94.9 & 101.9, B98.7, and KBER 101 Promoted the Red Cross and the emergency need for Blood Donation throughout 1<sup>st</sup> Quarter.

### **KKAT-AM**

93.3 The Bull, Power 94.9 & 101.9, B98.7, 860 KKAT and KBER 101 Promoted the Red Cross and the emergency need for Blood Donation throughout 1<sup>st</sup> Quarter.

## **PUBLIC SERVICE ANNOUNCEMENTS**

\*In addition to the listed issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's these PSA's compromise of :15's, :30's, and :60's and the number aired varies.

PSA sampling: (not all inclusive)

Ad Council

St Jude Research Hospital

Utah Broadcasters Association

US military (ALL BRANCHES)

U.S. Marines Toys for Tots

Utah Department of Health (Utah Broadcasters Association)

State of Utah

Red Cross

Easter Seals Good Will

Salt Lake County Health Department

State of Utah Dept of Workforce Services

Utah Department of Transportation

Children's Services Society

Hibernian Society

Life's Worth Living Foundation

National Police Foundation

National Oncology Alliance

Children's Miracle Network

Paralyzed Veterans of America

Make a Wish Utah

Loveland Living Planet Aquarium

City of Salt Lake