

Q2 ISSUES PROGRAMMING

April | May | June

(Salt Lake City Metro- #29)











2019

Submitted to FCC Public File by:

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The Wasatch Gazette

A Public Affairs program produced by Cumulus Media Salt Lake

Description of shows: 2st Quarter 2019

The Wasatch Gazette airs Sunday mornings at 6 on all six Cumulus Media Salt Lake City radio stations KBEE, KUBL, KENZ, KHTB, KBER & KKAT.

Each week's show contains two 15 minute interviews.

The show is hosted by Mike Parsons.

Air Date	Guest Name(s)	Title(s)	Organization(s)	Topic/Event	Website
4/7/2019	Lisa Stillman	Bilingual School Psychologist	Jordan Family Education Center	Upcoming free class offerings	JordanDistrict.org/Departments/jfec
4/7/2019	Gwen Knight	Executive Director	Prevent Child Abuse Utah	April is National Child Abuse Prevention Month	PCAUtah.org
4/14/2019	Brian Higgins & Paige Huff	Creative Director & Executive Director	Labeled Fest/Alliance House	A free, interactive community event that aims to increase awareness and decrease the stigma around mental illness	LabeledFest.org
4/14/2019	Gustavo Torrez & Sachit Gali	Director of Youth Advocacy and Anti- Tobacco Youth Advocate	Campaign For Tobacco Free Kids	The health risks of e-cigarettes & Juul	tobaccofreekids.org
4/21/2019	Erica Hansen	Community Relations Manager	Hogle Zoo	What's new at the zoo for 2019?	HogleZoo.org
4/21/2019	Brian Higgins & Paige Huff	Creative Director & Executive Director	Labeled Fest/Alliance House	A free, interactive community event that aims to increase awareness and decrease the stigma around mental illness	LabeledFest.org
4/28/2019	Jared Stewart, Kari Bushman & Sarah Hueser	Program Director, Community Relations Manager & Benefits Skills Specialist	Scenic View Academy	Autcon 2019, May 10th	SVAcademy.org

4/28/2019	Vickie Walker	Executive Director & Founder	Circle The Wagons	Programs, services, events and needs	circle-the-wagons.org
5/5/2019	Mandy Moody	Adoption & Event Coordinator	Rescue Rovers	Programs, services, events and needs	RescueRovers.org
5/5/2019	Jared Stewart, Kari Bushman & Sarah Hueser	Program Director, Community Relations Manager & Benefits Skills Specialist	Scenic View Academy	Autcon 2019, May 10th	SVAcademy.org
5/12/2019	Nancy Basinger	President, CEO, Big Sister, Donor	Big Brothers Big Sisters Utah	Programs, services, events and needs	BBBSU.org
5/12/2019	Erica Hansen	Community Relations Manager	Hogle Zoo	What's new at the zoo for 2019?	HogleZoo.org
5/19/2019	Dusty Heist- Levine	Director of Development	YMCA of Northern Utah	Charity Breakfast & Summer Programs	YMCAUtah.org
5/19/2019	Alonzo Plough	Vice President for Research-Evaluation- Learning and Chief Science Officer, Robert Wood Johnson Foundation	National Health Security Preparedness	Utah's score and how it stacks up against the rest of the nation's performance	NHSPI.org
5/26/2019	Heather Allen & Erica Ford	Program Coordinators	Third & Fourth District CASA Programs	What is a Casa and how do people volunteer to be one?	UtahCASA.org
5/26/2019	Laurel Ingham	Development Director	Fourth Street Clinic	Food Truck Face- Off	FourthStreetClinic.org
6/2/2019	Mircea Divricean	President and CEO for Camp K and The Kostopulos Dream Foundation	Camp K	The Camp K Summer Series	CampK.org
6/2/2019	Tony Pistone, Esther Pistone	President & Executive Director and Executive Secretary	Headin' Home	Providing equine therapy for veterans and others in need. June 22nd event.	HeadinHome.org
6/9/2019	Joni Clark & Kate Corr	Chief Development Officer & Communications Coordinator	Utah Community Action	Food Truck Face- Off	UtahCA.org
6/9/2019	Danielle Lankford	Development Director	The Sharing Place	Do Good Feel Good Community Day June 15th	TheSharingPlace.org

6/16/2019	Cathleen Sparrow & Sarah Cavalcanti	Chief Development Officier & Marketing and Communications Director	Volunteers of America	Food Truck Face- Off	VOAUT.org
6/16/2019	Tammy Alsup & Misty McFall	Vice President of Public Relations & Vice President of Member Services	Intermountain Healing Hearts	The Walk for Healing Hearts on June 22nd	IntermountingHealingHearts.org
6/23/2019	Amberlie Phillips & Cassie Brood	Chief Development Officer & Events Manager	YWCA Utah	Food Truck Face- Off	YWCAUtah.org
6/23/2019	Dr. Sylvia McMillan	Assistant Director	American Indian Services	Programs, services, events and needs	AmericanIndianServices.org
6/30/2019	Lt Evette Pinder	Action Officer	Real Warriors Campaign	Encouraging service members, veterans and familes to seek mental health care	RealWarriors.net
6/30/2019	Lynda Brown & Brian Paul	Founder/CEO & President Usana Foundation	KidsEat! Foundation	Programs, services, events and needs	KidsEastUtah.org

STATION EFFORTS (Q2) 2019

KUBL

Every Tuesday during the Quarter hosts Lexi & Banks sits down with a representative from the Nuzzles and Co. to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On April 18, 2019 – KUBL hosted an end of year party for students at Utah Valley University and BYU. The party celebrated the student's success with a fun BBQ.

On June 13, 2019 – KUBL helped to promote the Food Drive for the Utah Food bank before the Brad Paisley Concert.

On June 15, 2019 KUBL helped to promote and host the St Jude Motorcycle Ride in Salt Lake City. The ride raises money for St Jude Children's Hospital.

On Friday June 21, 2019 KUBL's Lexi and Banks helped to host a Golf Tournament to raise money for Hunts for the Brave.

On June 21, 2019 KUBL promoted and hosted Pastabilities. The event raised money for Turn Community Services.

On June 29, 2019 KUBL hosted the Food Truck Face Off. The Food Truck Face off raises money and awareness for 4 local non-profits. 4th Street Clinic, Volunteers of America, YWCA and Community Action. .

During 2^{nd} Quarter KUBL's Lexi and Banks held a promotion called Trade up for Heroes. They started with a pencil and traded it up all the way to a classic Harley. They were able to auction off the Harley raising almost \$4,000 for Heroes Sports.

During 2nd Quarter KUBL talked about the Drive Sober or Get Pulled over Campaign.

KENZ

On April 18, 2019 – KENZ hosted an end of year party for students at Utah Valley University and BYU. The party celebrated the student's success with a fun BBQ.

On May 16, 2019 – KENZ hosted the Mayors Bike to work day. This community event helps to bring awareness of emissions on the environment and our community.

On June 29, 2019 KENZ hosted the Food Truck Face Off. The Food Truck Face off raises money and awareness for 4 local non-profits. 4th Street Clinic, Volunteers of America, YWCA and Community Action.

During 2nd Quarter KENZ talked about the Drive Sober or Get Pulled over Campaign.

KBEE

On June 8th & June 29, 2019 KBEE hosted the Camp K Summer Koncert Series to raise money for Camp K. Camp K is a camp that helps people and children with disabilities.

On June 29, 2019 KBEE hosted the Food Truck Face Off. The Food Truck Face off raises money and awareness for 4 local non-profits. 4th Street Clinic, Volunteers of America, YWCA and Community Action.

During 2nd Quarter KBEE talked about the Drive Sober or Get Pulled over Campaign.

KBER

Every Thursday during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

On June 2, 2019 KBER 101 was part of the Utah Pride Event. The Utah Pride event brings awareness to the LGBTQ? Community.

On June 15, 2019 KBER 101 helped to promote and host the St Jude Motorcycle Ride in Salt Lake City. The ride raises money for St Jude Childrens Hospital.

On June 22, 2019 KBER helped to promote and host the Ride the Brainwave Event. Ride the Brainwave raises money for the non-profit Children and the Earth. Children and the Earth fulfills bucket lists for children in the final stages of their life.

On June 23, 2019 KBER helped to promote and host the Utah 1033 Ride. The ride is instrumental in raising funds for the Utah Fallen officer Fund. The Utah Fallen Officer fund kicks in immediately to help families when their loved one is lost in the line of duty.

On June 29, 2019 KBER hosted the Food Truck Face Off. The Food Truck Face off raises money and awareness for 4 local non-profits. 4th Street Clinic, Volunteers of America, YWCA and Community Action.

During 2nd Quarter KBER talked about the Drive Sober or Get Pulled over Campaign.

KHTB

Every Tuesday during the Quarter host Lindsey sits down with a representative from the Utah Humane Society to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On May 16, 2019 – KENZ hosted the Mayors Bike to work day. This community event helps to bring awareness of emissions on the environment and our community.

On March 16, 2019 KUBL participated and promoted the St Patrick's Day Parade benefitting the Utah Hibernian Society.

On June 29, 2019 KHTB hosted the Food Truck Face Off. The Food Truck Face off raises money and awareness for 4 local non-profits. 4th Street Clinic, Volunteers of America, YWCA and Community Action.

During 2nd Quarter KHTB talked about the Drive Sober or Get Pulled over Campaign.

PUBLIC SERVICE ANNOUNCEMENTS

*In addition to the listed issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's these PSA's compromise of :15's, :30's, and :60's and the number aired varies.

PSA sampling: (not all inclusive)

Ad Council

St Jude Research Hospital

Utah Broadcasters Association

US military (ALL BRANCHES)

Camp Kostopulos

Drive Sober or Get Pulled Over

Children's Miracle Network Hospitals

Paralyzed Veterans of America

National Police Association

Stand Up to Cancer