



Q2 ISSUES PROGRAMMING

APRIL–MAY–JUNE

(Salt Lake City Metro– #29)



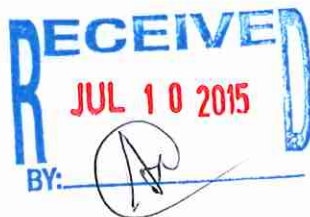
2015

Submitted to FCC Public File by:

Aaron Rosen, Cumulus Media (Salt Lake City)

Director, Public Affairs Programming

FILED: FRIDAY 10 JULY 2015



Issues broadcast: UTAH SHAKEOUT PREPAREDNESS (*Encore)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: April 5, 2015 / May 17, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

Content: Host: Aaron Rosen discusses with Utah DEM PIO John Gleason about the program "Great Utah Shakeout" and how to prepare for Earthquakes.

Issues broadcast: BOYS AND GIRLS CLUBS OF UTAH (*Encore)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: APRIL 12, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: We discuss the needs of latch-key children, at-risk kids, and programs along the Wasatch Front, to help provide after school programs and positive interaction amongst their communities.

Issues broadcast: UTAH COUNCIL FOR CRIME PREVENTION

Program: 'THE WASATCH GAZETTE'

Length: 30:00 min.

Date aired: April 19, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen discusses the upcoming Utah Council for Crime Prevention "Power of Prevention" conference coming to Utah, their speakers, and national notoriety. Tibby Milne, Executive Director is the guest.

Issues broadcast: SENIOR CARE/FINANCIAL EDUCATION (*Encore)

Program: 'THE WASATCH GAZETTE'

Length: 30:00 min.

Date aired: April 26, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen discusses the issues surrounding financial difficulties and challenges for Utah's seniors, and their families. Mark Snihurowych from the Center for Senior Benefits explains things in simple terms.

Issues broadcast: KEYS TO SUCCESS (*ENCORE)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: May 03, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen discusses the recently-made-independent 501(c)3 Keys to Success and Road to Success campaigns. The program recently was under the Ken Garff umbrella, but now has become its own independent local charitable campaign; benefitting local HS and Elementary school children.

Issues broadcast: GIRL SCOUTS OF UTAH- 2015 (*Encore)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: May 10, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen discusses with GSA representatives regarding the business model of the cookie campaign, the on-going projects surrounding the girls and their awards.

Issues broadcast: LEGACY MUSIC ALLIANCE (*Encore)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: May 24, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: We discuss the trend of STEM in the classroom, to include the "A" (Arts) for the totality of educational roundedness; thus creating "STEAM" for students.

Issues broadcast: UTAH TOUR DE CURE – AM. DIABETES ASSCOC.

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: May 31, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen (w/Dain Craig) sits down with the Utah Chapter of the American Diabetes Association to discuss their upcoming "Tour De Cure" event, ride, and tips for healthy living and diabetes awareness.

Issues broadcast: UTAH HEALTH DEPT. TOBACCO PREVENTION

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: June 12/19, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen discusses the risks associated with e-cigarettes and tobacco use with Utah Dept. of Health representatives. The Quit-Now line was this month's topic for emphasis; to include vaping prevention and "chew" products.

Issues broadcast: ODYSSEY HOUSE- UTAH (501-c-3)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: June 26, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen sits-down with the Coordinator of Programs for their annual silent auction and fund-raising event for the Odyssey Houses' patients. Programs for families, individuals, teens, and youth are also available.

PUBLIC SERVICE ANNOUNCEMENTS

*In Addition to the listed Issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's on a daily basis. This rotates daily and comprises a bank of- :15's, :30's, and :60's. The aired amount varies daily; based upon avails scheduled by the Traffic Department.

PSA sampling: (not all inclusive)

Ad Council

American Lung Association

Utah Broadcasters Association

Selective Service

US MILITARY (ALL BRANCHES)

Utah Department of Health

Salt Lake City Mission

Susan G. Komen Foundation

Utah Highway Patrol Association

Education Center/Vietnam Wall

Kessler Foundation

Utah Council on Crime Prevention

US Dept. Homeland Security

IRSF (Rhett Syndrome)

Catholic Bishops

Church of Jesus Christ of Latter-Day Saints

STATION EFFORTS (Q2) / 2015-

KHTB:

NONE LISTED AT THE TIME OF THIS REPORT'S FILING.

KBEE:

KBEE- Ride the Brainwave June 13th 10-10PM Onsite

KBEE- Children and The Earth Charity event delivery of playhouse and leading the parade to the home-
June 6th

KUBL:

KUBL- Ride the Brainwave June 13th 10-10PM Onsite

KUBL- Children and The Earth Charity event delivery of playhouse and leading the parade to the home-
June 6th

KBER:

Please create a splash page for "Wyld Ride," Runs 7/13 – 7/18

Header: Join KBER for the annual Wing Nutz charity Wyld Ride!

Tease: Help us in supporting Bikers against Child Abuse.

Copy: Bikers Against Child Abuse (BACA) exists with the intent to create a safer environment for abused children. They exist as a body of Bikers to empower children to not feel afraid of the world in which they live.

They also work in conjunction with local and state officials who are already in place to protect children.

Join Mick and Allen from the Freak Show this Saturday for the final stop on the Wing Nutz charity Wyld Ride at Wing Nutz located at 121 East and 123000 South in Draper from 5 to 7pm.

Enjoy dinner, raffle & live music from KBER 101's Battle of the Band Winner "My Private Island", prize giveaways and great fun.

KBER: (Con't.)

5/4-5/8 and 5/11-5/15

- Be listening all week to win an entry for you and 3 of your friends to the World's ONLY Stunt Run on Saturday, May 23rd
- The ThrillSeeker Stunt Run is a one-of-a-kind 5K course designed by actual Hollywood stunt producers!
- From a creator of Nitro Circus and Thrillbillies comes the run with over a dozen exciting "as seen on TV" stunts that give the opportunity to experience heart-pounding challenges with their friends, while in a safe environment
- This event benefits "Be The Match" the world's largest registry of marrow donors for victims of life-threatening blood cancers like leukemia and lymphoma
- To register go to STUNT RUN DOT COM or for more info head over to ALT 949 DOT COM

Standard tickets are \$65, and students get in for only \$35 with ID

KENZ:

NONE LISTED AT THE TIME OF THIS REPORT'S FILING.

KFNZ:

NONE LISTED AT THE TIME OF THIS REPORT'S FILING.