



Cumulus Radio
STATION GROUP™
A DIVISION OF CUMULUS MEDIA

Q3 ISSUES PROGRAMMING

July-August-September

(Salt Lake City Metro- #29)



2018

Submitted to FCC Public File by:

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Operations Manager



FILED: **Wednesday October 10, 2018**

The Wasatch Gazette

A Public Affairs program produced by Cumulus Media Salt Lake

Description of shows: 3rd Quarter 2018

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 7/1/18

HOST: Mike Parsons

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Sariah Toronto, Researcher at Cicero Social Impact, discussed the results from a study on charitable giving in Utah. CiceroSocialImpact.org

Part 2 - John Gold and Danielle Lankford, Executive Director and Development Director for The Sharing Place, discussed the grief counseling for children and adolescents that they offer. TheSharingPlace.org

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 7/8/18

HOST: Mike Parsons

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Julie Garner, Founder of Project Yellow Light, discussed the PSA campaign and contest for teens about the dangers of distracted driving. ProjectYellowLight.com

Part 2 – Grif Neilson, Level 3 CHEK Holistic Lifestyle Coach, discussed our society’s sugar addiction and the dangers associated with it.

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 7/15/18

HOST: Mike Parsons

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Sariah Toronto, Researcher at Cicero Social Impact, discussed the results from a study on charitable giving in Utah. CiceroSocialImpact.org

Part 2 – John Gold and Danielle Lankford, Executive Director and Development Director for The Sharing Place, discussed the grief counseling for children and adolescents that they offer. TheSharingPlace.org

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 7/22/18

HOST: Mike Parsons

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Tara Ivie, Director of The Women’s Success Center at Utah Valley University, discussed what they are doing to

serve and increase the graduation rates for women.
Uvu.edu/wsc

Part 2 – Tony Pistone, Director of Headin' Home, INC,
discussed equine therapy for veterans. HeadinHome.org

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 7/29/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Alicia Gleed, Director of Marketing & Communications for The Road Home, discussed their Road Home Apple Tree program to provide school supplies and clothing for the over 150 children living at The Road Home. TheRoadHomeAppleTree.com
Part 2 – Laura Magness, Communications Specialist for Midvale City, discussed the 2018 Midvale Days celebration. MidvaleHarvestDays.com

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 8/5/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Shawn Peterson & Ashley Gath, Executive Director and Development Director for The Green Urban Lunch Box, discussed their program to empower people in the

community to engage local production of produce.
TheGreenUrbanLunchBox.com

Part 2 – Laura Magness, Communications Specialist for Midvale City, discussed the 2018 Midvale Days celebration.
MidvaleHarvestDays.com

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 8/12/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Dr. Richard Thurman, Founder of The Utah Renaissance Faire, discussed The Utah Valley Fine Arts Council event happening at Thanksgiving Point.
UtahRenFaire.org
Part 2 – Jackie Hall, student, discussed The FIRST Robotics Program and August Symposium. UTFRC.Utah.edu

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 8/19/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Erin Jemisson, Director of Public Policy for YWCA Utah, discussed The Utah’s Women’s Policy Conference and the advocacy that YWCA Utah does in our state.
YWCAUtah.org

Part 2 – Jesse Bunck, Event Director for Strankenstein’s
Zombie Prom, discussed their August 25th event and
fundraiser to benefit Ogden’s Union Station.
[Facebook.com/UtahZombieProm](https://www.facebook.com/UtahZombieProm)

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 8/26/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Danielle Lankford, Development Director for The Sharing Place, discussed The 6th Annual Day of the Dead event and fundraiser. TheSharingPlace.org
Part 2 – Liz Solis & Bernadette Leroy, Marketing and Communications Director and Librarian for The Salt Lake County Library, discussed the services and events offered by The Salt Lake County Library system.

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 9/2/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Gwen Knight, School Services and Community Outreach Program Administrator for Prevent Child Abuse Utah, discussed the mission and services offered by PCAU. UtahParentCenter.org

Part 2 – Jennie Dopp, Development Coordinator for The Utah Parent Center, discussed their Top Golf Fundraiser. UtahParentCenter.org

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 9/9/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Diana Clark, Addiction and Family Expert from Turnbridge Addiction Treatment Center, discussed the effects of addiction on families. TPAddictionTreatment.com
Part 2 – Taryn Hiatt, Area Director-Utah and Nevada for The American Association for Suicide Prevention, discussed their suicide prevention walk. AFSP.org

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 9/16/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Joy XI, Google Product Lead for Google.com, discussed their new program to assist veterans in finding and keeping jobs.
Part 2 – Jennifer Rees & Shantel Howard, President of the Governing Board and VP of Communications for

Intermountain Healing Hearts, discussed their healing hearts walk. IntermountainHealingHearts.org

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 9/23/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – JC Graham & Toni Harris, Director of Crisis Services & Assistant Dean at Utah Valley University, discussed their conference on suicide prevention. Uvu.edu/chss/suicide_prevention
Part 2 – Alicia Gleed, Director of Marketing for The Road Home, discussed The Chili Affair, an annual fundraiser for The Road Home. TheRoadHome.org

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 9/30/18
HOST: Mike Parsons
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Alyssa Stump & Allan Richards, Mountain Regional Director & Co-Chair for Best Buddies Utah, discussed The 2018 Buddy Walk. BestBuddiesFriendshipWalk.org/Utah
Part 2 – Stacie Kulp & Emily Milam, Executive Director and Senior Campaign Manager at LLS Utah, discussed the LLS Light the Night Walk. LLS.org/UT

STATION EFFORTS (Q3) 2018

KUBL

Every Tuesday during the Quarter hosts Lexi & Banks sits down with a representative from the Nuzzles and Co. to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On July 9, 2018 and August 6, 2018 KUBL hosted Family Fun Days at the Gallivan Center. This is a community based fun day. Families are encouraged to stop by have fun and learn about great community organizations while they are there.

On July 6, 2018 KUBL attended and promoted the Salt Lake City Movies in the park. This event brings together the community for a fun event.

On August 8, 2018 KUBL hosted the Riverton City Night Out against Crime. This event allowed city residents to come out and meet their local law enforcement officers while learning what they can do to keep their city safe.

On August 30, 2018 and September 15, 2018 KUBL hosted a Utes Tailgate Party to raise money for JDRF.

KENZ

On July 9, 2018 and August 6, 2018 KENZ hosted Family Fun Days at the Gallivan Center. This is a community based fun day. Families are encouraged to stop by have fun and learn about great community organizations while they are there.

On August 30, 2018 and September 15, 2018 KENZ hosted a Utes Tailgate Party to raise money for JDRF.

KBEE

On July 11, 2018 KBEE hosted Family Fun Days at the Gallivan Center. This is a community based fun day. Families are encouraged to stop by have fun and learn about great community organizations while they are there.

On July 13, 2018, July 20, 2018, July 27, 2018, and August 3, 2018 KBEE attended and promoted the Sandy City Movies in the park. This event brings together the community for a fun event.

KBER

Every Thursday during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

KHTB

Every Tuesday during the Quarter host Lindsey sits down with a representative from the Humane Society of Utah to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On August 17, 2018 KHTB hosted the Bark at the Moon Festival at the Utah Cultural Celebration Center. This event was to raise awareness of animals that need to be adopted as well as raise much needed funds for the Humane Society of Utah.