



# Cumulus Radio

STATION GROUP™

A DIVISION OF CUMULUS MEDIA

## Q4 ISSUES PROGRAMMING

October | November | December

(Salt Lake City Metro- #29)

**K-Bull 93**

ALTERNATIVE  
**101.9**  
UTAH

POWER  
**94.9**  
Utah's New Hit Music

**KBER 101**  
UTAH'S ROCK STATION

**B98.7**  
today's hits  
& yesterday's favorites

**860AM**  
★ UTAH'S BIG TALKER ★

2018

Submitted to FCC Public File by:

Chris Hoffman, Cumulus Media (Salt Lake City)

Operations Manager



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## **The Wasatch Gazette**

**A Public Affairs program produced by Cumulus Media Salt Lake**

### **Description of shows: 4<sup>rd</sup> Quarter 2018**

The Wasatch Gazette airs Sunday mornings at 6 on all six Cumulus Media Salt Lake City radio stations KBEE, KUBL, KENZ, KHTB, KBER & KKAT.

Each week's show contains two 15 minute interviews.

The show is hosted by Mike Parsons.

<b>ir Date</b>	<b>Name(s)</b>	<b>Title(s)</b>	<b>Organization(s)</b>	<b>Topic/Event</b>	<b>Website</b>
/7/2018	Mark Lee	NA	The International Youth Fellowship & Gracias Choir 6:00	Christmas Cantata Concert 10/9	ChristmasCantata.us
/7/2018	Danielle Lankford	Director of Development	The Sharing Place 6:20	Day of the Dead Celebration 10/13	TheSharingPlace.org
/7/2018	Erica Hansen	Community Relations Manager	Hogle Zoo 6:05	Boo Lights 10/5-26 & Boo at the Zoo 10/27	HogleZoo.org
'14/2018	Felecia Maxfield-Barrett	Executive Director	Utah Council for Citizen Diplomacy	World Affairs Lecture Series	UtahDiplomacy.org
'14/2018	Amberlie Phillips & Cassie Brood	Development Director & Events Manager	YWCA	Over The Edge 10/26	YWCAUtah.org
'21/2018	Morgan Young	Board Member	Humane Society of Northern Utah	In desperate need of fosters for dogs	HumaneSocietyOfNorthernUtah.
'21/2018	Amelia Larson	Director of Marketing & Sales	A Life For Seniors	Helps families and individuals find the right senior care option for their loved ones at no cost to them.	aliforseniors.com
'28/2018	Dr Chad Bittner	Chief Medical Officer	Optum Care Utah	Flu Vaccinations	Optumcare.com
'28/2018	Jenniffer Rees	President	Intermountain Healing Hearts	Heroes of the Heart Gala 11/10	IntermountainHealingHearts.o
/4/2018	Cheryl Marzec	President	Sumi Nungwa	Providing food, clothing, medical supplies and firewood to Navajo & Hopi elders.	SumiNungwa.org

'4/2018	CJ Robb & Ashley Lopez	Assistant Director & Community Events Coordinator	Adopt A Native Elder	29th Annual Navajo Rug Show in Park City 11/9-11/11	anelder.org
'11/2018	Mircea Divricean	President & CEO	Kostopulos Dream Foundation/Camp K	Programs, Services & Summer Concerts	CampK.org
'11/2018	Gordon Sauders	Cost of Care Expert	Genworth Financial	New survey details about the growing costs of long-term care in the U.S. and Utah	Genworth.com/CostOfCare
'18/2018	Shona Peterson	Co-Chair	Festival of Trees	Annual Event To Benefit Primary Children's Hospital 11/28-12/1	FestivalOfTreesUtah.org
'18/2018	Carvel Whiting	President	Believe International	Programs & Services	BelieveInternational.org
'25/2018	Alicia Gleed	Director of Marketing	The Road Home	Holiday Events	TheRoadHome.org
'25/2018	Stacie Kulp & Bryan Fletcher	Executive Director of LLS Utah & 2x Nordic Combine Olympian and blood cancer survivor	The Leukemia & Lymphoma Society of Utah	Shred For Red, December 8th at Deer Valley	LLS.org/Utah
/2/2018	Dr. Chad Bittner	Chief Medical Officer	Optum Care Utah	The Diabetes and Depression Connection	Optumcare.com
/2/2018	Derryl Yeager	Artistic Director	Odyssey Dance Theater	Shows, programs & charitable giving	Odysseydance.com

/9/2018	Gina Cornia	Executive Director	Utahns Against Hunger	Update on programs, services and needs	UAH.org
/9/2018	Gordon Sauders	Cost of Care Expert	Genworth Financial	New survey details about the growing costs of long-term care in the U.S. and Utah	Genworth.com/CostOfCare
'16/2018	Caroline Ralston	Director of Marketing & Public Relations	Jordan Family Education Center	Upcoming Events	TheLivingPlanet.com
'16/2018	Gwen Knight	School Services & Community Outreach Program Administrator	PCAUtah.org	Prevent Child Abuse Utah	Mission and services offered by PCAU
'23/2018	Taryn Aiken Hiatt	Area Director for Utah & Nevada	American Foundation for Suicide Prevention	Suicide issues during the holidays	AFSP.org
'23/2018	Dan Webster	Lead Foster Adoptive Consultant	Utah Foster Care	Plans, needs and focus for 2019	UtahFosterCare.org
'30/2018	Carvel Whiting	President	Believe International	Programs & Services	BelieveInternational.org
'30/2018	Amelia Larson	Director of Marketing & Sales	A Life For Seniors	Helps families and individuals find the right senior care option for their loved ones at no cost to them.	aliforseniors.com

## **STATION EFFORTS (Q4) 2018**

### **KUBL**

Every Tuesday during the Quarter hosts Lexi & Banks sits down with a representative from the Nuzzles and Co. to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On October 6, 2018 KUBL hosted a thank you for Fire Fighters that battled the big fires in Utah over the summer. The event was held in Spanish Fork. Local Firefighters and Law enforcement were invited down for lunch and to be appreciated by the community.

On October 26, 2018 KUBL took part in raising money for Over the Edge to benefit the YWCA Salt Lake Area Family Justice Center.

On October 27, 2018 KUBL participated in the Monster Block party at the Gallivan Center. The Monster Block Party is a community event for Halloween.

On October 12, 2018, October 20, 2018, November 10, 2018 & November 24, 2018 KUBL hosted a Utes Tailgate Party to raise money for JDRF.

On November 10, 2018 KUBL took part in the Tooele County dedication of their new Veterans Memorial.

November 12-16, 2018 KUBL held the Horns Up for Hunger food drive. This 5 day event raised 34,000 lbs of food for the Utah Food Bank and filled 2 – semi trucks.

November 20, 2018 KUBL held Bull Bash. This concert event benefited St Jude childrens Hospital.

November 6 & 7, 2018 KUBL held a Radio Thon for St Jude children's Hospital. The 2 day event raised \$190,000.

### **KENZ**

On October 6, 2018 KENZ hosted a thank you for Fire Fighters that battled the big fires in Utah over the summer. The event was held in Spanish Fork. Local Firefighters and Law enforcement were invited down for lunch and to be appreciated by the community.

On October 12, 2018, October 20, 2018, November 10, 2018 & November 24, 2018 KENZ hosted a Utes Tailgate Party to raise money for JDRF.

## **KBEE**

On October 12, 2018, October 20, 2018, November 10, 2018 & November 24, 2018 KBEE hosted a Utes Tailgate Party to raise money for JDRF.

On October 13, 2018, KBEE hosted the Best Buddies walk that supports students with mental disabilities.

On October 26, 2018 KBEE took part in raising money for Over the Edge to benefit the YWCA Salt Lake Area Family Justice Center.

On October 27, 2018 KBEE participated in the Monster Block party at the Gallivan Center. The Monster Block Party is a community event for Halloween.

On November 20, 2018 KBEE in conjunction with Trans Siberian Orchestra presented a check to Shriners Hospitals for Children for \$7,000.

## **KBER**

Every Thursday during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

On October 12, 2018, October 20, 2018, November 10, 2018 & November 24, 2018 KBER hosted a Utes Tailgate Party to raise money for JDRF.

On October 31, 2018 KBER 101 hosted a Halloween Blood Drive with the Red Cross. Encouraging listeners to donate blood to help save lives.

On November 10, 2018 KBER took part in the Tooele County dedication of their new Veterans Memorial.

On November 20, 2018 KBER in conjunction with Trans Siberian Orchestra presented a check to Shriners Hospitals for Children for \$7,000.

On December 1, 2018 KBER hosted the Holiday Coat and Toy Drive. They collected donations for Operation Cover up and Toys for Tots.

On December 5, 2018 KBER hosted the North Pole Express. 25 Make a Wish Children and their families were treated to a special trip to the North Pole.

December 9, 2018 KBER hosted Comedy Cares. This event raises money to help local families for Christmas.

December 13 & 14, 2018 KBER held a Radio Thon for St Jude children's Hospital.

December 21, 2018 KBER held an open house for families that needed help for Christmas. Families were given toys, money and assistance for the holidays.

## **KHTB**

Every Tuesday during the Quarter host Lindsey sits down with a representative from the Humane Society of Utah to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On December 1, 2018 KHTB hosted the Holiday Coat and Toy Drive. They collected donations for Operation Cover up and Toys for Tots.