

Q1 ISSUES PROGRAMMING JANUARY-FEBRUARY-MARCH (SALT LAKE CITY METRO- #29)













2017

SUBMITTED TO FCC PUBLIC FILE BY:

AARON ROSEN, CUMULUS MEDIA (SALT LAKE CITY)

DIRECTOR, PUBLIC AFFAIRS PROGRAMMING

TO BE FILED: MONDAY 10 APRIL 2017



NEW YEAR'S RESOLUTION/GOALS/LIFE COACH

(Encore)

PROGRAM: 'THE WASATCH GAZETTE'

LENGTH: 30:00 min.

DATE AIRED: January 01, 2017

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-

FM/KKAT-AM

CONTENT: Host: Aaron Rosen discusses the, now defunct, New Year's

resolutions. Life Coach-Lou Depasquale discusses how to

overcome personal struggle.

ISSUES BROADCAST: AUTISM AWARENESS (Encore)

PROGRAM: 'THE WASATCH GAZETTE'

LENGTH: 30:00 min.

DATE AIRED: January 08, 2017

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-

FM/KKAT-AM

CONTENT: We discuss the increasing trend in the Autism spectrum and

Aspberger's syndrome. April is Autism Awareness Month. We listen to a special that aired on ABC News earlier in the Spring,

and how people reacted to those with Autism in public.

NAACP- Salt Lake Branch

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

January 15, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-

FM/KKAT-AM

CONTENT:

Host: Aaron Rosen discusses the legacy of Dr. MLK, his leadership, his philosophy, and the upcoming holiday. In addition, he discusses the upcoming awards banquet with the

Utah Chapter of the NAACP President.

ISSUES BROADCAST:

UTAH COUNCIL FOR CRIME PREVENTION- (ENCORE)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

January 22, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-

FM/KKAT-AM

CONTENT:

Host: Aaron Rosen discusses the benefits of the newly revised DARE curriculum with Tibby Milne, Exec. Director of UCCP. She

also introduces us to McGruff and other SAFE resources for

kids. Members of the DARE cadre also discuss their experiences in teaching DARE to Utah School children.

LIONHEART FOUNDATION/IMPACT

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

January 29 & February 05, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT:

Aaron Rosen sits-down with Cristina Silva and the board of the Lionheart Foundation to provide information to Utah's firstresponders, regarding their housing options. When a home is built, a portion of the proceeds is donated to the fund to

provide assistance to fallen heroes families.

ISSUES BROADCAST:

PLANNED PARENTHOOD (Encore)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

February 12, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT:

Aaron Rosen discusses the administrative efforts surrounding the operation of Utah's Planned Parenthood offices. Utah's Executive Director Karrie Galloway impresses upon the listening audience the importance of various lifestyle choices, and assistance provided. We discuss legislative efforts and funding campaigns to assist in their providing help to a broad

cross-section of society.

RADON AWARENESS/UTAH DEPT. ENVIRON. CTL.

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

February 19 & March 05, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT:

Aaron Rosen discusses the effects of radon inside our homes in Utah with State Coordinator. Eleanor Divver, and Radon survivor Jan Poulsen. Both share insight, and preparedness efforts to rid our homes of this invisible radioactive poison. Radon test kits were given away on-air via the WG Facebook

page.

ISSUES BROADCAST:

UTAH HOPE SQUAD/HOPE4UTAH INITIATIVE

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

February 26 & March 12, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT:

Aaron Rosen sits-down with Dr. Gregory Hudnall to chat about the effects of teen suicide and his involvement in Utah's high schools to provide for the Hope Squad program. This program provides for peer mentorship and assistance to at-risk kids,

who are struggling.

GIRL SCOUTS OF UTAH (ENCORE)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

March 19, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

ΑM

CONTENT:

Host: Aaron Rosen discusses with GSA representatives

regarding the business model of the cookie campaign, the on-

going projects surrounding the girls and their awards.

ISSUES BROADCAST:

ODYSSEY HOUSE- UTAH (501-c-3) [Encore]

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

March 26, 2017

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-

AM

CONTENT:

Host: Aaron Rosen sits-down with the Coordinator of

Programs for their annual event for the Odyssey Houses' patients. Programs for families, individuals, teens, and youth

are also available.

PUBLIC SERVICE ANNOUNCEMENTS

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARTABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF-:15'S,:30'S, AND:60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

UTAH BROADCASTERS ASSOCIATION

AD COUNCIL

US MILITARY (ALL BRANCHES)

AMERICAN LUNG ASSOCIATION

SELECTIVE SERVICE

UTAH DEPARTMENT OF HEALTH

KESSLER FOUNDATION

EDUCATION CENTER/VIETNAM WALL

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

US DEPT, HOMELAND SECURITY

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

STATION EFFORTS (Q1) / 2017-

KUBL FM

The Station hosted "Keys to Success" assemblies at local high schools and promotes "Keys to Success" on air. "Keys to Success" is a program designed to motivate students to make improvements on academics and social achievements. At each assembly the station awards prizes to students who achieve improvement.

The Station promoted "Love Utah Give Utah". On March 30th the station was on site for a day of fund raising. The Non-Profits involved were CAWS, Humane Society and the YWCA. The Non-Profits who reached hourly goals were awarded with grants.

KENZ FM

The Station hosted "Keys to Success" assemblies at local high schools and promotes "Keys to Success" on air. "Keys to Success" is a program designed to motivate students to make improvements on academics and social achievements. At each assembly the station awards prizes to students who achieve improvement.

The Station promoted "Love Utah Give Utah". On March 30th the station was on site for a day of fund raising. The Non-Profits involved were CAWS, Humane Society and the YWCA. The Non-Profits who reached hourly goals were awarded with grants.

KBEE FM

The Station hosted "Keys to Success" assemblies at local high schools and promotes "Keys to Success" on air. "Keys to Success" is a program designed to motivate students to make improvements on academics and social achievements. At each assembly the station awards prizes to students who achieve improvement.

The Station promoted "Love Utah Give Utah". On March 30th the station was on site for a day of fund raising. The Non-Profits involved were CAWS, Humane Society and the YWCA. The Non-Profits who reached hourly goals were awarded with grants.

KBER FM

The Station hosted "Keys to Success" assemblies at local high schools and promotes "Keys to Success" on air. "Keys to Success" is a program designed to motivate students to make improvements on academics and social achievements. At each assembly the station awards prizes to students who achieve improvement.

The Station promoted "Love Utah Give Utah". On March 30th the station was on site for a day of fund raising. The Non-Profits involved were CAWS, Humane Society and the YWCA. The Non-Profits who reached hourly goals were awarded with grants.

The station together with CAWS features a pet each week looking to be adopted. The station talks about the benefits of adopting a pet and how it can help the community.

KHTB FM

The Station hosted "Keys to Success" assemblies at local high schools and promotes "Keys to Success" on air. "Keys to Success" is a program designed to motivate students to make improvements on academics and social achievements. At each assembly the station awards prizes to students who achieve improvement.

The Station promoted "Love Utah Give Utah". On March 30th the station was on site for a day of fund raising. The Non-Profits involved were CAWS, Humane Society and the YWCA. The Non-Profits who reached hourly goals were awarded with grants.

The station together with The Humane Society of Utah features a pet each week looking to be adopted. Host Lindsey sits down with a representative from the Humane Society of Utah to discuss a specific pet that is up for adoption. The pet is then featured on the stations social media pages in hopes to have it adopted.