



Q1 ISSUES PROGRAMMING
JANUARY-FEBRUARY-MARCH
(SALT LAKE CITY METRO- #29)



2016

SUBMITTED TO FCC PUBLIC FILE BY:

AARON ROSEN, CUMULUS MEDIA (SALT LAKE CITY)

DIRECTOR, PUBLIC AFFAIRS PROGRAMMING

FILED: THURSDAY 08 APRIL 2016



ISSUES BROADCAST: SPECIAL OLYMPICS- UTAH- POLAR PLUNGE
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: January 3, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen joins the CEO of Special Olympics Utah and special athletes, to discuss the upcoming month of Polar Plunge, the local Law Enforcement involvement in the Torch Run, and their impact with Special Olympics Utah. We discussed the various statewide locations of the plunges, as well.

ISSUES BROADCAST: UTAH HEALTH DEPT. TOBACCO PREVENTION (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: January 10, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the risks associated with e-cigarettes and tobacco use with Utah Dept. of Health representatives. *NEW YEAR'S RESOLUTIONS*

ISSUES BROADCAST: KEYS TO SUCCESS (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: January 17, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the recently-made-independent 501(c)3 Keys to Success and Road to Success campaigns. The program recently was under the Ken Garff umbrella, but now has become its own independent local charitable campaign; benefitting local HS and Elementary school children.

ISSUES BROADCAST: UTAH COUNCIL FOR CRIME PREVENTION
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: January 24, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the benefits of attending the POWER OF PREVENTION CONFERENCE with Tibby Milne, Exec. Director of UCCP. She also introduces us to other SAFE resources for kids.

ISSUES BROADCAST: AUTISM AWARENESS (*Encore*)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: February 7, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: We discuss the increasing trend in the Autism spectrum and Asperger's syndrome. April is Autism Awareness Month. We listen to a special that aired on ABC News earlier in the spring, and how people reacted to those with Autism in public.

ISSUES BROADCAST: LEGACY MUSIC ALLIANCE (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: February 14, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: We discuss the trend of STEM in the classroom, to include the "A" (Arts) for the totality of educational roundedness; thus creating "STEAM" for students.

ISSUES BROADCAST: GIRL SCOUTS OF UTAH- 2016 (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: February 21, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses with GSA representatives regarding the business model of the cookie campaign, the on-going projects surrounding the girls and their awards.

ISSUES BROADCAST: UTAH SYMPHONY AND OPERA
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: February 28, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM
CONTENT: Host Aaron Rosen discusses the educational programs, and complex issues surrounding the establishment of the Utah Symphony and Opera in the building-up of the fine arts programs in our schools; in addition to public service and presence.

ISSUES BROADCAST: CLICK-IT OR TICKET (UTAH DPS) **Encore**
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: March 6, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Today, host Aaron Rosen sits-down with Sgt. Ted Tingey (UHP) and Janet Brooks (PCH), to discuss the upcoming Spring Break. Their objective is to educate listeners as to the risks associated with failing to buckle-up and also to protect our little children by having them secured in proper seat restraints. 'Hold on to Dear Life' is the theme (PCH).

ISSUES BROADCAST: GIRL SCOUTS OF UTAH (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: March 13, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses with GSA representatives regarding the business model of the cookie campaign, the on-going projects surrounding the girls and their awards.

ISSUES BROADCAST: YWCA OF UTAH (*ENCORE*)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: March 20, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM
CONTENT: Host Aaron Rosen had a chance to sit-down with Asha Parekh (Dir. of SL area Family Justice Center) and talk about the many facets and resources being provided by the SL YWCA. She also discusses their outreach programs, links to law enforcement, advocacy, and the grand opening of their new educational facility.

ISSUES BROADCAST: HILL AFB- THE US AIR FORCE
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: March 27, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM
CONTENT: Host Aaron Rosen has a chance to discuss the ever-popular Hill AFB Museum's annual Air Show and festival. Rosen discusses recruitment efforts, educational programs and public informational campaigns from the USAF and other related items from this local event.

PUBLIC SERVICE ANNOUNCEMENTS

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARITABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF :15'S, :30'S, AND :60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

AD COUNCIL

AMERICAN LUNG ASSOCIATION

UTAH BROADCASTERS ASSOCIATION

SELECTIVE SERVICE

US MILITARY (ALL BRANCHES)

UTAH DEPARTMENT OF HEALTH

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH HIGHWAY PATROL ASSOCIATION

EDUCATION CENTER/VIETNAM WALL

KESSLER FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

US DEPT. HOMELAND SECURITY

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

STATION EFFORTS (Q1) / 2016-

KHTB:

1/23-1/29

ALT 101.9 gave away passes, ran liners and had a splash page on the station website for the FantasyCon Bleeding Heart Ball, which is a charity event to benefit The Autism Council of Utah (ACU), an independent council working to foster collaboration, communication, and learning among families and agencies.

The following liner was aired from 1/23-1/29. "Listen to ALT 101.9 all week to win 2 Tickets to 2nd Annual FantasyCon Bleeding Heart Ball charity event on Feb 13th taking place in the Great Hall at the Utah Cultural Celebration Center". The event will feature enchanting live entertainment from The Salt Lake Pops Orchestra, Aerial Performances, The Utah Duelists, great food, dancing, live DJ and Lip Sync Battle as well as fun photo opportunities, raffles, silent auction items and prizes

This is and 18 and over event with Black Tie or Cosplay attire required and single, couple and group tickets available. Last year this event sold out in 2 weeks and raised over \$4000 and this year's charity will be the Autism Council of Utah so get your tickets now by going to fantasycon.com or visit ALT 1019 Dot Com

2/9-2/29

ALT 101.9 gave away passes, ran liners and had a splash page on the station website to promote the "For the Love of Rock Masquerade Gala Event", which benefited Sandy School of Rock. School of Rock helps talented kids, with parents that are not able to afford to pay for lessons, or be able let their children attend the Rock Schools around the country to fulfill their dreams of being a Rock Star!

Joywave is an American indie rock band from Rochester, New York and they gave a private show for select few on Wednesday February 17th at 1 PM at the ALT 101.9 studios. Guests could win an MP3 player loaded with everything from Joywave. Guest were served food and beverages from TOGO's Great Sandwiches.

3/2 Donation for Provo Pride Festival

ALT 101.9 donated 7 signed photos, a pair of concert tickets, as well as a stack of CD's for the Provo Pride Festival. The prizes were utilized to help raise money for their annual event which takes place in September.

03/31 Morning personality Lindsey Armstrong broadcast live from the "Humane Society for Love Utah Give Utah" event from 9 AM to Noon, to bring attention to their needs for donations. The event was held at the Humane Society at 4242 South 300 West, Murray, Utah.

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

ALT 101.9 promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

On 3/31 Fook and Lindsey hosted the Keys to Success assembly in Tooele. The Keys to Success Foundation is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students.

KBEE:

On 3/31, B98.7 held a two hour event for CAWS to help raise awareness. CAWS is a volunteer based 501 (c) (3) nonprofit organization whose mission is to work with the community to help animals. CAWS has been serving Salt Lake City, the Wasatch Front and rural Utah shelters for over 20 years. CAWS is a no kill organization.

KUBL:

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

Kbull 93 promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

3/23 – Riverton High School

KBER:

Bearfest Announce

To say thanks for listening to KBER 101 over the last 30 years, the station is bringing the community Bearfest 2016. Bearfest is an all day concert held at the Usana Amphitheater, with Bret Michaels along with Ratt Warrant, Dokken and Lita Ford and will be held on Saturday July 9th. A donation of \$1 per ticket sold will benefit Children and The Earth.

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

KBER promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

3/16 - Highland High

3/22 – Pleasant Grove

KFNZ:

Keys to Success Assemblies – Keys to Success is a program backed by The Success in Education Foundation, which is a public charity founded in August 2011 to promote excellence in education, increase literacy, and help Utah students prepare for post-secondary education.

1320 KFAN promotes Keys to Success on air and host assemblies at area High Schools to motivate and reward students to participate in the program.

3/21 – Grantsville High School