



# Q3 ISSUES PROGRAMMING

JULY–AUGUST–SEPTEMBER

(Salt Lake City Metro– #29)



# 2017

Submitted to FCC Public File by:

Tammy Rodgers, Cumulus Media (Salt Lake City)

FILED: Monday October 9, 2017

RECEIVED  
OCT - 9 2017  
BY: *Tammy Rodgers*

Issues broadcast: FISHER HOUSE/CHECK CITY  
Program: *'THE WASATCH GAZETTE'*  
Length: 30:00 min.  
Date aired: July 2, 2017  
Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM  
Content: We sit-down with the Fisher House Manager, and PIO from Check City. They embark upon a joint venture to conduct a benefit project to enroll the public in a fun-run/5K to help raise awareness of veteran's families who reside in the Fisher House, and to raise funds for the house. We discussed the upcoming race, and how to register and how to become a volunteer for the Fisher House.

Program: *'THE WASATCH GAZETTE'*  
Length: 30:00 min.  
Date aired: July 9/16, 2017  
Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM  
Content: Host: Aaron Rosen discusses the "Buckle or Busted" seatbelt enforcement campaign with the Sergeant of the UHP. The purpose of the enforcement is to raise awareness of the 100 deadliest days of summer and increase awareness and education about highway safety.

Issues broadcast: RADON AWARENESS/UTAH DEPT. ENVIRON. CTL.  
Program: *'THE WASATCH GAZETTE'*  
Length: 30:00 min.  
Date aired: July 23, 2017

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM  
Content: Aaron Rosen discusses the effects of radon inside our homes in Utah with State Coordinator. Eleanor Divver, and Radon survivor Jan Poulsen. Both share insight, and preparedness efforts to rid our homes of this invisible radioactive poison. Radon test kits were given away on-air via the WG Facebook page.

Issues broadcast: UTAH NEWBORN SAFE HAVEN  
Program: *'THE WASATCH GAZETTE'*  
Length: 30:00 min.  
Date aired: July 30, 2017  
Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM  
Content: Host: Aaron Rosen discusses the Newborn Safehaven Project with the PIO (Lecia), about the foundation's initiative to provide a safe place for a mother who cannot care for a newborn the ability to drop-off the newborn at an area hospital.

Issues broadcast: UTAH HOPE SQUADS/SUICIDE PREVENTION MONTH  
Program: *'THE WASATCH GAZETTE'*  
Length: 30:00 min.  
Date aired: August 16, 2017  
Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM  
Content: Host: Lindsey Armstrong discusses with Dr. Gregory Hudnall, founder of the Utah Hope Squad programs, how to best help

teens in schools who are struggling, and to provide the best peer support.

ISSUES BROADCAST: Best Buddies Utah Friendship Walk/Community Animal Welfare Strut Your Mutt

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: August 13, 2017

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Al Richards, Local Director, and Vallye Adams, National Director of Recruitment, from Best Buddies Utah discussed the Best Buddies Program and specifically their Best Buddies Friendship Walk happening on 10/7/17. Dede Minardi, Director of Operations, discussed CAWS (Community Animal Welfare) program and services and talked about their fundraiser, Strut Your Mutt scheduled for 10/14/17

ISSUES BROADCAST: Red Butte Garden Concerts/Utah Renaissance Faire

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: August 20, 2017

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Chris Mautz, Entertainment Director, from Red Butte Garden discussed their concert series and fundraising effort for Red Butte Gardens. The founder and a featured guest from The Utah Renaissance Faire discussed their event scheduled for 8/25-8/26/17

ISSUES BROADCAST: The Adoption Exchange/The Natural History Museum of Utah  
PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: August 27, 2017  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: The Utah Natural History Museum brought a Viking Actor in to discuss their Viking Exhibit. Kathy Searle, Utah Director of The Adoption Exchange, discussed their programs and services.

ISSUES BROADCAST: Salt Lake Police Metro Gang Unit/Scenic View Academy  
PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: September 3, 2017  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: Veronica Bustillos, Gang Specialist with The Salt Lake Police Department, discussed their programs and specifically their Choose Gang Free event scheduled for 9/18/17. Three representatives from Scenic View Academy in Provo discussed their program and services for Autistic young adults.

ISSUES BROADCAST: The Road Home/Valley Bowling Lanes  
PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: September 10, 2017

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Leslie Motley, Event Chair and Alisha Oliver, from Texas Roadhouse, discussed The Road Home homeless shelter and specifically the Chili Affair event scheduled for 9/13/17. Monty Chrans, Tournament Director, discussed The 2<sup>nd</sup> Annual Friends in Need Golf Tournament scheduled for 9/15/17.

ISSUES BROADCAST: Alzheimer's Association/United Fire Authority

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: September 17, 2017

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Laura Wall, Development Director, discussed the programs and services offered by The Utah Alzheimer's Association and specifically the Walk to End Alzheimer's scheduled for 9/23/17. Robert Marriott, United Fire Authority Firefighter and Gina Douglas from Utah Disaster Clean-Up discussed The 5<sup>th</sup> Annual Utah Firefighter's Chili Cook-Off scheduled for 9/23/17.

ISSUES BROADCAST: The Haunted Pin-Up Car Show/Kostopulous Dream Foundation

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: September 24, 2017

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Brian Taylor, announcer, discussed The Haunted Pin-Up Car Show scheduled for 10/7/17 to raise money for Salt Lake Shriner's Hospital. Mircea Divricean, President and CEO, discuss Camp Kostopolous' program and services.

**PUBLIC SERVICE ANNOUNCEMENTS**

\*In Addition to the listed Issues programming, each station rotates a myriad of 501-c-3 (et al) chartable/issues-related PSA's. These PSA's comprise 15's, :30's, and :60's and the number aired varies.

**PSA sampling: (not all inclusive)**

Ad Council

Comcast Cares

The Road Home Chili Affair

Unified Police Department Choose Gang Free Event

Utah Firefighter Association Chili Cook Off

YWCA-Family Justice Center

YWCA/YCC Diaper Drive

## **Station Efforts (Q3) 2017**

### **KUBL:**

**7.4.17 – Murray City Independence Day Parade:** KUBL, KBEE, KENZ, KHTB & KBER participated in the Murray City Fun Days Parade for the 4<sup>th</sup> of July.

**7.19-7.24.17- Days of '47 Rodeo:** KUBL and its listeners facilitated the honoring of Hometown Hero's during the Day's of '47 Rodeo.

**8.2.17 – Unified Police Department Night Out Against Crime –** KUBL/KBER hosted the event at a park to bring awareness of the local police department and what they do for the community.

**8.17.17 – Unified Police Department Choose Gang Free Event:** KUBL, KBEE, KENZ, KHTB & KBER participated in the event at Midvale Park to raise awareness of Gang Violence in our community and where people can get help and support if this is affecting their families.

**8.30.17 – YCC/YWCA Diaper Drive:** KBEE/KUBL collected diapers at the Lady Antebellum Concert. The diapers were donated to the YWCA and YCC.

**8.31.7 & 9.16.17 – University of Utah Tailgate party:** KUBL, KBEE, KENZ, KHTB & KBER host a tailgate event before each home game. The attendees pay a admission fee to attend. 100% of the money is donated to JDRF.

**9.23.17 – Utah Firefighter Association Chili Cook Off –** KUBL, KBER, KBEE hosted the event and invited people to the event to benefit the Utah Burn Camp. The Burn Camp supports families and Children that have received injuries from a fire.

### **KBEE:**

**7.4.17 – Murray City Independence Day Parade:** KUBL, KBEE, KENZ, KHTB & KBER participated in the Murray City Fun Days Parade for the 4<sup>th</sup> of July.

**7.8.17 – Fisher House Salt Lake City:** KBEE hosted a walk-a-thon benefitting the Fisher House of Utah. The Fisher house provides a place to stay for Veterans and their families while they are receiving care at the Veterans Hospital.

**8.17.17 – Unified Police Department Choose Gang Free Event:** KUBL, KBEE, KENZ, KHTB & KBER participated in the event at Midvale Park to raise awareness of Gang Violence in our community and where people can get help and support if this is affecting their families.



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**9.13.17 – Road Home Chili Affair – KBER, KHTB, KBEE each station had a representative from the Road Home on air to talk about how people can serve the homeless community and what they can do to help.**

**9.23.17 – Utah Firefighter Association Chili Cook Off – KUBL, KBER, KBEE hosted the event and invited people to the event to benefit the Utah Burn Camp. The Burn Camp supports families and Children that have received injuries from a fire.**

**KBER:**

**Every Thursday of Each Quarter: KBER hosts Caws Community Animal Welfare Service and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.**

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**KHTB:**

**Every Tuesday – Humane Society of Utah: KHTB’s Lindsey sits down with a representative from the Humane Society of Utah to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to be adopted.**

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**9.23.17 – Humane Society of Utah Comic Con: KHTB’s Lindsey hosted a 2 hour event at Comic Con bringing awareness to all the pets in Utah that need new homes and what the Humane Society of Utah Does to help them find their new homes.**

**KENZ:**

**7.4.17 – Murray City Independence Day Parade: KUBL, KBEE, KENZ, KHTB & KBER participated in the Murray City Fun Days Parade for the 4<sup>th</sup> of July.**

**8.12.17 – Salt Lake City Mayor Bike to Work Day: KENZ supported the Mayor of Salt Lake City’s Bike to Work Day encouraging our community to Bike to Work. This program is designed to bring awareness of the air pollution in our city.**

**8.17.17 – Unified Police Department Choose Gang Free Event: KUBL, KBEE, KENZ, KHTB & KBER participated in the event at Midvale Park to raise awareness of Gang Violence in our community and where people can get help and support if this is affecting their families.**

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**9.16.17 – Out of the Darkness Suicide Prevention Walk: KENZ, Supported the Out of Darkness Walk. A walk that allows people to know they are not alone if they are ever contemplating suicide. The walk brings together survivors and families.**