



Q3 ISSUES PROGRAMMING
JULY-AUGUST-SEPTEMBER
(SALT LAKE CITY METRO)



2016

SUBMITTED TO FCC PUBLIC FILE BY:

AARON ROSEN, CUMULUS MEDIA (SALT LAKE CITY)

DIRECTOR, PUBLIC AFFAIRS PROGRAMMING

FILED: 10 OCTOBER 2016

RECEIVED
10/10/2016
AR

ISSUES BROADCAST: PREVENT CHILD ABUSE UTAH (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 03, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host Aaron Rosen discusses this year's pinwheel campaign, among other topics relative to the continued fight against Child Abuse in Utah with the administration of PACU.

ISSUES BROADCAST: UTAH DEPT. OF DONOR SERVICES
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 10, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host Aaron Rosen sits down with the Utah Donor Services team, and banter ideas of the best way to bring more awareness to the issues of body tissue donation. Donors are being sought for voluntary contributions, in the event of another's untimely death. Specifically, listings on Utah Driver Licenses.

ISSUES BROADCAST: AUTISM AWARENESS (*Encore*)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 17, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: We discuss the increasing trend in the Autism spectrum and Asperger's syndrome. April is Autism Awareness Month. We listen to a special that aired on ABC News earlier in the Spring, and how people reacted to those with Autism in public.

ISSUES BROADCAST: UTAH SYMPHONY AND OPERA

PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 17, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

CONTENT: Host Aaron Rosen discusses the educational programs, and complex issues surrounding the establishment of the Utah Symphony and Opera in the building-up of the fine arts programs in our schools; in addition to public service and presence.

ISSUES BROADCAST: LAW ENFORCEMENT MEMORIAL RIDE (ENCORE)

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: July 31, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT: Today, host Aaron Rosen speaks with the Public Relations team from various Utah Law Enforcement organizations to discuss the upcoming Utah LEO Police Ride, and to remember our own fallen heroes.

ISSUES BROADCAST: UTAH COUNCIL FOR CRIME PREVENTION

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: Aug. 7, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

CONTENT: Host: Aaron Rosen discusses the benefits of attending the POWER OF PREVENTION CONFERENCE with Tibby Milne, Exec. Director of UCCP. She also introduces us to other SAFE resources for kids.

ISSUES BROADCAST: Suicide Prevention/'Out of the Darkness' Walk

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.
DATE AIRED: August 14 & 21, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen sits down with Taryn Aiken and Chalon Stark of the AFSP Board to discuss strategies for Suicide Prevention, Educational initiatives, and the annual 'Out of the Darkness' Walk on 8/27/16.

ISSUES BROADCAST: PREVENT CHILD ABUSE UTAH (ENCORE)

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: August 28, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT: Host Aaron Rosen discusses this year's pinwheel campaign, among other topics relative to the continued fight against Child Abuse in Utah with the administration of PACU.

ISSUES BROADCAST: CLICK-IT OR TICKET (UTAH DPS) **Encore**

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: Sept. 4, 2016/Labor Day special

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM

CONTENT: Today, host Aaron Rosen sits-down with Sgt. Ted Tingey (UHP) and Janet Brooks (PCMC), to discuss the upcoming Labor Day holiday. Their objective is to educate listeners as to the risks associated with failing to buckle-up and also to protect our little children by having them secured in proper seat restraints. 'Hold on to Dear Life' is the theme (PCMC).

ISSUES BROADCAST: LEGACY MUSIC ALLIANCE (ENCORE)

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: September 11, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

CONTENT: We discuss the trend of STEM in the classroom, to include the "A" (Arts) for the totality of educational roundedness; thus creating "STEAM" for students.

ISSUES BROADCAST: UTAH DOWN SYNDROME FOUNDATION (ENCORE)

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: Sept. 18, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT: Host: Aaron Rosen discusses the UDSF, their local and statewide efforts to educate the public about this extra chromosome that is impacting so many parents. A local board member, and the ambassador who lives with Down Syndrome everyday, shares their stories with our listeners. They discuss resources and achievements in the field of Down Syndrome (in Utah and nationally).

ISSUES BROADCAST: YWCA OF UTAH (ENCORE)

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: Sept. 25, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM

CONTENT: Host Aaron Rosen had a chance to sit-down with Asha Parekh (Dir. of SL area Family Justice Center) and talk about the many facets and resources being provided by the SL YWCA. She also discusses their outreach programs, links to law enforcement, advocacy, and the grand opening of their new educational facility.

PUBLIC SERVICE ANNOUNCEMENTS

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARITABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF :15'S, :30'S, AND :60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

AD COUNCIL

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

UTAH BROADCASTERS ASSOCIATION

SELECTIVE SERVICE

US MILITARY (ALL BRANCHES)

UTAH DEPARTMENT OF HEALTH (TOBACCO CESSATION)

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH HIGHWAY PATROL ASSOCIATION

EDUCATION CENTER/VIETNAM WALL

LHM FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

US DEPT. HOMELAND SECURITY

GOODWILL / CATHOLIC CHARITIES

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

KUBL 93.3 FM

From 8/8-8/27 the station promoted the "Walk Out of Darkness" event with on-air mentions and a splash page on the station website. The station was on-site the day of the "Walk Out of Darkness" event which benefited The American Foundation For Suicide Prevention. AFSP raises awareness, funds scientific research and provides resources and aid to those affected by suicide.

From 9/12-11/11 the station is promoting the "Trans-Siberian Orchestra: concert with on air mentions and a splash page on the station website. The concert ticket sales will benefit the Shriners Hospital for Children. Shriners Hospital for Children provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the patient's ability to pay.

KBEE 98.7 FM

From 8/8-8/27 the station promoted the "Walk Out of Darkness" event with on-air mentions and a splash page on the station website. The station was on-site the day of the "Walk Out of Darkness" event which benefited The American Foundation For Suicide Prevention. AFSP raises awareness, funds scientific research and provides resources and aid to those affected by suicide.

From 9/5-9/10 the station promoted the "Buddy Walk" with on air mentions and a splash page on the station website. The "Buddy Walk" benefited the National Down Syndrome Foundation. The "Buddy Walk" was established in 1995 by the National Down Syndrome Society to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down Syndrome.

From 9/12-11/11 the station is promoting the "Trans-Siberian Orchestra: concert with on air mentions and a splash page on the station website, an ticket giveaways. The concert ticket sales will benefit the Shriners Hospital for Children. Shriners Hospital for Children provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the patient's ability to pay.

KBER FM

From 8/8-8/27 the station promoted the "Walk Out of Darkness" event with on-air mentions and a splash page on the station website. The station was on-site the day of the "Walk Out of Darkness" event which benefited The American Foundation For Suicide Prevention. AFSP raises awareness, funds scientific research and provides resources and aid to those affected by suicide.

From 9/12-11/11 the station is promoting the "Trans-Siberian Orchestra: concert with on air mentions and a splash page on the station website, an ticket giveaways. The concert ticket sales will benefit the Shriners Hospital for Children. Shriners Hospital for Children provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the patient's ability to pay.

KFNZ AM

From 8/8-8/27 the station promoted the "Walk Out of Darkness" event with on-air mentions and a splash page on the station website. The station was on-site the day of the "Walk Out of Darkness" event which benefited The American Foundation For Suicide Prevention. AFSP raises awareness, funds scientific research and provides resources and aid to those affected by suicide.

From 9/12-11/11 the station is promoting the "Trans-Siberian Orchestra: concert with on air mentions and a splash page on the station website, an ticket giveaways. The concert ticket sales will benefit the Shriners Hospital for Children. Shriners Hospital for Children provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the patient's ability to pay.