



Q3 ISSUES PROGRAMMING
JULY-AUGUST-SEPTEMBER
(SALT LAKE CITY METRO)



2014

SUBMITTED TO FCC PUBLIC FILE BY:

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ISSUES BROADCAST: PREVENT CHILD ABUSE UTAH
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 6, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host Aaron Rosen discusses this year's pinwheel campaign, among other topics relative to the continued fight against Child Abuse in Utah with the administration of PACU.

ISSUES BROADCAST: UTAH DEPT. OF DONOR SERVICES
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 13, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host Aaron Rosen sits down with the Utah Donor Services team, and banter ideas of the best way to bring more awareness to the issues of body tissue donation. Donors are being sought for voluntary contributions, in the event of another's untimely death. Specifically, listings on Utah Driver Licenses.

ISSUES BROADCAST: AUTISM AWARENESS (*Encore*)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 20, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: We discuss the increasing trend in the Autism spectrum and Asperger's syndrome. April is Autism Awareness Month. We listen to a special that aired on ABC News earlier in the Spring, and how people reacted to those with Autism in public.

ISSUES BROADCAST: UDOT
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: July 27, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host Aaron Rosen sits-down with Elizabeth (PIO) from UDOT to talk about the latest projects and efforts in public transit issues and educational campaigns during an expansion project in the Davis Co. area.

ISSUES BROADCAST: UTAH SYMPHONY AND OPERA
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Aug. 3, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Host Aaron Rosen discusses the educational programs, and complex issues surrounding the establishment of the Utah Symphony and Opera in the building-up of the fine arts programs in our schools; in addition to public service and presence.

ISSUES BROADCAST: LAW ENFORCEMENT MEMORIAL RIDE
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Aug. 10, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Today, host Aaron Rosen speaks with the Public Relations team from various Utah Law Enforcement organizations to discuss the upcoming Utah LEO Police Ride, and to remember our own fallen heroes.

ISSUES BROADCAST: CLICK-IT OR TICKET (UTAH DPS) **Encore**
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Aug. 31, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Today, host Aaron Rosen sits-down with Sgt. Ted Tingey (UHP) and Janet Brooks (PCMC), to discuss the upcoming Labor Day holiday. Their objective is to educate listeners as to the risks associated with failing to buckle-up and also to protect our little children by having them secured in proper seat restraints. 'Hold on to Dear Life' is the theme (PCMC).

ISSUES BROADCAST: YWCA OF UTAH (*ENCORE*)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Sept. 7, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Host Aaron Rosen had a chance to sit-down with Asha Parekh (Dir. of SL area Family Justice Center) and talk about the many facets and resources being provided by the SL YWCA. She also discusses their outreach programs, links to law enforcement, advocacy, and the grand opening of their new educational facility.

ISSUES BROADCAST: *ENCORE*- BARIATRIC MEDICINE INSTITUTE
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Sept 14, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: The WG has a discussion with Chief Medical Officer/Surgeon at the BMI Institute to discuss the effects of an ever-increasing obese population.

ISSUES BROADCAST: HILL AFB- THE US AIR FORCE
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Sept. 21, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Host Aaron Rosen has a chance to discuss the ever-popular Hill AFB Museum's annual Air Show and festival. Rosen discusses recruitment efforts, educational programs and public informational campaigns from the USAF and other related items from this local event.

ISSUES BROADCAST: MURRAY CITY- UTAH ZAP TAX PROJECT/RENEWAL

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: Sept. 28, 2014

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

CONTENT: Aaron Rosen and the WG team sits-down with Murray City's MaryAnn Kirk to discuss the volunteer efforts of the city's local productions, the children's theatre, the outstanding senior center, the programs on the pavilion, and the local effort to renew public interest in the ZAP tax initiatives county-wide.

PUBLIC SERVICE ANNOUNCEMENTS

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARITABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF :15'S, :30'S, AND :60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

AD COUNCIL

AMERICAN LUNG ASSOCIATION

UTAH BROADCASTERS ASSOCIATION

SELECTIVE SERVICE

US MILITARY (ALL BRANCHES)

UTAH DEPARTMENT OF HEALTH

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH HIGHWAY PATROL ASSOCIATION

EDUCATION CENTER/VIETNAM WALL

KESSLER FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

US DEPT. HOMELAND SECURITY

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

STATION EFFORTS (Q3) / 2014-

Tease Dates: 7/5-7-13

ALT 94.9 and Provo Behavioral Hospital are teaming up gather gently loved teddy bears that first responders, fireman and police officers can use to ease the pain that only a teddy bear can do.. Please go through your closets and help us by being part of our Teddy Bear patrol.. we'll have drop off locations all over the Wasatch front.. sponsored by Lifeline for Youth, and ALT 94.9.

Actual Dates: 7/13-8/11

ALT 94.9 and Lifeline for Youth are teaming up gather gently loved teddy bears that first responders, fireman and police officers can use to ease the pain that only a teddy bear can do.. Please go through your closets and help us by being part of our Teddy Bear patrol.. drop off your bear or stuffed animal at any Heritage West Credit Union.. The Teddy Bear Patrol is sponsored by Provo Behavioral Hospital , and ALT 94.9.

Check City Liner/Recorded Promo 3 each per day 7/14-8/3

- Check City and ALT 94.9 would like you to help us help The Fisher House
- The Fisher House provides a place for veterans families to stay, free of charge, while their loved one is receiving medical treatment.
- Donate any non-expired gift card and Check City will turn it into cash for the Fisher House
- Drop off at any Check City location along the Wasatch Front or any station event
- Go to checkcity.com to find one of their 30 locations nearest you
- Check City, when you need cash

7/15-7/17

Imagine Dragons Benefit show liner and web

- Dan Reynolds singer for Imagine Dragons will play a benefit for a Utah mother who has a rare and aggressive kind of cancer that attacks the adrenal glands
- All the proceeds will go toward medical bills
- The show is this Thursday at 7pm at the Sandy Amphitheatre
- Reynolds performing acoustically along with Joshua James and Timmy The Teeth
- \$30.50 Res/\$25 Lawn/\$56.75 VIP

- Tickets available at smithstix.com

7/28-8/1

- Join ALT 94.9 this Saturday for the Wasatch Wellness Run
- There will be a 10K, 5K and 1 mile run
- Alt 94.9 will be on hand after the races at The Family Fun Fair with some goodies from 9:30 to 11:30
- 100 N 7 Peaks Blvd, Provo, UT
- For more information go to www.wasatchwellnessrun.com

8/6-9/14

- ALT 94.9 and Lifeline for Youth are teaming up gather gently loved teddy bears that first responders, fireman and police officers can use to ease the pain that only a teddy bear can do.
- Please go through your closets and help us by being part of our Teddy Bear patrol. Drop off your bear or stuffed animal at any Heritage West Credit Union OR drop the bears here at our studios.
- The Teddy Bear Patrol is sponsored by Provo Behavioral Hospital and ALT 94.9.

8/21-9/13

- The Fallen Officer Superhero 5k Fun Run Saturday, September 13th. Corner Canyon High School in Draper, Utah @ 9 AM
Come and dress up as your favorite superhero to help recognize the Heroes in our community. The Fallen Officer Superhero 5k Fun Run shows appreciation to Fallen and Active Law Enforcement Officers.
There will be prizes for the best costumes.
All Proceeds are donated to the My Dad's a Hero Foundation which financial assists local Police Officers and their families.
Register at FallenMemorialRun.com.

9/4-10/1

- Join ALT 94.9 for the 2014 Chili Affair
- It's taking place on Wednesday October 1, 2014, 5:30pm to 9:30pm at the Salt Palace Hall E
- Tickets are \$42, Tables of 8 \$300 (must be purchased by September 26, 2014)
- Kids 12 and under are Free
- This years Great Chili Round-up will be filled with great local chefs, entertainment, food, and activities

- There will be a supervised kids area, and a petting zoo for the kids
- If you want more information just head on over to ALT 949 DOT COM for details

PSA – Charitable events KBER

JULY

- WEB: Pedal Away Parkinson's - Help raise awareness for Parkinson's disease by supporting our event. Enjoy live music, a silent auction, face painting, a photo booth, inflatable slide, amazing prizes, a clown, and more.
- WEB: Angels of Steel Charity Event by B.A.C.A. – Motorcycle ride, lunch, raffle & band benefit to help empower the children and break the chains of child abuse!
- Ride The Brain wave Benefit & Concert – was on site for event at Leatherheads Draper. 5K, Bike Rally/poker run & Great White in Concert.

AUGUST

- WEB: Dash for Donations – Dash around Sugarhouse park for individuals, families & pets - Proceeds go to support donation education efforts and to maintain Utah's Celebration of Life Monument.
- Face Book – Team in Training event at Cruzrs August 9th
- Fisher House day of service on site event – August 4th
- Military Appreciation Concert – Bearfest at Usana Amphitheatre August 29th
- Check City Fisher House gift card fundraiser
- Teddy Bear Patrol – Gathering of bears for officers to hand out to kids
- Fallen Officer Ride – August 17th

SEPTEMBER

- Website: Soul –R-Eclipse Poker Run: Soul-R-Eclipse is a local non-profit serving our community. Please come support families with children of autism, rape and sexual assault, substance addiction, cancer and female Vet's with PTSD.
- WEB: Chalk on the Block - Chalk the Block" Art Festival is a free three-day street painting event. More than 100 artists will spend hours painting and chalking the streets transforming the Riverwoods. The proceeds support Clear Horizons' efforts to build brighter futures for children with autism.
- Teddy Bear Patrol – Gathering of bears for officers to hand out to kids
- Fallen Officer Run – On-site to raise funds for Fallen Officers

KENZ PSA 3rd Quarter

July

- Ride The Brain wave Benefit & Concert – ran promos for event at Leatherheads Draper. 5K, Bike Rally/poker run & Great White in Concert.
- Check City/Fisher House Promos ran for event in August

Aug

- Face Book – Team in Training event at Cruzrs benefit Team in training for Cancer research August 9th
- Fisher House day of service on site event – serving food at Fisher House August 5th
- Check City Gathering of gift cards for Fisher house charity
- Teddy Bear Patrol – Gathering of bears for officers to hand out to kids
- Bearfest tickets given to Military Members
- Fallen Officers Ride - Ran promotion Spots for the Event

Sept

- Teddy Bear Patrol – Gathering of bears for officers to hand out to kids
- Fallen Officers run – Help raise funds for Fallen Officers
- Donation of items to Cancer Research Fundraiser

KBEE-FM (Add'l.)-

Cluster wide we did the Chili Affair on web and liners.

KUBL-FM-

Hosts of the Utah Youth Soccer Association's AGM:
March 7th (5pm-10pm)

Speakers at Autism Journey's Annual Gala (to benefit children with Autism) April 18th (6pm-9pm)

Hosts of Camp Kostopulos' Annual Gala (to benefit disabled children):
May 2nd (5pm-10pm)

Hosts of Camp Kostopulos' Annual Golf Tournament & Luncheon (to benefit disabled children) June 19th
(11am-3pm)

Members of the Camp Kostopulos Board
(Meetings are held twice a year for a couple hours.)

Announcers for the UVU Green & White Soccer Game August 15th (7pm -10pm)

Hosts of the Annual Huntsman 5K (to benefit the Huntsman Cancer Institute) September 25th (7am-11am)

Hosts of Annual American Diabetes Walk for the American Diabetes Association October 25th (7am-11am)

We visit 4 local elementary schools once a month and talk to 20 different classes about patriotism. This takes up 4 days from 11-1 and is usually done the first week of the month throughout the school year.