



Q4 ISSUES PROGRAMMING
OCTOBER-NOVEMBER-DECEMBER
(SALT LAKE CITY METRO- #29)



2016

SUBMITTED TO FCC PUBLIC FILE BY:

AARON ROSEN, CUMULUS MEDIA (SALT LAKE CITY)

DIRECTOR, PUBLIC AFFAIRS PROGRAMMING

TO BE FILED: TUESDAY 10 JANUARY 2017



ISSUES BROADCAST: UTAH HEALTH DEPT. TOBACCO PREVENTION
(ENCORE)

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: October 2, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-
AM/KRUZ-AM

CONTENT: Host: Aaron Rosen discusses the risks associated with e-cigarettes and tobacco use with Utah Dept. of Health representatives.

ISSUES BROADCAST: ODYSSEY HOUSE- UTAH (501-c-3) *[Encore]*

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: October 9, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-
AM/KRUZ-AM

CONTENT: Host: Aaron Rosen sits-down with the Coordinator of Programs for their annual event for the Odyssey Houses' patients. Programs for families, individuals, teens, and youth are also available.

ISSUES BROADCAST: RONALD MCDONALD HOUSE [Encore]
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: October 16, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KRUZ-AM

CONTENT: Showcasing the annual 'Give a Hand' event, which is to be held in various McDonald's restaurants throughout Utah. This event helps children and families of the McDonald House charity.

ISSUES BROADCAST: CHILD ABUSE AWARENESS (Corporate Initiative)
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: Oct. 23 & 30, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KRUZ-AM

CONTENT: This is a radio special, which was produced by Cumulus Media Corporate offices, hosted by Country/Pop Singer superstar Martina McBride. We showcase child abuse, its effects on our society, and how we can combat its ills.

ISSUES BROADCAST: SUSAN G. KOMEN FOUNDATION
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: November 6, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KRUZ-AM

CONTENT: Breast Cancer Awareness and fundraising efforts. Discussed upcoming events and downtown "walk" to battle breast cancer, and promote "Breast Cancer Awareness month". Host Aaron Rosen sits down with CEO/President of Utah Chapter.

ISSUES BROADCAST: UDOT- (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Nov. 13, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KRUZ-AM

CONTENT: Host Aaron Rosen sits-down with Elizabeth (PIO) from UDOT to talk about the latest projects and efforts in public transit issues and educational campaigns during an expansion project in the greater Wasatch Front area. Also, how the HOV project is wrapping-up.

ISSUES BROADCAST: FESTIVAL OF TREES [Encore]
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: November 20, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KRUZ-AM
CONTENT: The FOT celebrates 45yrs in Salt Lake City. The topic was the foundation, its progression over the years; their mission, and the event itself. The FOT encourages local schools to participate and benefactors to give generously. South Towne Expo Center.

ISSUES BROADCAST: UTAH HEALTH DEPT. TOBACCO PREVENTION
(ENCORE)
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: November 27, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KRUZ-AM
CONTENT: Host: Aaron Rosen discusses the risks associated with e-cigarettes and tobacco use with Utah Dept. of Health representatives.

ISSUES BROADCAST: Suicide Prevention/AFSP
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: December 13, 2016 (Encore)
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen sits down with Taryn Aiken and Chalon Stark of the AFSP Board to discuss strategies for Suicide Prevention, Educational initiatives, and awareness.

ISSUES BROADCAST: AUTISM AWARENESS (*Encore*)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Dec 20, 2016
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: We discuss the increasing trend in the Autism spectrum and Asperger's syndrome. We listen to a special that aired on ABC News earlier in the spring, and how people reacted to those with Autism in public.

ISSUES BROADCAST: Human Trafficking- One World

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: December 27, 2016

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT: Host: Natalie Que sits down with Grace from the One World-Humanity Foundation to discuss the realities of the criminal component of Human Trafficking. In addition, the guest provides solutions and ways the community can get involved, and discusses the Utah AG's involvement with 'Operation Underground'.

PUBLIC SERVICE ANNOUNCEMENTS

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARTABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF- :15'S, :30'S, AND :60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

UTAH BROADCASTERS ASSOCIATION

AD COUNCIL

US MILITARY (ALL BRANCHES)

AMERICAN LUNG ASSOCIATION

SELECTIVE SERVICE

UTAH DEPARTMENT OF HEALTH

KESSLER FOUNDATION

EDUCATION CENTER/VIETNAM WALL

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

US DEPT. HOMELAND SECURITY

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

STATION EFFORTS (Q4) / 2016-

on file and attached separately. -AR

KUBL FM

From 9/12-11/11 the station gave away tickets, ran liners and had a splash page up for the Trans-Siberian Orchestra concert which benefited the **Shriners Hospital for Children** which provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the ability of the patient's ability to pay.

October is "**National Domestic Violence Awareness Month**". The station ran liners and had a splash page on the station website from 10/01-10/20 promoting "Over the Edge". Volunteers raise pledges for donation and on October 21st they rappel 13 stories to help raise awareness about domestic violence and sexual assault in our community and raise much needed funds in support of the **Salt Lake Area Family Justice Center and the YWCA**.

Cold weather presents a major challenge for many people living throughout the Salt Lake Valley, who do not have the proper winter clothing to stay warm. From 11/1-11/11 the station ran live liners promoting **Murray Fire Departments "Operation Cover Up"**, and the station ran 30 second PSA's from 11/1-12/31. The Fire Department asks those capable to contribute to "Operation Cover Up". The yearly collection effort encourages people to donate cold weather items, such as blankets, coats, hats, gloves and socks to organizations that will distribute the items to those in need.

KENZ FM

In conjunction with KSTU Fox 13 the station aired a 3 hour telethon for the **Humane Society of Utah**. The telethon encourages people in the community to become a monthly donor to save animals lives all year long. Monthly donors provide a consistent and reliable source of funding that allows the Humane Society to plan ahead. In addition the community is encouraged to check the Humane Societies website for needed physical donation that can be dropped off at their Adoption Center located at 4242 South 300 West in Murray, Utah during regular business hours.

KBEE FM

From 9/12-11/11 the station gave away tickets, ran liners and had a splash page up for the Trans-Siberian Orchestra concert which benefited the **Shriners Hospital for Children** which provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the ability of the patient's ability to pay.

October is "**National Domestic Violence Awareness Month**". The station ran liners and had a splash page on the station website from 10/01-10/20 promoting "Over the Edge". Volunteers raise pledges for donation and on October 21st they rappel 13 stories to help raise awareness about domestic violence and sexual assault in our community and raise much needed funds in support of the **Salt Lake Area Family Justice Center and the YWCA**. B98.7 morning hosts Val and Mike went "Over the Edge" in support of the event.

October is "Breast Cancer Awareness Month" and from 10/1-11/11, KBEE broadcast listener's triumphs, tributes and messages of hope. The campaign raised awareness for the Susan G Komen Utah Pink Tie Ball. One listener and her family was our guest for the evening and morning personalities Val and Mike hosted the silent auction.

KBER FM

From 9/12-11/11 the station gave away tickets, ran liners and had a splash page up for the Trans-Siberian Orchestra concert which benefited the **Shriners Hospital for Children** which provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the ability of the patient's ability to pay.

October is "**National Domestic Violence Awareness Month**". The station ran liners and had a splash page on the station website from 10/01-10/20 promoting "Over the Edge". Volunteers raise pledges for donation and on October 21st they rappel 13 stories to help raise awareness about domestic violence and sexual assault in our community and raise much needed funds in support of the **Salt Lake Area Family Justice Center and the YWCA**. KBER morning host Victor Cade went "Over the Edge" in support of the event.

KBER promoted the **American Red Cross "Halloween Blood Drive"** with liners and a splash page from 10/10-10/24. Each day thousands of people provide, compassionate care to those in need. American Red Cross network of generous donors, volunteers and employee share a mission of preventing and relieving suffering, here at home and around the world.

Cold weather presents a major challenge for many people living throughout the Salt Lake Valley, who do not have the proper winter clothing to stay warm. From 11/1-11/11 the station ran live liners promoting **Murray Fire Departments "Operation Cover Up"**, and the station ran 30 second PSA's from 11/1-12/31. The Fire Department asks those capable to contribute to "Operation Cover Up". The yearly collection effort encourages people to donate cold weather items, such as blankets, coats, hats, gloves and socks to organizations that will distribute the items to those in need.

KFNZ AM

From 9/12-11/11 the station gave away tickets, ran liners and had a splash page up for the Trans-Siberian Orchestra concert which benefited the **Shriners Hospital for Children** which provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the ability of the patient's ability to pay.

October is "**National Domestic Violence Awareness Month**". The station ran liners and had a splash page on the station website from 10/01-10/20 promoting "Over the Edge". Volunteers raise pledges for donation and on October 21st they rappel 13 stories to help raise awareness about domestic violence and sexual assault in our community and raise much needed funds in support of the **Salt Lake Area Family Justice Center and the YWCA**. KFNZ afternoon hosts Gunther and Ben went "Over the Edge" in support of the event.

Cold weather presents a major challenge for many people living throughout the Salt Lake Valley, who do not have the proper winter clothing to stay warm. From 11/1-11/11 the station ran live liners promoting **Murray Fire Departments "Operation Cover Up"**, and the station ran 30 second PSA's from 11/1-12/31. The Fire Department asks those capable to contribute to "Operation Cover Up". The yearly collection effort encourages people to donate cold weather items, such as blankets, coats, hats, gloves and socks to organizations that will distribute the items to those in need.

K-FAN gave away passes and ran liners from 9/19 – 11/17 to promote the K-Fan Tailgate Parties where donations were collected for the **Juvenile Diabetes Research Foundation**. JDRF is the leading global organization funding type 1 diabetes (T1D) research with the goal to end T1D.

KHTB FM

From 9/12-11/11 the station gave away tickets, ran liners and had a splash page up for the Trans-Siberian Orchestra concert which benefited the **Shriners Hospital for Children** which provides specialized care to children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the ability of the patient's ability to pay.

Cold weather presents a major challenge for many people living throughout the Salt Lake Valley, who do not have the proper winter clothing to stay warm. From 11/1-11/11 the station ran live liners promoting **Murray Fire Departments "Operation Cover Up"**, and the station ran 30 second PSA's from 11/1-12/31. The Fire Department asks those capable to contribute to "Operation Cover Up". The yearly collection effort encourages people to donate cold weather items, such as blankets, coats, hats, gloves and socks to organizations that will distribute the items to those in need.

ALT promoted the **American Red Cross “Halloween Blood Drive”** with liners and a splash page from 10/10-10/24. Each day thousands of people provide, compassionate care to those in need. American Red Cross network of generous donors, volunteers and employee share a mission of preventing and relieving suffering, here at home and around the world.

In conjunction with KSTU Fox 13 the station aired a 3 hour telethon for the **Humane Society of Utah**. The telethon encourages people in the community to become a monthly donor to save animals lives all year long. Monthly donors provide a consistent and reliable source of funding that allows the Humane Society to plan ahead. In addition the community is encouraged to check the Humane Societies website for needed physical donation that can be dropped off at their Adoption Center located at 4242 South 300 West in Murray, Utah during regular business hours.

Every Friday morning host Lindsey Armstrong interviews a representative from the **Humane Society of Utah** to discuss a specific pet that is up for adoption. The pet is then featured on the stations social media pages in hopes to have it adopted.

ALT 101.9 gave away passes and ran liners from 9/19 – 11/17 to promote the ALT Tailgate Parties where donations were collected for the **Juvenile Diabetes Research Foundation**. JDRF is the leading global organization funding type 1 diabetes (T1D) research with the goal to end T1D.