



Q4 ISSUES PROGRAMMING

OCTOBER-NOVEMBER-DECEMBER

(Salt Lake City Metro- #29)



2015

Submitted to FCC Public File by:

Aaron Rosen, Cumulus Media (Salt Lake City)

Director, Public Affairs Programming

FILED: Sunday 10 January 2016



Issues broadcast: UTAH DEPT. OF DONOR SERVICES- (ENCORE)

Program: 'THE WASATCH GAZETTE'

Length: 30:00 min.

Date aired: Oct. 4, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host Aaron Rosen sits down with the Utah Donor Services team, and banter ideas of the best way to bring more awareness to the issues of body tissue donation. Donors are being sought for voluntary contributions, in the event of another's untimely death. Specifically, listings on Utah Driver Licenses.

Issues broadcast: AUTISM AWARENESS (Encore)

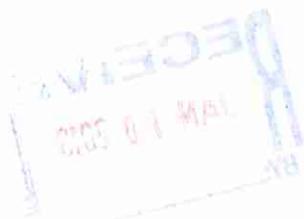
Program: 'THE WASATCH GAZETTE'

Length: 30:00 min.

Date aired: Oct. 11, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: We discuss the increasing trend in the Autism spectrum and Asperger's syndrome. April is Autism Awareness Month. We listen to a special that aired on ABC News earlier in the Spring, and how people reacted to those with Autism in public.



Issues broadcast: UDOT- (ENCORE)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: Oct. 18, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host Aaron Rosen sits-down with Elizabeth (PIO) from UDOT to talk about the latest projects and efforts in public transit issues and educational campaigns during an expansion project in the Davis Co. area.

Issues broadcast: UTAH SYMPHONY AND OPERA- (ENCORE)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: Oct. 25, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

Content: Host Aaron Rosen discusses the educational programs, and complex issues surrounding the establishment of the Utah Symphony and Opera in the building-up of the fine arts programs in our schools; in addition to public service and presence.

Issues broadcast: PRIMARY CHILDREN'S MEDICAL CENTER- (ENCORE)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: November 1, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: The folks at PCMC visited with the WG to kick-off their 'Pennies By the Inch' fundraising campaign. This is a nearly 100 year tradition in the Salt Lake Valley. This promotion allows volunteers to travel from door-to-door to help collect any amount of money (pennies) to help with their medical costs associated with child patients whose families could otherwise not afford the care.

Issues broadcast: UTAH DEPT. OF HEALTH- RADON AWARENESS- (ENCORE)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: November 8, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: We speak with an expert from the Utah Department of Health. The discussion provides awareness about the risks associated with exposure to radon in ones home and workplace. How to get additional information and foundational evaluation is also discussed.

Issues broadcast: UTAH/SLCO ZOO-ARTS-PARKS- (*Encore*)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: Nov. 15, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

Content: Today, host Aaron Rosen sits-down with Murray Arts Dir. Mary Ann Kirk, to discuss the re-election of the ZAP tax and financial capabilities of those who benefit from ZAP related projects.

Issues broadcast: UTAH FOOD BANK

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: November 23, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: The Utah Food Bank (Ginette Bott- CMO) discusses their annual "Human Race" (Thanksgiving Day 5K Run) to benefit the UFB and their efforts to battle Utah families with hunger issues.

Issues broadcast: FESTIVAL OF TREES

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: November 29, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: The FOT celebrates 44yrs in Salt Lake City. The foundation, its progression over the years; their mission, and the event itself. The FOT encourages local schools to participate and benefactors to give generously. SouthTowne Expo Center.

Issues broadcast: YWCA OF UTAH (*ENCORE*)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: Dec. 6, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

Content: Host Aaron Rosen had a chance to sit-down with Asha Parekh (Dir. of SL area Family Justice Center) and talk about the many facets and resources being provided by the SL YWCA. She also discusses their outreach programs, links to law enforcement, advocacy, and the grand opening of their new educational facility.

Issues broadcast: HILL AFB- THE US AIR FORCE- (ENCORE)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: Dec. 13, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

Content: Host Aaron Rosen has a chance to discuss the ever-popular Hill AFB Museum's annual Air Show and festival. Rosen discusses recruitment efforts, educational programs and public informational campaigns from the USAF and other related items from this local event.

Issues broadcast: UTAH COUNCIL FOR CRIME PREVENTION- (ENCORE)

Program: *'THE WASATCH GAZETTE'*

Length: 30:00 min.

Date aired: December 27, 2015

Stations: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM

Content: Host: Aaron Rosen discusses the benefits of the newly revised DARE curriculum with Tibby Milne, Exec. Director of UCCP. She also introduces us to McGruff and other SAFE resources for kids.

PUBLIC SERVICE ANNOUNCEMENTS

**In Addition to the listed Issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's on a daily basis. This rotates daily and comprises a bank of :15's, :30's, and :60's. The aired amount varies daily; based upon avails scheduled by the Traffic Department.*

PSA sampling: (not all inclusive)

Utah Broadcasters Association

Ad Council

US MILITARY (ALL BRANCHES)

American Lung Association

Selective Service

Utah Department of Health

Kessler Foundation

Education Center/Vietnam Wall

Salt Lake City Mission

Susan G. Komen Foundation

Utah Council on Crime Prevention

IRSF (Rhett Syndrome)

Catholic Bishops

US Dept. Homeland Security

Church of Jesus Christ of Latter-Day Saints

STATION EFFORTS (q4) / 2015-

KHTB/KBER:

Liner 10/17- 10/30

- Be listening all week to win an entry for you and a friend to the Mustache Dache 5k
- It's a mustache-themed run that's a little bit Freddie Mercury and a little bit Ron Swanson, it's the best excuse you're going to find this side of 1976 to grow a mustache
- Saturday November 7th at 3003 North Thanksgiving Way in Lehi, at 9am
- All participants receive a t-shirt, mustache finisher's medal and free professional photo downloads, plus access to the post-race festivities, with photo booth, costume contest, food, and plenty more
- This national series benefits a variety of men's health charities around the country
- To get registered go to mustachedache.com/salt-lake-city or for more info head over to ALT 1019 DOT COM

Splash page for "Halloween Blood Drive"- 10/19 - 10/30

Header: Join ALT 101.9 for this year's 3rd annual Halloween Blood Drive.

Tease: Lindsey will be broadcasting live on the 30th!

Copy: ALT 101.9 is proud to be part of this year's American Red Cross Halloween blood drive!

Carve out a new tradition by giving. Each presenting donor will receive a Red Cross t-shirt and be eligible to win other prizes throughout the day including TSO tickets.

Come join Lindsey from ALT 101.9 for the third annual Halloween blood drive at the American Red Cross. She will be broadcasting live from 10am to 2pm at 6600 South and 9th East on October 30th.

You can donate between the hours of eight and seven. Schedule an appointment today by calling 1-800-Red Cross, or by going on line at www.redcrossblood.org

Splash page for "Halloween Blood Drive"- 10/19 - 10/30

Header: Join KBER 101 for this year's 3rd annual Halloween Blood Drive.

Tease: Mick and Allen will be broadcasting live on the 30th!

Copy: KBER 101 is proud to be part of this year's American Red Cross Halloween blood drive!

Carve out a new tradition by giving. Each presenting donor will receive a Red Cross t-shirt and be eligible to win other prizes throughout the day including TSO tickets.

Come join Mick and Allen from KBER 101 for the third annual Halloween blood drive at the American Red Cross. They will be broadcasting live from 2pm to 6pm at 6600 South and 9th East on October 30th.

You can donate between the hours of eight and seven. Schedule an appointment today by calling 1-800-Red Cross, or by going on line at www.redcrossblood.org

Thanksgiving Liner

11/2-11/20

- Join KBER 101 along with Writes Motorcycle Parts and Accessories, The Utah National Guard and the Utah Food Bank for Thanksgiving 2015

- We will be at Writes Motorcycle Parts and Accessories at 3474 South State Street all day on November 20th and you can help us fill our "Tank" with food for the Utah Food Bank

- Mick and Allen will do their show live and you can come see a real live "Tank" type vehicle and meet the soldiers that protect Utah everyday

- There will also be live music and prizes throughout the day so plan on joining us on November 20th and help us help the hungry

- We will also have some of your favorite food trucks like:

A Guy & His Wife Grilled Cheese Truck,

- If you can't make it to our event or want to donate early drop off your non-perishable food items at one of our sponsors: Writes Motorcycle Parts and Accessories at 3474 South State Street, Sound Warehouse at 2763 South State Street

- For more information and to find out how you can help just go to KBER DOT COM

Tanksgiving Liner

11/2-11/20

- Join ALT 101.9 along with Writes Motorcycle Parts and Accessories, The Utah National Guard and the Utah Food Bank for Tanksgiving 2015

- We will be at Writes Motorcycle Parts and Accessories at 3474 South State Street all day on November 20th and you can help us fill our "Tank" with food for the Utah Food Bank

- There will also be live music and prizes throughout the day so plan on joining us on November 20th and help us help the hungry

- We will also have some of your favorite food trucks like:

A Guy & His Wife Grilled Cheese Truck,

- If you can't make it to our event or want to donate early drop off your non-perishable food items at one of our sponsors: Writes Motorcycle Parts and Accessories at 3474 South State Street, Sound Warehouse at 2763 South State Street

- For more information and to find out how you can help just go to ALT 1019 DOT COM

Toys For Tots

Liner 11/30 12/5

- Join KBER 101 this Saturday from Noon to 4pm and help us assist the Marines in collecting Toys For Tots

- We are hoping to help to fill a 7-ton Military vehicle with toys to a needy child know that someone cares, that he/she hasn't been forgotten, that Christmas hasn't passed them by

- KBER 101 will be at the Walmart located at 99 West and 1280 North in Tooele and while we are there you can enter to win some tickets to see Black Sabbath

- If you can't stop by this Saturday please make a donation on line by going to toysfortots.org

Christmas Wish Comedy Cares

Liner 11/30-12/13

- KBER 101 would like to invite you to join us on December 13th for a night of comedy for a good cause at the new Wiseguys located downtown at the Gateway.

Every Year Local Comedian Guy Seidel and friends team up with KBER 101 to present Comedy Cares. Comedy Cares raises money to help local families in need for Christmas.

- At the show you will have a chance to buy raffle tickets and win some killer prizes like, autographed Guitars, cool stuff from Metallica and more. All the money goes straight to Christmas Wishes to help families in our community in need during the holiday season

Tickets are only \$10 for more information and how you can help head on over to KBER.com

KBEE:

NOVEMBER

Thankful Grateful-

1 month of helping local charities including:

Utah Youth Village

The Road Home

Safe Harbor

Family Connection

Listeners were able to go to b987.com and make a donation to one of the charities above, we helped promote awareness to each of the charities along with a 4 hour broadcast that each charity was able to join us for.

KUBL:

DECEMBER

Stocking for Soldiers- Collect items to stuff in Christmas Stockings for Soldiers that are serving overseas. Operation Cover Up:

K-Bull 93 and Utah Fire Departments are asking you for help with the 24th Annual Operation Cover Up.

Operation Cover Up, which was founded 24 years ago by SLCFD Battalion Chief Tom Roberson and Unified Fire Authority Captain Fitz Petersen, is designed to encourage Utah communities to bring new and gently-used blankets, hats, coats and gloves to local fire stations. People wishing to donate the new and gently-used, clean items can do so from now through Dec. 31 by taking those items to their local fire stations. Fire Departments from Ogden to Payson and Park City to Tooele will also be participating this year.

Christmas Wish- Bringing hope to families in Utah with the KBULL 93 Christmas Wish.