

# Q2 ISSUES PROGRAMMING APRIL-MAY-JUNE (SALT LAKE CITY METRO)



2014

SUBMITTED TO FCC PUBLIC FILE BY:

AARON ROSEN, CUMULUS MEDIA (SALT LAKE CITY)

DIRECTOR, PUBLIC AFFAIRS PROGRAMMING

PREVENT CHILD ABUSE UTAH

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

April 6, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

**CONTENT:** 

Host Aaron Rosen discusses this year's pinwheel campaign,

among other topics relative to the continued fight against Child Abuse in Utah with the administration of PACU.

**ISSUES BROADCAST:** 

UTAH DEPT. OF DONOR SERVICES

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

April 13, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

**CONTENT:** 

Host Aaron Rosen sits down with the Utah Donor Services team, and banters ideas of the best way to bring more awareness to the issues of body tissue donation. Donors are being sought for voluntary contributions, in the event of another's untimely death. Specifically, listings on Utah Driver

Licenses.

AUTISM AWARENESS (Encore)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

April 20, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT:

We discuss the increasing trend in the Autism spectrum and Aspberger's syndrome. April is Autism Awareness Month. We listen to a special that aired on ABC News earlier in the Spring,

and how people reacted to those with Autism in public.

ISSUES BROADCAST:

UDOT

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

April 27, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT:

Host Aaron Rosen sits-down with Elizabeth (PIO) from UDOT to talk about the latest projects and efforts in public transit issues and educational campaigns during an expansion project

in the Davis Co. area.

**UTAH SYMPHONY AND OPERA** 

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 4, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

**CONTENT:** 

Host Aaron Rosen discusses the educational programs, and complex issues surrounding the establishment of the Utah Symphony and Opera in the building-up of the fine arts programs in our schools; in addition to public service and

presence.

ISSUES BROADCAST:

LAW ENFORCEMENT MEMORIAL WEEK

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 11, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT:

Today, host Aaron Rosen speaks with the Public Relations team from various Utah Law Enforcement organizations to discuss the upcoming National Police Week, and to remember our own

fallen heroes.

CLICK-IT OR TICKET (UTAH DPS) \*Encore\*

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

May 25, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

CONTENT:

Today, host Aaron Rosen sits-down with Sgt. Ted Tingey (UHP) and Janet Brooks (PCMC), to discuss the upcoming Memorial Day holiday. Their objective is to educate listeners as to the risks associated with failing to buckle-up and also to protect our little children by having them secured in proper seat restraints. 'Hold on to Dear Life' is the theme (PCMC).

**ISSUES BROADCAST:** 

YWCA OF UTAH (ENCORE)

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

June 1, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

CONTENT:

Host Aaron Rosen had a chance to sit-down with Asha Parekh (Dir. of SL area Family Justice Center) and talk about the many facets and resources being provided by the SL YWCA. She also discusses their outreach programs, links to law enforcement, advocacy, and the grand opening of their new educational

facility.

\*ENCORE\*- BARIATRIC MEDICINE INSTITUTE

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

June 8, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

CONTENT:

The WG has a discussion with Chief Medical Officer/Surgeon at

the BMI Institute to discuss the effects of an ever-increasing

obese population.

**ISSUES BROADCAST:** 

HILL AFB- THE US AIR FORCE

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

June 15, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

CONTENT:

Host Aaron Rosen has a chance to discuss the ever-popular Hill

AFB Museum's annual Air Show and festival. Rosen discusses

recruitment efforts, educational programs and public

informational campaigns from the USAF and other related

items from this local event.

MURRAY CITY- UTAH ZAP TAX PROJECT/RENEWAL

PROGRAM:

'THE WASATCH GAZETTE'

LENGTH:

30:00 min.

DATE AIRED:

June 29, 2014

STATIONS:

KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM

CONTENT:

Aaron Rosen and the WG team sits-down with Murray City's MaryAnn Kirk to discuss the volunteer efforts of the city's local productions, the children's theatre, the outstanding senior center, the programs on the pavilion, and the local effort to renew public interest in the ZAP tax initiatives county-wide.

## **PUBLIC SERVICE ANNOUNCEMENTS**

\*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 50I-C-3 (ET AL) CHARTABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF-:15'S,:30'S, AND:60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

AD COUNCIL

AMERICAN LUNG ASSOCIATION

**UTAH BROADCASTERS ASSOCIATION** 

SELECTIVE SERVICE

US MILITARY (ALL BRANCHES)

UTAH DEPARTMENT OF HEALTH

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH HIGHWAY PATROL ASSOCIATION

EDUCATION CENTER/VIETNAM WALL

KESSLER FOUNDATION

**UTAH COUNCIL ON CRIME PREVENTION** 

US DEPT. HOMELAND SECURITY

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

# STATION EFFORTS (Q2) / 2014-

Ride The Brainwave Fundraiser

6/16-7/12

- Join ALT 9.49 for the Ride The Brainwave Fundraiser
- ALT 94.9 will be on hand for the start of the 5k at 8am
- A day full of bands, food, beer, boutiques and a bike rally
- Kids fair and activity area
- July 12<sup>th</sup> at Leatherheads, 12101 South Factory Outlet Drive
- Pre register at childrenandtheearth.com
- -Tickets on sale at smithtix.com

The Ride For Life Charity ride benefitting Ronald McDonald House Saturday June 28<sup>th</sup> 6/16–06/28

Ride For Life

A ride benefitting Ronald McDonald House

The Ride For Life Charity ride benefitting Ronald McDonald House Saturday June 28<sup>th</sup>. Registration lunch begins at 11am at Timpanogos Harley Davidson. There will also be a Budweiser VIP Party at The Depot 5-7pm for Riders Only

PSA – Charitable Events KBER

A TRIP TO DISNEYLAND, A NEW WHEELCHAIR, A CHANCE TO RIDE A HORSE, OR SOMETIMES SIMPLY A NEW PAIR OF SHOES. THESE ARE JUST SOME OF THE MANY WISHES CHILDREN AND THE EARTH STRIVE TO MAKE HAPPEN EVERYDAY. JOIN KBER 101 SATURDAY, JULY 12<sup>TH</sup> FOR THE 6<sup>TH</sup> ANNUAL RIDE THE BRAINWAVE FUNDRAISER 5K WALK AND MOTORCYCLE RALLY BENEFITTING CHILDREN AND THE EARTH. FEATURING JACK RUSSELL'S GREAT WHITE. WE'LL BE CELEBRATING THIS GREAT CAUSE IN THE PARKING LOT IN FRONT OF LEATHER HEADS IN DRAPER. WALK OR RIDE, ENJOY THE FOOD, SHOP THE VENDORS, BRING THE KIDS AND PARTY WITH JACK RUSSELL'S GREAT WHITE! TICKETS ON SALE NOW AT ALL SMITH'S TIX LOCATIONS

GET YOUR WARM AND FUZZIES AT THE ANNUAL RIDE THE BRAINWAVE FUNDRAISER 5K AND MOTORCYCLE RALLY...WITH JACK RUSSELL'S GREAT WHITE...AND KBER 101

# April:

- Art & Soup Browse original art works by Utah's most popular artists while sampling soups, breads, & desserts. Proceeds go to CNS Charitable Care Program.
- Ride for Life Mark Kobel & Jessie James Dupree talking about RFL benefitting Ronald McDonald House
- U.D.O.T Talking about Truck safety on the road how to drive around & be aware of Semi-trucks

### May:

- Ride for Life Mark Kobel talking about RFL Event benefitting Ronald McDonald House
- Susan G Komen race for the Cure Cancer run for Breast Cancer
- Shriners Ride Appeared at also spoke of week leading up to Event
- Children of The Earth Spoke with about the charity & they donated \$500 to Shriners ride

### June:

- Utah Heart & Stoke Association How you can tell if you're having a stroke
- Ride for Life Event Benefitting Ronald McDonald house
- Web: Hero Ride This is a fully supported charity ride which will include the Alpine Loop. 100% of proceeds from the event benefit children and families throughout Utah who face significant life challenges.
- WEB: Chariot race Race course for beginner to intermediate levels pushing your kids in a stroller Proceeds benefit CHOICE Humanitarian.
- Web: Keys To Success The Keys to Success program is one of the programs of the Success in Education Foundation. Motivate Utah elementary and high school students to advance academically by working with schools to reward educational accomplishments.

Kenz public service 2<sup>nd</sup> quarter

05/23-6/14

Classic hits 101-9 and wingnutz are proud to present, the wingnutz wild ride, to benefit the salt lake city fisher house. The motorcyle ride is saturday june 14 and incudes breakfast, a ride t-shirt, raffle tickets for prizes and dinner.

Proceeds benefit the fisher house, which provides military families housing close to a loved one during hospitalization. The wingnutz wild ride is saturday june 14<sup>th</sup>

05/23-6/14

Bountiful rotary/coats for kids charity event theme: charity event - coats for kids date:6/14 time: 10 to noon address: 400 n 300 w, bountiful.