



Q4 ISSUES PROGRAMMING OCTOBER-NOVEMBER-DECEMBER (SALT LAKE CITY METRO- #29)



2014

SUBMITTED TO FCC PUBLIC FILE BY:

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DIRECTOR, PUBLIC AFFAIRS PROGRAMMING

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A handwritten signature in black ink, consisting of a stylized 'A' followed by a long, sweeping horizontal line that curves upwards at the end.

ISSUES BROADCAST: UTAH DEPT. OF DONOR SERVICES- (ENCORE)
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: Oct. 5, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host Aaron Rosen sits down with the Utah Donor Services team, and banter ideas of the best way to bring more awareness to the issues of body tissue donation. Donors are being sought for voluntary contributions, in the event of another's untimely death. Specifically, listings on Utah Driver Licenses.

ISSUES BROADCAST: AUTISM AWARENESS (*Encore*)
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: Oct. 12, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: We discuss the increasing trend in the Autism spectrum and Asperger's syndrome. April is Autism Awareness Month. We listen to a special that aired on ABC News earlier in the Spring, and how people reacted to those with Autism in public.

ISSUES BROADCAST: UDOT- (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Oct. 19, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host Aaron Rosen sits-down with Elizabeth (PIO) from UDOT to talk about the latest projects and efforts in public transit issues and educational campaigns during an expansion project in the Davis Co. area.

ISSUES BROADCAST: UTAH SYMPHONY AND OPERA- (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Oct.26, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Host Aaron Rosen discusses the educational programs, and complex issues surrounding the establishment of the Utah Symphony and Opera in the building-up of the fine arts programs in our schools; in addition to public service and presence.

ISSUES BROADCAST: PRIMARY CHILDREN'S MEDICAL CENTER- (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: November 2, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: The folks at PCMC visited with the WG to kick-off their 'Pennies By the Inch' fundraising campaign. This is a nearly 100 year tradition in the Salt Lake Valley. This promotion allows volunteers to travel from door-to-door to help collect any amount of money (pennies) to help with their medical costs associated with child patients whose families could otherwise not afford the care.

ISSUES BROADCAST: UTAH DEPT. OF HEALTH- RADON AWARENESS- (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: November 9, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: We speak with an expert from the Utah Department of Health. The discussion provides awareness about the risks associated with exposure to radon in ones home and workplace. How to get additional information and foundational evaluation is also discussed.

ISSUES BROADCAST: UTAH/SLCO ZOO-ARTS-PARKS- (*Encore*)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Nov. 16, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Today, host Aaron Rosen sits-down with Murray Arts Dir. Mary Ann Kirk, to discuss the re-election of the ZAP tax and financial capabilities of those who benefit from ZAP related projects.

ISSUES BROADCAST: UTAH FOOD BANK
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: November 23, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: The Utah Food Bank (Ginette Bott- CMO) discusses their annual "Human Race" (Thanksgiving Day 5K Run) to benefit the UFB and their efforts to battle Utah families with hunger issues.

ISSUES BROADCAST: FESTIVAL OF TREES
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: November 30, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: The FOT celebrates 44yrs in Salt Lake City. The foundation, its progression over the years; their mission, and the event itself. The FOT encourages local schools to participate and benefactors to give generously. SouthTowne Expo Center.

ISSUES BROADCAST: YWCA OF UTAH (*ENCORE*)
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: Dec. 7, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Host Aaron Rosen had a chance to sit-down with Asha Parekh (Dir. of SL area Family Justice Center) and talk about the many facets and resources being provided by the SL YWCA. She also discusses their outreach programs, links to law enforcement, advocacy, and the grand opening of their new educational facility.

ISSUES BROADCAST: HILL AFB- THE US AIR FORCE- (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: Dec. 14, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KFNZ-AM/KJQS-AM
CONTENT: Host Aaron Rosen has a chance to discuss the ever-popular Hill AFB Museum's annual Air Show and festival. Rosen discusses recruitment efforts, educational programs and public informational campaigns from the USAF and other related items from this local event.

ISSUES BROADCAST: UTAH COUNCIL FOR CRIME PREVENTION- (ENCORE)
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: December 28, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the benefits of the newly revised DARE curriculum with Tibby Milne, Exec. Director of UCCP. She also introduces us to McGruff and other SAFE resources for kids.

PUBLIC SERVICE ANNOUNCEMENTS

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARITABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF :15'S, :30'S, AND :60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

AD COUNCIL

AMERICAN LUNG ASSOCIATION

UTAH BROADCASTERS ASSOCIATION

SELECTIVE SERVICE

US MILITARY (ALL BRANCHES)

UTAH DEPARTMENT OF HEALTH

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH HIGHWAY PATROL ASSOCIATION

EDUCATION CENTER/VIETNAM WALL

KESSLER FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

US DEPT. HOMELAND SECURITY

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

STATION EFFORTS (Q4) / 2014-

KHTB:

Road Home

Liners ran 10/23-10/31

- The Road Home needs your help in collecting Halloween Costumes for kids in the shelter
- There are over 200 kids in need of costumes for their local school costume parades
- You can drop off new or used costumes of any size at the Road Home and they will do the rest
- The Road Home is located at 210 S Rio Grande St, Salt Lake City and is open 8am to 5pm.

Thanksgiving Liner 11/6-11/21

- Cumulus Media, Wrights Motorcycle Parts and Accessories, Vita Bone and the Utah National Guard have teamed up to fill a "Tank" with food and Pet food for the Utah food bank.
- Join us at Wrights Motorcycle Parts and Accessories on Friday November 21st for the Annual "Tanks" giving event. We will be broadcasting live all day.
- Bring the family to see a real live "Tank" type vehicle and meet the soldiers that protect Utah every day.
- There will all sorts of activities for the whole family like Pumpkin Pie Contest and many others
- If you cannot make it to the event drop off your non-perishable food to one of our sponsors:

Wrights Motorcycle Parts and Accessories: 3474 S. State Street Salt Lake City
Sound Warehouse Salt Lake: 2763 S. State Street Salt Lake
West Valley Carstar: 2236 S 2700 W. West Valley

11/5-11/09

- Join us Monday November 10th as we throw a party for our Veterans at the George E. Wahlen (pronounced wall-en) VA Medical Center in Salt Lake City in honor of Veterans Day. Enrollment specialists will be onsite to answer healthcare questions and enroll Veterans on the spot. Thank you for your service and see ya Monday.

- It's up to all of us to look out for Veterans in Utah, that's why Monday, November 10th we will be broadcasting live from the George E. Wahlen VA Medical Center in honor of Veterans day. We will be talking healthcare benefits, and other vital services for all Veterans. No one knows Veterans like VA...so listen Monday for details on how you can get involved and thank you for your service.
- We are saying thank you to our Veterans on Monday November 10th at the George E. Wahlen VA Medical Center. They served, they sacrificed and we can never forget, and now its time to make sure they know we've got THEIR back. Come and see us or listen all day on Monday for information the benefits you have earned. Talk to ya Monday.

Christmas Box House

Liner 11/17-12/24

- This year ALT 94.9 and Christmas Box needs your assistance in helping children that come from abusive & neglectful situations
 - You can help us make a difference by being part of the 15th ANNUAL Project Elf which will fulfill Christmas Wishes for children at the Christmas Box House
 - Some of the things we are looking for are NEW clothing, NEW Toys and supplies, gift cards and cash. Some of these kids have never had anything NEW so it is important they get that experience.
 - If you would like to look at a wish list simply go to christmasboxhouse.org or for the SUB 4 Santa program contact Sherri at sherri@thechristmasboxhouse.org
 - If you would rather drop off your donation stop by one of the 3 Christmas Box House locations in Ogden, Salt Lake, Moab or drop them off here at the station located at 434 Bearcat Drive in Salt Lake.
 - Every child deserves a childhood and with your help we can make that happen this year
- Red Party Liner

11/14-11/20

- Join ALT 94.9 and Hotel Monaco for the 10TH ANNUAL RED PARTY to benefit the Utah AIDS Foundation
- It's taking place on Thursday the 20th at the Hotel Monaco located at 15 West 200 South in Salt Lake City from 5:15pm to 8pm
- Guests are invited to celebrate "10 Years of Giving" while they commemorate upcoming World AIDS Day 2014 on Dec. 1
- Open to both hotel guests and the public, packages start at a \$40 minimum donation and all proceeds benefit Utah AIDS Foundation. RSVPs can be made by calling Catherine at Utah AIDS Foundation: (801) 487-2323 or by email at Catherine.Sant@UtahAIDS.org
- There will be a silent auction as well where you could possibly win yourself some great prizes while helping a great organization

Santa Paws Liner

11/22-12/6

- Join ALT 94.9 on Saturday Dec 6th this year for the early arrival of Santa Paws
- We are going to be at Discovery Gateway located at 444 West and 100 South from 10am to 2pm
- Stop by with your well behaved Furry and not so furry family members to get a photo taken with the one and only Santa Paws
- 50% of the all the photo proceeds will go to Best Friends Animal Society
- Brought to you by Gateway Mall, Vita Bone, Best Friends Animal Society, Sports Imaging Photo's, Snob Dog and all of us here at ALT 94.9.
- For more info go to ATL 949 DOT COM

Hope For The Holidays Liner

11/24-11/30

- Watch for our very own slice of Heaven helping the Humane Society of Utahs "Hope For The Holidays"
- Tune in Sunday, November 30th from 2:30-5:30pm to see the cutest cast of characters anywhere on the airwaves
- The telethon features adorable adoptables, heartwarming stories, and information on the many great life-saving programs at the Humane Society of Utah
- You can watch live on Fox 13 or stream online at fox13now.com. If you aren't able to watch live, you can donate online at utahhumane.org/hope

KBEE:

NOVEMBER

Thankful Grateful-

1 month of helping local charities including:

Utah Youth Village

The Road Home

Safe Harbor

Family Connection

Listeners were able to go to b987.com and make a donation to one of the charities above, we helped promote awareness to each of the charities along with a 4 hour broadcast that each charity was able to join us for.

Teddy Bear Patrol- A campaign that collected thousands of Teddy Bears for local responders to use in the time of a crisis.

VA Hospital Broadcast- 4 hour long broadcast that featured and focused on the Veterans Hospital in Utah, also brought awareness to both the Fisher House and Valor House.

DECEMBER

Stocking for Soldiers- Collect items to stuff in Christmas Stockings for Soldiers that are serving overseas.

Operation Bald Eagle- Collect toys for Children and families in need this holiday season.

KBULL

NOVEMBER

VA Hospital Broadcast- onsite at cluster broadcast that featured and focused on the Veterans Hospital in Utah, also brought awareness to both the Fisher House and Valor House.

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DECEMBER

Stocking for Soldiers- Collect items to stuff in Christmas Stockings for Soldiers that are serving overseas.
Operation Cover Up:

K-Bull 93 and Utah Fire Departments are asking you for help with the 23rd Annual Operation Cover Up.

Operation Cover Up, which was founded 23 years ago by SLCFD Battalion Chief Tom Roberson and Unified Fire Authority Captain Fitz Petersen, is designed to encourage Utah communities to bring new and gently-used blankets, hats, coats and gloves to local fire stations. People wishing to donate the new and gently-used, clean items can do so from now through Dec. 31 by taking those items to their local fire stations. Fire Departments from Ogden to Payson and Park City to Tooele will also be participating this year.

Christmas Wish- Bringing hope to families in Utah with the KBULL 93 Christmas Wish.

KBER:

OCTOBER

Website: Toy Ride SALT LAKE HARLEY-DAVIDSON. THE RIDE LEAVES HD OF SLC AT APPROXIMATELY 11:00AM. THE RIDE WILL MAKE POKER STOPS AT KELLY'S ROADHOUSE IN STODDARD AND GOLDEN SPIKE HARLEY- DAVIDSON

American Red Cross – Blood Donation day – Broadcasting live with Parsons & Freak Show

Road Home Sock Drive – Liners for road home donations of socks for children and adults

NOVEMBER

Tanksgiving – Food Drive for Pets and humans – Utah Food Bank

TSO Concert – Portion of proceeds go to Shriners & Humane Society

Bob & Tom Comedy = \$1 each ticket goes to Red Cross

DECEMBER

Comedy Cares – Comedy Show support to help raise funds for Children and The Earth/Christmas wish

North Pole Express – taking Make a Wish kids up to “The North Pole” to see Santa – Also raised toys for the kids for the event

Christmas Wish – Helping needy families with Christmas – providing, toys, food, clothes and other help with items families need.

Zavier Charity – Helping 8 year old gather hats, gloves, socks for the homeless to be distributed on Christmas eve.

KENZ

Oct

American Red Cross – Blood Donation day – Broadcasting live with Parsons & Freak Show

Road Home Sock Drive – Liners for road home donations of socks for children and adults

NOVEMBER

Tanksgiving – Food Drive for Pets and humans – Utah Food Bank

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Dec

Diaper Drive – Raising diapers for Prevent child abuse Utah – goal was 5000 single diapers we raised 3232 diapers plus wipes and formula.

Santa Paws – Santa photos at Discovery Gateway with a portion of the photos going to Best Friends Animal Society. We raised \$270 in 4 hours.

Viking Automotive Van giveaway – Directing listeners to nominate a family in need of transportation. Supporting Viking in a van giveaway filled with Christmas Presents for a family in need.

KFNZ:

October 2014

American Red Cross Blood Drive – Both Shows Broadcast Live (6am-10am & 3pm-7pm)

November 2014

KFAN Families started on 11/3 – Helped families in need.

Veterans Hospital – Both shows broadcast live

Tanksgiving – Both shows broadcast live

December

Sons of Baseball – Station Appearance (No Talent) Megaplex Theatre 20, South Jordan

KFAN Families

BUILDING-WIDE:

President of the NAACP Salt Lake Branch, Jeanetta Williams has asked us to help provide Christmas gifts for three underprivileged families. We have collected enough gifts to accomplish this.

Sent: Wednesday, November 12, 2014 3:58 PM

Subject: Monday Thanks

Please let your staff know how grateful we are for their support and professionalism on Monday. They and you were amazing, and it made a huge difference. Their knowledge and passion for Veterans was true and easy to see. People around here are still talking about it, and we are getting a ton of good feedback. You made some people feel very special.

I cherish our partnership and I hope we can continue this work in the future. Thank you for truly caring about Veterans.....they need us.
(they're not so tough. J)

Jill Atwood

Chief Communications Officer

VA Salt Lake City Health Care System