



Q2 ISSUES PROGRAMMING

APRIL–MAY–JUNE

(Salt Lake City Metro– #29)



2017

Submitted to FCC Public File by:

Aaron Rosen, Cumulus Media (Salt Lake City)

Director, Public Affairs Programming

FILED: Monday July 10, 2017

RECEIVED
7/10/2017
Tommy Rodgers

ISSUES BROADCAST: ODYESSY DANCE THEATRE
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: APRIL 02, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Odyessy Dance Theater's Artistic Director discusses local community involvement, and also a tribute to benefit local dance scholarship recipients, with a Prince review.

ISSUES BROADCAST: UTAH HOPE SQUADS/SUICIDE PREVENTION
MONTH
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: April 09/30, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen discusses with Dr. Gregory Hudnall, founder of the Utah Hope Squad programs, how to best help teens in schools who are struggling, and to provide the best peer support.

ISSUES BROADCAST: IMAGINE BALLE
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: April 16/23, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen discusses the issues with providing a local 501-c-3 production of a world premiere of the Imagine Ballet's Artistic Director's performance during a workshop being hosted worldwide at Ogden's Egyptian theatre.

ISSUES BROADCAST: UTAH COUNCIL FOR CRIME PREVENTION
PROGRAM: 'THE WASATCH GAZETTE'
LENGTH: 30:00 min.
DATE AIRED: May 7, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen discusses the safety hazards, testing of, and treatment of Radon and how it affects patients. A cancer survivor shares her story, and we provide test kits to listeners.

ISSUES BROADCAST: UTAH NEWBORN SAFE HAVEN
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: May 14/21, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen discusses the Newborn Safehaven Project with the PIO (Lecia), about the foundation's initiative to provide a safe place for a mother who cannot care for a newborn the ability to drop-off the newborn at an area hospital.

ISSUES BROADCAST: OUR UTAH/REVOLUTION/VOTING AWARENESS
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: May 28/June 04, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen discusses the upcoming benefit concert being presented by 'Our Utah', a local millennial group/grass-roots initiative to encourage more younger people to vote. The concert is meant to attract voting participants about current affairs issues.

ISSUES BROADCAST: UTAH HIGHWAY SAFETY/UHP
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: June 11, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: Host: Aaron Rosen discusses the kick-off campaign of the "Buckle or Busted" seatbelt enforcement campaign with the Sergeant of the UHP. The purpose of the enforcement is to raise awareness of the 100 deadliest days of summer and increase awareness and education about highway safety.

ISSUES BROADCAST: PREVENT CHILD ABUSE UTAH/MAZDA
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: June 18, 2017
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM
CONTENT: We sit down with local commerce (Area Mazda) and PCA-Utah Branch to discuss their coming together to benefit the educational programs and parent educational initiatives to help fight-off child abuse, internet bullying, predators, etc. Plus a fund-raising event hosted by area Mazda dealerships will present a donation, on their behalf, to the PAC-U.

ISSUES BROADCAST: FISHER HOUSE/CHECK CITY

PROGRAM: *'THE WASATCH GAZETTE'*

LENGTH: 30:00 min.

DATE AIRED: June 25, 2017

STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM

CONTENT: We sit-down with the Fisher House Manager, and PIO from Check City. They embark upon a joint venture to conduct a benefit project to enroll the public in a fun-run/5K to help raise awareness of veteran's families who reside in the Fisher House, and to raise funds for the house. We discussed the upcoming race, and how to register and how to become a volunteer for the Fisher House.

PUBLIC SERVICE ANNOUNCEMENTS

***In Addition to the listed Issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's on a daily basis. This rotates daily and comprises a bank of- :15's, :30's, and :60's. The aired amount varies daily; based upon avails scheduled by the Traffic Department.**

PSA sampling: (not all inclusive)

Ad Council

American Lung Association

American Red Cross

Utah Broadcasters Association

Selective Service

US MILITARY (ALL BRANCHES)

Utah Department of Health

Salt Lake City Mission

Susan G. Komen Foundation

American Foundation for Suicide Prevention

Utah Highway Patrol Association

Education Center/Vietnam Wall

Kessler Foundation

Riverton City

Utah Council on Crime Prevention

US Dept. Homeland Security

Catholic Bishops

Church of Jesus Christ of Latter-Day Saints

STATION EFFORTS (Q2) / 2017-

KUBL FM

On April 28th the station participated in Hill Air Force Base Appreciation Day. The event was promoted on air and listeners were invited to the Base for an appreciation party.

On May 21st the station participated in the Armed Forces Day Military Appreciation Event. The event was promoted on air as the "Brew Ha Ha for Veterans". The station hosted a concert with Black Rifle Coffee at the Gallivan Center. All Active Military, Police, Fire and other public workers were given free dinner from Dickey's BBQ to honor them on behalf of our community.

The Clusters Stations hosted "Keys to Success" assemblies at local high schools and promotes "Keys to Success" on air. "Keys to Success" is a program designed to motivate students to make improvements on academics and social achievements. At each assembly the stations award prizes to students who achieve improvement. The assemblies were held on 4/4, 4/7, 4/12, 4/13, 4/18, 4/19, 4/20, 4/21, 4/25, 4/26, 4/29, 5/4, 5/10, 5/11, 5/25, 5/26 and 6/2.

From May 1st through May 21st, the station promoted the 29th annual "Utah Kids Ride to benefit Shriners Hospital for Children". Interviews were done with children that have received care at the hospital to bring awareness to the community as to what services the hospital provides and how it is run.

From June 1st through June 10th the Clusters Stations promoted the 2nd annual "Food Truck Face Off" to benefit four local charities. The stations each talked about a different non-profit and aided in raising money for their causes. The event was held on June 10th and proceeds went to the YWCA, Volunteers of America, the 4th Street Clinic and the Community Action Program.

KENZ

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Power 94.9 supported the “Mayor of Salt Lake City’s Bike to Work Day” encouraging our community to “Bike to Work”. This program is designed to bring awareness of the air pollution in our city. The designated “Bike to Work Day” was May 21st.

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KBEE

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KBER

Every Thursday during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

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KHTB

Every Tuesday during the Quarter host Lindsey sits down with a representative from the Humane Society of Utah to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

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The station gave on-air support to the “I Love West Jordan Days” for their “City Awareness and Cleanup Day” on April 29th. Members of the community cleaned up the parks and the Veterans Memorial Park.

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