



**Cumulus Radio**

STATION GROUP™

A DIVISION OF CUMULUS MEDIA

**Q2 ISSUES PROGRAMMING**

**APRIL-MAY-JUNE**

**(Salt Lake City Metro- #29)**



**2018**

Submitted to FCC Public File by:

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Operations Manager

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## **The Wasatch Gazette**

### **A Public Affairs program produced by Cumulus Media Salt Lake**

#### **Description of shows: 2<sup>nd</sup> Quarter 2018**

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 4/1/18

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Ginger Johnson, Founder & Chief Miracle Chaser at Survivor Soul Project, was interviewed about The Survivor Soul Conference. A Women's Cancer Conference addressing Survivorship and Quality of Life needs post-treatment. [SurvivorSoulProject.com](http://SurvivorSoulProject.com)

Part 2 – Jared Stewart, Sarah Heuser & Kari Bushman, Program Director, Benefits Skills Specialist and Community Relations Coordinator for Scenic View Academy, were interviewed about AutCon, a convention for people living with Autism. [SVAcademy.org](http://SVAcademy.org)

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 4/8/18

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Tony Pistone, President and Executive Director for Headin’ Home, was interviewed about equine therapy programs for veterans. [HeadinHome.org](http://HeadinHome.org)

Part 2 – Julia Hood, Licensed Psychologist from Valley Behavioral Health, was interviewed about the Do Your Blue fundraiser for Autism Awareness Month. [ValleyCares.com](http://ValleyCares.com)

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 4/15/18

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Tara Ivie, Director of The Women’s Success Center at Utah Valley University, was interviewed about increasing college graduation rates for women in Utah. [UVU.EDU/WSC](http://UVU.EDU/WSC)

Part 2 – Carrie Romano, CEO of Ronald McDonald House Utah, was interviewed about the 30<sup>th</sup> anniversary of the house in Utah and the services they provide. [RonaldMcDonaldHouseUtah.org](http://RonaldMcDonaldHouseUtah.org)

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 4/22/18

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Stacie Kulp and Cora Morgan, Executive Director of The Utah Leukemia & Lymphoma Society and parent of a survivor, were interviewed about The Man, Woman and Student of the Year campaigns and what LLS does in Utah. [LLS.org](http://LLS.org)

Part 2 – Talyse Francisconi, VP of Operations at Rescue Rovers, was interviewed about their adoption and foster programs for dogs. [RescueRovers.org](http://RescueRovers.org)

PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: 4/29/18  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: Part 1 – Heather Doggett, VP of Operations for The Living Planet Aquarium, was interviewed about The U2 “Claw” coming to the aquarium and other future plans. [TheLivingPlanet.com](http://TheLivingPlanet.com)  
Part 2 – Vickie Walker, President of Circle the Wagons, was interviewed about the organization and their advocacy for victims of violence. [CircleTheWagons.org](http://CircleTheWagons.org)

PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: 5/6/18  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: Part 1 – Sariah Toronto, Researcher for Cicero Social Impact, was interviewed about a study that she was a part of looking at charitable giving in the state of Utah. [CiceroSocialImpact.org](http://CiceroSocialImpact.org)  
Part 2 – John Gold and Danielle Lankford, Executive Director and Development Director for The Sharing Place, were interviewed their program which address grief counseling for children and adolescents. [TheSharingPlace.org](http://TheSharingPlace.org)

PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: 5/13/18  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: Part 1 – Carrie Rogers-Whitehead, CEO for Digital Responsibility, was interviewed about internet safety for kids and families. Respons-ability.net  
Part 2 – Dan Webster, Lead Foster and Adoptive Consultant at Utah Foster Care, was interviewed about their adoption programs and services. UtahFosterCare.org

PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: 5/20/18  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: Part 1 – Laurel Ingham, Development Director for Fourth Street Clinic, was interviewed about the medical and dental programs and services that they provide for the homeless. FourthStreetClinic.org  
Part 2 – Stephanie Larsen, CEO for Encircle Family & Youth Resource Center, was interviewed about their programs and services for LGBTQ youth in Utah. EncircleTogether.org

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes  
DATE AIRED: 5/27/18  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: Part 1 – Nancy Basinger, President and CEO for Big Brothers Big Sisters of Utah, was interviewed about their programs and services. BBBSU.org  
Part 2 – Mircea Divricean, President and CEO for The Kostopulos Dream Foundation, was interviewed about Camp K and their programs and services for physically disabled youth. CampK.org

PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: 6/3/18  
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM  
CONTENT: Part 1 – Allen Tanner, Assistant Professor at Salt Lake Community College, was interviewed about their 2 year degree program.  
Part 2 – Jen Thompson and Heather Chase, Clinical Director and Executive Director at The Haven, were interviewed about their programs and services for recovering addicts. HavenHelps.com

PROGRAM: The Wasatch Gazette  
LENGTH: 30:00 minutes  
DATE AIRED: 6/10/18

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – CJ Robb, Assistant Director at Adopt a Native Elder, was interviewed about their program for delivering food and supplies to elder Native Americans throughout the western US. ANeider.org

Part 2 – Retired Army Major Jeff Hall and his wife Sheri Hall were interviewed about the Real Warriors Campaign for PTSD Awareness Month. RealWarriors.net

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 6/17/18

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Laurel Ingham from Fourth Street Clinic, Amberlie Phillips from YWCA Utah, Joni Clark from Utah Community Action and Cathleen Sparrow from Volunteers of America Utah were interviewed about their specific programs and The 4<sup>th</sup> Annual Food Truck Face-Off on June 30, 2018.

Part 2 – Major Justin Puckett and Micah Gararino were interviewed about The Utah Air Show at Hill Air Force Base June 23 & 24, 2018

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 6/24/18

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT:

Part 1 – Laurel Ingham from Fourth Street Clinic, Amberlie Phillips from YWCA Utah, Joni Clark from Utah Community Action and Cathleen Sparrow from Volunteers of America Utah were interviewed about their specific programs and The 4<sup>th</sup> Annual Food Truck Face-Off on June 30, 2018.

Part 2 – Grif Neilson, Level 3 CHEK Holistic Lifestyle Coach, was interviewed about our country's sugar addiction and what can be done about it.

**PUBLIC SERVICE ANNOUNCEMENTS**

\*In Addition to the listed Issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's These PSA's comprise :15's, :30's, and :60's and the number aired varies

PSA sampling: (not all inclusive)

Ad Council

American Foundation for Suicide Prevention

Utah Broadcasters Association

US Military (ALL BRANCHES)

YWCA

4<sup>th</sup> Street Clinic

VOA

Utah Community Action



## STATION EFFORTS (Q2) 2018

### KUBL

Every Tuesday during the Quarter hosts Lexi & Banks sits down with a representative from the Nuzzles and Co. to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On May 5, 2018 KUBL attended and promoted the Open Streets Event for the City of Salt Lake. The event brought together small businesses and entrepreneurs to showcase their products and goods, while encouraging a cleaner environment.

On June 7, 2018 KUBL hosted the Utah Community Action at a Food Truck event down town. They helped to promote the Food Truck Face off and raise money for this local non-profit organization.

On July 11, 2018 KUBL hosted Family Fun Days at the Gallivan Center. This is a community based fun day. Families are encouraged to stop by have fun and learn about great community organizations while they are there.

On June 23, 2018 KUBL promoted and attended the Warriors over the Wasatch Air Show. The Warriors over the Wasatch air show allows the general public to go on the Air Force Base and see what our soldiers are doing right in our backyard.

On June 30, 2018 KUBL promoted and attended the Food Truck Face Off. This event raises money for 4 local non-profit organizations in our community. Utah Community Action, YWCA, VOA & 4<sup>th</sup> Street Clinic. The station helped to raise money and awareness to these causes.

On June 1, June 6, June 15, June 22, June 29 & June 30, 2018 KUBL attended and promoted the Salt Lake City Movies in the park. This event brings together the community for a fun event.

### KENZ

On June 21, 2018, KENZ/Power 94.9 attended the Comcast Day of Caring in West Jordan City. KENZ encouraged people to come down and help out the community by doing several different service projects.

On May 5, 2018 KENZ attended and promoted the Open Streets Event for the City of Salt Lake. The event brought together small businesses and entrepreneurs to showcase their products and goods, while encouraging a cleaner environment.

On May 17, 2018 KENZ hosted the Mayors Bike to work event. The event is geared to help people understand the issues we face with pollution and air quality in the Utah Valley.

On July 11, 2018 KENZ hosted Family Fun Days at the Gallivan Center. This is a community based fun day. Families are encouraged to stop by have fun and learn about great community organizations while they are there.

On June 30, 2018 KENZ promoted and attended the Food Truck Face Off. This event raises money for 4 local non-profit organizations in our community. Utah Community Action, YWCA, VOA & 4<sup>th</sup> Street Clinic. The station helped to raise money and awareness to these causes.

#### KBEE

On May 5, 2018 KBEE attended and promoted the Open Streets Event for the City of Salt Lake. The event brought together small businesses and entrepreneurs to showcase their products and goods, while encouraging a cleaner environment.

On July 11, 2018 KENZ hosted Family Fun Days at the Gallivan Center. This is a community based fun day. Families are encouraged to stop by have fun and learn about great community organizations while they are there.

On June 23, 2018 KBEE promoted and attended the Warriors over the Wasatch Air Show. The Warriors over the Wasatch air show allows the general public to go on the Air Force Base and see what our soldiers are doing right in our backyard.

On June 14, 2018 KBEE hosted the YWCA at a Food Truck event down town. They helped to promote the Food Truck Face off and raise money for this local non-profit organization.

On June 30, 2018 KBEE promoted and attended the Food Truck Face Off. This event raises money for 4 local non-profit organizations in our community. Utah Community Action, YWCA, VOA & 4<sup>th</sup> Street Clinic. The station helped to raise money and awareness to these causes.

On June 15, June 22, & June 29, 2018 KUBL attended and promoted the Sandy City Movies in the park. This event brings together the community for a fun event.

## KBER

Every Thursday during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

On May 5, 2018 KBEE attended and promoted the Open Streets Event for the City of Salt Lake. The event brought together small businesses and entrepreneurs to showcase their products and goods, while encouraging a cleaner environment.

On May 16, 2018 KBER attended the Hill Air Force Base Motorcycle Rodeo. This purpose of this event was to have a fun event for Soldiers stations at HAFB to attend.

On June 1-2, 2018 KBER 101 hosted the MDA Ride. This ride is geared to raise money for the Muscular Dystrophy Association in Utah. With Mick and Allen's help they raised over \$100,000.

On June 3, 2018 KBER 101 attended the Utah Pride Parade. KBER helped to raise awareness for tolerance and issues facing the LGBTQ community in our area.

On June 21, 2018 KBER hosted the 4<sup>th</sup> Street Clinic at a Food Truck event down town. They helped to promote the Food Truck Face off and raise money for this local non-profit organization.

On June 23, 2018 KBER promoted and attended the Warriors over the Wasatch Air Show. The Warriors over the Wasatch air show allows the general public to go on the Air Force Base and see what our soldiers are doing right in our backyard.

On June 30, 2018 KBER promoted and attended the Food Truck Face Off. This event raises money for 4 local non-profit organizations in our community. Utah Community Action, YWCA, VOA & 4<sup>th</sup> Street Clinic. The station helped to raise money and awareness to these causes.

## KHTB

Every Tuesday during the Quarter host Lindsey sits down with a representative from the Humane Society of Utah to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On June 21, 2018, KHTB/ALT 101.9 attended the Comcast Day of Caring in West Jordan City. KENZ encouraged people to come down and help out the community by doing several different service projects.

On May 5, 2018 KHTB attended and promoted the Open Streets Event for the City of Salt Lake. The event brought together small businesses and entrepreneurs to showcase their products and goods, while encouraging a cleaner environment.

On June 14, 2018 KHTB hosted the Volunteers of America at a Food Truck event down town. They helped to promote the Food Truck Face off and raise money for this local non-profit organization.

On June 23, 2018 KHTB promoted and attended the Warriors over the Wasatch Air Show. The Warriors over the Wasatch air show allows the general public to go on the Air Force Base and see what our soldiers are doing right in our backyard.

On June 30, 2018 KHTB promoted and attended the Food Truck Face Off. This event raises money for 4 local non-profit organizations in our community. Utah Community Action, YWCA, VOA & 4<sup>th</sup> Street Clinic. The station helped to raise money and awareness to these causes.