



# Q1 ISSUES PROGRAMMING JANUARY-FEBRUARY-MARCH (SALT LAKE CITY METRO- #29)



# 2015

SUBMITTED TO FCC PUBLIC FILE BY:

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DIRECTOR, PUBLIC AFFAIRS PROGRAMMING

FILED: THURSDAY 09 APRIL 2015



ISSUES BROADCAST: NEW YEAR'S RESOLUTION/GOALS/LIFE COACH (ENCORE)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: January 4, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM  
CONTENT: Host: Aaron Rosen discusses the, now defunct, New Year's resolutions. Life Coach- Lou Depasquale discusses how to overcome personal struggle.

ISSUES BROADCAST: LEGACY MUSIC ALLIANCE  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: January 11, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: We discuss the trend of STEM in the classroom, to include the "A" (Arts) for the totality of educational roundedness; thus creating "STEAM" for students.

ISSUES BROADCAST: KEYS TO SUCCESS (ENCORE)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: January 18, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen discusses the recently-made-independent 501(c)3 Keys to Success and Road to Success campaigns. The program recently was under the Ken Garff umbrella, but now has become its own independent local charitable campaign; benefitting local HS and Elementary school children.

ISSUES BROADCAST: LEGACY MUSIC ALLIANCE (ENCORE)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: January 25, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: We discuss the trend of STEM in the classroom, to include the "A" (Arts) for the totality of educational roundedness; thus creating "STEAM" for students.

ISSUES BROADCAST: SPECIAL OLYMPICS- UTAH- POLAR PLUNGE  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: February 1, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen joins the CEO of Special Olympics Utah and special athletes, to discuss the upcoming month of Polar Plunge, the local Law Enforcement involvement in the Torch Run, and their impact with Special Olympics Utah. We discussed the various statewide locations of the plunges, as well.

ISSUES BROADCAST: KEYS TO SUCCESS (2015)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: February 8, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen discusses the recently-made-independent 501(c)3 Keys to Success and Road to Success campaigns. The program recently was under the Ken Garff umbrella, but now has become its own independent local charitable campaign; benefitting local HS and Elementary school children.

ISSUES BROADCAST: KEYS TO SUCCESS (2015)- (ENCORE)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: February 15, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen discusses the recently-made-independent 501(c)3 Keys to Success and Road to Success campaigns. The program recently was under the Ken Garff umbrella, but now has become its own independent local charitable campaign; benefitting local HS and Elementary school children.

ISSUES BROADCAST: LEGACY MUSIC ALLIANCE (ENCORE)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: February 22, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: We discuss the trend of STEM in the classroom, to include the "A" (Arts) for the totality of educational roundedness; thus creating "STEAM" for students.

ISSUES BROADCAST: UTAH COUNCIL FOR CRIME PREVENTION  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: March 01 & March 08, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen discusses the benefits of attending the POWER OF PREVENTION CONFERENCE with Tibby Milne, Exec. Director of UCCP. She also introduces us to other SAFE resources for kids.

ISSUES BROADCAST: UTAH HEALTH DEPT. TOBACCO PREVENTION (ENCORE)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: March 15, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen discusses the risks associated with e-cigarettes and tobacco use with Utah Dept. of Health representatives.

ISSUES BROADCAST: GIRL SCOUTS OF UTAH- 2015  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: March 22, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen discusses with GSA representatives regarding the business model of the cookie campaign, the on-going projects surrounding the girls and their awards.

ISSUES BROADCAST: GIRL SCOUTS OF UTAH (ENCORE)  
PROGRAM: *'THE WASATCH GAZETTE'*  
LENGTH: 30:00 min.  
DATE AIRED: March 29, 2015  
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM  
CONTENT: Host: Aaron Rosen discusses with GSA representatives regarding the business model of the cookie campaign, the on-going projects surrounding the girls and their awards.

**PUBLIC SERVICE ANNOUNCEMENTS**

\*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARITABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF :15'S, :30'S, AND :60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

AD COUNCIL

AMERICAN LUNG ASSOCIATION

UTAH BROADCASTERS ASSOCIATION

SELECTIVE SERVICE

US MILITARY (ALL BRANCHES)

UTAH DEPARTMENT OF HEALTH

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

UTAH HIGHWAY PATROL ASSOCIATION

EDUCATION CENTER/VIETNAM WALL

KESSLER FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

US DEPT. HOMELAND SECURITY

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS



## STATION EFFORTS (Q1) / 2015-

### KHTB:

Love Utah, Give Utah  
3/20-3/26

Liner

- On Thursday, March 26th Love Utah Give Utah will raise money for nonprofits and schools through a single online donation platform, providing a simple way to connect donors to charitable causes
- As part of this our very own Heaven will be broadcasting her show live from the Humane Society of Utah that day
- There will computers set up that day so you can come in and donate on-site and anyone that donates just \$10 at the shelter will get a 25% adoption fee coupon along with treats and drinks
- Every donation you make during Love UT Give UT will help qualify the recipient for challenge grants and prizes, furthering the impact of your gift
- ALT 94.9 encourages you to make a donation by going to [utahhumane.org](http://utahhumane.org) or the 24-hour online fundraising site [loveutgiveut.razoo.com](http://loveutgiveut.razoo.com) on Thursday the 26th
- For more information just go to ALT 949 DOT COM

School Of Rock Liner

3/23-3/27

- Join Heaven and ALT 94.9 at the "For The Love Of Rock Winter Gala"
- It's taking place on Saturday, February 28<sup>th</sup> at St. Vincent de Paul Catholic School at 1385 Spring Lane in Murray
- It's all to benefit the School of Rock scholarship fund
- From 5:30 to 6:30 there will be Cocktails & Silent Auction and from 6:30 to 10pm there will be Dinner & Live Entertainment
- Our very own Heaven will be hosting so get your general admission tickets now by going to [tix4cause.com](http://tix4cause.com) and type in "For The Love Of Rock Winter Gala"

Donated signed band products for School of Rock fundraising event:

For The Love Of Rock Winter Gala

5:30- 6:30 pm Cocktails & Silent Auction

6:30-10:00 pm Dinner & Live Entertainment

Location:

St. Vincent de Paul Catholic School

1385 Spring Lane

Murray, UT 84107

Date:

Saturday, February 28, 2015

Time:

5:30 p.m. - 10 p.m.

Luc Robitaille Celebrity Shoot Out

Contest 1/19-1/23

- Congrats you have just won a pair of VIP tickets to the Luc Robitaille Celebrity Shoot Out taking place January 25<sup>th</sup> @1:30-3:30pm at the Park City Ice Arena
- The Luc Robitaille Celebrity Shoot Out benefits Echos Of Hope which strives to awaken the spirit of hope in the lives of emancipated foster youth, as well as youth in need by providing the resources, knowledge, skills, love, and support they need to reach their full potential
- Just some of the celebrities participating this year would include:

(Pick a couple to mention)

NHL ALUMNI: LUC ROBITAILLE (Hall of Famer), ROB BLAKE (Hall of Famer), PIERRE TURGEON, ANSON CATER, DEREK ARMSTRONG AND BRAD MAY

CELEBRITIES AND MUSICIANS: DAVID BOREANAZ (KNOWN FOR BONES), MATISYAHU (MUSICIAN), MICHAEL ROSENBAUM (BEST KNOWN FOR SMALLVILLE), MICHAEL VARTAN (BEST KNOWN FOR ALIAS), STEVEN R. MCQUEEN (KNOWN FOR VAMPIRE DIARIES), CHRIS KLEIN (Former American soccer player/LA Galaxy), JASON PRIESTLEY (Best known for Beverly Hills 90210), ISIAH MUSTAFA (Known for Old Spice), ALLISON BAVER (Three time Olympian)

- You are now also entered to win the grand prize which is a pair of tickets to Music For Hope concert on January 24th, 2015 @8pm at The Canyons at the Grand Summit Hotel

- For more info or to purchase tickets for the Luc Robitaille Celebrity Shoot Out benefitting Echos Of Hope go to <http://www.echoesofhope.org/> or visit our website at ALT 949 DOT Com

Liner 1/31-2/13

- Listen to ALT 94.9 all week to win 2 ALT 94.9/FantasyCon beanies and 2 Tickets to The Bleeding Heart Ball charity event on Feb 13th, from 7pm to 10:30pm

- It will be taking place in the Great Hall at the Utah Cultural Celebration Center and 42% of all of the proceeds will benefit the American Heart Association Utah Chapter

- There will be a silent auction, door prizes, geek trivia, live entertainment from Ballroom Utah, food and drinks, heart stopping surprises along with DJ Rob Ferre from Life of the Party Entertainment

- Dress is Black Tie or Cosplay and for ticket prices or more info go to [fantasycon.com](http://fantasycon.com) or visit ALT 949 Dot Com

Bleeding Heart Ball/Utah Heart Association

### **KBEE:**

Brielle Burr Egg Hunt Dain and Mandi hosted the event

### **KUBL:**

KBULL 93 Collected over 9,000 Blankets for the Road Home

Brielle Burr Easter Egg Hunt- KBULL 93 kicked off the 5K run and help egg hunt

## **KBER:**

PSA – Charitable Events Talked about on Mick & Allen Show

### **January 2015:**

- CAWS – Pet of the week up for adoption on KBER 101 website & on the show every Thursday of the month
- Echoes of Hope – Music for Hope charity – on site & ran promos
- Echoes of Hope – Celebrity Hockey game – On-site & ran promos
  - Both charities supported Luc 7 Stacia Robitaille's Echoes of Hope charity

### **February 2015:**

- Pink in The Rink – to Support Breast Cancer – Utah Grizzlies game
- CAWS – Pet of the week up for adoption on KBER 101 Website & on the show each Thursday of the month

### **March 2015:**

- CAWS – Pet of the week
- National Puppy Day – Fundraiser for CAWS live broadcast with Mike Parsons and Mick & Allen March 23<sup>rd</sup> at Petsmart
- U of U Job Fair – ran ads & on site – Broadcasting event
- Utah Grizzlies – Military Night supporting the troupes – ran ads & participated in Jersey Auction for Grizz kids charities

## **KENZ:**

Kenz public service 1<sup>st</sup> quarter

### **January PSA 2015:**

- Echoes of Hope – Music for Hope concert – On site – Web & promos ran
- Echoes of Hope – Celebrity Hockey game – On site – Web and Promos ran
  - Both events provided support for the Luc & Stacia Robitaille Charity

### **February 2015:**

- Pink in The Rink – to Support Breast Cancer – Utah Grizzlies game

### **March 2015:**

- PSA ran for Job fair at UVCC for Department of Workforce services March 4<sup>th</sup>
- Special blood drive held in memory of Jose Miranda March 12 3-8pm ran PSA & web
- K2 Church Grand Opening – On site and ran ads – Non Profit organization
- U of U Job Fair – ran ads – on site broadcasting event
- Utah Grizzlies – Military Night supporting the troupes – ran ads & participated in Jersey Auction for Grizz kids charities

**KFNZ:**

January 24th – Music for Hope (Echoes of Hope Charity)

January 25th – Luc Robitaille Celebrity Hockey Tournament (Echoes of Hope Charity) (Gave away tickets 1/19 – 1/23)