



2014- Q1 ISSUES PROGRAMMING
JANUARY-FEBRUARY-MARCH
(SALT LAKE CITY METRO)



SUBMITTED TO FCC PUBLIC FILE BY:

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ISSUES BROADCAST: FUEL: BARIATRIC MEDICINE INSTITUTE
PROGRAM: *'THE WASATCH GAZETTE' (*Encore)*
LENGTH: 30:00 min.
DATE AIRED: January 5, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Issue: National obesity epidemic.

ISSUES BROADCAST: GIRL SCOUTS OF UTAH
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: January 12, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses with GSA representatives regarding the business model of the cookie campaign, the on-going projects surrounding the girls and their awards.

ISSUES BROADCAST: NAACP- Salt Lake Branch
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: January 19, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the legacy of Dr. MLK, his leadership, his philosophy, and the upcoming holiday. In addition, he discusses the upcoming awards banquet with the Utah Chapter of the NAACP President.

ISSUES BROADCAST: UTAH COUNCIL FOR CRIME PREVENTION
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: January 26, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the benefits of the newly revised DARE curriculum with Tibby Milne, Exec. Director of UCCP. She also introduces us to McGruff and other SAFE resources for kids.

ISSUES BROADCAST: SPECIAL OLYMPICS- UTAH- POLAR PLUNGE
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: February 2, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen joins the CEO of Special Olympics Utah (Amy Hansen) and special athletes, to discuss the upcoming month of Polar Plunge, the local Law Enforcement involvement in the Torch Run, and their impact with Special Olympics Utah. We discussed the various statewide locations of the plunges, as well.

ISSUES BROADCAST: IASIS HEALTH
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: February 09, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the month, relative to heart health. February is National Heart Health Month. Tips to living a healthy lifestyle.

ISSUES BROADCAST: SPECIAL OLYMPICS- UTAH- POLAR PLUNGE
PROGRAM: *'THE WASATCH GAZETTE' *Encore*
LENGTH: 30:00 min.
DATE AIRED: February 16, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen joins the CEO of Special Olympics Utah (Amy Hansen) and special athletes, to discuss the upcoming month of Polar Plunge, the local Law Enforcement involvement in the Torch Run, and their impact with Special Olympics Utah. We discussed the various statewide locations of the plunges, as well.

ISSUES BROADCAST: RADON AWARENESS CAMPAIGN/UTAH DEPT. ENVIRON. CTL.
PROGRAM: *'THE WASATCH GAZETTE' (*Encore)*
LENGTH: 30:00 min.
DATE AIRED: February 23, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Hosts discusses the effects of radon inside our homes in Utah with State Coord. Christine Kaiser. Christine shares insight, and preparedness efforts to rid our homes of this invisible radioactive poison.

ISSUES BROADCAST: READY, SET, VOTE!
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: March 2, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen sits down with Election officials to discuss the prospects of the upcoming primary election season, and how people can become better informed about voting season.

ISSUES BROADCAST: OBESITY AWARENESS
PROGRAM: *'THE WASATCH GAZETTE' *Encore*
LENGTH: 30:00 min.
DATE AIRED: March 09, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses obesity with Dr. Christina Richards from the Salt Lake Bariatric Institute.

ISSUES BROADCAST: UTAH DOWN SYNDROME FOUNDATION
PROGRAM: *'THE WASATCH GAZETTE' *Encore*
LENGTH: 30:00 min.
DATE AIRED: March 16, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the UDSF, their local and statewide efforts to educate the public about this extra chromosome that is impacting so many parents. A local board member, and the ambassador who lives with Down Syndrome everyday, shares their stories with our listeners. They discuss resources and achievements in the field of Down Syndrome (in Utah and nationally).

ISSUES BROADCAST: UTAH STREAM ACCESS COALITION
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: March 23, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the issue surrounding private property rights and public water rights with USAC board member, Chris Barkey. Chris has been championing efforts to allow all members of the public to freely utilize all free waterways in Utah. We discuss new legislation and court rulings.

ISSUES BROADCAST: PREVENT CHILD ABUSE UTAH
PROGRAM: *'THE WASATCH GAZETTE'*
LENGTH: 30:00 min.
DATE AIRED: March 30, 2014
STATIONS: KUBL-FM/KBEE-FM/KENZ-FM/KBER-FM/KHTB-FM/KKAT-AM/KJQS-AM
CONTENT: Host: Aaron Rosen discusses the issues surrounding the prevention of child abuse in Utah, with the PACU Board, and Executive Director. April 2014 is Prevent Child Abuse Awareness Month.

PUBLIC SERVICE ANNOUNCEMENTS

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY ROTATES A MYRIAD OF 501-C-3 (ET AL) CHARITABLE/ISSUES-RELATED PSA'S ON A DAILY BASIS. THIS ROTATES DAILY AND COMPRISES A BANK OF :15'S, :30'S, AND :60'S. THE AIRED AMOUNT VARIES DAILY; BASED UPON AVAILS SCHEDULED BY THE TRAFFIC DEPARTMENT.

PSA SAMPLING: (NOT ALL INCLUSIVE)

AD COUNCIL

AMERICAN HEART ASSOCIATION

UTAH BROADCASTERS ASSOCIATION

SELECTIVE SERVICE

US NAVY

US ARMY

US MARINES

SALT LAKE CITY MISSION

SUSAN G. KOMEN FOUNDATION

GIRL SCOUTS OF AMERICA

NATIONAL COUNCIL OF CRIME PREVENTION

KESSLER FOUNDATION

UTAH COUNCIL ON CRIME PREVENTION

US DEPT. HOMELAND SECURITY

IRSF (RHETT SYNDROME)

CATHOLIC BISHOPS

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

COMMUNITY OUTREACH

*IN ADDITION TO THE LISTED ISSUES PROGRAMMING, EACH STATION ACTIVELY PARTICIPATES IN COMMUNITY OUTREACH, IN AN EFFORT TO GIVE BACK TO THE COMMUNITY AT-LARGE. SOME EXAMPLES OF SAID COMMUNITY SERVICE INCLUDE:

STATION INVOLVEMNT: (NOT ALL INCLUSIVE)

- KHTB: Art & Soup was an event that KHTB participated in where we were on site helping make and serve soup to help benefit The Road Home a local homeless shelter;
- KBEE: Hosted the annual St. Jude Research Hospital GIVE THANKS WALK at Liberty Park;
- Support of Fallen Officers
Ran 30 live liners between 1/30 and 2/3. Ran website banner and did multiple facebook posts.
The All New B98.7 is sending our thoughts and prayers to the family and friends of Sergeant Cory Wride, killed in the line of duty this past Thursday. You can find information on how to donate to the Fallen Officer's Foundation at B987.com.
- Fallen Officers Fundraiser
Ran 10 liners between 3/18 and 3/22. Sent station vehicles to play music on 3/22. Ran website banner and did multiple Facebook posts.
Help the ALL NEW B98.7 support Fallen Officer Sgt. Derek Johnson on Saturday March 22nd from 7AM to 2PM there is a combination yard sale just west of the Harmon's on Bangerter Pkwy at 1-800 Contacts in DRAPER. 100% of all net proceeds will be donated to assist Sgt Johnson's Family and the Draper Police Department to go witness the placing of his name on the National Law Enforcement Memorial in Washington D.C.
- Chick fil-A Primary Childrens Cookie Campaign
Ran 20 live liners between 3/7 and 3/11. Ran website banner and multiple facebook posts. Sent station vehicle with prizes and Lindsay did live appearance at Sugarhouse location.
Help The All New B98.7 raise money for Primary Children's Medical Center, buy a Chocolate Chunk Cookie at any Utah Chick-fil-A on Tuesday, March 11 and all the proceeds go to Primary Children's. B98.7 will be at the Sugarhouse location Tuesday from 4-6 pm!

- Nominate Service Members to See Captain America
Ran 21 live liners between 3/19 and 3/25. Set up station presence at movie theatre, hosted pre-movie party. Ran website splash page and multiple Facebook posts.

KBER- January:

- Pucks for Possibilities – Support for the National Ability Center hockey game 50% of ticket sales went to NAC
- Make a Wish Foundation Star Wars night at The Grizzlies – Darth Vader, Storm Troopers & Jedi appear at the game percentage of ticket sales go to MAWF
- Family Autism night at Discovery Gateway – Families affected by Autism spectrum disorder have a night of play

February:

- Take your child to the library day – Clifford the dog reads to children at Murray Library – Photos crafts
- Black History Month: Edward Lewis Theater Festival – Main Library – reading from groundbreaking plays, musical numbers & video presentations pertaining to BHM
- Draper Police – Talking about Cory Wride & the shooting. Plus what to do when stopped by an officer

March:

- Steve Young Classic: Snowbird Ski and Summer Resort to ski and race with Wasatch Adaptive Sports participants. A silent auction and banquet. The event helps raise money for Wasatch Adaptive Sports programs.
- Diabetes Expo – Southtowne Expo Center – Free health Screenings & other educational information
- Pic Couture – Offering all officers free photoshoot with prints