



Q3 ISSUES PROGRAMMING
OCTOBER-NOVEMBER-DECEMBER
(Salt Lake City Metro- #29)



2017



Submitted to FCC Public File by:

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FILED: Tuesday January 9, 2018

ISSUES BROADCAST: Light the Night & Buddy Walk events

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 10/1/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Stacie Kulp & Katie Kersys, Executive Director & Campaign Director from The Leukemia & Lymphoma Society, were interviewed about The Light The Night Walk scheduled for 10/14/17.

Part 2 - Al Richards & Vallye Adams, Local Rep & National Director of Expansion for Best Buddies spoke about their Buddy Walk scheduled for 10/7/17.

ISSUES BROADCAST: Zombie Prom & Strut Your Mutt events

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 10/8/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Steve & Trish Strank were interviewed about Strankensteins’s Zombie Prom, a fundraiser for The Ogden Train Station, scheduled for 10/13/17.

Part 2 – Dede Minardi, Director of Operations for Community Animal Welfare Society was interview about their program, services and their participation in Strut Your Mutt scheduled for 10/14/17.

ISSUES BROADCAST: Salt Lake Community College & Utah Foundation

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 10/15/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Allen Tanner, an Assistant Professor at Salt Lake Community College was interviewed about the school's 2 year highly specialized degree programs.

Part 2 – Peter Reichard and Dan Bammes, President and Communications Director for The Utah Foundation were interviewed about recent research the foundation had done.

ISSUES BROADCAST: Haven Recovery Center and YWCA Services

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 10/22/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Jen Thompson and Heather Chase, Clinical Director and Executive Director for The Haven recovery center were interviewed about addiction and the services and programs offered at The Haven.

Part 2 – Annie Studer and Amanda (last name withheld), Clinical Director and former client of The Salt Lake Area YWCA were interviewed about the programs and services offered at The YWCA and about their fundraising event, Over The Edge.

ISSUES BROADCAST: Suicide Prevention & Utah Adoption Exchange

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 10/29/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Taryn Hiatt, Area Director for The American Foundation for Suicide Prevention was interview about the programs and services they offer.

Part 2 – Kathy Searle, Utah Director for The Utah Adoption Exchange was interviewed about their programs and services.

ISSUES BROADCAST: Big Brothers, Big Sister & Pharmacist Misconceptions

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 11/5/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Nancy Basinger, President and CEO of Big Brothers Big Sisters of Utah was interviewed about their programs and services.

Part 2 – Eric McKeon, Local Pharmacist, was interviewed about what pharmacists do, what misconceptions the public has and how to better utilize your pharmacist.

ISSUES BROADCAST: Leonardo Museum & YWCA Candy Cane Corner

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 11/12/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Drew Ahr Gott, Design Director for The Leonardo Museum was interviewed about upcoming shows at the museum.

Part 2 – Yen Nguyen, Volunteer Coordinator for YWCA Utah and Tyrell Aagard, Development Coordinator for Volunteers of America were interviewed about Candy Cane Corner, an annual event to collect and distribute toys and needed items to low income and homeless families.

ISSUES BROADCAST: Cancer Education Program & Ronald McDonald House

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 11/19/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Shelly Brown, local author, was interviewed about her book, Mustaches for Maddie, book about her daughter's fight with cancer. Her free in-school education program was discussed.

Part 2 – Carrie Romano, CEO of Ronald McDonald House Charities of Utah was interviewed about their programs and services.

ISSUES BROADCAST: Christmas Jams of Utah & Kids Online Safety

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 11/26/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Penni Smith and Joanna Johnson, Chair and Vice Chair for Christmas Jams of Utah were interviewed about their annual fundraising concert.

Part 2 – Carrie Whitehead, CEO for Respons-Ability.net was interviewed about on-line safety for kids and what parents need to know to keep their kids safe.

ISSUES BROADCAST: Seat Belt Safety & The Fischer House

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 12/3/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Lawrence Hopper, Utah Highway Patrolman, was interviewed about seat belt safety.

Part 2 – Quinn Kiger-Good, Veterans Administration Salt Lake Fisher House Manager, was interviewed about their programs and services.

ISSUES BROADCAST: Living Planet Aquarium & Circles Salt Lake

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 12/10/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Steve Vogel and Caroline Ralston, Director of Zoological Operations and Director of Marketing for The Living Planet Aquarium, were interviewed about the new sloth exhibit and future plans for the aquarium.

Part 2 – Ashley Hoopes, Director and Coordinator for Circles Salt Lake, was interviewed about their programs and services.

ISSUES BROADCAST: Arts Kids & Charitable Giving n Utah

PROGRAM: The Wasatch Gazette

LENGTH: 30:00 minutes

DATE AIRED: 12/17/17

STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM

CONTENT: Part 1 – Ted Hallisey, Executive Director for Arts Kids, was interviewed about their programs and services.

Part 2 – Sariah Toronto, Researcher for Cicero Social Impact, was interviewed about research the company has done into charitable giving in Utah.

ISSUES BROADCAST: Suicide Prevention & Women's Giving Circle

PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 12/24/17
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – Taryn Hiatt, Area Director for The American Foundation for Suicide Prevention, was interviewed about suicide during the holidays and how family and friends can spot warning signs.
Part 2 – Safia Keller, Board Chair for Utah Women’s Giving Circle, was interviewed about their programs and services.

ISSUES BROADCAST: The Sharing Place & Volunteers of America
PROGRAM: The Wasatch Gazette
LENGTH: 30:00 minutes
DATE AIRED: 12/31/17
STATIONS: KUBL-FM, KBEE-FM, KENZ-FM, KBER-FM, KHTB-FM, KKAT-AM
CONTENT: Part 1 – John Gold and Danielle Lankford, Executive Director and Development Director for The Sharing Place, were interviewed about their programs and services.
Part 2 – Tyrell Aagard, Development Coordinator for Volunteers of America, was interviewed about their programs and services.

PUBLIC SERVICE ANNOUNCEMENTS

*In Addition to the listed Issues programming, each station actively rotates a myriad of 501-c-3 (et al) chartable/issues-related PSA's These PSA's comprise :15's, :30's, and :60's and the number aired varies

PSA sampling: (not all inclusive)

Ad Council

American Foundation for Suicide Prevention

Utah Broadcasters Association

US Military (ALL BRANCHES)

YWCA

STATION EFFORTS (Q3) 2017

KUBL FM

From October 12-14th, 2017 KUBL hosted Horns up for Hunger a community event dedicated to raising food for the Utah Food Bank.

On October 27, 2017 The Cluster hosted Over the Edge. Over the edge is an event to raise awareness and money for the YWCA. The YWCA Utah is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.

On November 15, 2017 KUBL did a live remote at McDonalds to promote the Ronald McDonalds House Charities. They talked about how the Ronald McDonald house benefits our community and how people can donate.

On November 17, 2017 KUBL & KBER hosted TanksGiving. The TanksGiving event is an event to raise money for Ride to Zero & Operation Cover Up. Ride to Zero was created to End Veteran Suicide and go to further research and sponsor treatments for Veterans through the National Center for Veteran Studies. Operation cover up is a program developed by the local fire stations across the valley to collect coats, blankets and teddy bears to be distributed to the less fortunate.

December 7-8th, 2017 KUBL had their St Jude Radio Thon. KUBL hosted the radio thon on air each day from 6a-7p. Encouraging their listeners to donate to St Jude. They spoke of the benefits of St Jude and the impact the research they conduct helps our community.

KENZ

On October 27, 2017 The Cluster hosted Over the Edge. Over the edge is an event to raise awareness and money for the YWCA. The YWCA Utah is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all

KBEE

On October 7, 2017 KBEE participated in the Best Buddies Friendship Walk. Val and Mike hosted the event and brought awareness and helped to raise funds to support individuals with intellectual and developmental disabilities. The walk plays a key role in funding Best Buddies programs dedicated to one-to-one friendships, leadership development, and integrated job opportunities for individuals with IDD.

On October 14, 2017 KBEE hosted the Light the Night Walk. The purpose at Light the Night is to bring light to the darkness of cancer through research and cures. Light the night is a series of fundraising campaigns benefiting the Leukemia & Lymphoma Society's funding or research to find blood cancer cures.

On October 27, 2017 The Cluster hosted Over the Edge. Over the edge is an event to raise awareness and money for the YWCA. The YWCA Utah is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all

On November 16, 2017 KBEE did a live remote at McDonalds to promote the Ronald McDonalds House Charities. They talked about how the Ronald McDonald house benefits our community and how people can donate.

On December 31, 2017 KBEE hosted Noon Year's Eve at the Living Planet Aquarium. This event is a community event for kids to celebrate the New Year.

KBER

Every Thursday during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

On October 27, 2017 The Cluster hosted Over the Edge. Over the edge is an event to raise awareness and money for the YWCA. The YWCA Utah is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all

On October 31, 2017 KBER 101 Hosted a Halloween Blood Drive with the Red Cross. The event was promoted to bring awareness to the blood donation needs in our area.

On November 17, 2017 KUBL & KBER hosted TanksGiving. The TanksGiving event is an event to raise money for Ride to Zero & Operation Cover Up. Ride to Zero was created to End Veteran Suicide and go to further research and sponsor treatments for Veterans through the National Center for Veteran Studies. Operation cover up is a program developed by the local fire stations across the valley to collect coats, blankets and teddy bears to be distributed to the less fortunate.

On December 6, 2017 KBER took 25 Make a Wish kids and their families on a trip to the North Pole. The trip included lunch, train ride and toys from Santa.

December 14-15th, 2017 KBER had their St Jude Radio Thon. KBER hosted the radio thon on air each day from 6a-7p. Encouraging their listeners to donate to St Jude. They spoke of the benefits of St Jude and the impact the research they conduct helps our community.

KHTB

Every Tuesday during the Quarter host Lindsey sits down with a representative from the Humane Society of Utah to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

On October 17, 2017 KHTB was a part of the Humane Society of Utah's Halloween Trunk or Treat. The Trunk or Treat is an event to bring the community together to help the homeless pets of Utah find a new home.

On November 14, 2017 KHTB did a live remote at McDonalds to promote the Ronald McDonalds House Charities. They talked about how the Ronald McDonald house benefits our community and how people can donate.

On October 27, 2017 The Cluster hosted Over the Edge. Over the edge is an event to raise awareness and money for the YWCA. The YWCA Utah is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.