



Cumulus Radio
STATION GROUP™
A DIVISION OF CUMULUS MEDIA

4th Quarter ISSUES PROGRAMMING

October | November | December

(Salt Lake City Metro- #29)



2019

Submitted to FCC Public File by:

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The Wasatch Gazette

A Public Affairs program produced by Cumulus Media Salt Lake

Description of shows: 4th Quarter 2019

The Wasatch Gazette airs Sunday mornings at 6 on all six Cumulus Media Salt Lake City radio stations KBEE, KUBL, KENZ, KHTB, KBER & KKAT.

Each week's show contains two 15 minute interviews.

The show is hosted by Mike Parsons.

Air Date	Guest Name(s)	Title(s)	Organization(s)	Topic/Event	Website
10/6/2019	Lieutenant Commander Evette Pinder	Action Officer	Real Warriors Campaign	Learning the Signs and Symptoms of Psychological Health Concerns during Suicide Prevention Month	RealWarriors.net
10/6/2019	Jamie Bussel	Senior Program Officer	Robert Wood Johnson Foundation	Recommendations about beverages for children	HealthyDrinksHealthyKids.org
10/13/2019	Dan Nyquist	Preparedness Planning Specialist	FEMA	FEMA and the Ad Council Urge Families to Prepare for Disasters	Ready.gov/Kids
10/13/2019	Encarni Gallardo & Casey Mason	Executive Director & Community Outreach Coordinator	Children's Service Society of Utah	Programs, services & events. All Things Kids Expo 11/9 at Thanksgiving Point	CSSUtah.org
10/20/2019	Jennifer Budd & Joe Simmons	The Dog Zone Owner & Hearts For Paws Spokesperson	Dogtoberfest	October 26th from 12-3 pm at The Dog Zone	Hearts4Paws.org

10/20/2019	Erica Hansen	Community Relations Manager	Hogle Zoo	Halloween through Christmas at the zoo	HogleZoo.org
10/27/2019	Kamie Afo-Aiono & Dean Solt	Utah Honor Flight & World War II Navy Veteran	Utah Honor Flight	Who they are and what they do for veterans	UtahHonorFlight.org
10/27/2019	Dr Chad Bittner	Chief Medical Officer	Optum Health	How to best prepare your family for flu season	OptumCare.com
11/3/2019	Lynn Adams	United Veterans Council Member	United Veterans Council	Veteran's Day Parade in Magna 11/11	MagnaUtah.org/Veterans-Day
11/3/2019	CJ Robb	Assistant Director	Adopt A Native Elder	30th Annual Rug Show 11/8-11/10	ANElder.org
11/10/2019	Taryn Aiken Hiatt	Area Director	American Foundation for Suicide Prevention	Survivor Day 11/23	AFSP.org
11/10/2019	Bob Herne, National Project Director, AdoptUSK ids	National Project Director	Adopt US Kids	A New Ad Campaign Highlights Rewards of Teen Adoption	AdoptUSKids.org
11/17/2019	Albert Lang	Communications Director	Well Being Trust	Addressing a Crisis: Cross-Sector Strategies to Prevent Adolescent Substance Misuse and Suicide	WellBeingTrust.org
11/17/2019	Danielle Lankford	Development Director	The Sharing Place	Children's Grief Awareness Day 11/23	TheSharingPlace.org

11/24/2019	Dr. Jacob Sands & Milli Wilson	Thoracic Medical Oncologist & Lung Cancer Survivor	American Lung Association & The Ad Council	New PSAs to promote lifesaving lung cancer screenings	SavedByTheScan.org
11/24/2019	Amberlie Phillips & Cassie Brood	Chief Development Officer & Events Manager	YWCA Utah	Candy Cane Lane. A holiday shopping experience for the women and families staying at the YWCA	YWCAUtah.org
12/1/2019	Shona Peterson & Elaina Gillespie	Co-Chairs	Festival of Trees	49th Annual Festival of Trees to benefit Primary Children's Medical Center	FestivalOfTrees.com
12/1/2019	Katherine Lugar	President & CEO	The American Beverage Association	America's leading beverage companies launch the Every Bottle Back initiative to reduce the industry's use of new plastic by recycling all current plastic bottles into new bottles. In conjunction with the World Wildlife Fund.	EveryBottleBack.org
12/1/2019	Joe Coccimiglio	Organizer	A Babe Is Born	Create a live nativity experience while also giving back. For every ticket purchased we will be donating a meal to a local refugee.	ABabeIsBorn.org
12/8/2019	Amberlie Phillips & Cassie Brood	Chief Development Officer & Events Manager	YWCA Utah	Candy Cane Lane. A holiday shopping experience for the women and families staying at the YWCA	YWCAUtah.org
12/8/2019	Kamie Afo-Aiono & Dean Solt	Utah Honor Flight & World War II Navy Veteran	Utah Honor Flight	Who they are and what they do for veterans	UtahHonorFlight.org
12/15/2019	Carrie Romano & Chris Sparrer Baer	CEO of Ronald McDonald House Charities of the Intermountain Area & McDonalds Owner/Operator	Round-Up fo Ronald McDonald House Charities	McDonald's customers can now donate to RMHC through technology that gives them the opportunity to Round-Up their purchase to the nearest whole dollar.	RMHCSLC.org

12/15/2019	Dr Sabrina McCormick	Associate Professor of Environmental and Occupational Health	George Washington University	Environmentally friendly holiday shopping	sciline.org
12/22/2019	Carrie Romano & Chris Sparrer Baer	CEO of Ronald McDonald House Charities of the Intermountain Area & McDonalds Owner/Operator	Round-Up fo Ronald McDonald House Charities	McDonald's customers can now donate to RMHC through technology that gives them the opportunity to Round-Up their purchase to the nearest whole dollar.	RMHCSLC.org
12/22/2019	Dr Sabrina McCormick	Associate Professor of Environmental and Occupational Health	George Washington University	Environmentally friendly holiday shopping	sciline.org
12/29/2019	Gloria Del Castillo	Child Passenger Safety Expert and Senior Specialist of Community Engagement for Buckle Up for Life	Cincinnati Children's Hospital	What Parents Don't Know about Car Seat Safety Could Save a Child's Life	BuckleUpForLife.org
12/29/2019	Dr. Jacob Sands & Milli Wilson	Thoracic Medical Oncologist & Lung Cancer Survivor	American Lung Association & The Ad Council	New PSAs to promote lifesaving lung cancer screenings	SavedByTheScan.org

STATION EFFORTS (Q4) 2019

KUBL

Every Tuesday during the Quarter hosts Lexi & Banks sits down with a representative from the Nuzzles and Co. to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

During 4th Quarter KUBL talked about the Drive Sober or Get Pulled over Campaign sponsored by Utah Department of Public Safety.

On November 11, 2019 KUBL participated in the Veterans Day Parade. Honoring all the Veterans in our community.

November 18-22, 2019 KUBL Hosted Horns up for Hunger. Morning personalities Lexi and Banks camped out in front of different grocery stores across the valley to collect food for the Utah Food Bank. During this event they educated the community of the needs of the food bank.

December 5th & December 6th, 2019 KUBL executed a 2 day radiothon event to raise money for St Jude. We raised over \$180,000 to help children fight childhood cancer.

December 10, 2019 KUBL held a concert called Bull Bash. The event raised money for St Jude Children's Hospital

KENZ

During 4th Quarter KENZ talked about the Drive Sober or Get Pulled over Campaign sponsored by Utah Department of Public Safety.

On October 26, 2019 KENZ hosted the Monster Block Party at the Gallivan Center. The event was a free event for the community providing safe Halloween fun.

KBEE

On October 26, 2019 KBEE hosted the Monster Block Party at the Gallivan Center. The event was a free event for the community providing safe Halloween fun.

During 4th Quarter KBEE talked about the Drive Sober or Get Pulled over Campaign sponsored by Utah Department of Public Safety.

During the month of December KBEE teamed up with Summerhays music to award children with the gift of music. Musical instruments were given to children in need throughout the valley.

KBER

Every Thursday during the Quarter the station hosts "CAWS" and they feature a pet each week looking to be adopted. KBER discusses the benefits of adopting a new pet and how they can help the community.

On October 31, 2019 KBER Hosted a Halloween Blood Drive with the American Red Cross. During the Blood Drive they educated the community about the needs of blood donation.

On November 11, 2019 KBER participated in the Veterans Day Parade. Honoring all the Veterans in our community.

On December 4, 2019 KBER executed the North Pole Express. 100 people from Make a Wish were taken on a trip to the North Pole for Christmas. All the children received gifts from Santa and a ride on the Heber Valley Railroad.

During the Month of December KBER 101 executed their Christmas Wishes. They helped numerous families across the Wasatch Front to have a great Christmas.

During 4th Quarter KBER talked about the Drive Sober or Get Pulled over Campaign sponsored by Utah Department of Public Safety.

KHTB (ALT 101.9 October ONLY)

Every Tuesday during October host Lindsey sat down with a representative from the Utah Humane Society to discuss a specific pet that is ready to be adopted. The pet is then featured on the stations social media pages and websites in hopes to have it adopted.

During October KHTB talked about the Drive Sober or Get Pulled over Campaign sponsored by Utah Department of Public Safety.

PUBLIC SERVICE ANNOUNCEMENTS

*In addition to the listed issues programming, each station actively rotates a myriad of 501-c-3 (et al) charitable/issues-related PSA's these PSA's compromise of :15's, :30's, and :60's and the number aired varies.

PSA sampling: (not all inclusive)

Ad Council

St Jude Research Hospital

Utah Broadcasters Association

US military (ALL BRANCHES)

Drive Sober or Get Pulled Over

Children's Miracle Network Hospitals

Paralyzed Veterans of America

National Police Association

Stand Up to Cancer

U.S. Marines Toys for Tots