

WKCY  
Harrisonburg, VA  
Quarterly Issues/Programs List  
Second Quarter, 2014  
06/30/2014

WKCY  
Quarterly Issues/Programs List

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WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Christian Housing Build:** Talked Volunteering, their new house build in May and the ReStore
- **education:** Talked about Mental Health Awareness Month, displays in libraries, upcoming golf tourney
- **End of Life Care:** Lori talked about her event Quilts for Comfort, a fundraiser for local hospice care.
- **General Assembly:** Budget/Medicaid Update/Special Gen Assembly session
- **General Assembly Update:** Talked Memorial Day Service in Staunton, Budget Impass and Summer Activities
- **Health:** Terri talks about MS's effect on the body, research and treatment. Also the BikeMS event.
- **Hunger:** Ruth discussed the need for food donations year round; and how food is distributed to those in need
- **MILITARY:** Ruth talked about the Food Bank's need for donations throughout the summer months.
- **Poverty:** Twila discussed the newly poor and how Mercy House helps with housing as they get back on their feet
- **Tourism:** Talked about Summer Band Concert, History of the band and volunteer opp
- **youth:** Twila spoke about Mercy House's mission to help people be self sufficient.

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger	RADIO RAP 4/6	Ruth discussed the need for food donations year round; and how food is distributed to those in need	Ruth Jones-BRAFB	04/06/2014 07:30 AM	014:59
General Assembly	Radio Rap KRIS -- Delegate Dickie Bell	Budget/Medicaid Update/Special Gen Assembly session	Delegate Dickie Bell	04/06/2014 07:45 AM	014:22
End of Life Care	RADIO RAP 4/13	Lori talked about her event Quilts for Comfort, a fundraiser for local hospice care.	Lori Showalter-Quilts for Com	04/13/2014 07:31 AM	014:33
youth	Radio Rap KRIS -- Central Shen Office On Youth	Teen Pregnancy Prevention in school program, volunteering, parental programs beginning in May	Jessica Marino	04/13/2014 07:46 AM	014:35
Youth	RADIO RAP 4/20	Scott discussed upcoming plans to open camp for underserved low income and disabled youth.	Scott Balsley-CampLIGHT	04/20/2014 07:29 AM	014:05
Tourism	Radio Rap	Discussed the dedication of the new Serenity garden in Staunton - community donated time and money to make it happen	Nancy Sorrells Aug Co Historical Society	04/20/2014 07:30 AM	015:00
Poverty	RADIO RAP 4/27	Twila discussed the newly poor and how Mercy House helps with housing as they get back on their feet	Twila Lee-Mercy House	04/27/2014 07:28 AM	015:00
Homelessness	Radio Rap KRIS -- Habitat 4 Humanity RHONDA Howdeyshell	Talked Volunteering, their new house build in May and the ReStore	Habitat For Humanity	04/27/2014 07:44 AM	015:13
education	Radio Rap KRIS -- Mental Health America Donna Gum	Talked about Mental Health Awareness Month, displays in libraries, upcoming golf tourney	MHAA - Donna Gum	05/04/2014 08:01 AM	015:01
Health	RADIO RAP 5/4	Haden talks about the need for affordable, quality healthcare for the valley's low income population	Hburg Comm Health-Haden Culp	05/04/2014 08:16 AM	014:53
Tourism	RADIO RAP	Maj. Marshall discussed the	Maj. Troy	05/11/2014	015:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	5/11	150th anniv of the battle of New Market and the events during the reena	Marshall-VMCW	07:29 AM	
Health	Radio Rap ACS Relay For Life Aug Co Erin Staebell	Talked about Relay For Life May 17-18, the event, signing up, survivors, how money used	American Cancer Society	05/11/2014 07:44 AM	015:04
Youth	RADIO RAP 5/18	Bill discussed after-school prgms, childhood obesity and conflict resolution for teens in our area.	Bill Carter-Boys/Girls Clubs	05/18/2014 07:29 AM	015:25
Tourism	Radio Rap KRIS-Stn Downtown Dev Jule Markowitz	Talked about free concerts, and Friday Vibe Free Events throughout summer	Staunton Downtown Developemen	05/18/2014 07:44 AM	014:47
MILITARY	RADIO RAP 5/25	John discussed needs of local veterans in finding housing, jobs and medical care.	Va Dept/Vet. Serv-John Layman	05/25/2014 07:29 AM	015:24
General Assembly Update	Radio Rap KRIS -- Delegate Dickie Bell Budget Update	Talked Memorial Day Service in Staunton, Budget Impass and Summer Activities	Delegate Dickie Bell	05/25/2014 07:44 AM	014:54
MILITARY	RADIO RAP 6/1	Ruth talked about the Food Bank's need for donations throughtout the summer months.	Bl RidgeArea FdBnk/Ruth Jones	06/01/2014 07:28 AM	014:56
Youth	Radio Rap	Discussed youth programs of the valley league.	George Laase Staunton Braves Head Coach	06/01/2014 07:30 AM	015:00
Health	RADIO RAP 6/8	Terri talks about MS's effect on the body, research and treatment. Also the BikeMS event.	Bike MS/Terri Kisner	06/08/2014 07:29 AM	014:20
Health	Radio Rap KRIS Parkinson's Foundation - Barry Dubit	Talked about Parkinsons Disease symptoms, research, and upcoming fundraiser	Parkinsons -- Barry Dubit	06/08/2014 07:43 AM	015:36
youth	RADIO RAP 6/15	Bill discussed the growth of the org. and how they are now helping teens in the valley.	Bill Carter-Boys/Girls Clubs	06/15/2014 07:28 AM	015:15
Tourism	Radio Rap KRIS - Bob Moody	Talked about Summer Band Concert, History of the band	Bob Moody	06/15/2014 07:44 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Stonewall Brigade Band	and volunteer opp			
youth	RADIO RAP 6/22	Angela discussed the need for quality daycare for underprivileged families in the valley.	Angela Lawson-RWCCC	06/22/2014 07:45 AM	014:47
Health	Radio Rap KRIS -- Hot Wheels Benefit Event -- Mike Poll	Talked about Hot Wheels Benefit Event/Concert helping PonyUpOrganization	Pony-Up	06/22/2014 07:59 AM	015:01
youth	RADIO RAP 6/29	Twila spoke about Mercy House's mission to help people be self sufficient.	Twila Lee-Mercy House	06/29/2014 07:28 AM	014:23
Tourism	Radio Rap KRIS -- Kim Zelena America's Birthday Cele	Talked about non-profit 4th event coming up	America's Birthday Celebratio	06/29/2014 07:43 AM	014:59

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	POLICE WEEK	000:33	007
CRIME	Central Shen Crime Stoppers	000:32	273
education	American Legacy Foundation	000:30	273
Health	American Cancer Society	000:29	278
Health	American Legacy Foundation	000:30	547
Health	diabetes association	001:00	324
Health	red cross	000:28	287
Health	red cross	000:29	279
Health	red cross	000:30	271
Health	red cross	001:00	321
Military	USO	000:31	002
Military	Veterans Administration	000:30	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	035
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	198
Poverty	American Legacy Foundation	000:30	002
youth	American Legacy Foundation	000:30	003