

WKCY  
Harrisonburg, VA  
Quarterly Issues/Programs List  
First Quarter, 2016  
04/01/2016

WKCY  
Quarterly Issues/Programs List

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WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Brain Injuries:** Talked of Vector's new location, help to the community and ways listeners can help
- **Child Abuse & Neglect:** Talked of 1st concert benefit at Clocktower and upcoming volunteer orientation
- **Education:** Talked about school safety and transportation issues during winter
- **Education & Literacy:** Talked about VFW in schools and Teacher of Year Winners
- **Elderly Health Care:** Talked about new homebound House Call Medical Program
- **Family & Social Impact:** Twila discussed the need to keep families together when they become homeless.
- **Foster Care:** Talked about Foster Care & Crossover Week
- **Health & Wellness:** Mary Ellen discussed the reasons behind the uptick in autism diagnoses.
- **Poverty/Homelessness:** Talked about end of 2015, money/donations raised and what's ahead in 2016
- **Volunteerism & Community Invo:** Talked Meals On Wheels Program, Sr Centers and volunteering
- **Youth Involvement:** Talked of volunteer opportunities & cookies

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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family & Social Impact	RADIO RAP 1/3	Stephanie spoke about how they assist the area's at-risk mothers, and their children, find housing.	Stephanie Resto-Brdge of Hope	01/03/2016 07:30 AM	014:39
Brain Injuries	Radio Rap / Vector Industries Christy Jordan	Talked of Vector's new location, help to the community and ways listeners can help	VectorIndust/Chrissy Johnston	01/03/2016 07:44 AM	014:09
Family & Social Impact	RADIO RAP 1/10	Bill discussed how the B&GC has changed to help prepare area youth to be responsible adults.	Bill Carter-Boys & Girls Club	01/10/2016 07:28 AM	014:03
Child Abuse & Neglect	Radio Rap / CASA Juan Pablo Molina	Talked of 1st concert benefit at Clocktower and upcoming volunteer orientation	Juan Pablo Molina CASA	01/10/2016 07:42 AM	014:55
Family & Social Impact	RADIO RAP 1/17	Twila discussed the need to keep families together when they become homeless.	Twila Lee-Mercy House	01/17/2016 07:27 AM	015:04
Poverty/Homelessness	Radio Rap /Sam Hearne SALVATION ARMY	Talked about end of 2015, money/donations raised and what's ahead in 2016	SamHearne/Stn Salvation Army	01/17/2016 07:42 AM	014:59
Family & Social Impact	RADIO RAP 1/24	George discussed how Friendship Industries trains people with developmental needs for the	George Homan - Friendship Ind	01/24/2016 07:29 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		workforce			
Education	Radio Rap / Del Dickie Bell	Talked about 1st 10 days of Gen Assembly, his bills and important education leg	Delegate Dickie Bell	01/24/2016 07:44 AM	014:43
Family & Social Impact	RADIO RAP 1/31	Mary Ellen spoke about Autism's growing diagnosis rate and their day program.	ARC-Mary Ellen Chewning	01/31/2016 07:26 AM	014:24
Education	Radio Rap / Aug Co Schools Bill Schindler	Talked about school safety and transportation issues during winter	Aug Co Schools Bill Schindler	01/31/2016 07:41 AM	014:45
Family & Social Impact	RADIO RAP 2/7	Angela discussed the day and preschool program for low-income/at risk children.	Angela Lawson-RWCCC	02/07/2016 07:27 AM	014:54
Elderly Health Care	Radio Rap / Aug Health House Call TOM SHAPCOTT	Talked about new homebound House Call Medical Program	AugHealHouseCall TOM SHAPCOTT	02/07/2016 07:42 AM	014:24
Family & Social Impact	RADIO RAP 2/14	Keith talked about the Free Clinic's service to uninsured low-income residents.	Keith Nagy-H/R Free Clinic	02/14/2016 07:32 AM	014:40
Elderly Health Care	Radio Rap / Aug Health House Call Pt 2 TOM SHAPCOTT	Talked about new homebound House Call Medical Program	AugHealHouseCall TOM SHAPCOTT	02/14/2016 07:46 AM	015:53
Family & Social Impact	RADIO RAP 2/21	Marsha discussed how the EAUS assists with basic needs for those in need in the Elkton area.	Marsha Deavers-EAUS	02/21/2016 07:27 AM	014:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Foster Care	Radio Rap / Del Dickie Bell CROSSOVER WEEK Gen Aseem	Talked about Foster Care & Crossover Week	Delegate Dickie Bell	02/21/2016 07:42 AM	015:15
Health & Wellness	RADIO RAP 2/28	Dr. Rafferty spoke about self- exams and the decision to have preventive mastectomies.	RMH Breast Care- Dr. Rafferty	02/28/2016 07:32 AM	013:57
Youth Involvement	Radio Rap / Susan Peyton Girl Scouts	Talked of volunteer opportunities & cookies	Girl Scouts Susan Peyton	02/28/2016 07:46 AM	015:14
Health & Wellness	RADIO RAP 3/6	Mary Ellen discussed the reasons behind the uptick in autism diagnoses.	ARC-Mary Ellen Chewning	03/06/2016 07:27 AM	014:24
Education	Radio Rap / Susan Urray BUFFGAP HS	Talked about HS Band, upcoming trip and fundraising	Susan Urray	03/06/2016 07:42 AM	015:14
Education & Literacy	RADIO RAP 3/13	Dr. Coffey discussed the need for exchange families focusing on academics.	PAX-Dr. Suzanne Coffey	03/13/2016 07:27 AM	015:22
Volunteerism & Community Invo	Radio Rap / Staunton Stories	Staunton History Event at RR Smith Center to put together Staunton historic items	HeatherCole StauntonDowntown	03/13/2016 07:43 AM	014:51
Family & Social Impact	RADIO RAP 3/20	Candy talked about how First Step helps women affected by domestic violence, and their children.	Candy Phillips-First Step	03/20/2016 07:27 AM	014:33
Volunteerism &	Radio Rap /	Talked Meals On	DAVID TAYLOR	03/20/2016	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Invo	VPAS Meals On Wheels	Wheels Program, Sr Centers and volunteering	VlyProAgeServ	07:42 AM	
Health & Wellness	RADIO RAP 3/27	George gave an update on Friendship Industries efforts to train mentally disabled for employment.	George Homan - Friendship Ind	03/27/2016 07:28 AM	014:59
Education & Literacy	Radio Rap / Gene Chavis VFW Post 10826 - Teachers	Talked about VFW in schools and Teacher of Year Winners	VFW 10826 Gene Chavis	03/27/2016 07:43 AM	015:00

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME	Central Shen Crime Stoppers	000:32	256
Education	American Legacy Foundation	000:30	242
Health	American Cancer Society	000:29	260
Health	American Legacy Foundation	000:30	491
Health	diabetes association	001:00	295
Health	red cross	000:28	267
Health	red cross	000:29	244
Health	red cross	000:30	245
Health	red cross	001:00	285
MILITARY	Veterans Administration	000:30	251
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
PEACE	PEACE IN THE STREETS	000:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PEACE	PEACE IN THE STREETS	000:32	006
POVERTY	American Legacy Foundation	000:30	249
recycling	keep america beautiful	000:30	246
US Forest Service	US Forest Service	000:29	247
USDA	USDA	000:30	254
Youth Programs	American Legacy Foundation	000:30	251
Youth Programs	United Way - Beth Bland	000:30	246