

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Second Quarter, 2021
6/30/2021

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<u>HEALTH:</u> <u>Discuss</u> <u>Prostate</u> <u>Cancer</u>	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	April is National Minority Health Month and while one in 8 men will develop prostate cancer in his lifetime,	DR K YOUNGBLOOD J LEAR	04/04/2021 07:29 AM	029:42
Health - COVID VACCINE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Barney Graham, M.D., Ph.D. Dr. Graham is chief of the Viral Pathogenesis Laboratory at NIAID's Vaccine Research Center	Barney Graham, M.D., Ph.D.	04/11/2021 07:30 AM	029:45
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Grossman uses her life to share her daughter Mallory's story and suicide	D GROSSMAN R INSANA	04/18/2021 07:34 AM	029:48
COVID Effects on Lungs	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	As an expert pulmonologist, Dr. Rutland talked about long term effects of Covid-19 on the lungs and the research currently underway	Dr. C. Rutland, Astronaut D.	04/25/2021 07:31 AM	029:49
Easing Covid restrictions vs vaccinated	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	en talked about the CDC's easing recommendations this week for vaccinated Americans and the effectiveness of COVID-19 vaccine messaging.	Dr. L Wen, Dr. T. Dole	05/02/2021 07:32 AM	029:52

Health: Women getting the vaccine	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Fink discussed how the pandemic has impacted women's health and why it's so important for women to get the COVID-19 vaccination.	Dr. D. Fink, A. Over	05/09/2021 07:31 AM	029:46
Health: COVID effecting the LGBTQ community	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	talked about COVID-19 and the LGBTQ community.	H PHILLIPS K JOWERS	05/16/2021 07:34 AM	029:52
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Love, continuing his public crusade advocating for mental health and wellness. Love discussed mental health awareness month and his own personal journey and struggles with mental health and wellness.	R TUCKSON K LOVE	05/23/2021 07:34 AM	029:49
Military Mental Health issues	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	TAPS provides comfort, care and resources to all those grieving the death of a military loved one.	Dr. D. Cooley, E. Engquist	05/30/2021 07:32 AM	029:48
COVID Vaccines	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	discussed the Go Give One campaign and the opportunity for Americans to individually contribute to accelerating global vaccine access and COVID-19 recover throughout the world.	A. Soni, S. Coursen	06/06/2021 07:35 AM	029:49
Hunger	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	talked about Feeding America's mission to ensuring equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve.	Z VILLARIAL, B SANTELLI	06/13/2021 07:29 AM	029:49

Health: Kidney Disease	RADIO RAP 6/20/2021	finding treatments and a cure for polycystic kidney disease (PKD).	Chris Rusconi, Chief Research Officer, PKD foundation	06/20/2021 07:32 AM	029:59
Highway Safety	RADIO RAP 6/27/2021	Discussed increased crashes since COVID restrictions eased. Summer driving season	John Saunders, Director of the VA Highway Safety Office	06/27/2021 10:23 AM	030:00

Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	American Legacy Foundation	000:29	2
Health	American Cancer Society	000:28	2
Health	American Legacy Foundation	000:29	3
Health	red cross	000:29	2
Health	red cross	000:30	2
Partnership Promo Inventory	Partnership Promo Inventory	000:30	4
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	2
PSA - Obesity prevention	American Legacy Foundation	000:29	107
PSA - Obesity prevention	PSA - Obesity prevention	000:29	1
PSA - Obesity prevention	PSA - Obesity prevention	000:29	1
PSA - Red Cross - Give Blood	PSA - Red Cross - Give Blood	000:29	1
PSA - Red Cross - Give Blood	red cross	000:29	104
PSA Discover the Forest	American Legacy Foundation	000:29	106
PSA Discover the Forest	PSA Discover the Forest	000:29	1
PSA Discover the Forest	PSA Discover the Forest	000:30	1
PSA Good Parents	American Legacy Foundation	000:29	104
PSA Good Parents	PSA Good Parents	000:29	1
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	2
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	2
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	2
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	6
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	13
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	6

PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:29	1
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
PSA/BIG BROTHERS BIG SISTERS_FEMALE	big brothers big sisters	000:30	4
PSA/BIG BROTHERS BIG SISTERS_MALE	big brothers big sisters	000:30	10
PSA/Breast Cancer Awareness	American Cancer Society	000:28	120
PSA/Breast Cancer Awareness	PSA/Breast Cancer Awareness	000:28	1
PSA/CIRCLE OF EXCELLENCE IN ARTS AWARDS	ARTS COUNCIL OF THE VALLEY	000:33	25
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	5
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	8
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PSA/PCF_TORRE_DONATE	PROSTATE CANCER FOUNDATION	000:29	3
PSA/PCF_TORRE_SCREENING	PROSTATE CANCER FOUNDATION	000:29	6
PSA/Red Cross FLOODING	PSA/Red Cross FLOODING	000:29	1
PSA/Red Cross FLOODING	red cross	000:30	105
PSA/Relay For Life Cancer Society	American Cancer Society	000:58	11
PSA/SHENANDOAH VALLEY AUTISM	shen valley autism society	000:30	7
VIRGINIA BROADCAST SOLUTIONS Suicide Prevention	Virginia Department of Health	000:30	15
Youth Programs	American Legacy Foundation	000:29	2