

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/01/2016

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Adult Day Care:** Adult Day Care, new additions to center and availability for everyone
- **Animals & Environment:** Ann spoke about giving pets as Christmas presents and the issue it creates for the shelter.
- **Brain Injuries:** Talked of brain injuries, help provided, and being accredited again
- **Child Abuse & Neglect:** Talked about volunteering, office opening, and upcoming fundraisers
- **Education:** Talked of Patriots Pen, Voice of Democracy contests involving area school kids
- **Education & Literacy:** Margaret discussed the Milton Hershey School's mission to educate children of poverty.
- **Family & Social Impact:** Twila spoke about their mission to keep families together when they become homeless.
- **Health & Wellness:** Sue spoke about the research being done for an Alzheimer's cure; and about the walk in Harrisonburg.
- **Homeless Shelter:** Christmas concert and benefit for Salvation Army & Valley Mission
- **Legal Aid:** Legal Aid for Low Income for Civil Cases, New Grants They've Gotten
- **Low Income Child Care:** Affordable Sliding Scale Child Care, a UW Agency, New grant for playground
- **Mental Health America Aug:** New Mental Health Middle School Video, upcoming Annual Meeting & Dinner

- **POVERTY:** Talked about Stn's Festival of Lights, Parks & Rec benefit each Dec
- **StnCreativeCommunityFund:** Staunton fund to help out small businesses and business ideas esp tourism at christmas
- **Suicide Prevention:** Suicide Prevention and Counseling Help Available
- **Tourism:** Talked of upcoming Free events in Downtown Stn for Holidays

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health & Wellness	RADIO RAP 10/04	Dr. Rafferty talked about the importance of mammograms and ultrasounds to detect breast cancer.	RMH Breast Care-Dr. Rafferty	10/04/2015 07:30 AM	013:57
Suicide Prevention	Radio Rap / Ginny Harris Valley Hope Counseling	Suicide Prevention and Counseling Help Available	GinnyHarris ValleyHopeCounsel	10/04/2015 07:44 AM	014:21
Education & Literacy	RADIO RAP 10/11	Maj. Marshall spoke about the New Market Battlefield Lantern Tours and their educational importance	Maj. Troy Marshall-VMCW	10/11/2015 07:30 AM	014:51
Legal Aid	Radio Rap / John Whitfield BRLS	Legal Aid for Low Income for Civil Cases, New Grants Theyve Gotten	BlueRidgeLegal/JohnWhitfield	10/11/2015 07:45 AM	015:33
Family & Social Impact	RADIO RAP 10/18	Lori spoke about the benefits of intergenerational daycare for	Lori Deaver-Generations Cross	10/18/2015 07:30 AM	014:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		young/adults in the program.			
Adult Day Care	Radio Rap / Leann Quisenberry Daily Living Center	Adult Day Care, new additions to center and availability for everyone	DailyLivingCTR-LeeQuisenberry	10/18/2015 07:45 AM	015:33
Health & Wellness	RADIO RAP 10/25	Sue spoke about the research being doe for an Alzheimer's cure; and about the walk in Harrisonburg.	Alzheimers Assoc Sue Friedman	10/25/2015 07:30 AM	014:24
Mental Health America Aug	Radio Rap / Donna Gum Mental Health America	New Mental Health Middle School Video, upcoming Annual Meeting & Dinner	MentalHealthAmerDONNA GUM	10/25/2015 07:44 AM	014:53
Family & Social Impact	RADIO RAP 11/1	Twila spoke about their mission to keep families together when they become homeless.	Twila Lee-Mercy House	11/01/2015 07:30 AM	015:04
StnCreativeCommunityFund	Radio Rap / ChristinaCain StnCreativeCommunityFund	Staunton fund to help out small businesses and business ideas esp tournism at christmas	ChristinaCain/StnCreativeComm	11/01/2015 07:45 AM	014:58
Education & Literacy	RADIO RAP 11/08	Margaret discussed the Milton Hershey School's mission to educate children of poverty.	Margaret Rich-Milton Hershey	11/08/2015 07:30 AM	014:51
Low Income Child Care	Radio Rap / Beth Orebaugh CommunityChildCare	Affordable Sliding Scale Child Care, a UW Agency, New grant for playground	CommChildCare/BethOrebaugh	11/08/2015 07:45 AM	014:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education & Literacy	RADIO RAP 11/15	George discussed skills training that is supplied to those with learning disabilities.	George Homan - Friendship Ind	11/15/2015 07:30 AM	014:59
Tourism	Radio Rap / StnDowntown Development Julie Markowitz	Talked of upcoming Free events in Downtown Stn for Holidays	StnDTownDev-JulieMarkowitz	11/15/2015 07:45 AM	014:58
Family & Social Impact	RADIO RAP 11/22	Jeannette talked about Be a Santa to a Senior & the need for gifts for the valley's elderly.	Jeannette Suter - Be a Santa	11/22/2015 07:30 AM	014:52
Education	Radio Rap / Mac McCauley VFW	Talked of Patriots Pen, Voice of Democracy contests involving area school kids	VFW Mac McCauley	11/22/2015 07:45 AM	014:37
Family & Social Impact	RADIO RAP 11/29	Scott talked about the continued development of CampLIGHT and their work with area children.	Scott Balsley-CampLIGHT	11/29/2015 07:30 AM	015:10
Child Abuse & Neglect	Radio Rap / Casa For Children Juan Pablo Molina	Talked about volunteering, office opening, and upcoming fundraisers	Juan Pablo Molina CASA	11/29/2015 07:45 AM	015:07
Family & Social Impact	RADIO RAP 12/6	Marsha spoke about how the EAUS meets the needs of Elkton area residents in a dignified manner.	Marsha Deavers-EAUS	12/06/2015 07:30 AM	014:30
Homeless Shelter	Radio Rap / Bob Moody Stonewall Brigade Band	Christmas concert and benefit for Salvation Army	Bob Moody	12/06/2015 07:44 AM	015:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		& Valley Mission			
Animals & Environment	RADIO RAP 12/13	Ann spoke about giving pets as Christmas presents and the issue it creates for the shelter.	Ann Anderson - SPCA	12/13/2015 07:30 AM	015:04
Brain Injuries	Radio Rap / CrossroadsToBrainInjury MICHELLE WITT	Talked of brain injuries, help provided, and being accredited again	MichelleWitt/CrossroadsBrain	12/13/2015 07:45 AM	015:20
Family & Social Impact	RADIO RAP 12/20	Stephanie spoke about at-risk families transitioning to permanent housing.	Stephanie Resto-Brdge of Hope	12/20/2015 07:30 AM	014:39
POVERTY	Radio Rap / Festival of Lights StnParks Chris Tuttle	Talked about Stn's Festival of Lights, Parks & Rec benefit each Dec	StnParks&Rec CHRIS TUTTLE	12/20/2015 07:44 AM	015:20
Legal Aid	RADIO RAP 12/27	John talked about the ongoing need for legal help by the neediest in our community.	BRLS-John Whitfield	12/27/2015 07:30 AM	014:56
POVERTY	Radio Rap / Festival of Lights StnParks Chris Tuttle	Talked about Stn's Festival of Lights, Parks & Rec benefit each Dec	StnParks&Rec CHRIS TUTTLE	12/27/2015 07:45 AM	015:20

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	BYSTANDER REVOLTUION	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	022
CRIME	Central Shen Crime Stoppers	000:32	256
Education	American Legacy Foundation	000:30	258
Health	American Cancer Society	000:29	263
Health	American Legacy Foundation	000:30	517
Health	diabetes association	001:00	336
Health	red cross	000:28	277
Health	red cross	000:29	259
Health	red cross	000:30	253
Health	red cross	001:00	337
MILITARY	Veterans Administration	000:30	260
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
POVERTY	American Legacy Foundation	000:30	258
recycling	keep america beautiful	000:30	262
Tourism	VA DOT	000:31	009
US Forest Service	US Forest Service	000:29	259
USDA	USDA	000:30	256
VOTING	ROCK THE VOTE	000:29	100
VOTING	ROCK THE VOTE	000:30	007
Youth Programs	American Legacy Foundation	000:30	257
Youth Programs	United Way - Beth Bland	000:30	260