

WKCY  
Harrisonburg, VA  
Quarterly Issues/Programs List  
Third Quarter, 2015  
10/01/2015

WKCY  
Quarterly Issues/Programs List

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WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer's Disease:** Talked about organization, fundraising, and upcoming walk
  - **Child Abuse & Neglect:** Senior Care and treatment options and Car Show Fundraiser
  - **Colon Cancer Awareness:** Kickin Colon Cancer 5K and Colon Cancer Awareness
  - **Family & Social Impact:** Twila discussed the need for housing for the valley's newly poor.
  - **Global:** Dr. Coffey spoke about the local need for sponsor families for international exchange students.
  - **Health & Wellness:** Keith talked about providing primary medical, mental & dental health care to low income persons.
  - **Hunger & Poverty:** Marsha discussed Habitat's effort to bring home ownership to low income families.
  - **New Laws (July 1):** New Laws in effect this week and how they affect commonwealth
  - **State Govt Involvement:** Upcoming Community BBQ, Shootings this week and how govt can help
  - **Tourism:** Parks & Rec free events for community and community involvement
  - **Volunteerism & Community Invo:** Upcoming Town Hall Meeting deciding needs of the community
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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Global	RADIO RAP 5/31 (6/28)	Dr. Coffey spoke about the local need for sponsor families for international exchange students.	PAX-Dr. Suzanne Coffey	07/05/2015 07:30 AM	015:21
New Laws (July 1)	Radio Rap / Delegate Dickie Bell	New Laws in effect this week and how they affect commonwealth	Delegate Dickie Bell	07/05/2015 07:45 AM	014:48
Family & Social Impact	RADIO RAP 7/12	Lori discussed the benefits of cross-generational daycare to both the child and adult.	Lori Deavers-Generations	07/12/2015 07:30 AM	014:49
Volunteerism & Community Invo	Radio Rap / Staunton Braves Coach George Laase	Talked about volunteers all star game and community involvement	George Laase / George Laase	07/12/2015 07:45 AM	015:29
Health & Wellness	RADIO RAP 7/19	Keith talked about providing primary medical, mental & dental health care to low income persons.	Keith Nagy-H/R Free Clinic	07/19/2015 07:30 AM	014:55
Child Abuse & Neglect	Radio Rap / CASA Court Appointed Special Advocates	Child Abuse, Neglect, Prevention.... and volunteer opportunities	Juan Pablo Molina CASA	07/19/2015 07:45 AM	015:01
Hunger & Poverty	RADIO RAP 7/26	Marsha discussed Habitat's effort to bring home ownership to low income families.	Marsha Smith-Habitat for Huma	07/26/2015 07:30 AM	015:06
Child Abuse	Radio Rap /	Child Abuse,	Juan Pablo Molina CASA	07/26/2015	015:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
& Neglect	CASA Court Appointed Special Advocates	Neglect, Prevention.... and volunteer opportunities		07:45 AM	
Family & Social Impact	RADIO RAP 8/2	Stephanie spoke about the need for housing for at-risk single mothers.	Stephanie Resto-Brdge of Hope	08/02/2015 07:30 AM	014:39
Child Abuse & Neglect	Radio Rap / Mental Health Association DONNA GUM	Mental Health Help & Upcoming Benefit Concert to benefit agency	Donna Gum	08/02/2015 07:44 AM	014:42
Family & Social Impact	RADIO RAP 8/9	Regan talked about how Healthy Families works with new mothers that are in high-risk categories	Healthy Fam-Regan Eshleman	08/09/2015 07:30 AM	014:46
Child Abuse & Neglect	Radio Rap / Daily Living Center LEE ANN QUISENBERRY	Senior Care and treatment options and Car Show Fundraiser	DailyLivingCTR- LeeQuisenberry	08/09/2015 07:44 AM	014:53
Health & Wellness	RADIO RAP 8/16	Chris discussed the work of the Community Ctr, assisting patients in all aspects of care.	Chris Nye-Hburg Comm Ctr	08/16/2015 07:30 AM	014:47
Tourism	Radio Rap / Stn Parks & Red CHRIS TUTTLE	Parks & Rec free events for community and community involvement	StnParks&RecCHRISTUTTLE	08/16/2015 07:44 AM	014:59
Family & Social Impact	Radio Rap / Karen Hall PRAISE IN THE PARK	Talked summer performaces, this week's final show, and LHBC	PraiseInPark KAREN HALL	08/23/2015 07:30 AM	014:59
Family & Social Impact	RADIO RAP 8/23	Angela spoke about the need for quality child and preschool	Angela Lawson-RWCCC	08/23/2015 08:03 AM	014:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		care for area children ages 2 to 5.			
Family & Social Impact	RADIO RAP 8/30	George spoke about their continued effort to supply job skills for residents with special needs.	George Homan - Friendship Ind	08/30/2015 07:30 AM	014:59
State Govt Involvement	Radio Rap / Delegate DICKIE BELL	Upcoming Community BBQ, Shootings this week and how govt can help	Delegate Dickie Bell	08/30/2015 07:45 AM	015:55
Family & Social Impact	RADIO RAP 9/6	Twila discussed the need for housing for the valley's newly poor.	Twila Lee-Mercy House	09/06/2015 07:30 AM	014:59
Volunteerism & Community Invo	Radio Rap / Paul Vaughn United Way	Upcoming Town Hall Meeting deciding needs of the community	Paul Vaughn United Way	09/06/2015 07:45 AM	014:39
Family & Social Impact	RADIO RAP 9/13	Jihn spoke on the issue of quality legal representaion for low income residents.	John Whitfield-BRLS	09/13/2015 07:30 AM	014:56
Volunteerism & Community Invo	Radio Rap / Cynthia Pritchard United Way	Campaign Kickof & Upcoming Corporate Cup	Cynthia Pritchard UW	09/13/2015 07:45 AM	014:56
Health & Wellness	RADIO RAP 9/20	Dr. Bierry spoke about Denistry from the Heart. A free dental care event for area patients.	Dr. Cathy Biery-MVDT	09/20/2015 07:30 AM	014:32
Alzheimer's Disease	Radio Rap / Alzheimers Association change to	Talked about organization, fundraising, and upcoming walk	Alzheimers Assoc Sue Friedman	09/20/2015 07:44 AM	014:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
491033					
Family & Social Impact	RADIO RAP 9/27	Scott discussed how their haunted trail raises money for CampLIGHT benefiting disabled youth.	Scott Balsley-CampLIGHT	09/27/2015 07:30 AM	014:50
Colon Cancer Awareness	Radio Rap / Toni Sheets Colon Cancer	Kickin Colon Cancer 5K and Colon Cancer Awareness	Toni Sheets	09/27/2015 07:45 AM	014:48

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	010
CRIME	Central Shen Crime Stoppers	000:32	275
Education	American Legacy Foundation	000:30	279
Health	American Cancer Society	000:29	277
Health	American Legacy Foundation	000:30	544
Health	diabetes association	001:00	432
Health	red cross	000:28	304
Health	red cross	000:29	282
Health	red cross	000:30	273
Health	red cross	001:00	425
MILITARY	Veterans Administration	000:30	275
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	034
POVERTY	A PLACE AT THE TABLE	000:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	American Legacy Foundation	000:30	279
recycling	keep america beautiful	000:30	279
US Forest Service	US Forest Service	000:29	284
USDA	USDA	000:30	275
Youth Programs	American Legacy Foundation	000:30	279
Youth Programs	United Way - Beth Bland	000:30	278