

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Third Quarter, 2017
09/27/2017

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Child Abuse & Neglect:** Talked about this year's 4th of July Celebration in Staunton. All The Events & Entertainment
- **Agriculture:** Tom discussed upcoming events at Shenandoah County Fair.
- **Disaster Relief:** Discussed how local residents can help with Irma Disaster relief
- **Economic Development:** Talked to Delegate Dickie Bell about growing industry & economic development in Staunton
- **Education:** Talked About Stuff The Bus -- School Supply Drive at Walmarts in area
- **Education & Literacy:** Kathleen discussed opportunities to celebrates excellence in the Harrisonburg City Public Schools.
- **Family & Social Impact:** Lindsey discussed how their programs help children through enduring one-to-one relationships.
- **Health:** Talked About new programs and upcoming benefits at Mercy House
- **Health & Wellness:** Sue discussed Alzheimer's research, treatment and warning signs.
- **Legal Advice/Help:** John discussed the importnace of providing free civil legal assistance to low-income residents.
- **Mental Health:** Talked About new programs and upcoming benefits for MHAA
- **People With Disabilities:** George discussed importance for opportunities full employment for persons with disabilities.
- **TEXAS FLOOD RELIEF HARVEY:** Discussed current ways to help Texas and Louisana

- **Tourism:** Talked to Aug Co Parks about Sweet Dreams Day, their free event in Stuarts Draft

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
People With Disabilities	RADIO RAP 7/2	George discussed importance for opportunities full employment for persons with disabilities.	George Homan - Friendship Ind	07/02/2017 07:30 AM	014:59
Tourism	Radio Rap/America's Birthday Celebration	Talked about this year's 4th of July Celebration in Staunton. All The Events & Entertainment	Wilson Fairchild	07/02/2017 07:45 AM	015:24
Health & Wellness	RADIO RAP 7/9	Regan discussed resources and education on child development for first-time 'at risk' parents.	RMH Family Con-Regan Eshleman	07/09/2017 07:30 AM	014:46
Child Abuse & Neglect	Radio Rap/CASA 4 Children (Juan Pablo Molina	Talked about this year's 4th of July Celebration in Staunton. All The Events & Entertainment	Juan Pablo Molina CASA	07/09/2017 07:44 AM	015:07
Family & Social Impact	RADIO RAP 7/16	Lindsey discussed how their programs help children through enduring one-to-one relationships.	Lindsey Douglas-BBBSHR	07/16/2017 07:30 AM	014:39
Tourism	Radio Rap/Sweet Dreams Day	Talked to Aug Co Parks about Sweet Dreams Day, their free event in	AugustaCoParks /Joyce Johnson	07/16/2017 07:44 AM	015:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Stuarts Draft					
Family & Social Impact	RADIO RAP 7/23	Beth spoke about how communities can prepare for increasing numbers of seniors.	Beth Bland - VPAS	07/23/2017 07:30 AM	014:30
Economic Development	Radio Rap/Delegate Dickie Bell ECONOMIC DEV	Talked to Delegate Dickie Bell about growing industry & economic development in Staunton	Delegate Dickie Bell	07/23/2017 07:44 AM	015:00
Family & Social Impact	RADIO RAP 7/30	David spoke about how Habitat for Humanity brings people together to build homes and communities.	David Wenger-HabitatHumanity	07/30/2017 07:30 AM	014:38
Education	Radio Rap/Nadina Pupich United Way Stuff The Bus	Talked About Stuff The Bus -- School Supply Drive at Walmarts in area	UnitedWay - Nadina Pupich	07/30/2017 07:44 AM	014:59
Education & Literacy	RADIO RAP 8/6	Kathleen discussed opportunities to celebrates excellence in the Harrisonburg City Public Schools.	Kathleen Waid-Hburg Edu Fund	08/06/2017 07:30 AM	014:59
Mental Health	Radio Rap/Donna Gum & Jim Almarode Mental Health	Talked About new programs and upcoming benefits for MHAA	MentalHealthAmerDONNA GUM	08/06/2017 07:45 AM	015:12
Education & Literacy	RADIO RAP 8/13	Deanna discussed solutions to ensure that every child is on the road to college and a career.	Deanna Reed-On the Road	08/13/2017 07:30 AM	014:39
Mental Health	Radio Rap/Donna Gum & Jim	Talked About new programs and upcoming benefits	MentalHealthAmerDONNA GUM	08/13/2017 07:44 AM	015:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Almarode Mental Health Pt 2	for MHAA			
Agriculture	RADIO RAP 8/13	Tom discussed upcoming events at Shenandoah County Fair.	Tom Echelman-Shen Co Fair	08/20/2017 07:30 AM	014:39
Mental Health	Radio Rap/Donna Gum & Jim Almarode Mental Health Pt 3	Talked About new programs and upcoming benefits for MHAA	MentalHealthAmerDONNA GUM	08/20/2017 07:44 AM	015:12
Legal Advice/Help	RADIO RAP 8/27	John discussed the importance of providing free civil legal assistance to low-income residents.	John Whitfield-BRLS	08/27/2017 07:30 AM	014:56
Health	Radio RapPt 3	Talked About new programs and upcoming benefits at Mercy House	MERCY HOUSE	08/27/2017 07:45 AM	015:12
TEXAS FLOOD RELIEF HARVEY	iHM Red Cross Hurricane Harvey Special (English)	Discussed current ways to help Texas and Louisiana	red cross	09/03/2017 07:29 AM	030:00
Family & Social Impact	RADIO RAP 9/10	Candy discussed First Step's commitment to the elimination of domestic violence in our community.	Candy Phillips-First Step	09/10/2017 07:30 AM	014:33
Health	Radio Rap SENTARA WOUND HEALING CENTER	DISCUSSED NEW WOUND HEALING CENTER. NO REFERRAL NEEDED	RMH ANGELA VANMETER TAMLYN OG	09/10/2017 07:44 AM	016:33
Disaster Relief	iHR Irma special	Discussed how local residents can help with Irma Disaster relief	members of FEMA/Red Cross	09/17/2017 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health & Wellness	RADIO RAP 9/24	Sue discussed Alzheimer's research, treatment and warning signs.	Sue Friedman-Alz Assn	09/24/2017 07:27 AM	016:21
Health	Radio Rap QUIT NOW VIRGINIA Pt 1	DISCUSSED NEW QUIT NOW VA ANTI SMOKING CAMPAIGN	VA DEPT OF HEALTH/NEELY DAHL	09/24/2017 07:43 AM	015:51

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	UNDERSTOOD.ORG	000:30	011
Community	Stonewall Brigade Band	000:30	009
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
DISASTER RELIEF	AMERICAN RED CROSS	000:31	024
DISASTER RELIEF	AMERICAN RED CROSS	000:33	012
Education	American Legacy Foundation	000:30	254
Education	NATIONAL SUMMER LEARNING	000:30	008
Health	American Cancer Society	000:29	263
Health	American Legacy Foundation	000:30	252
Health	red cross	000:30	507
Health	red cross	001:00	355
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
Hunger	Bl RidgeArea FdBnk/Ruth Jones	000:27	011
PEACE	PEACE IN THE STREETS	000:31	008
TEXAS FLOOD RELIEF HARVEY	red cross	000:28	012
TEXAS FLOOD RELIEF HARVEY	red cross	000:29	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TEXAS FLOOD RELIEF HARVEY	red cross	000:30	016
Youth Programs	American Legacy Foundation	000:30	243