

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Second Quarter, 2016
06/28/2016

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AmericanCancerSociety:** Talked about the Cancer fundraiser how to participate/donate/how money is used
- **Animals/Shelter Pets:** Discussed the need for better education about spay and neutering programs for pets
- **COMMUNITY INVOLVEMENT:** Talked of Rotary Club working community and this summer's Jazz In The Park
- **Education:** Talked about books for visually impaired people
- **Education & Literacy:** Mary spoke about the benefits of a opening a 529 savings account.
- **Family & Social Impact:** Whitney and Linda spoke about Relay for Life and their continued efforts to raise funds & awareness.
- **Family/Homelessness:** discussed their approach to ending family homelessness in the valley
- **Family/Immigration:** Discussed programs available aimed at helping with transition to the local community with incoming immigrant families
- **Family/Social Impact:** Discussed pgms to help with housing and food assistance in eastern Rockingham County
- **LITERACY:** Talked about Learn English & Reading Now -- volunteer ops and help for adults who cannot read
- **Poverty/Homelessness:** Talked about renewing homes for low income & upcoming bike fundraiser
- **Suicide Lock & Talk Program:** Talked about suicide prevention & warning signs for mental health month
- **Suicide Prevention:** Talked about warning signs, movie screening and suicide walk

- **Teen Pregnancy Prevention:** Talked about school programs and other teen preg prevention help available
- **Tourism:** Talked about upcoming salute/benefit coming to Downtown Staunton, annual bridge day
- **Veterans Services:** VA Freedom Festival 7/3, benefiting & honoring troops
- **Youth Involvement:** Youth Sports/valley League Baseball... importance of league & community

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family & Social Impact	RADIO RAP 4/3	Alicia talked about the difficulties for immigrants as they get established using American systems.	Alicia Horst-New Bridges	04/03/2016 07:28 AM	015:12
Teen Pregnancy Prevention	Radio Rap / Teen Pregnancy Prevention	Talked about school programs and other teen preg prevention help available	JennaMeredith/Office On Youth	04/03/2016 07:43 AM	014:36
Family & Social Impact	RADIO RAP 4/10	Twila spoke about how Mercy House helps the newly poor get back on their feet w/ housing & training	Twila Lee-Mercy House	04/10/2016 07:27 AM	014:59
Tourism	Radio Rap / Bridge Day in Staunton	Talked about upcoming salute/benefit coming to Downtown Stn, annual bridge day	JohnHuggins - Bridge Day	04/10/2016 07:42 AM	014:50
Family & Social Impact	RADIO RAP 4/17	Mary Ellen spoke about the uptick in children being diagnosed with autism.	ARC-Mary Ellen Chewning	04/17/2016 07:27 AM	014:24
Education	Radio Rap / Talking Book Center Lisa Eye	Talked about books for visually impaired	Talking Books Lisa Eye	04/17/2016 07:42 AM	014:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		people			
Family & Social Impact	RADIO RAP 4/24	Dr. Coffey spoke about the academic and cross-cultural benefits of youth exchange in the valley.	PAX-Dr. Suzanne Coffey	04/24/2016 07:30 AM	015:22
LITERACY	Radio Rap / LEARN Judith Shuey	Talked about Learn English & Reading Now -- volunteer ops and help for adults who cannot read	JusithShueyLearnEnglishReadin	04/24/2016 07:45 AM	014:57
Family & Social Impact	RADIO RAP 5/1	Whitney and Linda spoke about Relay for Life and their continued efforts to raise funds & awareness.	Realy for Life-W. Minnick	05/01/2016 07:27 AM	015:06
Poverty/Homelessness	Radio Rap / RENEWING HOMES Phil Holbrook	Talked about renewing homes for low income & upcoming bike fundraiser	Renewing Homes Phil Holbrook	05/01/2016 07:43 AM	014:47
Education & Literacy	RADIO RAP 5/8	Mary spoke about the benefits of a opening a 529 savings account.	Mary Morris-VA529	05/08/2016 07:28 AM	015:10
AmericanCancerSociety	Radio Rap / Erin Staebell RELAY FOR LIFE	Talked about the Cancer fundraiser how to participate/donate/how money is used	Relay4Life Erin Staebell	05/08/2016 07:43 AM	014:44
Education & Literacy	RADIO RAP 5/15	Chris talked about the need for safe affordable healthcare for low-income valley residents.	Chris Nye-Hburg Comm Ctr	05/15/2016 07:27 AM	014:47
Suicide Lock & Talk Program	Radio Rap / Becky Textor	Talked about suicide prevention & warning signs for mental health month	BeckyTextor Lock & Talk	05/15/2016 07:42 AM	014:55
Family & Social Impact	RADIO RAP 5/22	George spoke about efforts to prepare individuals w/developmental disabilities for the	George Homan - Friendship Ind	05/22/2016 07:27 AM	015:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		workplace.			
Suicide Prevention	Radio Rap / Crystal Graham SuicidePreventionWalk	Talked about warning signs, movie screening and suicide walk	CrystalGraham/SucideWalk	05/22/2016 07:42 AM	014:55
Family & Social Impact	RADIO RAP 5/29	Dr. Coffey spoke about the benefits of student exchange for both the student and host family.	Dr. Suzanne Coffey-PAX	05/29/2016 07:27 AM	015:21
Tourism	Radio Rap / Bob Moody	Talked about Free Summer Concert Series and impact on community	StonewallBrigadeBand BobMoody	05/29/2016 07:43 AM	016:01
Family/Homelessness	Radio Rap	discussed their approach to ending family homelessness in the valley	Stephanie Resto Bridge Of Hope	06/05/2016 07:30 AM	015:02
Tourism	Radio rap	Discussed the Summer Concert program aimed at drawing people downtown this summer	Bob Moody Stonewall Brigade Band	06/05/2016 07:45 AM	015:05
Animals/Shelter Pets	Radio Rap	Discussed the need for better education about spay and neutering programs for pets	Ann Anderson RHSPCA	06/12/2016 07:30 AM	015:30
COMMUNITY INVOLVEMENT	Radio Rap / Jazz In The Park Rotary Club	Talked of Rotary Club working community and this summer's Jazz In The Park	Rotary Club/Richard Adams	06/12/2016 07:43 AM	015:34
Family/Social Impact	Radio Rap	Discussed pgms to help with housing and food assistance in eastern Rockingham County	Marsha Deavers Elkton Area United Services	06/19/2016 07:30 AM	015:30
Youth Involvement	Radio Rap / Mark Weidemaier	Youth Sports/valley League Baseball... importance of league & community	ValleyBaseball/MarkWeidemaier	06/19/2016 07:43 AM	016:02
Family/Immigration	Radio Rap	Discussed programs available aimed at helping with transition to the local community with	Alicia Horst - New Bridges	06/26/2016 07:30 AM	015:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		incoming immigrant families			
Veterans Services	Radio Rap / VA Freedom Festival	VA Freedom Festival 7/3, benefiting & honoring troops	VA Freedom Fest Mr Hammock	06/26/2016 07:43 AM	016:02

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AmericanCancerSociety	American Cancer Society	000:24	030
AmericanCancerSociety	American Cancer Society	000:27	012
AmericanCancerSociety	American Cancer Society	000:28	010
AmericanCancerSociety	American Cancer Society	000:30	018
AmericanCancerSociety	American Cancer Society	000:31	041
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	007
CRIME	Central Shen Crime Stoppers	000:32	001
Education	American Legacy Foundation	000:30	191
Health	American Cancer Society	000:22	018
Health	American Cancer Society	000:29	198
Health	American Cancer Society	000:31	016
Health	American Cancer Society	000:32	027
Health	American Cancer Society	000:34	015
Health	American Cancer Society	000:45	077
Health	American Legacy Foundation	000:30	385
Health	diabetes association	001:00	277
Health	red cross	000:28	214
Health	red cross	000:29	194
Health	red cross	000:30	191

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	red cross	001:00	272
Health & Wellness	American Cancer Society	000:20	036
Health & Wellness	American Cancer Society	000:23	048
Health & Wellness	American Cancer Society	000:28	021
Health & Wellness	American Cancer Society	000:30	018
Health & Wellness	American Cancer Society	000:31	034
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	023
MILITARY	Veterans Administration	000:30	196
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	031
POVERTY	American Legacy Foundation	000:30	196
recycling	keep america beautiful	000:30	193
Tourism	VA Quilt Museum - Harrisonbur	000:29	046
US Forest Service	US Forest Service	000:29	196
USDA	USDA	000:30	200
Youth Programs	American Legacy Foundation	000:30	195
Youth Programs	United Way - Beth Bland	000:30	195