

WKC
Harrisonburg, VA
Quarterly Issues/Programs List
Fourth Quarter, 2021
12/28/2021

WKC
Quarterly Issues/Programs List

WKC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, Education, Tax	RADIO RAP 10/03/2021	MEDICARE OPEN ENROLLMENT PERIOD FOR 2022 IS COMIGN OCT. 15.	LISA WALKER	10/03/2021 07:30 AM	029:59
Public Health, Education, Tax	RADIO RAP 10/08/2021	Discussed issues in election cycle	Glenn Youngkin for Governor	10/10/2021 07:30 AM	029:59
Public Safety, Politics, Econ	RADIO RAP 10/17/2021	VA STATE PATROL INSURANCE FRAUD PROGRAM	TONY ROYALL	10/17/2021 07:30 AM	029:59
Public Safety, Politics, Econ	RADIO RAP 10/24/2021	GOV. CANDIDATES, CONCERN HOTLINE	TERRY MCAULIFFE	10/24/2021 07:30 AM	029:59
Public Safety, Public Health,	RADIO RAP 10/31/2021	EMBRACE TREATMENT FOSTER CARE	LEROY FORD	10/31/2021 08:29 AM	030:00
Public Safety, Public Health,	RADIO RAP 11/07/2021	ENDURING HEARTS. A HEART TRANSPLANT IS NOT A CURE, BUT A BRIDGE TO LIFE FOR RECIEPIENTS.	Carolyn Salvador	11/07/2021 07:30 AM	029:59
MILITARY	RADIO RAP 11/14/2021	FISHER HOUSE VETERANS DAY SPECIAL	fisher house	11/14/2021 07:30 AM	030:00
Health	RADIO RAP 11/21/2021	WORK AND LIVE POSITIVE IN A NEGATIVE WORLD	JOE FAUCETTE	11/21/2021 07:30 AM	029:58
Health	RADIO RAP 11/28/2021	NOV is Cancer awareness month. Discussing prescreening	Dr. Samuel Klempner	11/28/2021 07:30 AM	029:58

Health	RADIO RAP 12/05/2021	FDA HAS APPROVED A DRUG CALLED ADUHELM TO TREAT ALZHEIMER'S	JONATHEN LISS	12/05/2021 07:30 AM	029:59
FRAUD	RADIO RAP 12/12/2021	VSP discussing holiday scams to be on the look out for	TONY ROYALL	12/12/2021 07:30 AM	029:58
Health	RADIO RAP 12/19/2021	UVA - TRAUMATIC BRAIN INJURY	ASHLEY BOLTE	12/19/2021 07:30 AM	029:59
Public Health & Safety	RADIO RAP 12/26/2021	CHECKPOINT STRICKFORCE 20TH ANNIVERSARY	KURT ERICKSON	12/26/2021 07:30 AM	029:58

Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Highway Safety	PSA - Buzed Driving	001:00	1
Highway Safety	PSA - Buzed Driving	001:00	1
Education-environment	PSA Discover the Forest	000:29	1
Youth health	PSA Good Parents	000:29	1
Alzheimer's Disease	alzhimers association	000:33	5
Alzheimer's Disease	alzhimers association	000:34	12
Buzed Driving	Central Shen Crime Stoppers	001:00	184
Children's Health	HBURG FIRE DEPT	000:18	25
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	2
DAYTON RURITAN	DAYTON RURITAN	001:00	33
ECONOMY	SHEN COM CAP FUND	000:59	50
ECONOMY	SHEN COMM CAP FUND	000:30	29
Education	American Legacy Foundation	000:29	100
Health	American Cancer Society	000:28	112
Health	American Legacy Foundation	000:29	105
Health	red cross	000:29	105
Health	red cross	000:30	5
Health	Relay For Life	000:19	5
HEALTH & SAFETY	BREAST CANCER RESEARCH FOUNDA	000:30	16
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
Mental Health	NAT'L ALLIANCE MENTAL ILLNESS	000:30	1
Mental Health	NAT'L ALLIANCE MENTAL ILLNESS	000:32	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	17
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	3
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	7
PHILANTHROPY	salvation army	000:16	50

PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	4
Shelter Pets	RHSPCA	000:27	1
Shelter Pets	RHSPCA	000:27	3
SHINE A LIGHT	SHINE A LIGHT	000:29	3
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	18
Suicide Prevention	alzhimers association	000:27	6
Suicide Prevention	AMERICAN FOUND SUICIDE PREVEN	000:15	9
Suicide Prevention	AMERICAN FOUND SUICIDE PREVEN	000:30	4
UNCF	UNCF	000:30	7
WINTER FUEL ASSISTANCE	VA DEPT SOC SER	000:18	7
Youth Programs	American Legacy Foundation	000:29	101