

WKC
Harrisonburg, VA
Quarterly Issues/Programs List
Second Quarter, 2022
07/01/2022

WKC
Quarterly Issues/Programs List

WKC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health & Safety	RADIO RAP 04/03/2022	CJS THUMBS UP FOUNDATION - programs offered in Virginia	Roger Reynolds	04/03/2022 07:30 AM	029:58
Public Health	RADIO RAP 04/10/2022	UVA MEDICAL CENTER programs offered as #1 hospital in Virginia	CRAIG KENT	04/10/2022 07:30 AM	029:58
Telehealth	RADIO RAP 04/17/2022	Bryant Telehealth discusses the options available in Virginia	Wallace Allen	04/17/2022 07:19 AM	029:58
Public Health	RADIO RAP 04/22/2022	COVID VACCINES - status in Virginia	SUSAN OSBOURNE	04/24/2022 07:30 AM	030:00
Public Health	RADIO RAP 05/01/2022	ADDICTION TREATMENT programs offered in Virginia	LANCE WOODS	05/01/2022 07:30 AM	029:58
Virginia Economy	RADIO RAP 05/08/2022	Business climate as Pandemic Recedes	Irina Dovetnetsky	05/08/2022 07:30 AM	031:05
Crime	RADIO RAP 05/15/2022	INSURANCE FRAUD in Virginia on the rise. How it costs everyone	Kelli Burnett	05/15/2022 07:30 AM	029:58
Public Health	RADIO RAP 05/22/2022	AMERICAN LUNG ASSOCIATION - state of the "air"	ALEKS CASPAR	05/22/2022 07:30 AM	029:58
Public Health	RADIO RAP 05/29/2022	COLON CANCER - importance of screening	Cynthia Yoshida	05/29/2022 07:30 AM	030:00
Public Health	RADIO RAP 06/05/2022	THE FISHERS HOUSE FOUNDATION - programs offered	David Coker	06/05/2022 07:30 AM	030:00
Crime	RADIO RAP 06/12/2022	VSP's HEAT program to curb auto theft	Shannon Pinto	06/12/2022 07:30 AM	029:57

Public Health	RADIO RAP 06/19/2022	UVA Health Voted #1 Hospital in Virginia. Programs Offered that set it apart	CRAIG KENT	06/19/2022 07:30 AM	029:56
Public Health	RADIO RAP 06/26/2022	VIRGINIA BUSINESS Climate as the pandemic winds down	GAIL GAZELLE	06/26/2022 07:30 AM	029:56

Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimer's Disease	alzheimers association	000:15	123
Alzheimer's Disease	alzheimers association	000:29	57
Alzheimer's Disease	alzheimers association	001:00	136
Autism Awarness	Valley Autism dot org	000:30	16
Buzzed Driving	Central Shen Crime Stoppers	001:00	141
Education	American Legacy Foundation	000:29	62
Education	Blue Ridge Community College	000:12	4
Education & Literacy	Community Foundation	000:31	64
Education & Literacy	FRIENDS OF THE NORTH FORK SHE	000:31	42
END RACISM	STOP AAPI HATE	000:30	17
ENVIRONMENT	iHEART RADIO EARTH	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
Health	American Cancer Society	000:28	69
Health	American Cancer Society	000:56	31
Health	American Legacy Foundation	000:29	62
Health	red cross	000:29	63
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
Hunger	Blue Ridge Area Food Bank	000:28	52
Hunger	Blue Ridge Area Food Bank	001:00	24
Mental Health	CHILD MIND INSTITUTE	000:29	6
MILITARY AND VETERANS	HOME BASE	000:30	21
MILITARY AND VETERANS	Wayne Theater	000:31	48
PHILANTHROPY	Harrisonburg Downtown Ren	000:30	3
Shelter Pets	RHSPCA	000:16	3
Shelter Pets	RHSPCA	000:21	15
Shelter Pets	RHSPCA	000:29	3
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	13
Youth Programs	American Legacy Foundation	000:29	62
Youth Programs	Community Foundation	000:32	2

Youth Programs	NC3 CHURCH	000:50	75
Youth Programs	SHENANDOAH CHILDREN'S CHOIR	000:59	14