

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Third Quarter, 2020
9/29/2020

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTHCARE QUALITY AND SUMMER LEARNING	IHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	FOCUS ON THE BIGGEST ISSUES IMPACTING THIS WEEK	MICHAEL BELL, AARON DWORKIN	07/05/2020 07:30 AM	029:28
HEALTH & SAFETY	Radio Rap - iHeartRadio Communities PSA 0712	Discussing COVID-19 and the challenges schools face as they plan to reopen	Dr. Ali Nouri	07/12/2020 07:30 AM	029:30
HEALTH & SAFETY	Radio Rap - iHeartRadio Communities PSA 0719	Discussing the fight against COVID-19 and assessing hospital capacity	Dr. J. Monroe, J. Bernstein	07/19/2020 07:30 AM	029:31
HEALTH & SAFETY	iHeartRadio Communities PSA 0726	Discussing ways listeners can stay safe/healthy and the latest on a potential COVID-19 vaccine	DR B. CAMERON, DR A. RASMUSSE	07/26/2020 07:30 AM	029:31
HEALTH & SAFETY	Radio Rap - iHeartradio Communities PSA 0802	Discussing behavior changes during the pandemic & first amendment rights concerning protests	Dr. L. Beitsch, K Paulson	08/02/2020 07:30 AM	029:30
Public Safety, Public Health,	Radio Rap iHEARTREADIO COMMUNITIES SPECIAL	Focus on the biggest issues impacting this week	Dr. L. Beitsch, K Paulson	08/09/2020 07:30 AM	029:22
Public Health,	iHEARTREADIO COMMUNITIES	Focus on the biggest issues	KX Jin, Dr D. Ramo	08/16/2020 07:30 AM	029:30

Public Safety	PUBLIC AFFAIRS SPECIAL	impacting this week			
Public Health, Public Safety	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J SYKES, DR D ANDERSON	08/23/2020 07:30 AM	029:31
Mental Health	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR J KELLY, J BROWN, B GILBER	08/30/2020 07:30 AM	029:31
GRIEF COUNSELING	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	D. PAINE, J. WINUK	09/06/2020 07:30 AM	029:32
GRIEF COUNSELING PUBLIC SAFET	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	D NIGRO S SILLER	09/13/2020 07:30 AM	029:29
Public Education, Voting	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J SYKES, M WARD	09/20/2020 07:30 AM	029:25
MENTAL HEALTH, PUBLIC SAFETY	IHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	FOCUS ON THE BIGGEST ISSUES IMPACTING THIS WEEK	K DISCHINO, S SINWELSKI	09/27/2020 07:30 AM	029:28

Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimer's Disease	Alzheimers Assoc Sue Friedman	000:30	143
Education	American Legacy Foundation	000:29	176
Health	American Cancer Society	000:28	209
Health	American Legacy Foundation	000:29	176
Health	red cross	000:27	25
Health	red cross	000:29	172
Health	red cross	000:30	175
Health	red cross	000:33	17
Health	red cross	000:35	13
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	1
Suicide Prevention	GREATER SHEN SUICIDE PREVENTI	000:30	40
Youth Programs	American Legacy Foundation	000:29	178