

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
First Quarter, 2017
03/30/2017

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Aug Co Sheriff (James Snyder):** Talkd about New Years Travel and a preview of 2017
- **CancerBridgeFundAugustaHealth:** Talked about bridging the gap for cancer patients
- **Children's Health:** Talked about upcoming IHOP National Pancake Day benefitting CMN
- **Donating Blood:** Critical need for blood donations, how to donate and who is eligible
- **Education:** Discussed the benefits of integration (STEM)
- **Education & Literacy:** Margaret discussed options for low-income parents to secure quality education for their children.
- **Family & Social Impact:** Twila spoke about their SAFE-at-Home program. Helping homeless families become self-sufficient.
- **Fine Arts In Schools:** Talked about upcoming Bluegrass Festival and music dept at school
- **Health & Wellness:** Tamara discussed increasing the quality of life for persons with brain injury in our community.
- **Heart Health:** Talked about heart health and vericose veins
- **Legislative Update:** Atlked about school suspensions, hate crimes bill and budget
- **Public Health:** Urgent Need for Type O Blood
- **Senior Health:** Talked about Knee/Hip and Shoulder Replacement, warning signs, etc
- **Stray animals:** Ending Euthanasia of healthy treatable animals

- **Suicide Prevention:** Talked about upcoming suicide seminars
- **Tourism:** Talked about upcoming Walton 45th Annual Reunion
- **Volunteerism & Community Invo:** 75th Anniversary of United Way, new programs and organizations
- **Youth Involvement:** Talked about new fencing organization in Aug Co and how theyre helping organizations
- **Youth Mentoring:** Talked about United Way Mentor/Tutor Fair

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health & Wellness	RADIO RAP 1/1	Kati discussed education that allow youth to make the healthiest decisions when it comes to sex .	Kati Derrick-Office on Childr	01/01/2017 07:30 AM	015:00
Aug Co Sheriff (James Snyder)	RADIO RAP (James Snyder Aug Co Sheriffs Office	Talkd about New Years Travel and a preview of 2017	James Snyder/Crime	01/01/2017 07:45 AM	015:50
Education & Literacy	RADIO RAP 1/8	Elizabeth discussed instruction to non/low-literacy community members to improve self-sufficiency.	Elizabeth Girvan-Skyline Lit	01/08/2017 07:30 AM	014:54
Youth Involvement	Radio Rap / ValleyFencing Grayson Katzenbach	Talked about new fencing organization in Aug Co and how theyre helping organizations	VlyFencing/GraysonKatzenbach	01/08/2017 07:45 AM	015:01
Family & Social Impact	RADIO RAP 1/15	Melissa discussed the Sexual Assault Crisis Progr.-advocates for those affected by sexual violece.	Melissa Fisher-Collins Center	01/15/2017 07:30 AM	014:49
Youth Mentoring	Radio Rap / United Way	Talked about United Way Mentor/Tutor Fair	United Way - NadinaPupich	01/15/2017 07:44 AM	015:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Mentor Fair NADINA PUPICH				
Health & Wellness	RADIO RAP 1/22	Tamara discussed increasing the quality of life for persons with brain injury in our community.	Tamara Wagester-Crossroads	01/22/2017 07:30 AM	014:33
Public Health	Radio Rap	Urgent Need for Type O Blood	Bernadette Jay/American Red Cross	01/22/2017 07:31 AM	015:00
Donating Blood	Radio Rap / Red Cross Bernadette Jay	Critical need for blood donations, how to donate and who is eligible	Am Red Cross/ Bernadette Jay	01/22/2017 07:44 AM	015:04
Stray animals	Radio Rap	Ending Euthanasia of healthy treatable animals	Dan Chavez Shen. Spay/Neuter clinic	01/22/2017 07:45 AM	015:00
Volunteerism & Community Invo	Radio Rap / Cynthia Pritchard United Way	75th Anniversary of United Way, new programs and organizations	Cynthia Pritchard UW	01/29/2017 07:31 AM	015:00
Education	Radio Rap	Discussed the benefits of integration (STEM)	Amy Sabarre/Stem Hburg City Schools	01/29/2017 07:45 AM	015:00
Education & Literacy	RADIO RAP 2/5	Margaret discussed options for low-income parents to secure quality education for their children.	Margaret Rich-Milton Hershey	02/05/2017 07:30 AM	014:47
Legislative Update	Radio Rap / Delegate Dickie Bell Legislative Update	Atlkd about school suspensions, hate crimes bill and budget	Delegate Dickie Bell	02/05/2017 07:44 AM	015:59
Family & Social Impact	RADIO RAP 2/12	Kim discussed how the how the program motivates individuals/organizations in nurturing area youth.	Kim Ratch/Office on Children and Youth	02/12/2017 07:30 AM	014:47
Suicide Prevention	Radio Rap / Crystal Graham Out of Darkness Walk	Talked about upcoming suicide seminars	CrystalGraham/SucideWalk	02/12/2017 07:44 AM	015:59
Family & Social Impact	RADIO RAP 2/19	Debbie discussed the need to outfit underprivileged youth for their proms.	Debbie Shickel-Cinderella Pro	02/19/2017 07:30 AM	015:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Heart Health	Radio Rap / National Heart Month Dr Sternberg	Talked about heart health and vericose veins	CardiologistDrKenSternberg	02/19/2017 07:45 AM	014:40
Family & Social Impact	RADIO RAP 2/26	Twila spoke about their SAFE-at-Home program. Helping homeless families become self-sufficent.	Twila Lee-Mercy House	02/26/2017 07:30 AM	015:04
Fine Arts In Schools	Radio Rap / Buffalo Gap Music Department	Talked about upcoming Bluegrass Festival and music dept at school	Sara Urey BuffaloGap HS	02/26/2017 07:45 AM	014:45
Family & Social Impact	RADIO RAP 3/5	Luanne discussed the need for quality mental health services for families regardless of income.	CMFC-Luanne Bender Long	03/05/2017 07:30 AM	015:02
Children's Health	Radio Rap / Brian Horne Childrens Miracle Network	Talked about upcoming IHOP National Pancake Day benefitting CMN	BrianHorne/ChildrensMiracleNe	03/05/2017 07:45 AM	015:02
Family & Social Impact	RADIO RAP 3/12	Tim discussed empowering parents in crisis to make plans in the best interest of their families.	Tim Ruebke-Fairfield Center	03/12/2017 07:30 AM	015:02
Tourism	Radio Rap / Waltons Mountain Museum MARY MCDONOUGH	Talked about upcoming Walton 45th Annual Reunion	MaryMcDonoughWaltonsMuseum	03/12/2017 07:45 AM	014:57
Family & Social Impact	RADIO RAP 3/19	Betty discussed the need that low-income working families have for safe, affordable transportation.	Betty Newell-Way to Go	03/19/2017 07:30 AM	014:32
CancerBridgeFundAugustaHealth	Radio Rap / Augusta Health Cancer Bridge Fund	Talked about bridging the gap for cancer patients	LeighAnderson/CancerBridge	03/19/2017 07:44 AM	015:40
Family & Social Impact	RADIO RAP	Heather discussed	Heather Denman-ARC	03/26/2017	014:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	3/26	protecting the rights of people with intellectual & developmental disabilities.		07:30 AM	
Senior Health	Radio Rap / Augusta Health Joint Center	Talked about Knee/Hip and Shoulder Replacement, warning signs, etc	DrGodette/JointCenter	03/26/2017 07:44 AM	014:56

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	American Legacy Foundation	000:30	153
Health	American Cancer Society	000:29	169
Health	American Legacy Foundation	000:30	317
Health	diabetes association	001:00	209
Health	red cross	000:30	312
Health	red cross	001:00	201
Health	SHEN VALLEY SOIL AND CONSERVA	000:25	065
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	016
MILITARY	Veterans Administration	000:30	158
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	008
PEACE	PEACE IN THE STREETS	000:31	008
POVERTY	American Legacy Foundation	000:30	157
recycling	keep america beautiful	000:30	159
US Forest Service	US Forest Service	000:29	162
USDA	USDA	000:30	165
Youth Programs	American Legacy Foundation	000:30	159
Youth Programs	United Way - Beth Bland	000:30	162

