

WKCY  
Harrisonburg, VA  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/02/2014

WKCY  
Quarterly Issues/Programs List

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WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Abuse Prevention/Education:** First Step
  - **Community:** Bridge of Hope
  - **COMMUNITY INVOLVEMENT:** Blue Ridge Legal Services
  - **education:** Roberta Webb Child Care Center
  - **food bank:** Blue Ridge Area Food Bank
  - **General Assembly:** Delegate Dickie Bell
  - **Health:** RMH Women's Center
  - **HEALTH AND FITNESS:** Jeff Fife Ex Dir Waynesboro Y
  - **Legal Advice/Help:** John Whitfield
  - **MILITARY AND VETERANS:** Dept. of Veterans Affairs
  - **People With Disabilities:** (No issue/program description given.)
  - **SPCA:** Shenandoah Valley Animal Services Center
  - **youth:** (No issue/program description given.)
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
education	RADIO RAP 10/6	Roberta Webb Child Care Center	Angela Lawson	10/6/2013 7:33	015:07
education	Radio Rap KRIS - Wboro Areal Learning Tree	Janet Harvey	wboro Area learning tree	10/6/2013 7:48	014:48
Health	RADIO RAP 10/13	RMH Women's Center	Dr. Heidi Rafferty	10/13/2013 7:33	013:49
Senior Care	RADIO RAP 10/13	Staunton Sr Center	Lynn Harris	10/13/2013 7:45	014:45
Health	RADIO RAP 10/20	Narconon	Perry Aubuchon	10/20/2013 7:32	015:06
HEALTH AND FITNESS	Radio Rap KRIS Waynesboro YMCA Jeff Fife	Jeff Fife Ex Dir Waynesboro Y	Waynesboro YMCA	10/20/2013 7:47	015:00
Adult Care	radio Rap for 10/27	Daily Living Center	Terry Team	10/27/2013 7:15	014:42
MILITARY AND VETERANS	RADIO RAP 10/27	Dept. of Veterans Affairs	John Layman	10/27/2013 7:30	014:55
youth	Radio Rap KRIS Boy Scouts Michael Hesbach	Michael Hesbach	Boy Scouts	11/3/2013 7:13	015:13
Community	RADIO RAP 11/3	BRAFB	Ruth Jones	11/3/2013 7:30	014:45
Abuse Prevention/Education	RADIO RAP 11/10	First Step	Candy Phillips	11/10/2013 7:31	014:34
People With Disabilities	Radio Rap ARC of Augusta (Warren McKeen)	Warren McKeen	ARC of AUGUSTA	11/10/2013 7:45	014:42
Childhood Counseling	RADIO RAP 11/17	Valley Hope Counseling	Ginny Harris	11/17/2013 7:15	015:00
Health	RADIO RAP 11/17	Harrisonburg Community Center	Chris Nye	11/17/2013 7:31	014:44
SPCA	RADIO RAP 11/24	Rockingham/Harrisonburg SPCA	Ann Anderson	11/24/2013 7:30	015:00
Abuse	Radio Rap	Dennis Baugh, Exec	Valley's	11/24/2013	014:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Prevention/Education	KRIS -- Dennis Baugh Valley Childrens Center	Director	Children Center	7:45	
Health	RADIO RAP 12/1	RMH Healthy Families	Regan Eshleman	12/1/2013 7:32	014:16
HEALTH AND FITNESS	Radio Rap KRIS -- Morris Peltz YMCA	Morris Peltz	Staunton Augusta YMCA	12/1/2013 7:46	014:17
Computer Services	RADIO RAP 12/8	Waynesboro Area Learning Tree	Janet Harvey	12/8/2013 7:15	015:10
SPCA	RADIO RAP 12/8	Shenandoah Valley Animal Services Center	Lindsay Huffman	12/8/2013 7:29	014:53
SPCA	RADIO RAP 12/15	EAUS	Marsha Deavers	12/15/2013 7:30	015:10
Brain Injury Recovery	Radio rap 12-15	Crossroads 2 Brain Injury Recovery	Christy Kiser	12/15/2013 7:15	014:47
COMMUNITY INVOLVEMENT	RADIO RAP 12/15	Blue Ridge Legal Services	John Whitfield	12/22/2013 7:29	014:57
General Assembly	Radio Rap / Delegate Dickie Bell	Delegate Dickie Bell	Delegate Dickie Bell	12/22/2013 7:44	014:45
Community	RADIO RAP 11/24	Bridge of Hope	Stephanie Resto	12/29/2013 7:31	014:40
Legal Advice/Help	Radio Rap / BlueRidgeLegal Services	John Whitfield	Blue Ridge Legal Services	12/29/2013 7:46	014:48

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Shelter Pets	CC SALES-CATS CRADLE PSA	000:29	079
Employment opps	WKCY AM SHOW YOUR STRIPES #1	000:32	116

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	American Legacy Foundation	000:30	673
Education	American Legacy Foundation	001:00	585
youth	big brothers big sisters	000:30	341
Emergency Preparedness	FEMA	001:00	1135
Shelter Pets	Hburg Rham SPCA	000:15	193
Financial Management	PSA Credit Fairy	001:00	002
Shelter Pets	PSA/Shelter Pets Dot org	000:15	001
Military/Veterans	USO	000:31	344
Military/Veterans	Veterans Administration	000:30	340
CRIME	Central Shen Crime Stoppers	000:32	351
CRIME	Central Shen Crime Stoppers	001:00	610
CRIME	PSA - Crime Prevention NCPC	000:32	001
education	American Legacy Foundation	001:00	607
Health	Alcoholics Anonymous	000:29	348
Health	American Cancer Society	000:23	449
Health	American Cancer Society	000:29	348
Health	American Legacy Foundation	000:30	685
Health	Arthritis Foundation	000:30	347
Health	diabetes association	001:00	605
Health	FEMA	000:30	295
Health	FEMA	000:58	283
Health	FEMA	001:00	559
Health	PSA/Breast Cancer Awareness	000:29	001
Health	PSA/Red Cross	000:28	001
Health	red cross	000:15	202
Health	red cross	000:28	349
Health	red cross	000:29	342
Health	red cross	000:30	342
Health	red cross	001:00	599

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health	shen valley autism society	000:30	348
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	022
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	023
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	125
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	235
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	033
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	010