

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Second Quarter, 2012
06/28/2012

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community:** Waynesboro's Valley League Non-Profit team
- **Community - Mental Health:** Bridge of Hope Organization

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	RADIO RAP 4/1	National MS Society (Darren Ball)	Darren Ball	04/01/2012 07:31 AM	014:46
Community	Radio Rap KRIS	CASA	Michael Nay	04/01/2012 07:45 AM	014:58
Community	RADIO RAP 4/8	RMH / March of Dimes (Katie Montgomery)	Katie Montgomery	04/08/2012 07:31 AM	015:02
Community	Radio Rap KRIS 4/8 Staunton Performing Arts	Staunton Performing Arts Ctr	Judy Mosedale	04/08/2012 07:46 AM	015:13
Community	RADIO RAP 4/15	Way To Go (Betty Newel)	Betty Newel	04/15/2012 07:31 AM	015:00
Community	Radio Rap KRIS - AAA	aaa MIDATLANTIC	WINDY VAN CUR EN	04/15/2012 07:46 AM	014:20
Community	RADIO RAP 4/22	St. Jude/Delta Delta	Jessica Spiegler	04/22/2012	014:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Delta (Jessica Spiegler)		07:31 AM	
Community	Radio Rap KRIS Staunton Parks & Rec	Staunton Parks & Rec	Claire Richardson	04/22/2012 07:46 AM	014:16
Community	RADIO RAP 4/29	Shenandoah Valley Spay/Neuter Clinic	Kate Mansfield	04/29/2012 07:31 AM	015:00
Community	Radio Rap KRIS 4/29 Relay For Life	American Cancer Society	Carrie Klamut	04/29/2012 07:46 AM	014:54
Community	RADIO RAP 5/6	Habitat For Humanity (Marsha Smith)	Marsha Smith	05/06/2012 07:31 AM	014:31
Community	Radio Rap KRIS Mental Health Augusta	mental health of augusta	Donna Gum	05/06/2012 07:46 AM	015:03
Community	Radio Rap	Shenandoah Valley Bach festival	Mary Kay Adams	05/13/2012 07:31 AM	015:00
Community - Mental Health	Radio Rap	Bridge of Hope Organization	Stephanie Resto/Crystal Yowell	05/13/2012 07:46 AM	014:55
Community	RADIO RAP 5/20	Virginia Museum of the Civil War	Maj Troy Marshall	05/20/2012 07:31 AM	014:29
Community	Radio Rap KRIS Delegate Bell	Delegate Dickie Bell -- Budget Update	Delegate Dickie Bell	05/20/2012 07:46 AM	014:30
Community	RADIO RAP 6/3	Bike MS (Ball/Knizer)	Ball/Knizer	06/03/2012 07:31 AM	014:20
Community	Radio Rap KRIS - Staunton Braves	Coach Paul Lamarr -- 2012 Staunton Braves	Paul Lamarr	06/03/2012 07:45 AM	014:59
Community	RADIO RAP 6/10	Blue Ridge Area Food Bank (Ruth Jones)	Ruth Jones	06/10/2012 07:31 AM	015:14
Community	Radio Rap KRIS Governors Bowl	Governors Bowl going on thru July 4	Laurel Cartwright - Gov Bowl	06/10/2012 07:46 AM	017:12
Community	RADIO RAP 6/17	Alcoholics Anonymous (Local Member)	Alcoholics Anonymous	06/17/2012 07:31 AM	015:25
Community	Radio Rap KRIS Waynesboro Generals	Waynesboro's Valley League Non-Profit team	Chris Graham	06/17/2012 07:46 AM	017:12
Community	RADIO RAP 6/24	Boys & Girls CLub	Bill Carter	06/24/2012	015:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		(Bill Carter)		07:31 AM	
Community	Radio Rap KRIS -- AAA	AAA MidAtlantic WINDY VAN CUREN	WINDY VAN CUREN	06/24/2012 07:46 AM	015:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Info-Track

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2012

Show # 2012-14

Date aired: 4/1/12 Time Aired: 7:00am

Eric Decker, PhD, Professor, Head of the Department of Food Science at the University of Massachusetts

Rancid foods are becoming more common, thanks to recent reductions in trans fats. Dr. Decker said consumers may have a kitchen full of toxic products and not know it. He explained why these products are potentially dangerous. He also talked about the foods most likely to become rancid and the telltale signs of rancidity that many consumers don't recognize.

Issues covered:

Length: 7:23

Food Safety

Personal Health

Consumer Matters

Lori Andrews, Law Professor, Director of the Institute for Science, Law & Technology at Illinois Institute of Technology, author of "*I Know Who You Are and I Saw What You Did: Social Networks and the Death of Privacy*"

If Facebook were a country, it would be the third largest nation in the world. Ms. Andrews believes that while social networks have made positive contributions to society, they have also greatly accelerated the erosion of personal privacy rights. She explained how social network sites can damage a person's career or marriage. She would like to see Congress pass new legal protections aimed at safeguarding the privacy of social network users.

Issues covered:

Length: 9:51

Privacy

**Government Policy
Employment**

Kevin Haley, Director of Product Management for Symantec Security Response

Today's smartphones hold a wealth of personal, financial and work-related data that thieves would love to get their hands on. So what happens when a phone is lost or stolen? Mr. Haley led a research project that intentionally lost 50 phones to see what data was accessed by the finder and whether the phones would be returned to their owners. The results were disconcerting. Mr. Haley offered advice for phone owners to protect their data.

Issues covered:

Length: 5:04

Crime

Privacy

Workplace Matters

Show # 2012-15

Date aired: 4/8/2012 Time Aired: 7am

Anne Perschel, PhD, leadership and organizational psychologist, President and Founder of Germane Consulting

Dr. Perschel recently co-authored a paper that concluded that corporations are leaving money on the table and forgoing future success by failing to move more women into senior leadership roles. She discussed the various obstacles faced by women who want to move up the corporate ladder and made suggestions on how to overcome them.

Issues covered:

Length: 9:03

Women's Issues

Discrimination

Career

Steven Kotler, science writer, author of "*Abundance: The Future Is Better Than You Think*"

Mr. Kotler believes that four powerful social and technological trends are converging today that will improve the lives of billions of people across the globe in the near future. He explained how governments, industry and entrepreneurs can adapt to these changing forces and harness them to solve the world's biggest problems, including shortages of water, food, energy and education.

Issues covered:

Length: 8:05

Economy

Science & Technology

Employment

Alison Borland, Vice President of Retirement Product Strategy at Aon Hewitt, a human resources firm based in Chicago

The Great Recession has led many Americans to dip into their retirement savings early, but minorities have withdrawn much more than other racial and ethnic groups, according to a new study from Ms. Borland's firm. She explained why Blacks and Hispanics have made these decisions and what they can do to shore up depleted 401(k) accounts.

Issues covered:
Retirement Planning
Minority Concerns
Senior Citizens

Length: 5:09

Show # 2012-16

Date aired: 4/15/2012 Time Aired: 7am

David W. Fleming, M.D., Director and Health Officer for Public Health in Seattle & King County, WA, Chairman of a Committee on Hypertension at the National Academy of Sciences' Institute of Medicine

Nearly 1 in 3 Americans suffer from high blood pressure. Dr. Fleming believes that high blood pressure is a neglected disease and that the government should do more to encourage better education and more aggressive treatment. He explained how simple it is to diagnose and treat, and the dangerous consequences if it is left untreated.

Issues covered:
Personal Health
Government Policies

Length: 6:38

Leonard Sax, MD, PhD, pediatrician, psychologist, author of "*Girls on the Edge: The Four Factors Driving the New Crisis for Girls-Sexual Identity, the Cyberbubble, Obsessions, Environmental Toxins*"

Dr. Sax said many of today's young girls are having serious difficulties in developing their own identity. As a result, they are at greater risk of anxiety, depression, and self-destructive behaviors. He explained how constant online activities such as texting and social networking can distort a girl's self-image. He also offered advice for parents on how to recognize problems and help their daughters become confident, fulfilled women.

Issues covered:
Girls Issues
Parenting
Youth at Risk

Length: 10:39

Joseph C. Piscatella, cardiac health expert, President of the Institute for Fitness & Health, author of "*Positive Mind, Healthy Heart!: Take Charge of Your Cardiac Health, One Day at a Time*"

Mr. Piscatella is the longest surviving survivor of triple bypass surgery. He talked about the mental aspects of dealing with heart disease, and why optimism and self-motivation must be a part of any heart health plan.

Issues covered:
Aging
Mental Health

Length: 4:55

Show # 2012-17

Date aired: 4/22/2012 Time Aired: 7am

Mike Staver, strategic business advisor, CEO of The Staver Group, creator of the audio and video series "*21 Ways to Defuse Anger and Calm People Down*"

The U.S. Department of Labor has found that homicide is the fourth-leading cause of occupational death, and the leading cause of death for women in the workplace. Mr. Staver explained why workplace violence in the U.S. is a persistent and dangerous problem. He outlined ways to recognize warning signals and offered tips to defuse conflicts on the job.

Issues covered:
Workplace Violence
Mental Health
Crime

Length: 8:04

Jonathan Ladd, PhD, assistant professor of Government and Public Policy at Georgetown University, author of "*Why Americans Hate the Media and How It Matters*"

As recently as the early 1970s, the news media was one of the most respected institutions in the United States. Yet by the 1990s, this trust had all but evaporated. Dr. Ladd talked about the reasons that confidence in the press has declined so dramatically over the past 40 years. He also explained why this issue is so important in a healthy democracy.

Issues covered:
Media Issues
Voting
Consumer Matters

Length: 9:00

Jerry Brewer, MD, dermatologist and researcher at the Mayo Clinic

Dr. Brewer led a study that found that the risk of developing the most dangerous type of skin cancer is now more than six times higher among young adults than it was 40 years ago. He talked about the likely reasons behind this trend and why women under age 40 may be especially vulnerable.

Issues covered:
Cancer
Personal Health

Length: 4:51

Show # 2012-18

Date aired: 4/29/2012 Time Aired: 7am

Mai Fernandez, Executive Director of the National Center for Victims of Crime

Nearly 20 million violent and property crimes are committed each year in the US, but the numbers may not tell the whole story. Ms. Fernandez discussed the human impact of national crime statistics, and why fewer than half the crimes committed go unreported. She also talked about the effectiveness of victims' rights laws and the resources that are available to crime victims.

Issues covered:
Victims' Rights
Crime

Length: 7:05

Steve Pemberton, Divisional Vice President of Diversity and Inclusion at Walgreens, author of “*A Chance In The World: An Orphan Boy, a Mysterious Past, and How He Found a Place Called Home*”

Mr. Pemberton shared his rags-to-riches journey, starting with a childhood of neglect and abusive foster homes. He said his primary refuge was in a box of books, and he explained how a love of reading transformed his life. He described his quest to uncover and understand his family’s tragic past and how that has influenced him as a father. He also discussed the value of diversity in America and where we stand as a nation.

Issues covered:

Length: 9:58

Foster Care
Child Abuse
Diversity
Literacy

Lacey Plache, Chief Economist of Edmunds.com, an automotive web site

Only 35 percent of hybrid vehicle owners chose to purchase a hybrid again when they returned to the car market last year, according to an Edmunds.com analysis of new car registration data. Ms. Plache explained why conventional gas-powered cars are successfully competing against hybrids. She talked about the rapidly growing number of vehicles capable of delivering more than 30 miles per gallon.

Issues covered:

Length: 4:42

Consumer Matters
Energy
Environment

Show # 2012-19

Date aired: 5/6/2012 Time Aired: 7am

Matthew Crawford, PhD, fellow at the Institute for Advanced Studies in Culture at the University of Virginia , author of "*Shop Class As Soulcraft*"

Mr. Crawford earned a PhD in political philosophy and then got a prestigious job at a Washington, DC think tank. But he quit because he found the white-collar world unfulfilling, and instead opened a motorcycle repair shop. He talked about the ability to make and fix things and its cultural significance, and explained why skilled manual labor cannot become obsolete or be outsourced. He also offered advice for young people who are debating career choices.

Issues covered:

Length: 8:05

Education

Employment

Workplace Matters

Mark Courtney, PhD, expert on child welfare issues and policies, Director of Research and Development-Ballmer Endowed Chair for Child Well-Being at the University of Washington School of Social Work.

Dr. Courtney discussed the disturbing results of his study of America's foster care system. He found that the vast majority of former foster kids struggle to find housing and jobs, have criminal records and receive public assistance. He talked about the reasons behind these problems and what can be done to improve the nation's foster care system.

Issues covered:

Length: 9:12

Youth At Risk

Government Policies

Debra Friedman, PhD, University Vice President and dean of the College of Public Programs at Arizona State University

Although the number of government jobs is rapidly expanding, nearly 61 percent of America's current federal workforce will be eligible to retire by 2016. Dr. Friedman outlined the potential problems of this "brain drain." She also explained why the brightest college students tend to choose paths other than government employment. She explained why students should give serious thought to pursuing a career in government.

Issues covered:

Length: 5:01

Employment

Government Policies

Show # 2012-20

Date aired: 5/13/2012 Time Aired: 7am

Michael Ford, Founding Director of the Center for the Study of the American Dream at Xavier University

97.5 percent of immigrants who want to become American citizens successfully pass a naturalization test. Mr. Ford's organization found that at least 35% of native-born Americans are not sufficiently educated to pass the same test. He explained why civic illiteracy is a serious

threat to the American Dream. He talked about the disappearance of civics classes from the nation's high schools in the past several decades.

Issues covered:

**Education
Citizenship
Voting**

Length: 7:44

Cynthia Hammond-Davis, author of *"If I Knew Then What I Know Now! College & Financial Aid Planning From A Parent's Perspective"*

Planning for college is more complex than ever. Ms. Hammond-Davis said the financial aid planning process should start as early in a child's life as possible. She shared the story of her struggle to help her son sort out the complex universe of college searches, financial aid, scholarships, athletics and extracurricular activities.

Issues covered:

**Education
Parenting
Consumer Matters**

Length: 9:24

Robert Whelan, PhD, postdoctoral research fellow at the University of Vermont

Dr. Whelan led a recent brain-imaging study of that examined similarities and differences in the brains of teens with ADHD vs. those who use drugs or alcohol. He said that the impulsivity that leads kids to blow off their homework and the impulsiveness that drives kids use drugs or alcohol are not the same, neurologically speaking. He talked about possible ways to help young people who may be diagnosed before they actually get into trouble.

Issues covered:

**Drug & Alcohol Abuse
Learning Disabilities
Youth at Risk**

Length: 5:05

Show # 2012-21

Date aired: 5/20/2012 Time Aired: 7am

Susanne E. Tanski, M.D., M.P.H., behavioral researcher, Professor of Pediatrics at Dartmouth Medical School

Dr. Tanski recently co-authored a study that found that adolescents who are allowed to watch R-rated movies are much more likely to begin drinking at an early age. She explained possible reasons behind it, and offered advice for parents on how to make wise media choices for their children.

Issues covered:

**Youth at Risk
Underage Drinking
Parenting**

Length: 8:03

Clay Shirky, expert on the social and economic effects of Internet technologies, Adjunct Professor at New York University's Interactive Telecommunications Program, author of "*Cognitive Surplus*"

Mr. Shirkey said that, although it may not feel like it, Americans have more free time than ever. He said the use of that spare time is migrating from passive activities like watching TV to active participation for the common good, via the Internet. He offered several examples of how people are using their spare time to pool their intellect, energy and time for positive and community-minded purposes.

Issues covered:
Volunteerism
Social Activism

Length: 8:26

Arthur Goodwin, Senior Research Associate with the Center for the Study of Young Drivers at the University of North Carolina

A surprising number of young people are waiting well past the traditional age of 16 to get a driver's license. Mr. Goodwin talked about the social and regulatory reasons behind this trend and why it may improve highway safety. He also offered advice to young people who are considering whether they are ready for a driver's license.

Issues covered:
Traffic Safety
Government Policies

Length: 5:06

Show # 2012-22

Date aired: 5/27/2012 Time Aired: 7am

Alexis Martin Neely, attorney and estate planning expert, author of "*Wear Clean Underwear*"

Ms. Neely said a shockingly high percentage of parents fail to create a will, or make other vital plans to care for their children in the event of a tragedy. She outlined the most common mistakes parents make when it comes to naming guardians. She also explained how to decide whether an attorney is needed in estate planning.

Issues covered:
Legal Issues
Parenting

Length: 7:39

Nancy L. Snyderman, MD, Chief Medical Editor of NBC News, author of "*Medical Myths That Can Kill You*"

Dr. Snyderman said healthcare consumers are becoming more and more confused by the thousands of theories, trends and "cures" from friends, family and the Internet. She talked about some of the most common health myths and why they are so dangerous. She explained what consumers need to know about dietary supplements and why preventative healthcare is so essential.

Issues covered:
Personal Health
Consumer Matters

Length: 9:30

Jeffrey Blyskal, Senior Editor of Consumer Reports

From online transactions and email to ATMs and voicemail, consumers must remember a dizzying number of passwords these days. Mr. Blyskal offered tips on how to choose strong passwords and how to remember them. He discussed the most common methods that criminals employ to steal passwords and steps consumers can take to avoid trouble.

Issues covered:
Crime
Consumer Matters

Length: 4:55

Show # 2012-23

Date aired: 6/3/2012 Time Aired: 7am

Enrico Moretti, PhD, Professor of Economics at the University of California, Berkeley, Director of the Infrastructure and Urbanization Program at the International Growth Centre at the London School of Economics and Oxford University, author of "*The New Geography of Jobs*"

Dr. Moretti said an unprecedented redistribution of jobs, population and wealth is underway in America, and he believes it will accelerate in years to come. He talked about the emergence of a few US cities as centers of innovation with highly-educated labor forces, and explained why other regions of the country cannot compete economically. He offered advice for young people who are considering career choices and weighing the value of a college education.

Issues covered:
Employment
Education
Government Policies

Length: 8:54

Victoria Moran, board-certified holistic health counselor, founder of Main Street Vegan Academy, which trains and certifies Vegan Lifestyle Coaches, author of "*Main Street Vegan*"

Ms. Moran discussed veganism and outlined the reasons that millions of Americans have chosen to avoid all animal-based products. She offered suggestions on how a person can decide whether the lifestyle choice is right for them, and talked about the challenges vegans often face in raising kids, travelling and eating out.

Issues covered:
Nutrition and Health
Consumer Matters

Length: 8:10

Richard Ponziani, traffic safety researcher, President of RLP Engineering of Dayton, OH

Mr. Ponziani recently conducted a study that found that drivers fail to use turn signals nearly half the time when making a lane change and 25% of the time when turning. He said the failure to use turn signals results in as many as 2 million traffic accidents each year. He explained some possible solutions to the problem.

Issues covered:
Traffic Safety
Consumer Matters

Length: 4:59

Show # 2012-24

Date aired: 6/10/2012 Time Aired: 7am

Tony Wagner, EdD, First Innovation Education Fellow at the Technology and Entrepreneurship Center at Harvard University, Co-Director of the Change Leadership Group at the Harvard Graduate School of Education, author of "*Creating Innovators: The Making of Young People Who Will Change the World*"

Dr. Wagner said that innovative thinking is today's most essential real-world skill. He believes that for the US to successfully compete in the global economy, America needs to make teaching innovation a top priority in schools, at home and in business. He explained the steps that teachers and parents can take to foster more creative problem-solving in youngsters.

Issues covered:

Length: 9:28

**Education
Government Policies
Employment**

Raymond Francis, MSc, health expert, author of "*Never Be Sick Again*"

Mr. Francis shared his personal story of facing a life-threatening condition at age 48, and how he overcame it. He believes that nearly every disease or illness can be prevented or reversed. He talked about the common denominator of all diseases and the six potential causes. He also offered suggestions to improve health at any age.

Issues covered:

Length: 7:45

**Nutrition and Health
Consumer Matters**

Darrell W. Gurney, founder of CareerGuy.com, Certified Personnel Consultant, Certified Job & Career Transition Coach, Certified Career Management Coach, and Licensed Spiritual, author of "*Never Apply for a Job Again: Break the Rules, Cut the Line, Beat the Rest*"

Mr. Gurney talked about the critical importance of networking when searching for a job. He said the latest online tools can help, but they are not as effective as meeting and being known by as many people as possible within an industry. He offered advice to the long-term unemployed.

Issues covered:

Length: 5:03

Employment

Show # 2012-25

Date aired: 6/17/2012 Time Aired: 7am

Tony Janette Fennell, president of KidsAndCars.org, a Kansas-based group that compiles statistics and promotes safety measures regarding children and cars

Dozens of children across the US die every year in hot cars, often the result of an error by a parent. Ms. Fennell outlined some of the most common scenarios and how to prevent a tragic accident. She also discussed the criminal prosecution that many distraught parents face in the aftermath.

Issues covered:

Length: 7:22

**Child Safety
Parenting**

John Santa, M.D., M.P.H., director of the Consumer Reports Health Ratings Center, which provides unbiased analyses and ratings to help consumers make informed health-care decisions

The medical profession is continuing a debate about who should take cholesterol-lowering drugs and who might be better off without them. Dr. Santa believes that women and children in particular should be cautious about a lifelong statin prescription. He talked about other ways to lower cholesterol before undertaking a drug regimen. He also explained how consumers should choose among the seven statin drugs now on the market.

Issues covered:

Length: 10:00

**Personal Health
Consumer Matters
Women's Issues**

Thomas Newkirk, PhD, Professor of English at the University of New Hampshire

In this age of emails, texts and information scrolling at the bottom of TV screens, Americans are reading faster than ever. Prof. Newkirk believes this is a negative trend, and that readers get greater enjoyment and comprehension when they read slowly. He talked about the reasons why people tend to skim text, and techniques they can use to slow down.

Issues covered:

**Literacy
Education**

Length: 4:56

Show # 2012-26

Date aired: 6/24/2012 Time Aired: 7am

Peter Cappelli, DPhil, George W. Taylor Professor of Management at The Wharton School and Director of Wharton's Center for Human Resources at the University of Pennsylvania, Research Associate at the National Bureau of Economic Research in Cambridge, MA, author of "*Why Good People Can't Get Jobs*"

Despite high unemployment rates, companies often believe that they cannot find the employees they need, arguing that applicants are not qualified or won't accept jobs at the wages offered. Dr. Cappelli discussed the underlying reasons that jobs are going unfilled. He believes that employers often maintain bad hiring methods and unrealistic expectations. He offered advice for unemployed and recently-graduated job seekers.

Issues covered:

**Unemployment
Government Policies
Economy**

Length: 10:15

Jeff Deyette, Senior Energy Analyst/Assistant Director of Energy Research & Analysis at the Union of Concerned Scientists, co-author of "*Cooler Smarter: Practical Steps for Low-Carbon Living*"

Mr. Deyette's organization conducted a two-year study of simple steps that consumers can take to reduce their own global warming emissions by 20 percent. He outlined some of most effective ways to save energy and money, and shared some of the most surprising energy-saving myths.

Issues covered:

**Environment
Global Warming
Consumer Matters**

Length: 6:59

Dan Hannan, CSP, safety, health and environmental expert, author of "*Preventing Home Accidents*"

Accidents in the home injure more than 12 million Americans every year and are the fifth leading cause of death. Mr. Hannan talked about the most common accidents and how to avoid them.

He also explained why there is a lack of education resources for people concerned about home safety.

Issues covered:
Home Safety

Length: 5:05

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	Ad Council	000:15	034
Community	Ad Council	000:30	216
Community	Ad Council	001:00	1246
Community	big brothers big sisters	000:30	345
Community	big brothers big sisters	000:58	542
Community	City of Hope	001:00	004
Community	City of Hope	001:01	028
Community	City of Hope	001:02	013
Community	Hburg Rham SPCA	000:15	033
Community	Hburg Rham SPCA	001:00	321
Community	Local PSA Craft & Bake Sale	000:14	006
Community	Local PSA Shenandoah Fire Rescue Carniva	000:11	056
Community	Local PSA VA Bowhunters	000:12	014
Community	navy	000:15	034
Community	navy	000:30	053
Community	navy	001:00	316
Community	PSA Patent and Trade Office	000:30	050
Community	PSA Smokey Bear	000:30	060
Community	PSA/Veteran's Affairs	000:30	049

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	U.S.O. (English)	000:31	355
Community	wvpt	000:28	015
CRIME	Ad Council	000:32	067
CRIME	Ad Council	001:00	838
education	Ad Council	000:30	108
education	Ad Council	000:59	303
education	Ad Council	001:00	617
education	PSA/College/American Council on Education	001:00	311
Energy Conservation	Ad Council	000:30	120
Health	Ad Council	000:15	040
Health	Ad Council	000:23	085
Health	Ad Council	000:29	063
Health	Ad Council	000:30	220
Health	Ad Council	000:59	307
Health	Ad Council	001:00	310
Health	diabetes association	001:00	327
Health	Local PSA MS Walk GEN	000:14	041
Health	Local PSA RMH Diabetes Support	000:12	006
Health	Local PSA Shen Valley Autism Group/30	000:12	031
Health	PSA/Breast Cancer Awareness	000:14	025
Health	PSA/Breast Cancer Awareness	000:29	057
Health	PSA/Breast Cancer Awareness	000:59	314
Health	red cross	000:15	038
Health	red cross	000:28	059
Health	red cross	000:29	098
Health	red cross	000:30	056
Health	red cross	001:00	309
HEALTH AND FITNESS	Ad Council	000:29	076
HEALTH AND FITNESS	Ad Council	000:30	102

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	Ad Council	000:31	133
HEALTH AND FITNESS	City of Hope	000:30	007
HEALTH AND FITNESS	City of Hope	000:31	015
HEALTH AND FITNESS	City of Hope	000:32	004
Hunger	RICHARD CHEW	000:31	050
Hunger	Society of St Andrew	000:30	013
Public Affairs	Local PSA Best in Burg	000:13	013
Public Affairs	Local PSA Buffalo Trot	000:16	017
Public Affairs	Local PSA Burg's Got Talent	000:14	016
Public Affairs	Local PSA Court/Market Days	000:17	062
Public Affairs	Local PSA Relay Fundraiser	000:15	010
Public Affairs	Local PSA RMH Diabetes	000:13	086
youth	Ad Council	000:30	062
youth	Internet Safety Missing exploited Kids council	000:15	033
youth	PSA/Dad initiative. Fatherhood.gov	000:15	036
youth	PSA/Fatherhood dot gov	000:30	056