

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Second Quarter, 2015
06/29/2015

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Abuse Prevention/Education:** Talked about need for child abuse advocates, upcoming fundraisers and volunteer opportunities
- **Animals & Environment:** Anne spoke about the continued need for adoptive families and foster homes for stray animals..
- **Court Services:** Talked about their reentry program and upcoming reentry fair for inmates and those incarcerated
- **Education:** Upcoming School Supply Drive for Under privileged Children
- **Education & Literacy:** Kelly talked about the Virginia 529 savings plan. Encouraging saving for future education.
- **Family & Social Impact:** Twila spoke about the newly poor and how Mercy House helps them get back on their feet.
- **Family Mediation Services:** Talked about new partnership with Police Dept and mediation services for children in divorced famil
- **Global:** Dr. Coffey spoke about the local need for sponsor families for international exchange students.
- **Health:** Mental Health Month and Changes Via Legislation
- **Health & Wellness:** Susan spoke how her organization brings hope and health to pregnant, low income, women.
- **LITERACY:** Talked about new location in Fishersville, Volunteer Ops and new figures on reading in Aug Co
- **Rebuilding Homes for needy:** Talked about upcoming benefit bike tour, and rehabbing homes & volunteer opportunities
- **Veterans Services:** Talked about recent Memorial Day Service, VFW Services, and membership

- **Volunteering -- Non Profit:** Talked of volunteering / Week of Caring coming up in April
- **Youth:** Helping Teenage Mothers With School and Day to Day Life

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education & Literacy	RADIO RAP 4/5	Alicia spoke about the need for resources for newly arriving immigrants.	Alicia Horst-New Bridges	04/05/2015 07:30 AM	015:12
Volunteering -- Non Profit	Radio Rap / Week Of Caring / Un Way / Cynthia Pritchard	Talked of volunteering / Week of Caring coming up in April	United Way - Cynthia Pritchard	04/05/2015 07:45 AM	014:33
Family & Social Impact	RADIO RAP 4/12	Twila spoke about the newly poor and how Mercy House helps them get back on their feet.	Twila Lee-Mercy House	04/12/2015 07:30 AM	014:59
Family Mediation Services	Radio Rap / Fairfield Center TIM REUBKE	Talked about new partnership with Police Dept and mediation services for children in divorced famil	Fairfield Center TIM REUBKE	04/12/2015 07:45 AM	014:15
Family & Social Impact	RADIO RAP 4/19	Scott talked about their Zombie 5K and the progress on CampLIGHT.	Scott Balsley-CampLIGHT	04/19/2015 07:30 AM	014:47
Youth	Radio Rap	Bike Fundraiser for Children's Center which helps Abused Children	Dennis Baugh Valley Children's Center	04/19/2015 07:46 AM	015:30
Health & Wellness	RADIO RAP 4/26	Mary Ellen talked about how ARC has been working with	ARC-Mary Ellen Chewning	04/26/2015 07:30 AM	014:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		children with developmental disabilities.			
Youth	Radio Rap	Helping Teenage Mothers With School and Day to Day Life	Sherry Armstrong - Hand In Hand Resource	04/26/2015 07:46 AM	015:25
Family & Social Impact	RADIO RAP 5/3	Angela spoke about the Center's programs for our area's low-income children.	Angela Lawson-RWCCC	05/03/2015 07:30 AM	013:55
Health	Radio Rap	Mental Health Month and Changes Via Legislation	Donna Gum; Mental Health America - Augusta	05/03/2015 07:46 AM	015:45
Animals & Environment	RADIO RAP 5/10	Anne spoke about the continued need for adoptive families and foster homes for stray animals..	Ann Anderson - SPCA	05/10/2015 07:32 AM	015:04
Rebuilding Homes for needy	Radio Rap / Rebuilding Homes of Great Aug	Talked about upcoming benefit bike tour, and rehabbing homes & volunteer opportunities	Rebuilding Together	05/10/2015 07:48 AM	014:12
Health & Wellness	RADIO RAP 5/17	Susan spoke how her organization brings hope and health to pregnant, low income, women.	Hburg Pregncy Ctr -Susan Null	05/17/2015 07:30 AM	014:57
LITERACY	Radio Rap / Judity Shuey LEARN	Talked about new location in Fishersville, Volunteer Ops and new figures on reading in Aug Co	LEARN - Judith Shuey	05/17/2015 07:45 AM	014:27
Education & Literacy	RADIO RAP 5/24	Kelly talked about the Virginia 529 savings plan. Encouraging saving for future education.	Virginia 529 - Kelly Hope	05/24/2015 07:30 AM	014:56
Abuse Prevention/Education	Radio Rap / Dennis Baugh Valley	Talked about need for child abuse advocates, upcoming fundraisers	Vly Childr Ctr - Dennis Baugh	05/24/2015 07:45 AM	014:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Children's Center	and volunteer opportunities			
Global	RADIO RAP 5/31	Dr. Coffey spoke about the local need for sponsor families for international exchange students.	PAX-Dr. Suzanne Coffey	05/31/2015 07:30 AM	015:21
Veterans Services	Radio Rap / Mac McCauley VFW Post 2216	Talked about recent Memorial Day Service, VFW Services, and membership	VFW Mac McCauley	05/31/2015 07:45 AM	014:54
Family & Social Impact	RADIO RAP 6/7	Angela spoke about the non-profit daycare and pre-school program they offer local families.	Angela Lawson-RWCCC	06/07/2015 07:30 AM	014:55
Court Services	Radio Rap / Dave Pastors BR Court Services	Talked about their reentry program and upcoming reentry fair for inmates and those incarcerated	BR Court Serv. - Dave Pastors	06/07/2015 07:45 AM	014:13
Health & Wellness	RADIO RAP 6/14	Keith discussed the need for quality non-emergency care for low income families.	Keith Nagy-H/R Free Clinic	06/14/2015 07:30 AM	014:55
Volunteering -- Non Profit	Radio Rap / Cynthia Pritchard United Way	Talked about summer volunteer opportunities and UW night at Valley League	Great Aug UW-Cynthia Pritchard	06/14/2015 07:45 AM	014:13
Family & Social Impact	RADIO RAP 6/21	Bill talked about the B/G Club providing quality afterschool programs for kids that need it the mos	Bill Carter-Boys & Girls Club	06/21/2015 07:30 AM	014:03
Education	Radio Rap	New Additions for Blind and Sight Impaired Patrons at the local Public Library	Koressa Daniels - Talking Book Center	06/21/2015 07:46 AM	015:35
Education	Radio Rap	Upcoming School Supply Drive for Under priviledged Children	Susan Peyton - Girl Scouts	06/28/2015 07:33 AM	015:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Global	RADIO RAP	Dr. Coffey spoke about the local need for sponsor families for international exchange students. PT II	PAX-Dr. Suzanne Coffey	06/28/2015 07:51 AM	015:35

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME	Central Shen Crime Stoppers	000:32	220
Domestic violence	AD COUNCIL	000:30	004
Education	American Legacy Foundation	000:30	215
Education	FARMERS INSURANCE	030:01	001
Health	American Cancer Society	000:29	221
Health	American Legacy Foundation	000:30	438
Health	diabetes association	001:00	366
Health	red cross	000:28	245
Health	red cross	000:29	221
Health	red cross	000:30	221
Health	red cross	001:00	373
MILITARY	Veterans Administration	000:30	222
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
POVERTY	American Legacy Foundation	000:30	218
recycling	keep america beautiful	000:30	221
US Forest Service	US Forest Service	000:29	224

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
USDA	USDA	000:30	217
Youth Programs	American Legacy Foundation	000:30	212
Youth Programs	United Way - Beth Bland	000:30	211