

WKC  
Harrisonburg, VA  
Quarterly Issues/Programs List  
First Quarter, 2023  
07/21/2023

WKC  
Quarterly Issues/Programs List

WKC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	VIRGINIA FOCUS	Discussed the Hand-in-Hand Resource Mothers Program, a case managing, home visiting program for pregnant and parenting teens age 19 years and younger.	Debbie Bullis	01/01/2023 07:30 AM	030:00
COUNSELING	VIRGINIA FOCUS	Anita discussed the Collins Center's work to eliminate sexual violence and its impact in our community.	Anita Lunsford	01/08/2023 07:30 AM	030:00
COMMUNITY	VIRGINIA FOCUS	Emily discussed Harrisonburg Downtown Renaissance's ongoing, comprehensive downtown management program. HDR brings ideas and people together to help create an exciting and attractive place to live, work, invest, and visit.	Emily Winter	01/15/2023 07:30 AM	029:58
EDUCATION	VIRGINIA FOCUS	Hannah discussed the Explore More Discovery Museum, a children's museum designed especially for children and families by	Hannah Royal	01/22/2023 07:30 AM	029:58

		engaging young minds through interactive, multi-sensory learning experiences that promote greater understanding of themselves and the world.			
SAFETY	VIRGINIA FOCUS	Joy discussed New Directions Center, a non-profit organization dedicated to providing support and advocacy to those affected by domestic violence, sexual assault, human trafficking, and stalking.	Joy Ingram	01/29/2023 07:30 AM	030:00
ADVOCACY	VIRGINIA FOCUS	Gayl discussed VAIL, a Center for Independent Living, serving people with disabilities in the Shenandoah Valley.	Gayl Brunk	02/05/2023 07:30 AM	030:00
COMMUNITY INVOLVEMENT	VIRGINIA FOCUS	Sharon discussed the Gemeinschaft Home, providing cutting edge therapeutic services to nonviolent offenders who have been released or diverted from incarceration in support of a transition to healthy community living.	Sharon McAvoy	02/12/2023 07:30 AM	030:00
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 07:30 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 07:30 AM	029:49

Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 07:30 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 07:30 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 07:30 AM	029:50
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 07:30 AM	029:49

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animals & Environment	AD COUNCIL	000:29	34
Buzzed Driving	Central Shen Crime Stoppers	001:00	247
COMMUNITY INVOLVEMENT	ALLIANCE OF THE SHENANDOAH	000:30	16
COMMUNITY INVOLVEMENT	American Cancer Society	000:30	27
COMMUNITY INVOLVEMENT	Brethren & Mennonite Heritage	000:30	24
COMMUNITY INVOLVEMENT	Collins Center	000:17	21
COMMUNITY INVOLVEMENT	Community Counseling Center	000:30	27
COMMUNITY INVOLVEMENT	EXPLORE MORE MUSEUM	000:30	15
COMMUNITY INVOLVEMENT	Friendship Industries	000:30	26
COMMUNITY INVOLVEMENT	MERCY HOUSE	000:30	16
COMMUNITY INVOLVEMENT	Skyline Literacy	000:30	23
COMMUNITY INVOLVEMENT	Village to Village	000:32	25
Education	American Legacy Foundation	000:29	33

ELDERLY	AD COUNCIL	000:30	32
ELDERLY	AD COUNCIL	000:59	256
Emergency Preparedness	AD COUNCIL	000:29	32
Emergency Preparedness	AD COUNCIL	000:29	34
Health	AD COUNCIL	000:29	35
Health	AD COUNCIL	000:29	33
Health	American Cancer Society	000:28	35
Health	red cross	000:29	31
Health	red cross	000:30	31
HEALTH & SAFETY	JONES GARDENS	000:30	2
Hunger	Blue Ridge Area Food Bank	000:29	11
Hunger	Blue Ridge Area Food Bank	000:29	3
Hunger	Blue Ridge Area Food Bank	000:29	30
Hunger	Blue Ridge Area Food Bank	000:30	24
Hunger	Blue Ridge Area Food Bank	000:59	94
Hunger	Blue Ridge Area Food Bank	001:00	186
Hunger	Blue Ridge Area Food Bank	001:00	232
Parenting Programs	AD COUNCIL	000:59	255
Youth Programs	American Legacy Foundation	000:29	32