

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Third Quarter, 2018
10/02/2018

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimers And Support/Oct Walks:** Discussed awareness, treatment options + upcoming walks
- **Alzhimers association VA Chap/AUG WALK:** Discussed the diseases impact in Virginia.
- **Distracted Driving:** Discussed distracted driving and what Virginians can do to combat
- **Emergency Mgt - Storm Season:** Discussed upcoming storm season and the VA Emergency Management System
- **ER usage - local emergency health care:** Er Usage and funding at Augusta Health
- **No Kid Hungry Campaign:** Discussed No Kid Hungry Program in VA
- **Opiod Crisis:** Trying to end the Opiod Epidemic
- **River Flooding Issues:** Discussed Waterbourne Hazards Pgm and calling 811 before you dig
- **Safe Driving:** VDOT Discussing Construction zones and more for the holiday
- **Safe Driving in the Valley:** Discussed Safe Driving in the commonwealth
- **Sickle Cell Awareness:** Sickle Cell Awareness, Childens Eye Health
- **VA Tourism:** VA and Valley Tourism 2018-19
- **Water Hazards:** Discussed Margaret Smigo from the Virginia Department of Health discusses the Waterborne Hazards
- **Youth Distracted Driving:** Distracted Driving: Program to End distracted driving

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Emergency Mgt - Storm Season	Radio Rap - Virginia Focus VDEM	Discussed upcoming storm season and the VA Emergency Management System	Jeff Caudwell	07/01/2018 07:30 AM	030:00
ER usage - local emergency health care	Radio Rap - Augusta Health Foundation	Er Usage and funding at Augusta Health	Nancy Johns - Fundraising for ER	07/08/2018 07:30 AM	029:58
Water Hazards	Radio Rap - Virginia Focus VA Dept Health Waterborn haz	Discussed Margaret Smigo from the Virginia Department of Health discusses the Waterborne Hazards	Margaret Smigo	07/15/2018 07:30 AM	029:58
Distracted Driving	Radio Rap - Virginia Focus Distracted Driving in VA	Discussed distracted driving and what Virginians can do to combat	VDOT Joel Feldman	07/22/2018 07:30 AM	029:59
Alzhimers association VA Chap/AUG WALK	Radio Rap - Virginia Focus VA Chapter/Alzhimers	Discussed the diseases impact in Virginia.	Carter Harrison	07/29/2018 07:30 AM	027:06
No Kid Hungry Campaign	Radio Rap - Virginia Focus Hunger in Virginia	Discussed No Kid Hungry Program in VA	Dorothy McAuliffe	08/05/2018 07:30 AM	030:00
Safe Driving in the Valley	Radio Rap - Virginia Focus Va Highway Safety Office	Discussed Safe Driving in the commonwealth	John Saunders	08/12/2018 07:30 AM	029:58
River Flooding Issues	Radio Rap - Virginia Focus VDEM	Discussed Waterbourne Hazards Pgm and calling 811 before you dig	Margaret Smigo	08/19/2018 07:42 AM	030:00
Youth Distracted Driving	Radio Rap - End Texting While Driving Campaign	Distracted Driving: Program to End distracted driving	Joel Feldman	08/26/2018 07:30 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Safe Driving	Radio Rap -VDOT Safe Driving For Labor Day Weekend	VDOT Discussing Construction zones and more for the holiday	John Saunders	09/02/2018 07:30 AM	030:00
Alzheimers And Support/Oct Walks	Radio Rap - Alzheimers Walks upcoming	Discussed awareness, treatment options + upcoming walks	Carter Harrison	09/09/2018 07:30 AM	029:58
Opiod Crisis	Radio Rap - Ending the Opiod Epidemic	Trying to end the Opiod Epidemic	Nancy Hand exec Dir	09/16/2018 07:30 AM	030:00
Sickle Cell Awareness	Radio Rap - Sickle Cell Awareness	Sickle Cell Awareness, Childens Eye Health	Dr. Linda Chouse, Chief Eye C	09/23/2018 07:30 AM	029:56
VA Tourism	Radio Rap - Virginia and Valley Tourism	VA and Valley Tourism 2018-19	Rita McClenny	09/30/2018 07:30 AM	029:58

Section II
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HOMELAND SECURITY	DEPT OF HOMELAND SECURITY PSA SHOW	029:00	001
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	009
DISASTER RELIEF	100 ROOFS	000:30	006
Education	American Legacy Foundation	000:30	340
Health	American Cancer Society	000:29	351
Health	American Legacy Foundation	000:30	338
Health	red cross	000:30	688
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	011
MILITARY AND VETERANS	HB AMERICA STAUNTON	000:30	012
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	024
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	009
Public Safety	9-11 DAY	000:30	005
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003
Youth Programs	American Legacy Foundation	000:30	344