

WKCY
Harrisonburg, VA
Quarterly Issues/Programs List
Second Quarter, 2013
07/01/2013

WKCY
Quarterly Issues/Programs List

WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Child Care:** Discussed fundraiser and pgm aimed at helping at risk kids after school and during the summer
- **Community:** Virginia 529
- **Learn English and Reading Now - Education:** Discussed the program - drive to teach english and reading
- **MS Walk - Health:** discussed the upcoming MS Walk and how people could get involved
- **Relay For Life - Health:** Raise Money and Awareness for cancer research
- **YMCA Annual Auction - HEALTH:** to benefit the community - programs -

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	RADIO RAP 4/7	Narconon	Perry Aubuchon	04/07/2013 07:28 AM	015:06
MS Walk - Health	Radio Rap	discussed the upcoming MS Walk and how people could get involved	Annamarie Bonanno	04/07/2013 07:45 AM	015:10
Community	RADIO RAP 4/14	Habitat for Humanity	Marsha Smith	04/14/2013 07:32 AM	013:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YMCA Annual Auction - HEALTH	Radio Rap	to benefit the community - programs -	Jeff Fife - Waynesboro YMCA	04/14/2013 07:45 AM	015:25
Community	RADIO RAP 4/21	Blue Ridge Legal Services	John Whitfield	04/21/2013 07:31 AM	014:57
Community	Radio Rap KRIS Leann Quisenberry Daily Living Center	Daily Living Center	Leann Quisenberry	04/21/2013 07:46 AM	015:27
Community	RADIO RAP 4/28	Healthy Families	Regan Eshleman	04/28/2013 07:28 AM	014:17
Community	Radio Rap KRIS - Shenanarts	Shenanarts	Aaron Crosby	04/28/2013 07:43 AM	014:31
Child Care	Radio Rap	Discussed fundraiser and pgm aimed at helping at risk kids after school and during the summer	Angela Lawson RW Child Care Center	05/05/2013 07:30 AM	015:10
Relay For Life - Health	Radio Rap	Raise Money and Awareness for cancer research	Erin Staebell - Am Cancer Society	05/05/2013 07:45 AM	015:30
Community	RADIO RAP 5/12	Center for Marriage & Family Counseling	Luanne Bender Long	05/12/2013 07:32 AM	013:05
Community	Radio Rap KRIS Mental Health America	Donna Gum Mental Health America of Augusta	mental health of augusta	05/12/2013 07:45 AM	014:20
Community	RADIO RAP 5/19	Mercy House	Twila Lee	05/19/2013 07:31 AM	015:00
Community	Radio Rap KRIS	Jacquie Horton	Valley Program Aging Services	05/19/2013 07:46 AM	014:31
Community	RADIO RAP 5/26	Virginia 529	Mary Morris	05/26/2013 07:31 AM	014:59
Community	Radio Rap KRIS Deleat Dickie Bell	Dickie Bell	Delegate Dickie Bell	05/26/2013 07:46 AM	014:45
Community	RADIO RAP 4/21	Shenandoah Valley Spay/Neuter Clinic	Kate Mansfield	06/02/2013 07:31 AM	013:44
Community	Radio Rap KRIS Stonewall Brigade Band	Bob Moody Stonewall Brigade Band	Bob Moody	06/02/2013 07:45 AM	015:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	RADIO RAP 4/21	Alcoholics Anonymous	Alcoholics Anonymous	06/09/2013 07:31 AM	015:27
Learn English and Reading Now - Education	Radio Rap	Discussed the program - drive to teach english and reading	Liz Williams from LEARN	06/09/2013 07:45 AM	015:10
Community	RADIO RAP 6/16	Blue Ridge Area Food Bank	Ruth Jones	06/16/2013 07:31 AM	014:59
Community	Radio Rap KRIS ACS Cancer Prevention	Carrie Klumut	American Cancer Society	06/16/2013 07:46 AM	014:57
Community	RADIO RAP 6/23	Boys & Girls Club	Bill Carter	06/23/2013 07:31 AM	015:04
Community	Radio Rap KRIS Chris Tuttle STN PARKS	Chris Tuttle Stn Parks & Rec BG In The Park	Staunton Parks & Rec	06/23/2013 07:46 AM	015:35
Community	RADIO RAP 6/30	Mercy House	Twila Lee	06/30/2013 07:31 AM	015:00
Community	Radio Rap KRIS Kim Zelena	Kim Zelena ABC	America's Birthday Celebratio	06/30/2013 07:46 AM	015:35

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Jobs	WICY AM SHOW YOUR STRIPES #1	000:32	122
ARTS	SMITHSONIAN	000:31	031
Aging	All Through The Years	000:15	015
Aging	American Legacy Foundation	000:15	022
Community	American Legacy Foundation	000:30	660
Community	American Legacy Foundation	001:00	517
youth	big brothers big sisters	000:30	276

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
youth	big brothers big sisters	000:57	202
Disaster Response	FEMA	000:30	088
Disaster Response	FEMA	001:00	1057
Education	Harrisonburg Education Found.	000:17	039
Community	Hburg Rham SPCA	000:15	080
Community	Hburg Rham SPCA	000:31	097
youth	Leapin' Lizard Child Thatre	000:13	025
Disaster Response	navy	000:15	023
Disaster Response	navy	000:30	081
Disaster Response	navy	001:00	198
Health	Pregnancy Prevention	000:14	013
Arts	Staunton Perfoming Arts	000:13	042
Disaster Response	US Forest Service	000:30	085
Jobs	USO	000:31	284
Health	Veterans Administration	000:30	279
CRIME	American Legacy Foundation	001:00	204
CRIME	Central Shen Crime Stoppers	000:32	279
CRIME	Central Shen Crime Stoppers	001:00	528
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
education	American Legacy Foundation	000:30	170
education	American Legacy Foundation	000:59	204
education	American Legacy Foundation	001:00	727
Energy Conservation	American Legacy Foundation	000:30	081
Health	Alcoholics Anonymous	000:29	283
Health	American Cancer Society	000:23	364
Health	American Cancer Society	000:29	284
Health	American Legacy Foundation	000:30	649
Health	American Legacy Foundation	000:59	201
Health	Arthritis Foundation	000:15	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Arthritis Foundation	000:30	286
Health	diabetes association	001:00	537
Health	NIH	000:59	896
Health	NIH	001:00	117
Health	red cross	000:15	080
Health	red cross	000:28	293
Health	red cross	000:29	369
Health	red cross	000:30	285
Health	red cross	001:00	526
Health	shen valley autism society	000:30	203
MILITARY AND VETERANS	fisher house	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	008
POVERTY	SHARE OUR STRENGTH	000:31	044
PSA	SHOW YOUR STRIPES	000:30	163
PSA	SHOW YOUR STRIPES	000:31	017
youth	American Legacy Foundation	000:30	085
youth	PSA/Dad initiative. Fatherhood.gov	000:15	021