

WKC  
Harrisonburg, VA  
Quarterly Issues/Programs List  
Fourth Quarter, 2020  
01/08/2021

WKC  
Quarterly Issues/Programs List

WKC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH PUBLIC HEALTH G	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	REYNOLDS S VLADEK	10/04/2020 07:30 AM	029:31
Health	IHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	highlighted the importance of influenza and pneumococcal disease prevention during the COVID-19 pandemic	Jessica Levinson, William Schaffner, MD	10/11/2020 07:32 AM	030:00
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	M Biblowit, J. Zogby	10/18/2020 07:32 AM	029:29
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR J MONROE, A HAILEY	10/25/2020 07:30 AM	029:29
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. CARSON, M. MORIAL	11/01/2020 07:30 AM	029:30
Mental Health, Public Safety,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Admiral T. McCreary, J Randel	11/08/2020 07:30 AM	029:29

Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	N Lewis G Fitzgerald J Leach	11/22/2020 07:30 AM	029:22
Public Health, Public Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR ALI NOURI, J LUKE	11/29/2020 07:30 AM	029:39
public health, economy, phila	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. A Fauci, K. Fitzgerald, K	12/06/2020 07:30 AM	029:51
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J, S. Thomas	12/13/2020 07:30 AM	029:50
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR S. HAHN, E.SAUBER-SCHATZ	12/20/2020 07:30 AM	030:01
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr.J.Adams, Dr.J.Wilson, Fei	12/27/2020 07:30 AM	029:59

**Section II**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimer's Disease	Alzheimers Assoc Sue Friedman	000:30	17
Education	American Legacy Foundation	000:29	164
Health	American Cancer Society	000:28	213
Health	American Legacy Foundation	000:29	169
Health	red cross	000:29	167
Health	red cross	000:30	171
Suicide Prevention	GREATER SHEN SUICIDE PREVENTI	000:30	17
Youth Programs	American Legacy Foundation	000:29	161